

KALEM


KALENDAR

1911 - 1912

PHIL LANG







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KALEM

A L E N D A R

DECEMBER 15th, 1911



ALICE JOYCE

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



COMING FEATURES

THE DUDE COWBOY

A genuinely funny Western Comedy

On the Same Reel

THE O'KALEMS' VISIT TO KILLARNEY

Don't miss this, it's the real thing

Released Friday, January 5th

A SOUTHERN BOY OF '61

The quality of Kalem War Pictures is too well known to require extended description. This one is a little above the average.

Released Monday, January 8th

MRS. SIMS SERVES ON THE JURY

A refined farce comedy that is in line with the times.

On the Same Reel

FLOWERS FOR THE 400

Released Wednesday, January 10th

THE O'NIELL

This story of an Irish patriot was made in Ireland, and is as good, if not better, than previous Kalem Irish productions

Released Friday, January 12th

If you want Kalem Photoplays you must write
your Exchange to book them well in
advance of release date



THE HIGHER TOLL

A Dramatic Classic

Released Wednesday, December 27th, 1911

JUST before her father's death, Helen made him a promise that she would care for her young sister, Dorothy, and this promise she fulfilled to the letter.

Two years later Dorothy meets Edgar and becomes interested in him. Edgar is presented to Helen, and they appear to be mutually attached to one another. Shortly afterward Dorothy, with innocent modesty, confesses to Helen that she is in love with Edgar. This causes consternation to Helen, but she determines to sacrifice herself that Dorothy may be happy.

The general foreman of the girls' ranch is very much in love with Dorothy

and tries to force his attentions upon her, this eventually causing his discharge. In his mean, low way he blames Edgar for his dismissal, and determines to wreak vengeance upon the newcomer, but is unsuccessful, and his bad actions react only upon himself.

Edgar, while apparently at first strongly attracted to Helen, learns that he really loves the younger sister, Dorothy. A series of dramatic incidents proves their love to be mutual.

Helen at her father's grave, renews her pledge, and thus pays "The Higher Toll."

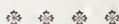
WHAT EXHIBITORS SAY

of KALEM PICTURE PLAYS

Just keep up the good work.—
Berberich, Hollister, Calif.



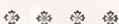
We like the clear cut Kalem
subjects.—**Star, Athens, Pa.**



We like your natural outdoor
se tings of California and Ireland.
—**Sequoia, Sacramento, Calif.**



We are admirers of the Kalem
subjects.—**Alvin, Mansfield, O.**



Your films are excellent.—
Portsmouth, Portsmouth, N. H.



We want all of the Kalems.—
Metropolitan, Washington, D. C.



Our patrons like your railroad
pictures. — **Majestic, Pottsville,
Pa.**



"Colleen Bawn" played to rec-
ord business.—**Class A., Seattle,
Wash.**

"Colleen Bawn" greatest draw-
ing card of the season.—**Union,
Lambertville, N. J.**



My patrons like your War
Dramas and Western subjects.—
Lyric, Shenandoah, Pa.



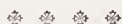
Your elaborate War Dramas
always superior to others.—
Girard Palace, Philadelphia, Pa.



We do not think you could im-
prove your output, which is al-
ways good.—**Star, Newark, N. J.**



"Lad from old Ireland" a mast-
erpiece. Our patrons mention
Kalem releases a great deal.—
Avenue, Philadelphia, Pa.



More productions like "Colleen
Bawn" and the better class of
patrons will not have to be urged
to attend.—**Majestic, Punxsutaw-
ney, Pa.**





THE MAID'S DOUBLE

A Story of Mistaken Identity

Released Friday, December 29th, 1911

THIS highly original story deals with two girls who were exact doubles, the one an unscrupulous maid and the other, Jane, a young lady of high social standing.

The maid takes a valuable necklace from her mistress and leaves for the railroad station. Jane, who has just returned from a long visit abroad, receives a note from her fiance's mother, inviting her to pay them a visit. She arrives at the station at the same time the maid appears in her flight.

The loss of the necklace is discovered and a detective engaged by the owner. In the maid's room he finds clues which establish a suspicion already formed and he hastens to the station to arrest her.

The maid and Jane meet. The former's confederate comes in and informs her of the approaching officer and she then notices the striking resemblance between herself and Jane. In her haste to seclude herself, she picks up Jane's hand

bag in place of her own. The detective arrives and arrests the protesting Jane, who does not know what to make of the proceeding, but the officer is doubly sure that he is right when he picks up a hand bag and discovers the missing jewelry.

While Jane is being led off to prison, her sweetheart, Jack, hastens into the station. The maid has just read Jane's note, found in the hand bag, when Jack bursts in and takes her in his arms, thinking she is Jane. The maid, anxious to lose her identity, keeps up the illusion and accompanies Jack to his home.

At Police Headquarters Jane implores the Sergeant to take her to Jack's home for identification. To this the officer finally consents and a detective is sent with the unfortunate young lady. The maid's treachery is disclosed and she is taken to prison, while Jane receives a belated welcome from Jack and his mother.

NEWS ITEMS

of the KALEM COMPANIES

YOU have noticed that recent Kalem productions announce the name of the scenario writer and the producer. As in many other things, Kalem has taken the initiative in this matter. There has long since been a feeling among the better class of writers that they have not received sufficient recognition at the hands of the film manufacturer; that the public is never informed as to who originated the story of the photoplay. The Kalem Company feels that this step will be an incentive to high grade authors to turn their attention to scenarios.

MR. FREDERIC SANTLEY, the "Bertie" of the Kalem comedies, has been playing a juvenile lead with "The Little Miss Fix It" Company, which appeared at the Grand Opera House, the week of Nov. 27th. A box party, consisting of a number of Mr. Santley's old fellow picture players gave him quite an ovation during his engagement here. Mr. Santley informs us that in the cities in which he has appeared this season he has received many salutations of "Oh you Bertie!" from the small boys who have become acquainted with him on the screen.

KALEM has always been known as the "company without a studio," because of their policy of selecting backgrounds from the natural beauties of nature. In the productions made in California, Florida and Ireland you will find very few interior scenes. When an "in-door" setting is required, it is made in an "out-door" studio, and there is almost universally an open door or window to afford a glimpse of a beautiful vista of open air life.

BECAUSE of this ambition, the Kalem Company is again sending a large company to Europe on December 2nd, and many beautiful productions are scheduled. This company will be in charge of Mr. Sid Olcott, who has had no little experience in the staging of Kalem pictures in foreign lands. The first stop of the European company will be in Naples, Italy. Mr. Kenan Buell is directing the company in Jacksonville, Fla., heretofore in charge of Mr. Olcott.

MR. ROBERT VIGNOLA, accompanies Mr. Olcott's company to Europe. Mr. Vignola is the well known character man, the "Corrigan" of The Colleen Bawn and the "Michael Feeney" of Arrah-na-Pogue. He is a native son of "Sunny Italy," speaks several

different languages and will be a great help to the company, as an interpreter will oftentimes be required.

MR. GEORGE HOLLISTER, a Kalem camera operator, and his wife, Mrs. Alice Hollister, took their two small children, 3 and 4 years of age, to Jacksonville, Florida for the winter. A friend recommended that the young Kalemities be sent to kindergarten and the mother immediately made the necessary arrangements. After their first attendance the little boy and girl returned home quite dispirited and Geo. Jr., exclaimed "Why mamma, they told a story; there wasn't any garden there at all!"

MR. GEORGE MELFORD has succeeded Mr. Kenan Buell as director of Kalem's Western Company, No. 1, Mr. Buell going to Jacksonville. Mr. Melford's experience upon the legitimate stage and his long training as an assistant to Mr. Buell admirably equip him for this important position.

WHEN the United States battleship "California," anchored near Santa Monica, Cal., Mr. P. C. Hartigan, the director of one of the Kalem western companies stationed near that point, lost no time in placing himself in communication with the commanding officers of the vessel, with the view of securing their co-operation in producing a moving picture of naval affairs. The officers readily fell into the spirit and as a result Mr. Hartigan and his company produced a stirring photoplay with the principal scenes on and about the noted "California."

THIS company in charge of Mr. Hartigan, by the way, is continually receiving expressions of commendation from people of the west and those acquainted with real life upon the ranch and plains. You never see his cowboys wearing the exaggerated wardrobe of chaps, etc., which now-a-days exist only in distorted fiction. Through friendly relations with the owners of some of the largest ranches in the west, Mr. Hartigan is frequently able to stage his productions upon their land, showing herds of 35,000 cattle and 20,000 head of sheep. In Mr. Ed. Coxen, Miss Ruth Roland and Miss Marin Sais, Mr. Hartigan's principal artists, he not only has clever performers but they have so largely absorbed the atmosphere of the west that they may be regarded as distinct types.



DRIVING HOME THE COWS

A Classic War Story, Based Upon a True Incident in the Civil War

Released Monday, January 1st, 1912

WHILE driving home the cows one evening, a boy decides to go to war. He fails to win his parents' consent as they have already given the lives of two sons to the great cause. The boy, therefore, steals away in the night, stopping to say good-bye to his young sweetheart.

In a hotly contested battle, the boy is wounded and taken prisoner. The report of his death is brought to the lonely farm.

Upon the aged father devolves the task of driving home the cows. One summer evening as he strolls down the path, tired from his day's labors, he sees the cows coming. Behind them appears the figure of a youth with an empty coat sleeve. Great is the father's joy when he recognizes his son, and happy are the old mother and young sweetheart as they behold the brave lad coming home with the cows.

The famous war-time poem of Katherine P. Osgood, covering the incidents depicted in this production appears on page 12.

AUTHENTIC EQUIPMENT *for KALEM'S WAR DRAMAS*

THE Kalem photoplays based upon incidents in the Civil War have thrilled audiences throughout the world and from every standpoint these productions remain without a peer. A striking example of Kalem's thoroughness in staging these romantic plays is to be found in their great labor and expense incident to the securing of authentic costumes to be used in productions of this character.

Following up information which came to the Kalem offices, the company was able to purchase a full set of uniforms which had been worn by both Federals and Confederates. These uniforms included the complete equipment of all soldiers, both officers and privates. Labels written in ink and attached to the linings of many of the Federal uniforms, read "Made for the U. S. Government at Kittery, Maine, 1863." These garments were used in the closing years of the war and, needless to say, they saw no little service during the last campaigns.

The Confederate uniforms, secured in a similar manner, are the battle-stained garments of the defenders of the southern cause. It may readily be seen that they are not the tailored clothes of the northerners and their rough and ready character

indicate that "dress parade" was a minor consideration.

You will always see the old army muskets used in these Kalem productions, as modern rifles would be decidedly inaccurate, and many of these guns are the old campaigners, carried through the important engagements of the war.

A representative of the Kalem Company recently found in storage two large mounted cannons, with complete equipment, which were used by the Confederates in the defense of Atlanta. The entire outfits were in a perfect state of preservation and after extensive negotiations the Kalem Company secured them. These cannons, weighing over two tons each, were shipped by steamer over the Clyde Line to Jacksonville, Florida, where the Kalem war dramas are produced. In the field each of these cannons is operated by six horses and the regular attachment of artillerymen.

The Kalem Company takes pride in calling attention to their forthcoming Civil War dramas and the public will see for the first time in moving pictures the authentic uniforms, cannon and equipment which were used in the celebrated campaigns of the 60's.



THE COWBOY ARTIST'S JONAH DAY

A Novel Western Comedy

Released Wednesday, January 3rd, 1912

PETE, a western cowboy, becomes interested in art and imagines that his sketches will make him famous. So they did, but not in the manner which he expected.

The stage coach arrived and Pete noticed a young lady passenger of striking appearance, whom he proceeded to sketch. This the young woman resented and demanded that he destroy the drawing. Nothing daunted by his failure, Pete followed the coach and learned the destination of the fair passenger.

"I'll make her acquaintance or die in the attempt!" exclaimed Pete and, suiting the action to the word he started upon a clever subterfuge. Rolling in the dust, he limped to the cottage, where he announced to the girls that he had been

thrown from his horse and was in great pain. The young ladies invited him into the house and withdrew to the next room for bandages and linaments.

While they were absent, Pete could not restrain his pleasure over the prospect of becoming better acquainted. The girls coming upon him unexpectedly discovered that they had been imposed upon and forthwith ejected him from the house.

Once again Pete resorted to strategy to enter the house, but this time he encountered the father, whom he had formerly burlesqued in one of his sketches and the gentleman embraced the opportunity to be revenged by humbling the ambitious young man with the toe of a No. 10 boot.

Miss ALICE JOYCE

—A Kalem Favorite



HERE are many famous actresses upon the legitimate stage whose beauty was directly responsible for their advent into the drama, Miss Maxine Elliott and Miss Julia Marlowe being notable examples. Happy indeed is the director of the moving picture company who secures a young girl of striking appearance and who develops into an efficient photoplay actress, for, be it known, the picture drama is one of the most exacting branches of theatricals.

Some time ago Mr. Kenean Buell, director of one of the Kalem companies, started upon a production which required as one of the leading characters a girl of distinguished beauty. Mr. Buell's attention was directed to Miss Alice Joyce, who had achieved considerable fame in the field of art and whose beautiful features had furnished an enviable model for artists and photographers. The services of Miss Joyce were secured for this production, which immediately displayed her intelligence and particular adaptability for the moving picture field. Miss Joyce became enthused over the work. As a result she entered into a contract with the Kalem Company, covering a number of years, and accompanied Mr. Buell's organization to California, where for some time past she has acted as leading lady in the Kalem productions.

Perhaps no young woman has ever risen so rapidly in popular favor and Miss Joyce is unquestionably the most talked of beauty in picture plays today. Her name and face are not only known throughout this country, but she is equally popular in Europe and the countries of South America where moving pictures are exhibited. She has recently made her debut in Japan and China.

Miss Joyce is an expert horsewoman and swimmer and possesses a lovable disposition which is at all times apparent in her striking personality. The public always sees Miss Joyce just as she is—a high-minded, intelligent girl, whose world-wide success has never turned her head. She is a particular favorite with the lady patrons of the picture theatres, who, as a rule, are the most severe critics, and it is not infrequently that one hears exclamations of delight when Alice Joyce appears upon the screen.

THIS page of the Kalendar will be devoted exclusively to the answering of inquiries from exhibitors and their friends pertaining to the Kalem Companies and their productions.

Driving Home The Cows

BY KATHERINE P. OSGOOD.

Out of the clover and blue-eyed grass

He turned them into the river lane

One after another he let them pass.

Then fastened the meadow bars again.

Under the willows and over the hill,

He patiently followed their sober pace ;

The merry whistle for once was still

And sometimes shadowed the sunny face.

Only a boy, and his father had said

He never could let his youngest go.

Two already were lying dead

Under the feet of the trampling foe.

But after the evening work was done

And the frogs were loud in the meadow swamp,

Over his shoulder he slung his gun

And stealthily followed the foot-path damp.

Across the clover and through the wheat

With resolute heart and purpose grim

Though cold was the dew on his hurrying feet

And blind bats flitting startled him.

Thrice since then had the lanes been white

And the orchards sweet with apple bloom,

And now when the cows came back at night,

The feeble father drove them home.

For news had come to the lonely farm

That three were lying where two had lain,

And the old man's tremulous palsied arm

Could never lean on a son's again.

The summer day grew cold and late,

He went for the cows when the work was done,

But down the lane as he opened the gate,

He saw them coming one by one.

Brindle, Ebony, Speckle and Bess,

Shaking their horns in the evening wind,

Cropping the buttercups out of the grass—

But who was it following close behind?

Loosely swung in the quiet air

The empty sleeve of the army blue,

And worn and pale from the crisping hair,

Looked out a face that the father knew.

The great tears sprang to their meeting eyes,

For the heart must speak when the lips are dumb,

And under the silent evening skies

Together they followed the cattle home.

A COMING FEATURE

DRIVING HOME THE COWS

Released Monday, January 1st, 1912



Adapted from the famous wartime poem of Katherine P. Osgood, which appears on the opposite page, this decidedly novel drama is one of the prettiest stories ever told in motion pictures. The simplicity of life on the old farm, the stirring battle scenes, the intrepidity of a young soldier and the prevailing touch of picturesque nature, make this production deeply impressive and one that will be long remembered.

You Are Missing Something!

If you are not a subscriber to

THE MOTION PICTURE STORY MAGAZINE

Each edition contains at least fifteen complete stories based upon picture play successes and is replete with illustrations made from photographs of the principal action. You will also find several special articles on subjects of interest to the lover of photoplays. Many pages are devoted to late photographs of your favorite players. There are chats with the Editor, answers to inquiries and, in fact, this handsome magazine abounds with features which you can only appreciate by inspection.

FOR SALE AT NEWS STANDS

15 Cents a Copy

Yearly Subscription \$1.50

THE MOTION PICTURE STORY MAGAZINE

26 Court Street, Brooklyn, N. Y.

KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



P.C. HARTIGAN



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier.40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

Page fifteen



Special Music *for* ARRAH-NA-POGUE

THE beauty of this notable production will be greatly enhanced by the rendition of the special music which we have had prepared.

A melodious introduction, the work of a well known composer, is followed by an arrangement of old Irish airs, particularly adapted for the action of Arrah-Na-Pogue.

The entire arrangement is carefully cued for the three reels and consists of a piano score and four-piece orchestration. It will be sent to you, postage prepaid, for

fifty cents



KALEM

A L E N D A R

DECEMBER 22nd, 1911



RUTH ROLAND

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



WATCH FOR THESE KALEM RELEASES

THE DESERT TRAIL

This Western Drama of unusual power, tells the story of an arid desert, from which travelers seldom return.

Released Monday, January 15th

THE RUSSIAN PEASANT

Full of color and dramatic intensity, this romantic story of Russia is a genuine novelty.

Released Wednesday, January 17th

THE TWO SPIES

A Civil War Drama, typical of Kalem's masterly production of such subjects.

Released Friday, January 19th

THINGS ARE SELDOM WHAT THEY SEEM

One laugh follows another in this Western Comedy, which is an entertaining departure from the conventional.

Released Monday, January 22nd

**You should notify your Exchange well in advance
of release dates that you want these
Kalem photoplays.**



Mr. Ed. Coxen as "The Dude"

Miss Ruth Roland as "Rose"

THE DUDE COWBOY

A Sure Fire Western Comedy

Released Friday, January 5th

ROSE seemed to think that the boys about the ranch did not possess "class" enough to win her hand. In fact she told the faithful Dick that her future husband must be a man from the city. When Dick met the boys and informed them of his sweetheart's declaration, they proposed a scheme whereby the haughty young woman might be humbled.

As a result, Dick secured a complete disguise and attired himself as a typical tenderfoot, with all the mannerisms of a foppish dude. A letter was sent to Rose's father—who was in on the scheme

—stating that an old friend was sending his son to visit the ranch.

When the dude arrived, Rose was delighted and would scarcely speak to the other boys. Following out their plans, the ranchmen, masking themselves, held up Rose and the dude while they were enjoying a ride through the country and the young man incontinently fled. Hastily doffing his disguise, Dick returned to the frightened girl, brandishing his revolver and announcing that he had driven away the robbers (?) while her cowardly lover had fled. Rose thereupon decided that the *real* man had to be of the west and that her ideal was a person who answered Dick's description.

ON THE SAME REEL

"The O'Kalems' Visit to Killarney"

Page three

WHAT EXHIBITORS SAY

of KALEM PICTURE PLAYS

You are producing great films.

Eagle, Jeannette, Pa.

Your railroad pictures "went big" in our town.

Nyack, Nyack, N. Y.

We prefer Kalems. "Colleen Bawn" was great.

Hippodrome, Rochester, N. Y.

All of your Irish releases have been a big success with us.

Opera House, Susquehanna, Pa.

We like Miss Gauntier, Miss Joyce and Miss Roland very much.

Grand, Williamsport, Pa.

Our patrons demand Kalems. Each picture grows more popular.

Star, Houston, Texas.

We cannot help but comment on the remarkable strides you are making. You have certainly come to the front.

Globe, San Francisco, Calif.

"Colleen Bawn" praised by everyone who saw it, especially those who had been to Ireland and recognized the locations.

Sunset, Brooklyn, N. Y.

During my five years experience in the picture business, I find your Western and Railroad subjects go exceptionally well.

Theatre, Charlotte, N. C.

We try to get the best for our patrons. Many of them stopped at the box office to compliment us on the exhibition of your "Colleen Bawn."

Bijou Dream, Greenville, Ohio.



Jack Clark as "the Boy"

A SOUTHERN BOY OF '61

A Civil War Drama, Full of Heart Throbs

Released Monday, Jan. 8th

IN the times "that tried men's souls," the dark period of the '60's, father and son were oftentimes estranged by a difference in politics. Cyril Brant's sympathies were with the North and his father, a loyal Southerner, informed him that the parting of the ways had come. Although his mother wept, his father refused to take his hand, when he departed to join the Federal troops. His cup was filled when his Dixie sweetheart coldly returned his ring and then, overcome by emotion, burst into tears as the brave lad drove away.

In an engagement upon the battle field, Cyril led an attack and pursued a party of retreating Confederates, who quickly dispersed. Then it was that the youth came face to face with his father as an

enemy. The tie of blood proved the stronger and Cyril permitted Brant to return to his army.

Shortly afterward a skirmish took place near Cyril's home and an enemy's bullet pierced his leg. Dragging the disabled limb behind him, he crawled to the cottage of an old slave, Aunt Blossom, who helped him in and bathed his wound.

When one faces death, principles are prone to waver in the balance. Father and sweetheart came to Cyril's bedside with hearts overflowing. As the days passed and the end of hostilities was declared, the young man's devotion to the cause he thought was in the right, touched the brave southern hearts and won for him a forgiving parent and a loyal bride.

NEWS ITEMS

of the KALEM COMPANIES

AN ambitious exhibitor in New Jersey recently inquired of the Kalem Company if it would be possible for Miss Alice Joyce to appear in person at his theatre. Inasmuch as Miss Joyce is located in Glendale, California, with the Kalem organization at that point, it was impossible to present the proposition to her. This is but another example of Miss Joyce's wide popularity.

KALEM'S London agents recently forwarded to the main office a card received from C. Gunn Cooke, a progressive exhibitor of Newry, Ireland, stating that "Rory O'More" increased his receipts over \$70 for the three days in which he displayed the film. He remarks that his theatre has a seating capacity of 250 and that his price of admission is 6 and 3 pence.

MR. KENEAN BUEL, director of Kalem's Florida Company, has secured the use of two old wartime Mississippi River boats, which he will use in a coming feature production.

MR. SID OLCOTT, director of the Kalem Company en route to the Holy Land, cabled from the Madeira Islands that they had experienced an un-

usually rough voyage, but all being good sailors, none complained of sea-sickness.

THE recommendation of old Irish airs to be played in connection with "The Colleen Bawn," met with such success that the Kalem Company had a special arrangement made for the three-reel production of "Arrah-na-Pogue," with an original composition for an introduction. The sale of this music, which consists of a complete piano score and four-piece orchestration, so far exceeded the anticipations of the company that several rush orders have been filled by the publisher. From the wide approval which this policy has received from exhibitors who wish to enhance the beauty of their performances, we will without doubt continue to prepare special musical arrangements for feature productions. We would be pleased to hear further from exhibitors on this matter.

AN admirer of Miss Alice Joyce, who resides in the Black Hills of South Dakota, recently sent her a little black bear cub by express. The cub suffered no ill effects from his journey and has already become a great pet among the members of the company.





Mr. Wm. West as "Simms," Miss Jane Wolf as "Mrs. Simms," Miss Alice Joyce as "the Stenographer."

MRS. SIMMS SERVES ON THE JURY

A Genuine Comedy

Released Wednesday, January 10th

THE recent triumph of Woman's Suffrage in California was in a large measure due to the strenuous campaigning of Mrs. Simms. She was fully assured that her coterie would be able to establish an ideal government, once they secured the reins. Mr. Simms held an entirely different opinion, but he, of course, was in the minority.

Soon after the new order of things began, Mrs. Simms was called for jury duty. This humble vocation did not appeal very strongly to one of her high ideals, but she bravely decided to do her duty and swore that she would not be influenced by prejudice.

Simms frequently found no dinner awaiting him. In fact, where system once reigned, everything was now in chaos and he resolved to teach his wife a lesson. Placing his plans before an accommodating young lady stenographer in his office, Simms conducted her to his

automobile and away they sped. "I'll not give her any cause for jealousy," said Simms, "but I'll show her I can have a good time without her."

Down the boulevard they raced in the machine. "The neighbors will see this and tell her," said Simms, smiling to his fair companion. So pleased was he with his ingenious idea that he did not notice he was exceeding the speed limit and that a cautious officer was following him on a motor cycle. Finally he was overtaken, arrested and conducted to court, charged with breaking the law. Mrs. Simms' jury was obliged to bring the verdict. Did she waver? Only for an instant. "This is a supreme test at the very outset," said the lady to herself; then she calmly cast her vote of "guilty" along with the other "ladies of the jury." Mr. Simms was given six days behind the cold, relentless bars, in which to meditate upon the practical fulfillment of "Women's Rights."

KALEM COMPANY GOES TO THE HOLY LAND

WHEN this issue of the Kalendar reaches the hands of our friends, the Kalem company which sailed on the Adriatic, December 2nd, will be in the midst of a production on the other side of the Atlantic.

This extended tour, which will include Egypt, Palestine, Turkey and southern Europe, has brought forth considerable comment from the public. Even those who have become familiar with the progressive policies of Kalem could not repress a thrill of anticipation when it was announced that the old familiar stories of the Bible were to be produced in their exact locations.

To send such a large company, including producers, camera men, players, scenic artists and assistants to distant countries where the making of motion pictures is unknown and where numerous obstacles are to be overcome, required no little preparation.

Protection and co-operation were secured from the Presbyterian Board of Foreign Missions, as well as credentials to various consuls and an order from the Department of State through the President himself, instructing the foreign agents of our government to render every proper assistance to the Kalem company.

We can only repeat what we have said before:

“Look out for Kalem!”





THE O'NEILL

A Romantic Drama of Old Ireland

Released Friday, January 12th

THE O'NEILL, an Irish patriot, covertly returned to the old familiar haunts, from which he had been obliged to flee during times of oppression, and found a proclamation, nailed in a conspicuous place, which offered a reward for his apprehension. He therefore betook himself to the country lanes, that he might meet his old friends, the peasants,

One in particular, a frail old man, tottering with age, welcomed O'Neill to his humble cottage and divided his last crusts. Touched by the abject poverty of his countrymen, The O'Neill determined to aid them at the price of becoming highwayman. Going to a secluded spot along the highway, he masked himself and lay in waiting. Soon a carriage appeared and, with a command to halt, O'Neill politely requested the occupants to alight. The passengers were an elderly gentleman—who protested vigorously—and his charming daughter, Elinor, from whom O'Neill, with the utmost courtesy, took a finger ring. In a spirit of mockery, The O'Neill forced Elinor to dance a few steps with him.

Shortly afterward a masked ball was held, which Elinor attended. O'Neill, still remembering the pretty face, and unable to overcome his longing to see her again, went to the ball, carefully masked. There

he met Elinor and engaged her in conversation, but she discovered her ring upon his finger and cried for help. As the guests rushed in, The O'Neill dashed through the window, taking sash and glass along with him.

The following day the outlaw chanced to encounter Elinor upon the highway. She promised to meet him that night. At the appointed hour she appeared, but with a band of men who surrounded The O'Neill and made him prisoner.

When they had conducted him to the house and left him securely tied, the men passed into another room to drink a toast to their success. Elinor, finding herself in love with the handsome patriot and repenting of her subterfuge, stole through the window and released him. Together they sped away on horseback, stopping only at the peasant's cottage, where O'Neill bade a hasty goodbye to his friend. When the escape was discovered, the men started in pursuit and reaching the cross-roads, inquired of the peasant if he had seen a young man and woman. The faithful friend pointed in an opposite direction from that taken by the fugitives, who were able to reach the coast, where a hasty ceremony was performed and a good ship carried them away to France, happy in their romantic love.

Miss RUTH ROLAND

—A Kalem Favorite

MISS RUTH ROLAND, the popular leading lady in one of Kalem's Western Companies, is a charming young woman, still in her teens and has become one of the most talked of actresses in the motion picture field. With every production in which she appears the public receives some new insight into her many superior qualifications. Not content with the enviable gift of distinguished beauty, Miss Roland, by continued hard work and application, has become an expert rider and swimmer, a skilled hand with the fencing foils and a remarkable shot with the rifle. In a recent expedition, Miss Roland, with her accurate aim and steady arm, felled a fleeing antelope, who sped over the rocks, while her horse was carrying her at break-neck speed.

While still a young girl, Miss Roland has had years of experience upon the legitimate stage. At the age of four she made her debut in Honolulu and the intelligence displayed by a child of such tender years brought forth laudable comment from press and public. Later she made a journey with her parents through Australia, appearing in different productions.

Miss Roland's striking appearance, the beauty of her features, her clear olive complexion and her dignified carriage have made her much sought after by artists of the west, who have regarded her as an exceptional model, and she is known as one of the most beautiful women on the Pacific Coast. She is considered a distinct type of the west and her pleasing personality brings her a host of new friends each day.

THIS page of the Kalendar will be devoted exclusively to the answering of inquiries from exhibitors and their friends pertaining to the Kalem Companies and their productions.



JACK J. CLARK
AS
"THE O'NEILL"

A COMING FEATURE

THE O'NEILL

Released Friday, January 12th



THIS thrilling and romantic production, every scene of which was made in picturesque Ireland, cannot fail to stir the most critical patron of the motion picture theatre.

The leading role is played by Mr. Jack Clark, whose photograph appears on the opposite page and who handled the parts of Rory O'More, Myles in "The Colleen Bawn" and Beamish in "Arrah-na-Pogue" in such a thoroughly artistic manner. Miss Gene Gauntier is seen in a charming character and Mr. Sid Olcott, who displayed his superior talent as a character actor in "The Colleen Bawn" portrays the part of an enfeebled old peasant in his usual convincing style.

Your patrons are sure to congratulate you upon the exhibition of this feature production.

You Are Missing Something!

If you are not a subscriber to

THE MOTION PICTURE STORY MAGAZINE

Each edition contains at least fifteen complete stories based upon picture play successes and is replete with illustrations made from photographs of the principal action. You will also find several special articles on subjects of interest to the lover of photoplays. Many pages are devoted to late photographs of your favorite players. There are chats with the Editor, answers to inquiries and, in fact, this handsome magazine abounds with features which you can only appreciate by inspection.

FOR SALE AT NEWS STANDS

15 Cents a Copy

Yearly Subscription \$1.50

THE MOTION PICTURE STORY MAGAZINE

26 Court Street, Brooklyn, N. Y.

KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



V.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



P.C. HARTIGAN



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce. .15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



Special Music *for* ARRAH-NA-POGUE

THE beauty of this notable production will be greatly enhanced by the rendition of the special music which we have had prepared.

A melodious introduction, the work of a well known composer, is followed by an arrangement of old Irish airs, particularly adapted for the action of Arrah-Na-Pogue.

The entire arrangement is carefully cued for the three reels and consists of a piano score and four-piece orchestration. It will be sent to you, postage prepaid, for

fifty cents



KALEM

A L E N D A R

DECEMBER 29th, 1911



GENE GAUNTIER

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



WATCH FOR THESE KALEM RELEASES

THE TWO SPYS

A Southern War Story.

The kind you like.

Released Friday, January 19th

THINGS ARE SELDOM WHAT THEY SEEM

The story of a vaudeville artist on a vacation trip, replete with many laughable situations.

Released Monday, January 22nd

ACCIDENTS WILL HAPPEN

On the same reel

HOW JIM PROPOSED

Two very good comedies containing mirth aplenty.

Released Wednesday, January 24th

HIS MOTHER

A Beautiful Irish Story. Told in Ireland and America.

Released Friday, January 26th

**You can obtain bookings for Kalem films by
advising your exchange early that
you want them.**



THE DESERT TRAIL

Released Monday, January 15th

WHEN Dick asked May to become his bride, and learned she had already given her hand to his friend Jack, he took the matter philosophically and apparently harbored no ill will against the successful suitor. May's thoughtful father, looking to the welfare of his daughter, suggested that the ceremony be delayed for a year, thus affording Jack the opportunity of demonstrating his ability to properly provide for his wife.

Jack, having heard of an available claim where the prospects of gold were favorable, decided to make an extended investigation and Dick volunteered to accompany him. In the course of several months, after a taxing journey over the desert, they located the vein of precious mineral and Jack established his claim. When he had gathered a quantity of nuggets, he suggested to Dick that they return, as his year's probation would soon expire and he was anxious to claim his bride.

Dick readily agreed and together they started on the perilous trip across the sands. All the time Dick found himself between two fires—his regard for his friend and his envy over Jack's success. One night as Jack slept under the starry skies, Dick was no longer able to control his avarice. Here was a

great opportunity to exterminate a rival and secure his wealth! By leading away the burros, which bore the scanty supplies, Jack would be unable to return and would perish on the desert. Once he had reached home, thought Dick, he could explain that his companion was unable to withstand the severity of travel and had been given a burial in the sands. And so Dick stole away, with Jack's gold, driving the burros ahead of him, while his victim slept peacefully, with no thoughts of a comrade's treachery.

When he arrived with the false reports, May was prostrated with grief and cried herself to sleep. In her troubled dreams there appeared a vision of Jack, struggling through the sands and crying to her that he had not perished, but would soon meet his end, unless assistance arrived.

Unable to shake off the vividness of her vision, May appealed to Bob, a faithful friend, who bravely offered to go in search of her lover. Over the hot and arid desert he travelled, searching the sands for some trace of the lost prospector. At length his search was rewarded as he discovered the Desert Trail of the aimless wanderer, whom he overtook and bore home, where a happy reunion took place and where the villainy of a false friend was exposed.

WHAT EXHIBITORS SAY

of KALEM PICTURE PLAYS

All Kalems go well here.

Hippodrome, Williamson, W. Va.

Keep up the good work.

Alhambra, Utica, N. Y.

Your pictures are in great demand.

Dreamland, Shreveport, La.

Your western subjects are very fine.

The Avon, Cincinnati, Ohio.

"The Kalem" is what takes in my show.

Theatorium, Wilburton, Okla.

We wish we could have a Kalem every day.

Family, Forest City, Pa.

Your subjects are fine. We like Miss Joyce.

Lyric, Ashtabula, Ohio.

We feature all the Kalems. They bring great results.

Edna, Spanish Fork, Utah.

All of your Irish subjects have brought big business.

Electric, San Francisco, Calif.

We run all of your pictures. My patrons think them fine.

Green's, Indianapolis, Ind.

Congratulations on your output, which is second to none.

Park, Newark, N. J.

We run nearly all of your pictures and like them very much.

Casino, Ware, Mass.

Our patrons demand Kalem pictures in preference to others.

Webster, Long Island City, N. Y.

Your "Railroad Raiders of '62" made the greatest hit of any film ever shown in this theatre.

Keeney's, New York City.

"The Colleen Bawn" was the biggest hit, financially and artistically, I have ever presented.

Jose, San Francisco, Calif.



THE RUSSIAN PEASANT

Released Wednesday, January 17th

DIMITRI and his sister, Amuska, stopped before the gate of the Brokoff estate. Even the sight of life, which knew not hunger and want, was a relief to these impoverished peasants. With no thought of trespassing, they watched the gaiety of the land owner and his family. At that moment a cruel groom appeared and was about to strike the young woman, when Dimitri shielded her with his arms. The Princess Olga, Brokoff's daughter, happened to be riding by when she saw this heartless attack upon the two peasants and quickly came to their rescue, bidding the groom begone. This gained for her the eternal gratitude of the young Dimitri.

A few days later as Dimitri and his aged father were gathering wood, a stray bullet from the rifle of a nobleman engaged in a pigeon shoot, wounded the old man. Dimitri rushed to his father's side and the young man's outcry of dismay brought the nobleman, who merely gave their victim a glance of contempt and passed by in the manner of the Pharisee.

When Dimitri had assisted his father

to their cottage, he came upon the highway and met a large party of rebellious peasants, who had prepared a petition, demanding a living wage from the land owners. Prince Brokoff and his friends happened by, read the petition and scornfully refused to consider it. This caused a spirit of anarchy among the peasants who set forth to take the Brokoff estate by storm. In vain Dimitri argued with them the futility of their attack. Finding he could accomplish nothing, he ran quickly to the nobleman's castle and forced his way into the banquet hall, where he endeavored to picture to Brokoff the horrors of the coming rebellion. There was but one listening ear, that of a dignitary of the church, who went to the steps and by his presence, which always had a strong influence upon the peasantry, induced them to depart.

The Princess Olga had already been given an insight into the conditions of the people and now Dimitri's bravery appealed to her so strongly that she persuaded her father to give the peasantry an audience which resulted in the institution of new conditions.

NEWS ITEMS

of the KALEM COMPANIES

THE Kalem Company, enroute to Egypt and the Holy Land, report by cable a successful production made in Italy. Further news regarding this picture will be given later.

QUITE an eventful incident was the arrival in Jacksonville, Florida, of the two cannons shipped by Kalem to their southern company. The officers of the vessel which carried these mounted guns, decided to lash them on the upper deck. When the steamer came up the river and the grim cannons frowned down upon the scores of people assembled on the dock, many and varied reports were circulated as to the destination and utility of this artillery.

THE Kalem Company recently secured the services of Mr. E. Alexander Powell, F. R. G. S., for twelve years American Consul General in Egypt and a noted traveler and student of ancient history, to prepare a series of scenarios for production in Egypt and the Holy Land. We question if anything resembling these scenarios has ever been submitted to a motion picture manufacturer. We know we have never seen anything like them in our office. The subjects of these scenarios cover several romantic dramas and productions to be based upon incidents in biblical history. They are profuse with notes, indicating available locations in those distant countries, as well as suggestions for securing properties, supernumeraries, etc. These manuscripts will be of great assistance to director Olcott.

THE Turkish Ambassador at Washington, has instructed the representatives of his government in Palestine to render every possible assistance to the Kalem Company, soon to locate there for a series of productions.

MR. KENEAN BUEL, director of Kalem's Southern Company, at Jacksonville, Florida, is hard at work on a monster spectacular production, covering an incident in the Civil War. Mr. Buel's enterprise and resourcefulness with such feature subjects promise a brilliant production.

MR. BUEL will shortly commence the production of a story picture based upon a well known and justly celebrated poem by Ex-Secretary of State, John Hay. When we announce the name of this feature a little later, every exhibitor will recognize its great possibilities and the appeal it will have to his intelligent patrons. The rights to this subject were secured after extensive negotiations and a decided novelty is assured.

MISS ALICE JOYCE and Mr. Carlyle Blackwell, two Kalem favorites with the Glendale California Company, will soon be seen with a largely augmented cast in a romantic picture story which gives them ample opportunity to display their superior talent. The director is completing the final scene in this production after two months' work, which has extended over many miles of the Verdugo Canyon and picturesque locations in southern California.

IN producing "The Desert Trail," which is released Monday, January 15th, director P. C. Hartigan of Kalem's Santa Monica, California Company, took his players into one of the most arid and spectacular desert locations in America. Their journey across the parched and burning sands afforded them little pleasure and when the picture—the first of its kind—is presented upon the screen, the public will find a genuine treat in the accurate portrayal of this seldom-visited country.



THE TWO SPYS

Civil War Drama

Released Friday, January 19th

VERA CROSS, a Southern sympathizer volunteers to carry a message from Gen. Plough at Fort Barancas to Gen. Krantz. Disguising herself as a farmer's daughter Vera starts out to perform her mission. While on her way she meets Ralph Christie of the Federal Army, who has been sent to learn the strength of Fort Barancas. Although Ralph is disguised as a young farmer, Vera becomes suspicious of him. While travelling together over a short piece of the road Christie protects Vera from an attack of three ruffians, thereby earning her gratitude. As the country seems infested with stragglers from the army, Christie decides to continue with Vera until she has passed out of the danger zone.

At an opportune moment Christie learns of Vera's mission, and she discovers his true identity, while Christie plans to use Vera's dispatch as a means to enter Fort Barancas, Vera determines to detain him by a stratagem. Her plan, however, is only temporarily successful, and he arrives at Fort Barancas before her.

Believing that duty to her country requires exposure of the spy she is about to denounce him but love proves stronger than duty.

In the final scene we find Christie and Vera standing at the gate of Vera's home, having come to a mutual understanding, and Christie as he departs tells the patriotic southern girl "After the war is over I will come for you."

THE FUTURE OF THE MOTION PICTURE DRAMA

WHEN one observes the steady progress of motion picture productions, the scores of noted actors and actresses who are departing from the legitimate stage to cast their lot with the silent drama; the fortunes spent upon a single picture; the expensive studios which are really little communities in themselves; the costly expeditions to distant lands; the enlisting of well known writers to provide high class plays and the general thoroughness in which productions are made, one is inclined to think that the progressive manufacturers have the moulding of this great enterprise entirely in their hands.

Such is not the case, however, as there is a stronger power beyond the manufacturers which makes it possible for them to find a market for their productions—the Exhibitor—without whose constant co-operation this great industry could not continue its ascension of the ladder of success, finally reaching a pinnacle yet undreamed of in the most sanguine imagination.

The gauntlet has been thrown down. The proprietor of the picture theatre has entered into direct competition with the manager of the high class dramatic house. He is rapidly outgrowing the 5 and 10 cent era, leaving the "ballyhoo" and red fire to Mr. Hurry-em-up, who thinks there is greater revenue in over-speeding his films and grabbing the nickles than by elevating his performance and building up his patronage from the former clientele of the dramatic theatres.

The manufacturers are giving con-

siderable attention to *real* productions. This is not an attempt at a pun but has reference to the expensive multiple reel subjects which are dramatic productions in themselves. To vie with the legitimate house, the manufacturer has gone further and has had beautiful and artistic lithographs prepared, in three and eight sheets. Noted musicians prepare special musical scores to enhance the beauty of there performance. Handsome cuts are to be had for advertising purposes and some of the film makers have even outlined business-bringing advertisements which the exhibitor may use.

The progressive exhibitors are directly responsible for these elaborate productions. The many beautiful picture theatres throughout the country attest the spirit which has placed this entertaining and instructive enterprise upon a firm foundation. The press—formerly hostile through its lack of acquaintance with the subject—is rapidly lending its support and the great public—charmed by the beautiful and dramatic pictures—is keenly anticipating the advent of new features. The end is not yet. The era so propitiously begun is really an epoch, to which the handsome monuments of the future, in which are displayed the masterpieces of motion picture art, will look back as their origin.

Kalem invites at all times the hearty co-operation of the active exhibitor, who will keep us posted regarding the subjects which please his patrons and who, by his practical suggestions, will permit us to advance to newer and greater things.



THINGS ARE SELDOM WHAT THEY SEEM

Farce Comedy

Released Monday, Jan. 22nd

JIMMIE SHARP, a vaudeville artist, arrives in the West for a vacation. Having secured comfortable quarters in the local hotel he mounts his horse and rides out to see the country. Becoming lost he inquires the way from Dorothy Dix, a ranchman's daughter, with whom he falls in love at first sight. Notwithstanding that she is engaged to Burt, a handsome young cowboy employed by her father, Jimmie enters the race.

Jimmie plans to make Dorothy think Burt is a trifier. To carry out his scheme he dresses as a girl and makes Burt's acquaintance. The young cowboy is

susceptible and apparently falls an easy victim to the wiles of the captivating young lady.

While Burt is very busy trying to make himself agreeable to his new acquaintance, Dorothy puts in an appearance and starts to make things lively. During the excitement the two girls get in a mix up and Jimmie's wig is pulled off.

This exposure makes Burt the laughing stock, and he is very glad to make his peace with Dorothy. Jimmie immediately discovers there is nothing doing for him, and that night takes his trunk and hikes back to Broadway.

Miss GENE GAUNTIER

—A Kalem Favorite

ONE of the most noted actresses in motion pictures is Miss Gene Gauntier, who for the past five years has been leading lady in one of the Kalem companies. Miss Gauntier was born in Kansas City, Missouri, and spent several years upon the legitimate stage as a charming ingenue. Through her superior intelligence and exceptional artistic ability, she later achieved no little fame as an emotional actress.

Naturally athletic and a fearless rider, Miss Gauntier's early successes with the Kalem Company were during the seasons in Jacksonville, Florida, where the romantic Civil War dramas are produced. Her work as "The Girl Spy" will long be remembered.

Miss Gauntier, who is a rare combination of actress and authoress, wrote the scenarios for many of the productions in which she appeared. She accompanied the "O'Kalems" who visited Ireland two successive seasons and she adapted Boucicault's "The Colleen Bawn" and "Arrah-Na-Pogue," the three reel feature productions, in which she played leading characters. Miss Gauntier is now with the Kalem company touring Egypt and the Holy Land and she will not only be featured in several productions, but will write many of the scenarios.

The exhibition of "The Colleen Bawn" in Kansas City recently was in the nature of an ovation for Miss Gauntier. The local press called particular attention to their "native daughter" and her personal friends, who had long been familiar with her fame in less pretentious productions, thronged the theatre to pay her homage.

Miss Gauntier is also the assistant director with Mr. Sid Olcott and at different times has staged several successful productions. Her rare gift of imagination and her supreme art make her a notable figure in the motion picture field.

ANSWERS TO INQUIRIES

This page is devoted to the answering of inquiries from exhibitors and their friends, regarding Kalem Companies and their productions.

H. M., Brooklyn:—Is Ruth Roland permanently engaged with Kalem?

Yes. Miss Roland is under contract with the company directed by Mr. P. C. Hartigan, located in Santa Monica Canyon, Calif.

M. Y., Skowhegan, Maine:—Did Robert Vignola play Corrigan in "Colleen Bawn?"

Yes.

W. X., Williamsport, Pa.:—Where is Gene Gauntier playing this winter?

Miss Gauntier is with the Kalem Company located for the winter at Luxor, Egypt.

O. B., Alliance, Ohio:—Where was "The Carrier Pigeon" made and who played the leads?

In southern California. Miss Alice Joyce and Mr. George Melford.

G. K., Rochester, N. Y.:—Is it true that Kalem has sent a company to the Holy Land?

Yes, and you may expect some big productions from them in the near future.

L. B. S., Erie, Pa., and R. B., Wheeling, W. Va.: —With which of your companies is Alice Joyce connected?

With the western company, located at Glendale, Calif.

R. H., Baltimore, Md.:—How can we obtain postal card photos of Miss Joyce?

In about two weeks we will be able to supply postal card photos of Alice Joyce, Ruth Roland and Gene Gauntier at \$4.00 per thousand, in minimum lots of 500 of each.

T. B., Indianapolis, Ind.:—Where was "Railroad Raiders of '62" made and where did you secure the old engines?

Produced near Jacksonville, Fla. The two engines were old ante bellum locomotives, and the entire production was based upon an actual occurrence in the Civil War.

P. D. B., Louisville, Ky.:—Did the same lady play the leads in "The Engineer's Daughter" and "Molly Pitcher?"

Yes. Miss Neilson played these two parts.



An Invitation To The Exhibitor.

SOME time ago Kalem sent a reply postal card to each Exhibitor in the country, making inquiry as to the class of subjects which his patrons preferred. As a result we obtained a great deal of information which has moulded our present producing policy.

We hope that this co-operation so auspiciously begun, will continue upon a permanent basis.

We invite the Exhibitors to write us freely regarding the Kalem pictures which they are displaying. Tell us what your patrons think of them. Tell us wherein you think they might be improved. We are making these pictures for you and believe with four producing companies in different parts of the world, no one is better equipped to offer a greater diversity of subjects.

What Do You Think of Special Music For Feature Films?

THE big demand for the special music which Kalem has prepared for "Arrah-Na-Pogue" and which consisted of a complete piano score and four-piece orchestration, leads us to believe that many of the progressive Exhibitors would appreciate such a provision for all fea-

ture productions. The cost is a small item. Many exhibitors require only the piano music, which we would be able to send you for 25 cents. You will find the arrangement is simple and offers no difficulties to your pianist. We will be glad to hear from you on this subject.

A COMING FEATURE

THE TWO SPYS

Produced by Mr. Kenean Buel

A Novel and Romantic Drama of the Civil War.

Released Friday, January 19th

IN this feature production we feel we have "out-Kalemed Kalem." Mr. Guy Coombs, one of the most popular actors in motion pictures, has a splendid part, which he handles in his usual artistic manner and Miss Anna Neilson is seen in a charming role.

The air of war times, a daring escape from an old granary and a pretty love story will make this production long remembered.

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Including Kalem's popular favorites Miss Alice Joyce and Gene Gauntier. Complete set of 10 for \$2 00. Postage prepaid, send N. Y. draft or money order.

Full one sheet posters (28x42) handsomely lithographed in colors. Special 3 sheets (30c.) and eight sheets (75c.) for all big Kalem Feature Subjects.

EXHIBITORS ADVERTISING AND SPECIALTY CO.

ARTHUR JACOBS, Pres.

BEN. TITLE, Sec. and Treas.

105 East 14th Street, New York

KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



P.C. HARTIGAN



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier..40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

The World's Favorite Photoplayer



ALICE JOYCE

A Magnificent Litho (28 x 42 inches)
in four colors, made in Europe of
Miss Joyce

for **15c.** Postage
Prepaid

Decorate your lobby with a poster of this
celebrated and charming young lady

KALEM

A L E N D A R

JANUARY 5th, 1912



JANE WOLFE

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



WATCH FOR THESE KALEM RELEASES

AN INTERRUPTED WEDDING

This tense dramatic production will be found a headliner.

Released Monday, January 29th

"WALK, — YOU, WALK!"

We have seen good comedies, but none as good as this one.

Released Wednesday, January 31st

A PRINCESS OF THE HILLS

An atmosphere of old Spanish romance carries all through
this excellent portrayal.

Released Friday, February 2nd

A SOUTHERN GIRL'S BRAVERY

We know you and your patrons will like this spectacular war story.

It is thrilling and picturesque. A genuine feature.

Released Monday, February 5th

Licensed film exchanges can supply you with all
Kalem productions. .



Ruth Roland

Marshall Neilon

Marin Sais

ACCIDENTS WILL HAPPEN

Comedy

Released Wednesday, January 24th

CLARENCE, just returned from the city, is proud of his clothes and his automobile. While out riding he meets Ruth, an old schoolmate, whom he invites to ride with him. She accepts, much to the displeasure of her sweetheart, Bill. The joy-riders have a fine time until they have proceeded about two miles; then the automobile stops. Clarence climbs over it, under it and around it. He tinkers here and there, takes out the spark plugs, tries his carburetor and makes a general study of his engine, and cranks the machine until his arm and shoulder are sore, but without the

desired result, the machine refuses to budge. Just then Bill comes riding by on a wagon. Ruth thinks, "here is my chance to get home." Bill stops, looks the situation over, but refuses to permit the young lady to ride with him. Bill starts on his way, but after making a turn in the road his conscience reproaches him and he returns to the automobile, telling Ruth she may ride in his wagon, but absolutely refusing to allow Clarence the same privilege.

The last we see of the young man dressed in city clothes, with a stout rope over his shoulder he is pulling the automobile home.

On the same reel

HOW JIM PROPOSED

This is an entertaining comedy depicting the misfortunes of an unhappy lover.

Jim was all right and could have had

the girl for the asking, but whenever he got ready to propose some unfortunate accident occurred that would frustrate his plans and make him ridiculous before the girl of his choice.

WHAT EXHIBITORS SAY

of KALEM PICTURE PLAYS

Keep it up.

Royal, Yarmouth, Nova Scotia.

We like your Western subjects.

Family, Braddock. Pa.

Your Western films are all right.

Gem, Arctic, R. I.

Your Western plays make a big hit.

Aurora, Philadelphia, Pa.

I think all of your pictures are good.

People's Camden, N. J.

Kalem's Irish pictures pack my house.

American, Butte, Montana.

I am well satisfied with your releases.

Theatorium, Lebanon, Pa.

Kalem war pictures are very popular here.

Lyric, Watsonville, Calif.

We like the natural settings of your pictures.

Grand, Wooster, Ohio.

Our patrons like your Irish and Western dramas.

Palace, Morristown, N. J.

Your Irish pictures are money-getters and your war dramas and railroad subjects are very good.

Arcade, Walla Walla, Wash.

Keep up the present quality. There will never be a complaint.

Queen, Chillicothe, Ohio.

"The Round-up at Dawn" was the biggest hit we have ever had.

Novelty, Sayville, L. I.

Your three-reel Irish productions seem to be the foundation for high class motion picture plays which place the photo-play theatres on a plane with the dramatic houses.

Tuxedo, Brooklyn, N. Y.



Mrs. Clark

Jack J. Clark

Gene Gauntier

J. P. McGowan

HIS MOTHER

**This production was made in Ireland and America
by Mr. Sidney Olcott**

Released Friday, January 26th

A PARTY of Americans visiting the Lakes of Killarney, Ireland, hear the sound of sweet music coming from a nearby cottage. On investigation they find a young man playing the violin and in rapt attention his old mother sitting by the fireside. One of the tourists, John Foster, recognizing the musical genius, gives the lad, Terence, his card and tells him if he ever comes to America to call and see him at his office. For weeks and months after the tourists have paid their visit to the humble cottage Terence dreams of a musical career in the States. To gratify his desire his self sacrificing mother surrenders her life's savings to pay the boy's passage.

Arriving in America Terence locates the office of John Foster and tells of his ambition. The kind-hearted banker arranges to start the Irish boy on his career. A year later we find Terence the lion of the season, but sad to say he thinks seldom of his old mother and Killarney.

The mother in despair, when no news comes from her boy, tells her trouble to the good parish priest who readily helps her to go in search of her son. Arriving in New York she learns that her boy is to play that night at the Opera House. Buying her ticket she climbs to the dizzy height of the gallery and listens enraptured to her son's performance. One of the stage hands of whom she inquires her son's home address offers to pilot her to his home. Arriving at the house the butler refuses them admittance, but the husky stage hand forces his way in and insists that Terence be advised of his mother's presence. Although surrounded by a party of friends Terence at the sound of his mother's voice rushes to the ante-room embraces her and brings her into the room. He presents her to his friends telling them her self sacrifice made it possible for him to achieve the results he has obtained.

NEWS ITEMS

of the KALEM COMPANIES

MR. SID OLCOTT, director of the Kalem Company enroute to Egypt and the Holy Land, writes from the liner Adriatic:

"Our ship had scarcely left the waters of New York harbor before we discovered the wholesome and good natured face of purser, H. B. Palmer, an old friend who assisted us in a ship-board scene of "The Irish Honeymoon," produced during one of our former trips abroad. His greeting was 'So glad to see you! Do you know I have had letters from all over the world, Hong Kong, Pretoria, New South Wales and many other places, saying 'I saw you last night in the pictures.' 'You jolly well made me famous.' Then we met Mr. Gibson, chief steward, and Mr. James, assistant steward, who immediately recognized us and brought up many reminiscences of our early trans-continental productions.

"In those days we felt justly proud of being identified with an enterprising company which was the first to send an organization abroad, but our successful accomplishments are overshadowed by the great undertaking which is now receiving our attention—a visit to the land of the Pharaohs. There will be even greater obstacles to be overcome, but our experience in foreign lands will stand us in good stead."

AS the Kalem productions are made out of doors, with the beautiful background of nature for the settings, Director Buel, in charge of Kalem's company at Jacksonville, Florida, has found a spell of dark and rainy weather very trying. Mr. Buel's ambition and enterprise would not permit him to remain idle during these cloudy days so he secured the use of a large hall, in

which he rehearsed his supernumeraries. Of course, no scenes were taken in this cloudy weather but with the first appearance of the 'sun, Mr. Buel was prepared to stage his stirring battle scenes without loss of time.

ON another page of the Kalendar will be found announcements of a coming Kalem feature picture, "His Mother." Mrs. George H. Clark plays the title role in this beautiful drama, which was produced in Ireland, New York and upon mid-ocean. Mrs. Clark is well known through her artistic work in "The Colleen Bawn" and other productions made by the "O'Kalems" in Ireland last summer. The many friends of Mr. Jack J. Clark, one of Kalem's popular leading men, will find a good reason back of the many realistic scenes in "His Mother." Jack is the son of Mrs. Clark and we question if mother and son have ever before appeared in those characters in a motion picture drama.

MISS ALICE JOYCE, with Kalem's Western Company, located at Glendale, California, writes of an amusing incident which occurred during one of their recent productions. Miss Joyce and Miss Jane Wolfe were playing the parts of two sisters and the scene, taken along a lonely roadway, showed the elder girl comforting her sister who sat in tears, because of some unhappy occurrence. Although the director keeps a sharp look-out, that no outsider may trespass during the taking of a scene, a farmer boy who did not see the camera and heard only the cries of the sorrowing (?) sister, dashed through the brush and ran up to the young ladies, asking what the trouble was and offering his assistance. Of course, the scene had to be re-taken and the young man assured that his help was not necessary.



Ruth Roland

Marin Sais

"WALK, — YOU, WALK!"

A Comedy

Released Wednesday, January 31st

SAM has received a new automobile as a present from his father. To show off his present he invites Rose to accompany him for a ride, and being a little fresh he demands a kiss. It is refused. He then tells Rose she will either kiss him or walk home, Rose chooses to walk and arrives home completely fagged out. Telling her experience to her sister Nell, the latter young lady fixes up a plan to humble Sam by giving him a dose of his own medicine. To carry out this scheme, Nell writes Sam asking him to take her for a ride. Sam calls at the ranch house and takes the sisters for a spin down the road.

Wild flowers growing in a field by the roadside give the girls their opportunity. Sam is induced to get out of the machine and gather flowers. As soon as he is in the field the girls start off in the machine and leave Sam to walk ten miles home. Their joy not being complete, they stop at a neighbor's house and gather three or four of their

girl friends. Riding through the village, they nearly upset two cowboys and the local constable. The Sheriff is called out to arrest the speeders.

The automobile suddenly stops and the girls take to the hills as they see the Sheriff and posse riding up. The men dismount and start on foot in pursuit of the young ladies. Circling the hill, the girls arrive back at the automobile, mount the horses and give the posse an opportunity to walk. Arriving at the town the girls leave the horses and run home. Sam coming up the road, finds the deserted machine, quickly gets it in running order and hustles back to town. Just as he is about to make a complaint in the Sheriff's office, the constable who has taken the number of the machine while the girls were speeding by, arrests him and as he is walking down the street in the custody of the village police force, he hears the girls cry: "Walk, darn you, Walk!"

KALEM COMPANY—

THE INTERNATIONAL PRODUCERS

AN Ohio exhibitor recently advised us that while he was unable to secure all of the Kalem releases from his exchange, because of the demand from other houses, he always featured those which he did receive and noticed that he seldom saw the same people twice in a Kalem picture. Undoubtedly he has received, respectively, subjects made by Kalem's four producing companies in different parts of the world.

Unlike other manufacturers, who operate with several companies in one studio, each Kalem Company is a separate unit, permanently established, with headquarters at distant locations on the map. Undoubtedly, the best known organization is that in charge of Mr. Sid Olcott, which is now touring Egypt and the Holy Land. This company is known as the "O'Kalems," because of their several visits to Ireland. In Jacksonville, Florida,

the romantic Kalem Civil War Dramas and southern subjects are directed by Mr. Kenean Buel; while in California, two Kalem companies operate, one at Glendale and the other at Santa Monica.

It will readily be seen why Kalem is known as the "International" company and why those who do not see all of the Kalem releases are puzzled because of the different faces and locations.

The enterprise of Kalem is attested by the fact that while another would regard four producing companies, in remote corners of the earth, as the zenith of picture producing equipment, Kalem has organized a fifth company, now operating in New York, under the direction of Mr. Fred Loomis, and the public need not be surprised when additional companies are sent forth upon novel and enterprising undertakings.





Carlyle Blackwell

Alice Joyce

AN INTERRUPTED WEDDING

Released Monday, Jan. 29th

NELL and Frank become engaged with the approval of Nell's parents. One week later Nell meets Will Sharp, the new owner of a neighboring ranch, and Nell's father urges her to accept Sharp on account of his money. Frank naturally becomes jealous of the stranger because of his attentions to Nell. Sharp proposes to Nell and is refused. Knowing that Frank is her accepted sweetheart, Sharp attempts to get him out of the way by a cowardly trick, but is frustrated.

Nell's mother becomes ill and the necessities of life are denied to the family. Owing to their poverty Nell's father begs Frank to give up Nell that she may marry Sharp and rescue them from their unfortunate position.

Frank makes the sacrifice for Nell's sake. Six months later Frank is elected Sheriff and a few days after his election receives a warrant and description of Sharp. Proceeding to Sharp's house he serves the warrant just in time to prevent his rival wedding Nell.



Miss JANE WOLFE

—A Kalem Favorite

FOREMOST in every move which has characterized the progress of motion pictures, Kalem was the first to organize a permanent stock company of artists and send it to a distant point. Prominent in this original company was Miss Jane Wolfe, well known to every patron of the picture theatre, and loyal in her continued service with Kalem.

Miss Wolfe came to the Kalem Company with a record of many artistic creations in Broadway successes and enviable achievements in stock, which afforded ample opportunities for her versatility. She is perhaps most distinctly identified with the character of the Widow Talamantes, in Kalem's "A MEXICAN JOAN OF ARC." No higher tribute could be paid Miss Wolfe's art than the statement that she appears simultaneously as a charming leading woman and in any difficult character which the production may require. Her protean ability is attested by the fact that her features are seldom to be recognized in the characters which she portrays. As an impoverished peasant woman, she reminds one of Emma Dunn as "Ase" in Richard Mansfield's production of "Peer Gynt." Stepping into another picture theatre, one may find Miss Wolfe as a charming comedienne or a captivating leading lady.

Miss Wolfe's great success is the result of high ideals, unflagging ambition and continued hard work. She has justly earned the praise which is bestowed upon her at every hand and it will be such artists as she that place the motion picture drama upon a plane with the legitimate stage.

ANSWERS TO INQUIRIES

This page of the Kalendar is devoted exclusively to the answering of inquiries from exhibitors and their friends, regarding the Kalem Companies and their productions.

H. B. C., Detroit, Mich.

Mr. Sid Olcott played "Danny Mann" in "The Colleen Bawn" and is director of that company. He is now in Egypt with his organization.

R. A., Cleveland, Ohio.

Jane Wolfe was the older sister in "The Higher Toll."

F. Y., St. Joseph, Mo.

Pictures of the Kalem players can be purchased from this office. See ad. on another page of the Kalendar.

J. B. Boston, Mass.

We have not made a "trick" picture for some time. There are a great many "tricks" in productions which are not apparent, but necessary to accomplish certain ends. There is so much to the subject we could not begin to cover the ground, but if there is any particular effect which has puzzled you, let us know.

T. J., Warren, Pa.

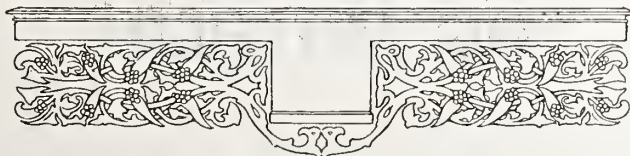
We cannot announce at this time the first production to be made in the Holy Land. You will be fully informed regarding it when the production is ready for release.

W. K., Toledo, Ohio.

Some studios use skylights, but artificial light is usually required; in order that productions may be made in all kinds of weather. Kalem's studios are for the most part out-of-doors, with Nature as a background.

J. T. L., Atlanta, Ga.

The Board of Censors is not a dictatorial body, but an organization whose opinions are highly respected by the manufacturers. They are fully posted regarding the requirements of different cities and their "passing" of a picture is a universal protection which the makers appreciate.





Mrs. Geo. H. Clark and Mr. Jack J. Clark
in a scene from
"HIS MOTHER"

A COMING FEATURE

“HIS MOTHER”

The Masterpiece of Trans-continental
Production

Released Friday, January 26th

IN this beautiful drama, produced in Ireland, New York and upon mid-ocean, the thousands of patrons of picture theatres, who have enjoyed the famous Irish dramas of Kalem, will find a production which surpasses all former successes.

The simple life of Terence and his mother at their humble cottage in Ireland, the young man's wonderment as he approaches the Statue of Liberty in New York harbor, his perseverance and ultimate triumph, the devotion of a loving mother and the realization of her ideals make this feature play deeply impressive and a triumph of the silent drama.

Special Paper for Kalem Productions

As the motion picture business increases in magnitude, more attention is being paid to special lithographs of the subjects, to be used for advertising purposes. This has caused to spring into being a number of houses whose exclusive business is the distribution of high class paper, thus relieving the film exchanges of this work. Among the most progressive of these organizations are the main offices and branches of

The Photoplay Advertising and Specialty Co., Inc.

Mr. George Balsden, one of the owners of the company and its general manager, is a man of long experience in the motion picture field, as well as one of Pittsburg's leading exhibitors. He is, therefore, well posted regarding the requirements of exhibitors and fully equipped to render them every possible service.

The Photoplay Advertising & Specialty Co., Inc.

121-123 Fourth Avenue, Pittsburg, Pa.

BRANCH OFFICES:

104 Prospect Avenue,
Cleveland, Ohio

Equity Building
Detroit, Mich.

George Building
Pittsburgh, Pa.

KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.F. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



P.C. HARTIGAN



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

The World's Favorite Photoplayer



ALICE JOYCE

A Magnificent Litho (28 x 42 inches)
in four colors, made in Europe of
Miss Joyce

for **15^{c.}** Postage
Prepaid

Decorate your lobby with a poster of this
celebrated and charming young lady

KALEM

A L E N D A R

JANUARY 12th, 1912



ANNA QUIRENTIA NILSSON

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



WATCH FOR THESE KALEM RELEASES

THE SWIMMING PARTY

A Lively Comedy.

On the same reel

FLOWER PARADE AT SAN DIEGO, CALIFORNIA

Something unusual.

Released Wednesday, February 7th

THE VAGABONDS

A dramatic subject of very superior quality..

Released Friday, February 9th

AN AMERICAN INVASION

A true story of early California history.

Released Monday, February 12th

MUSIC HATH CHARMS

A high-class comedy with screaming situations.

Released Wednesday, February 14th



Carlyle Blackwell, Wm. H. West, Alice Joyce

A PRINCESS OF THE HILLS

A Romance of Early California

Released Friday, February 2nd

THE old *major domo* receives word of the near arrival of Don Miguel Valdez, the young lord of the estate. Valencia, sister of the *major domo*, is much in love with Don Miguel, but her advances are repulsed.

Don Miguel sees the beautiful shepherdess and, unconsciously surrenders his heart to her keeping, and he confides to his friend his intention to woo the girl in the garb of a shepherd.

Valencia, suspicious of the young lord,

follows him and witnesses his meeting with Camilla. In a mean spirit of revenge, Valencia tells Pedro that the Don's intentions are not honorable. This story being repeated to the peasants of the Pueblo, they determine to take the law into their own hands.

When she sees the trouble she has started, Valencia, remorseful over what she has brought about, enlists her brother's aid, and when almost too late the young lord is rescued.

WHAT EXHIBITORS SAY

of KALEM PICTURE PLAYS

Keep up the good work.

Princess, Niagara Falls, Ontario.

Kalem stands at the head.

Pastime, Washington, D. C.

Your railroad pictures are great.

Hippodrome, Brooklyn, N. Y.

The people like your Western pictures.

New Theatre, Pleasantville, N. J.

Kalem Western picture plays are always good.

New Central, Los Angeles, Calif.

We book all the Kalems. They take the lead here.

Orphium, Xenia, Ohio.

We are well pleased with all the Kalem pictures.

Findlay, Cincinnati, Ohio.

No room for improvement in your Western pictures.

Music Hall, Liberty, N. Y.

Your Irish pictures are the class of subjects that uplift the business.

Fairyland, San Francisco, Calif.

In your three-reel productions you give us high class and complete subjects.

Majestic, Wellington, Kansas.

Kalem's Western pictures and war dramas cannot be excelled. They are very popular here.

Garden, Brooklyn, N. Y.

Your three-reel subjects are great. Such productions establish the success of motion pictures.

Jewel, Hamilton, Ohio.

Delighted with your Irish pictures. The more artistic you make the productions the better it is for all of us.

Varsity, Berkeley, Calif.

We packed the house on your three-reel Irish productions. Feature programs are what we want. The success of the exhibitor is the life of the business.

Elite, Emporia, Kansas.



BATTLE OF POTTSBURG BRIDGE

The Story of a Southern Girl's Bravery

Released Monday, February 5th

BARTLOW bids his mother, sister and sweetheart good bye and is off to join Stuart's Confederate Brigade.

A year later the Federals are holding Pottsburg Creek Bridge near Bartlow's old home. Knowing the country thoroughly, Bartlow plans to burn the bridge and interrupt the Federals' line of communication. To aid in the scheme a party of Stuart's Brigade attack the sentries to hold their attention while Bartlow accomplishes his mission, but on the way to the bridge, Bartlow is discovered by a sentry and badly wounded. He manages to get ashore and reach his home.

Jessie, his sister, knowing of his plan, determines to take her brother's place.

Dressing in a suit of his clothes, she finally reaches the bridge, sets fire to it and, in the face of almost insurmountable danger, escapes.

In the meantime Stuart's men have drawn the Federals in force across the bridge. Quickly retreating, the Confederates blow up the end of the bridge. The Federals thus are caught between two fires and to save their lives are obliged to jump into the water and swim for shore, where they are quickly made prisoners by Stuart's men who are waiting for them along the banks.

Gen. Stuart calling at Bartlow's home to congratulate the wounded soldier on his act of daring, learns of a southern girl's bravery.

NEWS ITEMS

of the KALEM COMPANIES

MR. SID. OLCOTT, director of the Kalem Company which is to produce the stories of the bible in the authentic locations in the Holy Land, cables from Luxor, Egypt, that he has established a studio in the outskirts of the town. While there he will produce a number of subjects adapted to the environment. The record of this company in foreign lands is well known and some novel and impressive productions may be expected. As the rainy season will continue in Palestine for some time, Mr. Olcott will devote his energy to subjects in other picturesque countries until conditions are favorable for his work in the mysterious land of the bible characters.

WE have received many inquiries as to the identity of the men who take the parts of cowboys and ranchmen in the productions made by Mr. P. C. Hartigan, director of Kalem's Western Company, located at Santa Monica, California. "They don't look like the average westerners in the pictures," is the general comment; "they don't seem to be made up and over-dressed as many of these characters are in other productions." In answer we would state that Mr. Hartigan is one of the few directors who has succeeded in creating an authentic western atmosphere. And we question if it can be called "creating" as he has gathered together typical ranchmen and made actors of them. In Miss Ruth Roland, Miss Marin Sais and Mr. Ed. Coxen, who usually play the leads, Mr. Hartigan has versatile artists who are always at home in their typical environments.

IN producing "The Battle of Pottsburg Bridge," Director Buel, in charge of Kalem's Company at Jacksonville, Florida, introduced a touch of realism with striking effect. The story deals with a southern girl who saw the opportunity of trapping a party of the enemy on a bridge by setting it on fire, while the soldiers are under the tension of a sensational military engagement. The bridge was actually burned and the thrilling effect of the smoke and flames,

through which the soldiers retreat, diving into the water, is striking indeed. As most of this bridge, which is half a mile in length, was consumed in the fire, Kalem had to arrange for its re-construction before the picture was attempted. The fact that the Commissioners granted this favor, attests Kalem's popularity in Jacksonville and the hearty co-operation of the authorities at that point.

MR. GEORGE MELFORD, in charge of Kalem's Western Company at Glendale, California, writes us regarding a narrow escape which he and a party of automobilists experienced last week. Mr. and Mrs. Melford, Master Judson Melford and Miss Joyce were enjoying a spin in the director's motor car, when a speeding automobilist crashed into them, completely demolishing both machines. Fortunately no one was injured. The well-kept roads near Los Angeles were doubtless a temptation which the speeder could not resist, but Mr. Melford is now minus a car and needless to say, will be on the lookout for "joy-riders" in the future.

CAPT. CHAS. KIENER, of the Library of Congress, at Washington and a staunch friend of Kalem, writes us as follows:

"I have read with great interest and enthusiasm about your magnificent undertaking in sending a matchless company to Egypt, Palestine and southern Europe and I trust you will not consider it a presumption on my part if I cannot resist the temptation to express to you my admiration of the plan and arrangement. In my opinion it unquestionably represents a distinct epoch in the motion picture era. I send my best wishes for the welfare of the splendid company which embarked for the execution of the task. It is needless to wish them success, for such is assured by the excellence of the actors and actresses selected and by the fact that they are guided by the proverbial 'Kalem Genius.'"

(Continued on page eight)



J. P. Hartigan, Marin Sais, Ruth Roland, Ed. Coxen

THE SWIMMING PARTY

Released Wednesday, February 7th

DICK, who is refused permission to accompany the swimmers, plans revenge. He follows at a distance and when the boys are in the water, steals their clothes and hides them.

When the boys come out and find their clothes missing they are in a quandary. A scouting party sneaks

through the woods and appropriates a quantity of women's wearing apparel, found hanging on a clothes line.

Dick, unable to restrain his merriment, makes his presence known and is run down and caught by one of the boys. As punishment for his mischief he is thrown fully dressed into the water.

On the same reel

FLORAL PARADE AT SAN DIEGO, CALIFORNIA

Opening scenes show several thousand jacksies from the United States warships, parading in their white uniforms. The passing of the sailors is preceded by a number of beautiful girls who are seen throwing roses in the roadway.

The final scenes show the Battle of

Roses. Handsome flower decked floats and carriages, filled with California's beautiful girls, are pelted with flowers by the officers from the warships.

This is one of the most beautiful films it has ever been our pleasure to present.

NEWS ITEMS of the KALEM COMPANIES

(Continued)

MR. ROYAL A. BAKER, a scenario writer of Detroit, Mich., says: "The next western comedy I write I will submit to you. In announcing the name of the scenario writer, you have instituted a measure which is of far greater interest to the average reputable author than the price paid for his manuscript. Just watch the good material you will receive from authors, who will now be particularly attracted by the possibilities of motion picture plays. Literary people usually consider their talent an art and now that you are giving them recognition, the writer will see a new way of placing his name before the public."

WE are indebted to the manager of Murphy's Opera House at Sterling, Illinois, for a copy of the handsome souvenir program used at his theatre when "The Colleen Bawn" was featured. Progressive exhibitors could find some point-

ers in this artistic program. Printed on splendid stock with an ink which gives an "embossed" effect, the program gives a synopsis of the three reels, a history of the original drama, the cast of characters and items of interest to his patrons. We compliment this enterprising exhibitor and predict a great future for his house.

THE Jacksonville Times-Union says: "One of those occasions of the glad Christmastide took place yesterday when members of the Kalem Company, now quartered at Pleasantview, were entertained by Mr. Frank Hemmingway at his beautiful home at Floral Bluff. Members of the company have a standing invitation from Mr. Hemmingway to each year take Christmas dinner with him. Yesterday's occasion was the second of these events and was greatly enjoyed by all. Mr. Hemmingway met his guests at the wharf and there were many exchanges of Christmas greetings, after which the entire company adjourned to his home where a sumptuous dinner was served. The afternoon wore away all too swiftly and the Kalem people departed with the statement that Mr. Hemmingway was "some host."

ANNOUNCING THE FEATURE PRODUCTION

A PHILADELPHIA exhibitor offers a suggestion which is worthy of comment. He states that when he displayed "The Colleen Bawn" and "Arrah-na-Pogue," the three-reel Kalem feature productions, he had an announcement made before each performance, saying that every scene of the play was made in Ireland in the authentic locations described in the original drama. Our friend goes on to say that this brief announcement not only pleased his patrons, and gave an added interest to the performance, but also indicated to his people that he was keeping up-to-date by securing for their entertainment such a worthy production.

Exhibitors will find there is quite a little to this suggestion of the Philadelphia man. Intelligent lecturing of pictures, particularly those dealing with historical subjects, or those of a scenic nature, is always entertaining. Of course, there are many conditions which make lecturing impracticable, but when you have a feature subject, made in a foreign land at great expense, why not let your people have some "inside information" regarding it, by a brief announcement? You will find that each Kalem release is carefully described in the Kalendar, which offers you all necessary information.



Jack J. Clark

Gene Gauntier

THE VAGABONDS

Released Friday, February 9th

THE wanderers, Big Jim, his sweetheart Nell and Nell's grandfather, the fiddler, are much disturbed over a quarrel between Big Jim and Nell. Big Jim in a burst of temper rushes away.

A far prettier scene is that of Tom and his sweetheart, Jane. These two are soon to be married and Tom proudly shows Jane a canvas bag containing his savings and tells her the day is not far distant when they will be able to fit up a little home.

While walking along the road, Tom and Jane pass the old fiddler and his pretty and coquettish granddaughter. Seeing that Tom is rather observant of her charms, Nell cannot restrain the temptation to flirt, and she waves her hand to him.

Later on, Tom returns to the camp of the vagabonds and becomes much enraptured by the coquettish ways of the girl wanderer. That afternoon while

the old fiddler is playing in front of the tavern, Tom watches every movement of the pretty granddaughter, much to the displeasure of Jane. Tom is so beguiled by the dancer that he leaves his sweetheart and follows the girl. Giving the girl the money he has saved, he begs to be allowed to accompany them in their wanderings. Nell flatters him and takes his savings.

Big Jim who has gotten over his fit of anger, returning to camp, asks for an explanation of Tom's presence. Nell makes light of Tom and shows very plainly her heart is in the sole keeping of Big Jim. Tom clearly realizes his position and forces Nell to make a declaration, the results of which so astound the infatuated Tom that he apparently loses all reason and, wandering from the camp of the vagabonds, he roams over the fields all night. The next morning Jane finds him and, womanlike, forgives her recreant lover and they start life anew.

Miss Anna Quirentia Nilsson

*A
Kalem
Favorite*

ONE of the latest additions to the ranks of the Kalem players is Miss Anna Quirentia Nilsson, the charming leading woman now associated with the organization located at Jacksonville, Florida. Although Miss Nilsson made her debut in motion pictures but a few months ago, she has already gained a host of admirers by her artistic work and pleasing personality.

Miss Nilsson's connection with Kalem came about in an unusual, but nonetheless fortunate, manner. She accompanied the party which was to produce "The Engineer's Daughter," as a friend of one of the players and when it was learned that the lady who had been engaged for the leading part was detained at home by illness, Miss Nilsson offered her services. The director was highly pleased with her work, but the real surprise came when the completed film was first displayed for the company and it was seen that Kalem had made a new "find" in another beautiful girl, whose work was particularly adapted for motion pictures. Miss Nilsson was at once engaged on a permanent basis, worked in several productions made in New York and accompanied Mr. Buel's company to Jacksonville.

This versatile young woman was born in Mariestadt, Sweden and received her education in Stockholm. At an early age she displayed exceptional ability as a painter and after finishing her course in Stockholm, she studied two years in Paris. Earning her way through school by designing exclusive gowns for a Parisian firm, Miss Nilsson became impressed with the possibilities of such work in America, and came to New York. Her artist friends found in her a beautiful model and her likeness has been seen in many of the illustrations of leading magazines.

Miss Nilsson's first dramatic experience was with a summer stock company and she later filled such engagements as her regular work would permit. Patrons of the picture theatres, who have been delighted with the charming girl in "Molly Pitcher," "The Engineer's Daughter," and other recent Kalem productions, will be pleased to know that Miss Nilsson is soon to be seen in a number of feature pictures, affording her ample opportunities to display her versatility.

ANSWERS TO INQUIRIES

This page of the Kalendar is devoted exclusively to the answering of inquiries from exhibitors and their friends, regarding the Kalem Companies and their productions.

H. T., Philadelphia.

Guy Coombs is with the Kalem Company located at Jacksonville, Fla. He played "Jack" in "The Maid's Double," which was produced in New York before Mr. Coombs joined the southern organization.

L. W., Brooklyn.

We would advise you to tell your friend that working in the pictures is really a branch of theatricals, as only thoroughly experienced actors and actresses are engaged.

J. M., Sunbury, Pa.

We cannot attempt to give matrimonial information in this publication. If her work in the pictures pleases you, why not let it go at that.

W. K., Jersey City.

Mr. Olcott's address is Luxor, Egypt, but we would suggest forwarding your letter to this office and we will see that it reaches him.

I. D., Columbus, Ohio.

Alice Joyce played the girl in "The Saving Sign." She has never been

connected with any picture manufacturer beside Kalem.

K. T., Indianapolis.

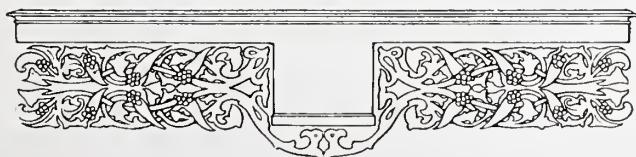
Mr. J. P. McGowan played the Secretary of State in "Arrah-na-Pogue." He was also the daring rider in "The Special Messenger." Mr. McGowan is now with the Kalem Company en-route to the Holy Land.

G. G., Hartford, Conn.

Mr. Frederic Santley is now in musical comedy. His brother, Joseph, is with "The Never Homes." Joseph Santley appeared in several Kalem pictures. There is a strong resemblance between them, which no doubt accounts for your inquiry.

D. S., Louisville, Ky.

When films go into foreign lands, the titles (which you designate as "lettering") are translated into the languages of the country in which they are to appear. The same holds true, of course, regarding the foreign made films which are exhibited in this country.





Marian Cooper, Anna Nilsson,

Geo. B. Hoyt

Scene from
"Battle of Pottsburg Bridge"

Released Monday, February 5th

A COMING FEATURE

"Battle of Pottsburg Bridge"

The Story of a Southern Girl's Bravery.

Released Monday, February 5th

SENSATIONS abound in this thrilling Civil War picture, and the theme of the story is refreshingly new. The girl was not only brave but strikingly resourceful.

She sets on fire a bridge, on which a terrific military engagement is taking place. There are no illusionary smoke effects in this conflagration as the bridge is destroyed and Kalem was obliged to contract for its re-construction before the production was made. The fleeing soldiers dive into the water and the battle is resumed.

This picture is a decided innovation and will have to be seen to be appreciated. Once you have secured it from your exchange, you cannot go wrong in advising your patrons that this sensational drama completely eclipses any war plays of the past.

In addition to the regular one-sheet lithograph, a handsome and attractive three-sheet in four colors has been prepared. You will find it a business producer.

Special Paper for Kalem Productions

As the motion picture business increases in magnitude, more attention is being paid to special lithographs of the subjects, to be used for advertising purposes. This has caused to spring into being a number of houses whose exclusive business is the distribution of high class paper, thus relieving the film exchanges of this work. Among the most progressive of these organizations are the main offices and branches of

The Photoplay Advertising and Specialty Co., Inc.

Mr. George Balsden, one of the owners of the company and its general manager, is a man of long experience in the motion picture field, as well as one of Pittsburg's leading exhibitors. He is, therefore, well posted regarding the requirements of exhibitors and fully equipped to render them every possible service.

The Photoplay Advertising & Specialty Co., Inc.
121-123 Fourth Avenue, Pittsburg, Pa.

BRANCH OFFICES:

104 Prospect Avenue
Cleveland, Ohio

Equity Building
Detroit, Mich.

George Building
Pittsburgh, Pa.

KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.R. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



P.C. HARTIGAN



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier..40c. Postage prepaid
 A beautiful art photograph, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

The World's Favorite Photoplayer



ALICE JOYCE

A Magnificent Litho (28 x 42 inches)
in four colors, made in Europe of
Miss Joyce

for **15^{c.}** Postage
Prepaid

Decorate your lobby with a poster of this
celebrated and charming young lady

Kalem Co., 235 W. 23rd St., N. Y. City

KALEM

A L E N D A R

JANUARY 19th, 1912



MARIN SAIS

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS

13 Rue du Faubourg,
Montmartre



ON THE WAY

The Spartan Mother

A Spectacular and Intensely Dramatic

War Story

There have been war pictures made by the Kalem Co., that were pronounced masterpieces, but never before has the exhibitor had the opportunity to present a production containing so many elements of a magnificent creation as this one.

WATCH FOR THIS HEADLINER

Date will be announced later.



Carlyle Blackwell and Alice Joyce

AN AMERICAN INVASION

Founded on an Incident in Early California History

Released Monday, February 12th

IN 1826 came into California, by way of New Mexico and Arizona, Sylvester Pattie, a Kentuckian, his son James, and one other man. Though they had passports from the American authorities, Gov. Echeandia received them with great harshness, tore up their passports and threw them into prison.

They were liberated after one

year, mainly through the influence of Donna Ysidora Sepulveda whom James Pattie afterwards married.

This is one of the best pictures ever produced by our California company. The backgrounds are magnificent, the photography of high order, costumes appropriate to the period, and the action intensely interesting.

WHAT EXHIBITORS SAY *of KALEM PICTURE PLAYS*

Your photography is fine.

Orpheum, Kalamazoo, Mich.

Your subjects take well here.

Acme, Calumet, Mich.

We are "strong" for Kalem.

Dreamland, Woodland, Calif.

Kalem is certainly a leader.

Elite, Merced, Calif.

Your pictures take well here.

Crystal, Atchison, Nebraska.

Your pictures are now in the lead.

Gem, Somerset, Ohio.

Your railroad dramas are winners.

Majestic, Willits, Calif.

Our patrons like all of your productions.

Cozy, Woodburn, Oregon.

Your railroad and western pictures are great.

Vevon, Chicago, Ill.

Kalem pictures are always received with applause.

Bay Station, Alameda, Calif.

We cannot speak too highly of your productions.

Wonderland, San Antonio, Texas.

Public is well pleased with your constant progress.

Palace, Roseburg, Oregon.

Your company leads them all in western pictures.

Union, Los Angeles, Calif.

We are highly pleased with your pictures and frequently have a "Kalem Night."

Star, Lyndonville, Vt.

We like your pictures exceedingly well and our only difficulty is that we cannot secure enough of them.

Crystal, Emmetsburg, Iowa.



Mrs. Geo. Clark,

Gene Gauntier

and Jack J. Clark

FAR FROM ERIN'S ISLE

Irish Production Made in Ireland and America

Released Wednesday, February 14th

KATHLEEN tells Brian, her sweetheart, of her ambition to go to America. Her enthusiasm does not dim, but continues to grow, until her father is prevailed upon to supply funds to take her to the "promised land."

Arriving in New York, Kathleen obtains a position in a sweatshop, where she remains until a strike is declared, owing to a cut in wages. She next finds employment in a department store, but partly through homesickness and lack of proper food, she becomes ill and is discharged.

Mrs. Flynn, her kind hearted landlady, calls in a doctor, who quickly diagnoses

her case as one of homesickness. Emphasizing the old saying that: "The poor only are charitable," Mrs. Flynn insists that Kathleen take her savings to pay her passage back to Ireland. Kathleen at first refuses but Mrs. Flynn forces the money into her hand.

We next see Kathleen on board ship, sailing toward her loved ones. Arriving in the little Irish hamlet, she is welcomed with open arms, by her father and mother. Going down to the beach she finds her sweetheart Brian, just coming in from a fishing trip, and the good lad's constancy is rewarded, when he feels Kathleen's arms about his neck, and hears her promise "never more to stray from Erin's Isle."

NEWS ITEMS

of the KALEM COMPANIES

WHEN the *Adriatic* returned to port, January 3rd, Mr. H. B. Palmer, purser of the ship, telephoned us to give an account of his visits with the Kalem Company en route to the Holy Land. He spent a great deal of time with the company during its stay in Naples. Mr. Palmer states that the Kalemites paid a visit to Rome, where several remarkable pictures were taken, involving the Papal Guard, whose co-operation was secured through a friend of the purser's. The company also visited Pompeii, obtaining many interesting views. While in Algiers an amusing incident occurred, which resulted in a "near-riot." Director Olcott started something when he began throwing pennies to the natives to see them scramble. Messrs. McGowan, Clark, and Vignola, not to be outdone in generosity by the director, began the same proceeding. A throng of natives soon gathered and the vigilant police, thinking a robbery had taken place, began to club the innocent Algerians, until an explanation was made and peace restored.

THE *Times-Union*, of Jacksonville, Florida, comments in a recent issue: "The Kalem moving picture people are preparing to enact a mammoth Civil War drama and extensive preparations are being made in that connection. The large company will leave Sunday morning on the steamer *Swan*, and will stage their production near San Augustine. Employes of the company are now busily engaged preparing the necessary equipment."

THE pastor of the Calvary Congregational Church at Cleveland, Ohio, writes us inquiring in regard to the subjects which Kalem is to produce in the Holy Land. He says in part: "As a pastor, I wish to congratulate you upon

this notable undertaking. I have been using motion pictures on Sunday nights, in connection with my lectures, and have met with wonderful success, as my church is always filled. With the assistance of your biblical pictures, produced in the authentic locations, these people can be taught the lessons of the scriptures as in no other manner."

MR. GEORGE MELFORD, director of Kalem's Western Company, located at Glendale, California, has been busily engaged in securing several hundred head of horses and a host of expert riders for a monster production soon to be made. With Miss Alice Joyce and Mr. Carlyle Blackwell, the popular Kalem players, taking the leading characters, a feature production is assured.

MR. P. C. HARTIGAN, in charge of Kalem's Western Company at the Santa Monica Canyon, California, had an experience recently which was not on his schedule. He had secured the use of a ranch—one of the several at his disposal, where many thousand head of cattle lend a picturesque setting to his productions—and conducted his players to the scene of operations. Mr. Hartigan, in company with Mr. Ed. Coxen, was riding ahead of the party, when he beheld a cloud of dust in the distance, from which emerged the figure of a runaway horse, dragging a light surrey behind it. A young woman in the vehicle was vainly endeavoring to control the animal and crying aloud for help. Mr. Hartigan, who is an expert rider, quickly turned his horse and raced along side of the runaway, grasping the reins and bringing it to a halt. The young lady, who was profuse in her thanks, explained that she was with a number of tourists, who, with the exception of herself, had stepped from the surrey, when the horse became frightened and ran away. Mr. Hartigan says he was tempted to ask her to repeat the performance before his camera, but had fears lest the proposition would not appeal to her.



CAUGHT IN THE TOILS

Released Friday, February 16th

STEWART is a happy and prosperous business man, with a charming daughter, Flo, who has just entered college. Barton, a young detective, is in love with Flo, but agrees with the father to withhold his proposal until she has completed her studies.

In his early days, Stewart had unfortunately been associated with a gang of evil companions, who performed many unlawful acts. He began to lead an upright life and after twenty years he thought he had buried his past, when he is confronted by Perkins, a member of the old gang, who extorts all of Stewart's savings by announcing that he will otherwise inform Flo of her father's former life.

Flo writes her father for money. Stewart shows the letter to Perkins, asking for a return of some of the money extorted from him, but is only

laughed at and finally enticed into taking part in one of the gang's operations.

Barton, the detective, succeeds in rounding up the gang, with the exception of Perkins, who escapes and sends a note to Stewart, informing him that "the game is up." Flo arrives home for the holidays and is present when her father receives the message, which startles him. Stewart goes to his room, carrying the note, which Flo has not seen and when Barton arrives later, finding the father dead, with the message clasped in his hand, he learns for the first time that his prospective father-in-law was implicated with the gang. Barton thoughtfully substitutes the note for one stating that Stewart's investments have all been lost and Flo is therefore kept in the dark regarding her father's past. The final scene shows the clouds of sorrow melting away and Flo finding a loving husband and protector in Barton.

NATURAL BACKGROUNDS

IN KALEM PRODUCTIONS

"Holding, as it were, a mirror up to Nature"

ONE of the most striking features in connection with Kalem's success has been the constant ambition to secure authentic backgrounds for their productions.

In the early days of motion pictures, almost anything which displayed the marvelous working of the cinemeta-graph camera was of interest to the spectator. As time progressed and the public was no longer attracted by scenes of life in the city streets, views of trains in motion and the run of a fire department, the constant need of novelties taxed the enterprise of the film manufacturer. In time, the patrons of the picture theatre became skeptical of the Western photoplay made in the East and the Kalem Company gave its attention to the establishing of permanent organizations in the natural environment required by the production.

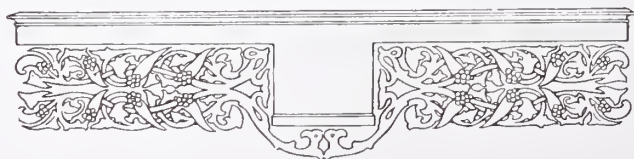
Kalem has been known as "the company without a studio." This does not mean that the five companies under the Kalem direction do not possess adequate studio facilities. It means that making Nature the background in the first consideration. If the production calls for

a southern battleground, you will see it produced in Florida; the story of the western plains and mountains is set in the exquisite picturesqueness of southern California and the Irish subjects, made by Kalem in Erin's Isle, have become world famous. Should the play require the interior or a house, you will see through an open door or window the natural beauties of Mother Earth.

From every hand Kalem has received inquiries regarding the productions about to be made by a special company sent to the Holy Land. As this organization is under the direction of Mr. Sid Olcott, who handled the celebrated Irish subjects in such an artistic manner, the public may be assured that in every play Mr. Olcott's chief attention will be turned toward the proper portrayal of the typical landscapes.

Although the Kalem picture plays have won distinction in the past by the enterprise which has made it possible for every lover of the photoplay to enjoy the beauties of nature, we feel we have just begun and many delightful novelties are in store for you.

"Look out for Kalem."





Alice Joyce

Knut Rahm, Jane Wolf, Carlyle Blackwell

THE ALCALDE'S CONSPIRACY

Released Monday, February 19th

A Pueblo Romance

BASILIO, the carpenter, is at work at his bench. Melitta, his sweetheart, is playing the guitar and singing.

While the sweethearts are oblivious to occurrences about them, the Alcalde and his sister stop at the shop and ask for a drink of water. It is very apparent the Alcalde is much attracted by Melitta's charms, but in her eyes there is no one like Basilio.

The Alcalde sends a note to Melitta, saying his sister is sick, and wants

Melitta to come to her. Arriving at the house, Melitta finds she has been tricked. Grasping a sword she repulses the Alcalde's advances and effects her escape.

A month later, to revenge himself on Melitta, the Alcalde schemes to connect Basilio with a party of revolutionists and is partially successful. The next day the Alcalde's plot is discovered and, threatened with exposure, he obeys his sister's and the Padre's orders, confesses his guilt and apologizes to Basilio and Melitta.

Miss MARIN SAIS

—A Kalem Favorite

MISS MARIN SAIS, whose photograph appears on the first page of the Kalendar this week, is one of the leading ladies in the Kalem Company at Santa Monica, California. Miss Sais has been with Kalem over a year and in that time has gained many admirers. With an enviable reputation as a charming ingenue upon the legitimate stage, Miss Sais, like many other professionals, became interested in the life of the picture player.

She is a valued member of Mr. Hartigan's company as she readily adapts herself to any difficult part which may be required. Her versatility seems to know no bounds as you will find her in a character role one day and as a fascinating heroine the next. "That handsome and roguish boy" which you have seen in Kalem's Santa Monica productions is none other than Miss Sais. Perhaps you have not recognized her! This is just another feather in her protean cap.

When Kalem was producing Indian subjects, no one excelled Miss Sais in the character of the Indian maiden. If you have failed to notice what a splendid rider she is, just observe her in the next picture in which she appears. The most restless broncho has no terrors for this intrepid young woman, who is the embodiment of grace.

Miss Sais is an amateur photographer, whose work would vie with many professionals. The picturesque landscapes around Santa Monica appeal to her in particular and she frequently co-operates with the camera-men in securing striking locations. With an eye to the artistic, which is at all times apparent in her work, Miss Sais is a potent factor in the Kalem successes.

ANSWERS TO INQUIRIES

This page of the Kalendar is devoted exclusively to the answering of inquiries from exhibitors and their friends, regarding the Kalem Companies and their productions.

J. W., Boston.

You have reference to an "old-timer," namely "The Law of the Mountains" released over two years ago. You are correct, as Miss Gene Gauntier played one of the leading parts.

R. J., Alliance, Ohio.

You will find the progress of the Kalem Company in the Holy Land frequently mentioned in the Kalendar. It will be at least 90 days before their first biblical subject is ready for announcement, but a "travel picture" which they have made en route, will be released in about 30 days.

T. H., Indianapolis.

Carlyle Blackwell and George Melford played the leading male roles in "The Higher Toll."

B. B. B., Brooklyn.

Miss Marin Sais was the Indian girl in "The Ranger's Stratagem."

W. B. L., Eau Claire, Wis.

"Driving Home The Cows" was based upon an old wartime poem

of that title by Katherine P. Osgood. The poem was published in full in the Kalendar of December 15th.

G. H., Denver, Colo.

Miss Clara Blandick played the "maid" in "The Maid's Double." She also took the part of "Jane," the double, in the same picture. That they both appeared in the same scenes is a matter of "trick" photography.

F. R., Sterling, Ill.

We do not doubt that the subject you mention would make a strong play, but it is fully protected by copyright.

H. G. H., Attleboro, Mass.

Alice Joyce was "Olivetta" in "The Long Arm of the Law."

S. H. W., Park Ave., New York City.

Carlyle Blackwell was the "American Insurrecto," and Alice Joyce was the leading lady. Miss Joyce was "The Mistress of the Hacienda," in which Frank Lanning played the Indian Chief and Carlyle Blackwell the young husband.





Scene from

"Far from Erin's Isle"

Released Wednesday, February 14th

A COMING FEATURE

"Far from Erin's Isle"

Released Wednesday, February 14th

AS the title indicates, this is another Kalem photoplay, with many scenes produced in Ireland. Have you noticed the sequence in which these Irish subjects have been released? The first, establishing a precedent in its superb story and acting—the settings in picturesque locations in old Erin—has been followed by distinct innovations in artistic creations. Each seems to outdo its predecessor.

In this romance, "FAR FROM ERIN'S ISLE," we see an Irish girl who is dissatisfied with her simple surroundings. She comes to America and discovers the struggle for existence to be even more taxing. Returning home, she finds contentment in her old life. A vein of pathos, woven through this original drama, will touch the hearts of every spectator and the pictures of Irish life and the strife in a large American city are vividly portrayed.

This is a production which will linger in the mind.

Special Paper for Kalem Productions

As the motion picture business increases in magnitude, more attention is being paid to special lithographs of the subjects, to be used for advertising purposes. This has caused to spring into being a number of houses whose exclusive business is the distribution of high class paper, thus relieving the film exchanges of this work. Among the most progressive of these organizations are the main offices and branches of

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KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.R. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



P.C. HARTIGAN



EDWARD COXEN



MASTER JUDSON MELFORD

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 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier.40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
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KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

The World's Favorite Photoplayer



ALICE JOYCE

A Magnificent Litho (28 x 42 inches)
in four colors, made in Europe of
Miss Joyce

for **15^{c.}** Postage
Prepaid

Decorate your lobby with a poster of this
celebrated and charming young lady

Kalem Co., 235 W. 23rd St., N. Y. City

KALEM

JANUARY 26th, 1912

A
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A
R



HELEN LINDROTH

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



ON THE WAY

“A Spartan Mother”

Spectacular and Thrilling Civil War Drama

IN a forthcoming issue of the Kalendar we will announce the release date of this feature film. It will be a masterpiece and establish a precedent as the most stupendous, strikingly original and powerful dramatic motion picture production in the history of film making.

You should lose no time in preparing for this feature. Lithographs in one, three and eight sheets, artistically printed in four colors, may be had from the exchanges and the several distributing companies.

No one has ever equalled the Kalem standard of Civil War plays. The two armies, enacted by hundreds of men and horses, an old southern mansion which burns to the ground before your eyes and the artistic work of the celebrated Kalem players are a few of the features which will make your patrons marvel at this gigantic undertaking and masterly achievement.

Watch for the Release Date



Ruth Roland

THE GIRL DEPUTY

A Western Drama

Released Wednesday, February 21st

ROSE induces Tom, the young sheriff, to make her his deputy. Rose finds, however, this is an empty honor, as that same day when a holdup of the stage is reported, the young deputy is refused permission to accompany the posse sent out in pursuit of the highwayman.

An offer of a reward by Mr. Winter, one of the passengers in the stage, who has been relieved of valuable papers, impresses Rose very strongly, and she decides to take the trail herself. By chance she takes the identical trail the robber travelled over and comes upon him, counting the proceeds of his adventure, in a little shack in the mountains.

Forgetting discretion, Rose steps into the cabin and orders the bad man to throw up his hands. Instead of complying he knocks the gun out of her hand and attempts to capture the young deputy, but the girl is too lively for him and leads him a lively chase around the table. Finally Rose grabs up a pepper box lying on the table and throws its contents in the eyes of the robber. While he is temporarily blinded, Rose picks up the six shooter the robber knocked out of her hands, and also secures his firearms, then at the point of a gun, drives him out of the cabin and down the trail to the stage office, where she proudly delivers her prisoner and secures the reward.

WHAT EXHIBITORS SAY

of KALEM PICTURE PLAYS

Kalem productions are fine.

Amusement, Sonora, Calif.

Your western subjects are great.

Royal, Marengo, Ill.

Kalem pictures are always well received.

Dreamland, Willmar, Minn.

We like the Kalems. They always please.

Elite, Niagara Falls, N. Y.

Your pictures are very popular with our patrons.

Gem, Independence, Iowa.

Your productions are just what the public wishes.

Lyric, Janesville, Wisc.

Alice Joyce and Gene Gauntier are great favorites here.

Majestic, Spencer, Ind.

We cannot secure enough of Kalem's splendid pictures.

Palace, Peru, Ind.

You are presenting great pictures and they please the crowds.

Milo, Minneapolis, Minn.

We thank you in the name of all exhibitors for your splendid plays.

Reno, Lancaster, Pa.

You have our best wishes for the manner in which you please the public.

Alameda, Alameda, Calif.

The natural out-door scenery in the Kalem productions has made them famous.

Carlyle Opera House, Carlyle, Ill.

Your dramas are well liked. Especially those in which Miss Alice Joyce takes part.

Unique, Patchogue, N. Y.

Kalem pictures never fail to please. They have made the "Acme" as good as its name. Your western pictures are fine and your "Special Messenger" was the biggest hit we have ever had.

Acme, Whitewright, Texas.



BACK TO THE KITCHEN

A Farce Comedy

Released Friday, February 23rd

MARY is opposed to housework, and is continually slipping from the kitchen to play upon the violin, for which she has no talent. Even the entreaties of her sweetheart, Ralph, are of no avail. Mother finally gives Mary funds to go to the city and take music lessons.

Shortly after her arrival in town, mother and Ralph receive a letter from Mary stating, that she is making great progress, and is confident she will become famous.

Mary's teacher finally tells her it will be impossible for her to

learn music. This does not discourage Mary, however, as that same day she calls upon a vaudeville agent and succeeds in convincing him that she is an artist. The agent secures an engagement for her, but her debut is not a success. After the audience has howled itself hoarse with cries "Get the hook," the curtain is rung down.

This final blow awakens Mary to a correct realization and estimate of her talent, and she decides to return home, where she is welcomed by her mother and Ralph.

NEWS ITEMS

of the KALEM COMPANIES

THE Kalem Company at Jacksonville, Florida, recently made a production—to be announced soon—on the St. John's River, in which two old steamboats were used and over five hundred supernumeraries engaged. Preparations for this monster production did not fail to reach the attention of the Jacksonville populace and as a result a local steamship company advertised and conducted a special excursion down the river, which permitted hundreds of the curious to watch the picture making from a distance.

MR. P. C. HARTIGAN, director of the Kalem Company at Santa Monica Canyon, California, is busily engaged with a production based upon the days of '49, when the eyes of the world were focused upon California's gold fields. The incentive for the play came about in an unusual manner. A wealthy resident of Santa Monica, who, as a boy, accompanied his father in a prairie schooner from Kansas and became one of the pioneer prospectors, offered to co-operate with Mr. Hartigan in the portrayal of a stirring drama, based upon incidents which actually occurred during his early life. The gentleman, who modestly desires his name withheld, is still an energetic specimen of manhood, despite his years, and has volunteered to enact the part taken by his father in the early days. With Mr. Hartigan's resource and energy in securing picturesque locations, this forthcoming production should be a feature.

THE first negative from Kalem's Oriental Company—now located at Luxor, Egypt—has been received at the New York factory. This production will be in the nature of a "travel" picture, showing the Kalem players in-

specting points of interest in Madeira, Genoa, Naples, Rome, Algiers and Pompeii. When the company visited Pompeii they were informed that they were the first motion picture organization to enter the city and the local authorities were not inclined to grant them the privilege. Director Olcott placed the matter before them diplomatically and soon the announcement was made that "any company with the enterprise which inspired them to come that far for enlightening views, would not be restrained in their endeavors."

MR. CARLYLE BLACKWELL, with Kalem's Glendale California Company, met with a peculiar accident recently, which incapacitated him from work for over a week. He was enacting an heroic part of a young gentleman of old Spanish California days and the scene called for a struggle with two ruffians in the loft of a barn. Mr. Blackwell, who is an advocate of the "realistic" tussled with the two players in a barn window, twenty feet above ground and, losing his balance, fell to the earth. Fortunately this was to be the final scene of the play and Mr. Blackwell pluckily returned for the "re-take," after which he found that his injuries, although not serious, had made him very lame, and necessitated his taking a week's vacation. He is now back on the job again and ready for any other strenuous proceeding which Director Melford may indicate.

KALEM'S Company at New Orleans is at work on the initial production. Their plays will be decided innovations in motion picture art and we will have quite a little to say about them later. Mr. Le Soir is director in charge and on page 8 will be found some interesting facts regarding his studio and environment.

THE New York studio of the Kalem Company is now directed by Mr. Fred Loomis. The recent zero weather has had no terrors for Mr. Loomis and his players and like the other Kalem directors, he makes most of his productions out of doors.



Carlyle Blackwell Alice Joyce

THE BELL OF PENANCE

Story of a California Mission

Released Monday, February 26th

HENRY FITCH, a dashing young American, arrives in Spanish California in the year 1820, but hardly arrived when it was his good fortune to rescue two young ladies from a band of ruffians. Refusing to pose as a hero he goes on his way and presents a letter of introduction to Joaquin Carrillo, and much to his surprise again meets the young ladies he had so recently protected.

He is much impressed with the younger one, Donna Josefa, and as time goes on presses his suit, which is encouraged by the Spanish Don. That the young American is not to have a free field in his love adventure is soon demonstrated. Junipero Serra, a Spaniard of means, is also enamoured of the fair Josefa. Serra learning that Donna Josefa is about to marry the American, attempts to prevent the ceremony by underhand methods. His schemes are frustrated and the sweethearts elope and are married.

A year later Fitch and Josefa return to Josefa's home, where upon Serra's instigation, Fitch is arrested and tried for violation of the laws of the church and territory, and condemned to imprisonment and banishment, unless he will produce penance and reparation that can be noticed through the whole of the Pueblo. Good father Vincente suggests to Josefa that Fitch secure a bell to place in the empty tower of the church as the original one had been stolen many years before. A month later Fitch stands before the three judges. A sudden commotion goes through the whole court; everyone is listening to an unexpected sound. The bell that was silent now rings again. Young Fitch addressing the court says: "This is my penance and reparation, which I offer to the Church. It's voice can be heard and noticed throughout the Pueblo, and will, in time to come, proclaim the wisdom and clemency of this court."

A NEW KALEM COMPANY

IN NEW ORLEANS

Kalem Now Has Six Distinct Producing Organizations in Different Parts of the World.

WITH five producing companies in New York, California, Florida and Europe, Kalem has presented a diversity of subjects in picturesque settings which have provided entertainment and instruction for patrons of picture theatres throughout the world. Now a sixth company has been organized and is located on the Bayou St. John, near New Orleans, Louisiana, and many novel productions are assured.

Mr. George Le Soir, director in charge, has gathered together a company of artists who cannot help but maintain the high standard set by Kalem. Mr. Le Soir is a time-tried producer and has already won the hearty co-operation of his neighbors, who have placed their houses, yachts, automobiles, furniture, servants and live stock at his disposal. The

studio is located on the exact spot where the noted pirate La Fitte made his headquarters many years ago. Old stucco houses of past centuries, surrounded by beautiful grounds and filled with antique furniture adjoin the studio and are Mr. Le Soir's for the asking.

We cannot begin to tell you of the many good things which this splendid company will present. Suffice to say they will vie with the other world famous Kalem productions for pre-eminence.

Watch the Kalem Kalendar for announcement of releases, each a decided innovation. With six producing companies in the field, and the first consideration being given to reflecting the beauties of out-door life in picturesque locations, you will find that there is always something new and striking, bearing the Kalem trade mark.





THE TENDERFOOT'S TROUBLES

A Farce Comedy

Released Wednesday, February 28th

HELEN'S father desires her to marry Arthur, an Eastern man. She agrees to the arrangement but asks that her father allow her to accept Uncle Charley's invitation to visit him on his ranch. Helen's father consents and in two weeks we find Helen on the ranch being taught to ride by Jack, one of her uncle's cowboys.

A month later Arthur arrives on the scene, but his snobbish ways are not appreciated by the cowboys, and Helen

soon discovers she is far more in love with Jack than with Arthur, to whom she is engaged.

Arthur readily sees his chances are extremely slim, and he starts to force matters by urging Helen to consent to an immediate marriage. The boys on the ranch fix up a scheme to play a joke on Arthur and help Jack and Helen to elope and get married.

How this scheme succeeds is cleverly portrayed in this genuinely funny western comedy.

On the Same Reel

A VISIT TO MADEIRA

This short travel picture is full of interesting scenes that will please everyone. The Kalem favorites on their way to the Holy Land and shown taking

part in the games on board ship in mid-ocean, and we see them visiting various points of interest in Madeira, a spot that contains many surprises for the traveller.

Miss HELEN LINDROTH

—A
Kalem
Favorite

PATRONS of the picture theatres have recently had the opportunity to make the acquaintance of Miss Helen Lindroth, with Kalem's Jacksonville, Florida, company. In every production in which she has appeared Miss Lindroth has created roles which proclaim her as one of the premier character actresses of the day and those familiar with her long list of successes upon the stage, hail with delight her association with Kalem, which will permit them to enjoy her work more frequently.

It was to be expected that Miss Lindroth's advent into the motion picture field would meet with signal success. Her record of artistic achievements with the Boston Museum Stock Company, her two seasons with Miss Mabel Taliaferro in "Polly of the Circus" and "Springtime," her notable triumph with Zelda Sears in "The Nest Egg" and later her work in support of Miss Emma Dunn in that vaudeville classic, "The Baby," firmly established Miss Lindroth as an exceptionally capable actress.

In appreciation of Miss Lindroth's splendid work with the Southern company, Director Buel recently had a play especially prepared for her—"A Spartan Mother"—which will be the season's masterpiece. Together with that sterling actor, Mr. Guy Coombs, Miss Lindroth has presented an absorbing drama which will long be remembered.

If you wish a genuine treat, just watch Miss Lindroth's work in the pictures. You cannot help but observe the constant attention to detail, which places the stamp of finesse upon the true artist; the winsomeness that charms and holds the spectator and, withal, a delineation of character which few have equalled and none excelled. If one questions whether the player in the silent drama is overshadowed by the artist on the legitimate stage, who has dialogue to assist him in building and maintaining a situation, he will find his answer in Miss Lindroth. There is an eloquence in her every gesture which carries its message and vitalizes the play upon the screen.

ANSWERS TO INQUIRIES

This page of the Kalendar is devoted exclusively to the answering of inquiries from exhibitors and their friends regarding the Kalem Companies and their productions.

G. P., Spokane, Wash.

On your next visit to Los Angeles you might go to Glendale and make the acquaintance of Mr. George Melford, director of the Kalem Company at that point. All of the Kalem Companies, however, are permanent organizations and the work of "extras" is always an uncertainty.

F. H., Tulsa, Okla.

The Kalem war dramas, by which we infer you mean the Civil War subjects, are all made in the vicinity of Jacksonville, Florida.

D. D., Dayton, Ohio.

Mr. Ed. Coxen was "The Dude Cowboy."

A. W. E., Brooklyn.

Kalem fully anticipated the matter. Mr. Olcott, director of the Kalem Oriental Company, engaged a dragoon at Algeria, who will act as interpreter and guide.

V. N., Utica, N. Y.

We are surprised that you can be such an admirer of Miss Alice Joyce and not have recognized her

in "The Wasp." Perhaps the film is pretty old by this time. Miss Jane Wolfe took the part of "The Wasp" and Mr. George Melford was the husband, Carlyle Blackwell, the artist.

F. B., Scranton, Pa.

We are always pleased to consider scenarios in line with our producing policies, but we do not furnish any "instruction sheets." If you are not familiar with the proper manner of preparing a scenario, suppose you send a synopsis of the plot.

T. Y. J., Muncie, Ind.

You will not see Miss Ruth Roland in the same pictures with Miss Alice Joyce as they are with separate Kalem organizations, the former at Santa Monica and the latter at Glendale, California.

L. B., Poughkeepsie, N. Y.

Master Judson Melford has appeared in quite a few of the recent productions made at Glendale, California. The young man has a private tutor and is being educated in a great many things besides the art of motion picture acting.





Scene from

“The Bell of Penance”

Released Monday, February 26th

A COMING FEATURE

“The Bell of Penance”

A Dramatic Incident from Early
California History.

Released Monday, February 26th

THE full strength of the Kalem Company, headed by Miss Alice Joyce and Mr. Carlyle Blackwell, has been brought out in this intensely dramatic subject, based upon an actual occurrence in the history of early California. The play was prepared by a well known author and student who discovered the romantic qualities in an incident which placed a bell in the tower of the Church of Our Lady in the pioneer days of Los Angeles. Mr. Melford, the director, has spent many weeks in realizing his ideals of this subject and patrons of the picture theatres will find in it a stirring drama and an insight into the early days of that famous western state.

Special one sheet, three sheet and eight sheet Four Color Litho's for all KALEM FEATURE PRODUCTIONS.

For sale by all licensed film exchanges and
advertising distributing companies.

As the motion picture business increases in magnitude, more attention is being paid to special lithographs of the subjects, to be used for advertising purposes. This has caused to spring into being a number of houses whose exclusive business is the distribution of high class paper, thus relieving the film exchanges of this work. Among the most progressive of these organizations are the main offices and branches of

The Photoplay Advertising and Specialty Co., Inc.

Mr. George Balsden, one of the owners of the company and its general manager, is a man of long experience in the motion picture field, as well as one of Pittsburg's leading exhibitors. He is, therefore, well posted regarding the requirements of exhibitors and fully equipped to render them every possible service.

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KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.R. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



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EDWARD COXEN



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KALEM

FEBRUARY 12th, 1912

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Guy Coombs

Helen Lindroth

Scene from

“A Spartan Mother”

Released Monday, March 11th

THE SEASON'S MASTERPIECE

"A Spartan Mother"

Stupendous Civil War Drama

Released Monday, March 11th

THIS spectacular and intensely dramatic production so completely surpasses all former Kalem successes of the same character that you cannot realize its worth as a feature until you have seen it on the screen. You will agree with us that it is not only the season's masterpiece but is high above any war picture ever presented.

The strong dramatic plot is never interrupted by the sensational battle scenes, the charging troops and the complete demolition of an old southern mansion. These spectacular incidents carry onward the intense and gripping interest in the characters involved, resulting in a rousing climax. Watch your patrons grip their seats during the exhibition of this film and then come out and tell you that you have displayed a genuine feature.

Special Music

Special music has been prepared for this feature film. Give your people a treat by the rendition of this piano score, simply arranged by an eminent composer and sent you, postage prepaid, for

25 Cents

Special four-color lithographs in one, three and eight sheets for this spectacular production.

NEWS ITEMS

of the KALEM COMPANIES

THE Kalem Oriental Company, now located in Luxor, Egypt, is occupying the Cecil Rhodes villa, where the noted financier made his home until three months before his death. This company, in charge of director Olcott, is busily engaged in a spectacular subject along the Nile.

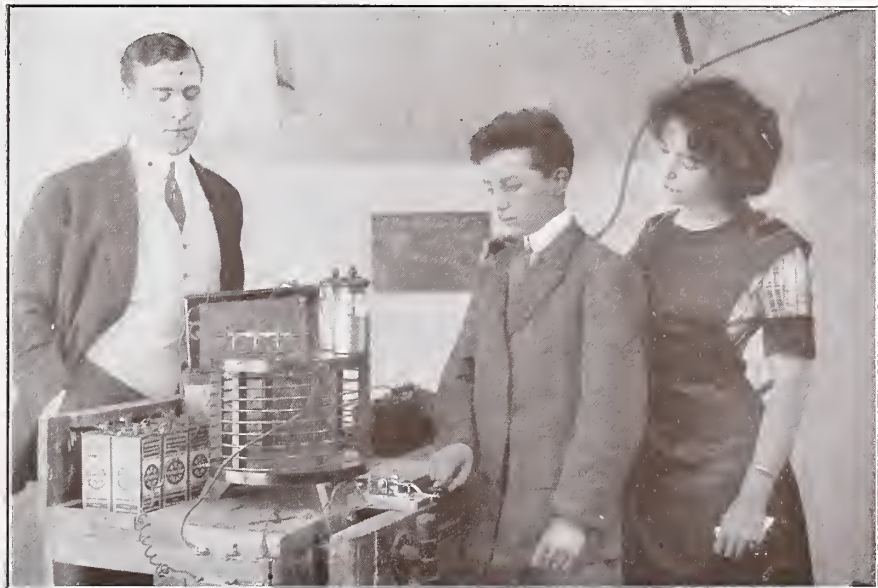
MR. KENEAN BUEL, director of the Kalem Company at Jacksonville, Florida, writes of an exciting experience which he and his players had last week. "We were starting up the St. John's River and at the mouth of Pottsburg Creek there were several rafts of logs moored. As we were passing the last raft, steering carefully, as we were out of the regular channel, our boat struck a sunken pile and immediately began to fill with water. Fortunately we were carrying a small boat for use in a scene and into this we transferred Miss Nilsson, the only lady member of the company who was with us. We hailed another launch which happened to be passing, and at first they refused to approach because of our dangerous position, but we finally prevailed upon them that our plight was a serious one and they came to the rescue. It was lucky the launch happened to be passing, otherwise there is no telling what the result might have been."

WHILE engaged in the taking of an ice boat scene, near Red Bank, N. J., the players of the Kalem New York Company recently passed through some thrilling moments. The auto-sleigh of Mr. Fred Waters was pursuing the ice yacht of Mr. Oliver Haviland, when the former crashed through the thin ice and hurled the driver about twenty feet, his fall rendering him unconscious. Mr.

Frederick Barnard, one of the Kalem actors who was riding with Mr. Waters, was thrown heavily upon the ice, but escaped injury. Undaunted by the accident, Mr. Waters, upon regaining his senses, offered to repeat the scene next day and director Loomis succeeded in finishing his sensational production at that time, but was careful to find less hazardous locations on the ice.

AN ambitious geologist, making a tour of inspection near the Verdugo Canyon, California, where the Kalem Company in charge of Mr. George Melford is located, happened to come upon Master Judson Melford, as the young man, in the attire of a Mexican Revolutionist, stood with a musket in hand, awaiting his "cue" to enter a motion picture scene down the road. The scientist, whose thoughts were far removed from picture making, saw only the threatening figure and possibly remembering the instructions of western friends, saw but one thing to do—and he did it. He threw up his hands and exclaimed "don't shoot!" Young Judson, almost convulsed with laughter, soon assured the gentleman that he had nothing to fear, unless he spoiled a scene and brought forth the wrath of the director.

WHEN "The Girl Deputy," release of February 21st, is presented upon the screen, the many admirers of Miss Ruth Roland, with Kalem's Santa Monica, California Company, will find this charming young woman at her best. The play is a stirring western drama, in which Miss Roland, as the "Deputy" captures a bandit after several thrilling episodes; but that is not all. Miss Roland's delicate comedy is infectious. You will certainly agree with the young Sheriff that the "Girl" was "some Deputy."



TRAPPED BY WIRELESS

A Novel and Thrilling Political Drama

Released Friday, March 1st

JOSEPH BURKE, City Editor of the "Star" is in love with Alice Marshall, daughter of the reform candidate for mayor at a forthcoming election. Alice's young brother, Bob, has a wireless telegraph equipment and explains to his sister and her sweetheart, how he receives and sends messages.

A reporter on the "Star" conceives the idea of taking a photograph of Marshall as he is giving money to a beggar, using the picture with a sensational article alleging that Marshall is buying votes. He secures an accomplice who acts as a beggar and the reporter accomplishes his underhand purpose.

The article is brought to Burke, who refuses to publish it, because of his love for Alice and his faith in her father. The reporter is highly indignant and complains to the Managing Editor—when he fails to find his "feature" in the evening edition. The

Managing Editor, deceived by the reporter, and believing that the article is bona fide, has Burke discharged and makes the reporter the City Editor.

The "gang" is highly elated at the stain upon the reform candidate's character and they send a wireless message to the state "boss" who is en route to Europe. It happens that Bob's instrument catches the message, which he shows to Alice. She immediately sees that there has been a plot against her father, who has insisted that she break her engagement with Burke because of the outrageous article, for which he thinks the ex-editor is responsible.

Marshall sends word to Burke to meet him at the newspaper office where the matter is placed before the Managing Editor in its true light. The conduct of the unscrupulous reporter is made known, Burke is reinstated and happily reunited with Alice.



Jack Clark

Gene Gauntier

Scene from

"You Remember Ellen"

Released Monday, March 4th

A COMING FEATURE

“You Remember Ellen”

Adapted from the Famous Poem of
Thomas Moore.

Released Monday, March 4th

YOU will find this delightful subject entirely different from the former dramas made in Ireland. Its appeal is through the delicate touches which denote superlative acting, masterly producing and picturesque settings.

It is no easy task to adapt such a poetic gem and maintain the atmosphere created by the noted bard of Old Erin. That the Kalem players succeeded was due to many weeks of painstaking work, in sunshine and rain as the scenes required.

“YOU REMEMBER ELLEN” is a distinct novelty and will not fail to please.

Miss MARIAN COOPER

—A
Kalem
Favorite

IF an actress has ever entered the motion picture branch of theatricals with a full equipment for that exacting and strenuous work, it is Miss Marian Cooper, of Kalem's Jacksonville, Florida, Company.

Miss Cooper is practically a newcomer in the Kalem ranks but has already firmly established herself as a favorite. You will notice that with Kalem's array of feminine talent, each leading lady receives her opportunity to appear in a feature production. Miss Cooper's most recent appearance was in the spectacular production of "The Battle of Pottsburg Bridge." This thrilling drama would have been quite impossible without an actress of Miss Cooper's extraordinary ability to handle the difficult leading role and the manner in which she dived, swam, handled the boat and climbed the bridge is only a sample of what this athletic young woman can do. She is equally at home, riding a spirited horse and while she modestly refrains from issuing challenges, there are few who care to put on the boxing gloves with her.

This winsome young woman, however, does not give her entire attention to athletics. Like Miss Nils-son, of the same company, she is an enthusiastic artist and these two young ladies are interrupted from many sketching expeditions to take up their duties as southern heroines. In forthcoming productions you will find Miss Cooper to be a charming ingenue of exceptional talent.

Miss Cooper, who is a native of Baltimore, is perhaps one of the youngest leading ladies in the motion picture profession, as she is but eighteen years of age and completed her education only a short time before joining the Kalem Company. The sweetness of her disposition and the charming personality which has made her a great favorite with her fellow players, will also be the means of her gaining many friends and admirers among the patrons of the picture theatres.

"YOU REMEMBER ELLEN"

Adapted from the poem of the great
Irish bard, Thomas Moore.

Produced in Ireland

Released Monday, March 4th

You remember Ellen, our hamlet's pride,
How meekly she blessed her humble lot,
When the stranger, William, had made her his bride,
And love was the light of their lowly cot.
Together they toil'd through winds and rains,
Till William, at length, in sadness said:
"We must seek our fortune on other plains;"
Then, sighing, she left her lowly shed.

They roam'd a long and weary way,
Nor much was the maiden's heart at ease,
When now, at close of one stormy day,
They see a proud castle among the trees.
"Tonight," said the youth, "we'll shelter there:
The wind blows cold, the hour is late;"
So he blew the horn with a chieftain's air,
And the porter bow'd as they pass'd the gate.

"Now, welcome, lady!" exclaimed the youth,
"This castle is thine, and these dark woods all!"
She believed him crazed, but his words were truth,
For Ellen is lady of Rosna Hall!
And dearly the Lord of Rosna Hall loves
What William the stranger woo'd and wed;
And the light of bliss, in the lordly groves,
Shines pure as it did in the lowly shed.



Ruth Roland

THE ROMANCE OF A DRY TOWN

A Western Comedy

Released Wednesday, March 6th

AT her home in Oldtown, Conn., Jennie refuses the proposal of marriage from Jimmie, on the grounds that he is not sufficiently established in business. Jimmie, quite downhearted, reads in the paper of the fortunes made in the west, and he departs for Stone Gulch, Cal.

Jimmie reaches the western town just as the county has been voted "dry," and the inhabitants are disgusted with the new state of affairs. Jimmie has a great idea. He purchases an ice cream freezer and opens a "parlor" in a tent. Business is immense and Jimmie writes to the editor of his home paper, stating he has become one of the leading busi-

ness men of Stone Gulch. The editor, proud of the former citizen, places quite an article about Jimmie in the paper, which comes to the eyes of Jennie.

She experiences a change of heart and sets forth for the west to retract her former decision. Jimmie is having "ladies' day" at his ice cream parlor and will not notice Jennie. She thinks things over and has an inspiration. She secures a small soda fountain and with the novelty of ice cream soda, secures all of Jimmie's customers. Jimmie argues with her, stating she is putting him out of business and as a result they "combine interests" in more ways than one.



CAPTAIN RIVERA'S REWARD

An Historical Incident in the Settlement of Los Angeles, Cal.

Released Friday, March 8th

RIVERA, the messenger, performs a kind act for Meta's boy, and later on this act proves a good investment.

Rivera, the messenger, sends word to Ermina, daughter of the Viceroy, of his return.

Desiring more colonists for the little Pueblo at Los Angeles, the Viceroy sends Rivera to Sonora with orders to secure additional settlers. Blanko, a spy for the bandit Palomare, informs his chief of Rivera's expedition, and the amount of gold he carries.

A few miles from Los Angeles the brigands trap Rivera and his followers.

They are made prisoners and taken to the bandits' headquarters. As the prisoners are brought in Meta, the bandit's wife, recognizes Rivera, and remembering his kindness to her boy, determines to save him. She cautiously communicates with Rivera, who gives her his ring and tells her to take it to the Viceroy's daughter, Ermina. The latter quickly organizes a posse, and through the aid of Meta, secures the freedom of Rivera, who proceeds on his journey to Sonora.

Two months later Capt. Rivera returns with the settlers and for a reward the Viceroy consents to his marriage with Ermina.



A SPARTAN MOTHER

A Spectacular War Drama based on an incident in the Second Battle of Bull Run.

Released Monday, March 11th

AT the first call for volunteers Col. Mayre recruits a regiment, to fight under the Confederate flag. Two of the youngest recruits were his two sons, Joe and Frank.

In the second battle of Bull Run, Col. Mayre and his two sons are killed. The news of their death brings Bobby, the youngest son, home from college. Promptly on his return Bobby enlists. Thus Mrs. Mayre gives her last son to the cause.

A few days after Bobby's enlistment a big battle is fought near the Mayre home. The bursting shells set fire to the grand old house forcing Mrs. Mayre and her servants to take refuge in one of the negro cabins. Confederate recruits are brought up, of which Bobby is one of the number. The roar of cannon and the bursting of shells cause the raw recruits to waver, and Bobby with fear in his heart attempts to leave the rear ranks but is driven into line by his commanding officer. As the regiment starts on the double quick to the firing line, Bobby, seeing an opportunity, drops out of the ranks and runs

for shelter. Bursting into the little cabin he finds his mother with a few old relics she has been able to save from the burning home. Cringing with fear, the half crazed boy begs his mother to hide him, but the Spartan mother handing him a Confederate flag drives him out of the cabin at the point of a revolver, and orders him to take his place with the defenders. A delirium of fear takes possession of Bobby, and he rushes forward, heedless of where he is going.

The retreating soldiers seeing the boy running toward the battle field with the flag, rally and return to the fight. This action causes the tide of battle to turn, the Union army eventually retiring from the field leaving the Confederates victorious.

The hospital patrol, marching over the field looking for wounded soldiers, finds Bobby lying dead with the flag over his shoulder.

The Spartan mother who watches Bobby's flight from the cabin, and sees the result, kneels and gives thanks to heaven, that her last boy has been of service to the cause.



A VICTIM OF CIRCUMSTANCE

The Story of a Convict Camp

Released Wednesday, March 13th

RICHARD WORTHINGTON on the way to his work sees a thug knock a man down and apparently rob him. Rushing to the aid of the victim he is arrested for the crime. He is tried before a jury, found guilty, and sentenced to the convict camp.

While working in the turpentine woods, under charge of a keeper, he is seen by Meg of the Everglades, who shows sympathy for the poor convict. The following Sunday morning word is passed around between the convicts that an attempt will be made to escape. At the opportune time one of the keepers at the gate is assulted and fifteen of the convicts, Worthington among the lot, escape to the Everglades.

Worthington is successful in eluding the bloodhounds and reaches a lonely hut in the Everglades, which proves to be the home of Meg and her father, where he successfully hides for two

weeks, resulting in a strong friendship springing up between the convict and Meg. Becoming careless, Worthington goes outside of the hut to enjoy a smoke. He is seen by some of the guards from the convict camp and is arrested.

A few weeks later Red Lopers, for whose crime Worthington is arrested, confesses. Worthington is immediately discharged and exonerated from all blame.

Although his good name is restored and he is back with his mother, Worthington finds somethings missing. His happiness is not complete, and he soon realizes that unconsciously he has fallen in love with the girl of the Everglades, who showed such practical sympathy for the poor unfortunate. Leaving his home, he goes to the little cabin in the woods, where he tells Meg of his love, and they agree to start a new life together.



You may now secure beautiful sepia toned post cards of the three Kalem favorites, Alice Joyce, Ruth Roland and Gene Gauntier. These cards are works of art and make handsome souvenirs.

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KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



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 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

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ALICE JOYCE

A Magnificent Litho (28 x 42 inches)
in four colors, made in Europe of
Miss Joyce

for **15^{c.}** Postage
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Decorate your lobby with a poster of this
celebrated and charming young lady

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FEBRUARY 19th, 1912

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ALICE HOLLISTER

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SPECIAL MUSIC FOR

**“A Spartan
Mother”**

Spectacular Civil War Production

Released Monday, March 11th

KALEM has had special music prepared for this feature production by Mr. W. C. Simon, a well known composer.

This music consists of complete piano score, accurately cued for each change of scene and simply arranged, so that any pianist can play it. You have the fife and drum for the marching soldiers, the sympathetic strains during the Spartan Mother's intense moments, the crash of the battle scenes and many other effects which can only be appreciated by hearing the music.

No performance, of which “A Spartan Mother” is the feature, will be complete without this inspiring music.

Sent postage prepaid for

25 Cents

SPECIAL LITHOGRAPHS

FOR

“A Spartan Mother”

The Gigantic Military Spectacle

Released Monday, March 11th

WHEN you have booked this spectacular production, you will desire your patrons to know that you have a genuine feature. You will also wish to attract the passerby, that he may know something extraordinary is taking place in your theatre. To this end Kalem has had prepared

SPECIAL FOUR COLOR LITHOGRAPHS

In One, Three and Six Sheets

Each of these lithographs depicts some sensational situation in the great production. The A. B. C. Co. has taken particular pains to make this paper artistic and attractive. You will find its use will be productive of exceptional returns.

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NEWS ITEMS

of the KALEM COMPANIES

MISS GENE GAUNTIER, leading lady with Kalem's Oriental Company, now located at Luxor, Egypt, writes of an exciting experience which she recently had during the production of one of their dramas on the desert. She took the part of a young American girl, who was captured by Bedouins and director Olcott had spent a great deal of time in coaching the Arabs, through the interpretations of Ameen Zaytoun, the Kalem dragoman. As Miss Gauntier rode across the desert on her camel, two parties of Arabs were supposed to sweep down upon her, one of them making the capture. Apparently something akin to jealousy arose among the Bedouins. Miss Gauntier's camel stumbled and fell. The two parties rushed for her, each determined to carry off the honors—in this case, the heroine—and the young lady found herself in a predicament not on the schedule. Director Olcott came as near the perspective lines as possible and shouted his orders, which were relayed by Ameen, but nothing could be heard above the noise of the yelling Arabs. Finally Miss Gauntier, who fortunately is quite athletic, was obliged to literally beat off one of the parties. As a matter of supreme realism, this scene should be a feature when it is presented upon the screen.

DIRECTOR BUEL, in charge of the Kalem Company at Jacksonville, Florida, seems resolved to set a high standard for sensational war dramas. You have seen "The Battle of Pottsburg Bridge," with its abundance of thrilling situations and "A Spartan Mother," release of March 11th, you will find completely eclipses all former military successes, with its intense dramatic moments and spectacular incidents. Mr.

Buel now sends in a subject, soon to be announced, which contains enough thrills for a sumptuous two reel production, what with the old ante bellum railroads, a collision of locomotives on the bridge, hair-breadth escapes and astonishing battle scenes. The production, however, will be released in one reel and as but few sub-titles are necessary in this rapidly moving war story, you may be assured that there will be novel and exciting action in every foot of the film. Watch for the release dates of these spectacular subjects! Then you will understand why these productions, together with others equally striking—but of an entirely different character—have caused Kalem to be known as the "Company of Features."

YOU are certain to find a decided innovation in the Kalem productions made at New Orleans, one of which is announced in this issue of the Kalendar. Kalem, always foremost in selecting locations for their companies, which will furnish novel and strikingly picturesque settings to please the eyes of picture patrons, established this company to portray the romantic beauties of old New Orleans. The atmosphere is entirely different from that of beautiful California, but equally magnificent. These New Orleans plays are a genuine treat.

MISS ALICE JOYCE, of the Kalem Company at Glendale, California, is enjoying a visit from her mother, whose home is in New York City. Miss Joyce's mother expects to spend several weeks in California and will see a great deal to interest her in the operations of the Kalem Company which have in-

(Continued on page ten.)



THE BELLE OF NEW ORLEANS

A Romance of the Early South

Released Friday, March 15th

COMTE DE BREARD, an impoverished nobleman, is in love with Delaphine, daughter of the rich George Huguet; but the young woman is not impressed by the comte's wooing, although his suit is favored by her father.

In order to replenish his purse, Comte de Breard tries his hand at cards, but loses to a mysterious stranger, who had previously won from quite a number of the club members.

The next day Delaphine, while out riding, drops a pearl necklace. It is found by the stranger, who returns it to the lady and promptly falls in love with her. He is introduced to Delaphine's father and receives an invitation to attend the Garden Fete, to be held the following day.

Comte de Breard discovers the attachment which has sprung up between Delaphine and the stranger. In a spirit of mean revenge, he denounces the newcomer before the guests, stating that he is a common gamester, which results in the stranger being ordered from the place.

Delaphine does not believe the charges made against her lover. An elopement is planned and they are happily married. The father and the comte hear of the elopement and follow in pursuit, but arrive too late to prevent the ceremony. They are greeted by the daughter and the stranger, who now discloses his identity by announcing that he "is no common gamester, but the comte de Charmon."

Miss ALICE HOLLISTER

—*A Kalem Favorite*

MISS ALICE HOLLISTER, the popular Kalem player, whose likeness appears on the first page of the Kalendar this week, is numbered among the "Kalem Globe-trotters." She has been with the company for the past two years and has spent a season in Jacksonville, Florida, one in Ireland and is now with the Kalem Oriental Company, at present located in Luxor, Egypt.

Miss Hollister, who frequently plays leading parts, is of French descent and brings to each character which she portrays a refreshing personality, which holds and charms the spectator. One of her most recent appearances was in "Driving Home the Cows," the classic Civil War subject, and her characterization of "Anne Chute" in the "Colleen Bawn" is well known.

You will not always be able to recognize Miss Hollister in the pictures. While she is best known as a charming heroine in romantic drama, this is due to the fact that her skill in make-up is deceptive when she is cast for a difficult character part. For example, the old peasant woman in "The O'Neill," was none other than Miss Hollister.

In the forthcoming productions to be made in Egypt and the Holy Land, you will have further opportunity to become acquainted with this charming young woman. She is an ideal type for the numerous characters she is to create.



RECONCILED BY BURGLARS

A Farce Comedy

Released Monday, March 18th

SWEETHEARTS often quarrel and Jack and Nellie proved no exception. She tossed him the engagement ring and ordered him from the house.

When the dejected young man reached his home, he found awaiting him an invitation to a week-end house party and immediately began preparations, thinking he might, for the time, forget his troubles. Nellie also received an invitation from the same hostess and the two lovers, each knowing nothing of the other's plans, started for the party.

At the railroad station their two suit cases, which greatly resembled each other, became switched. Reaching their destination, they refused to recognize

each other, much to the astonishment of hostess and guests, who thought them ardent lovers.

To their horror, when they prepared for the night, the lovers found they had the wrong grips. Each refused to communicate with the other and make the exchange. During the night two burglars entered the rooms of Nellie and Jack. Jack overpowered his man and hearing screams from Nellie's room, rushed to her assistance. The guests, awakened from their slumbers, hastened to the scene and carried off the midnight marauders and the comical manner in which the sweethearts became reconciled can only be appreciated by the denouement upon the motion picture screen.

ON THE SAME REEL

THE KALEMITES VISIT GIBRALTAR

As the boat bearing the Kalem players approaches Gibraltar, you will see some splendid views of this celebrated fortress, the most impressive in the world.

Going ashore, the party is just in time to witness a parade of the Queen's drummers and the Frontier Guards. Many other interesting sights meet the eye in this quaint city.

KALEM PLAYERS IN LUXOR, EGYPT



THE above illustration shows members of the Kalem Oriental Company at their headquarters in Luxor, Egypt. The bungalow, now occupied by the Kalem people, is of modern Egyptian architecture, situated in the grounds of the Luxor Hotel, and accommodates the entire party and their servants. Many celebrities of international repute have stayed here, among them Cecil Rhodes, to whom South Africa owes so much.

On the opposite page are seen members of the tribe of Bedouins who have established temporary headquarters about nine miles north of Luxor, on the edge of the Arabian desert. They are a picturesque lot and, under the direction of their master, the "Sheik," are co-operating with Kalem in securing some decidedly novel productions.

Their tents are made from matting or burlap and protected by a stockade of cornstalks. Sometimes sugar cane is used, lashed with twine. A few earthenware pots and some time worn goats seem to be the only possessions of the Arabs, with the exception of their useful camels.

Director Olcott has established good discipline and the curiosity of the natives has been curbed. They are permitted to watch the picture making, as long as they keep out of range and many of them sit in a line, intently observing every move. The men show particular adaptability and most of the scenes in which they appear are produced with little rehearsal. Kalem's dragoman, Ameen Zaytoun, who acts as interpreter, is of great assistance in handling the natives.



A PARTY of Bedouins, who will appear in Kalem productions made on the Egyptian desert.



NEWS ITEMS of the KALEM COMPANIES

(Continued from page four.)

troduced her charming daughter to the public and enabled the picture patrons of the world to enjoy her delightful personality.

MR. AD. WOLGAST, lightweight champion of the world, has made a friend in Mr. P. C. Hartigan, director of the Kalem Company at Santa Monica Canyon, California, and recently appeared in one of the productions at that point. The young man, however, wished to act "incognito" and took a part not in line with his profession, but the thousands of people who have seen him in the ring or during his various theatrical engagements, will no doubt readily recognize Mr. Wolgast when he appears upon the screen in the Kalem picture.

KALEM'S New York office recently enjoyed a visit from Mr. F. T. Montgomery, of Jacksonville, Florida, and well known throughout the country as one of the most progressive exhibitors in the world. Mr. Montgomery, who is a staunch friend of Kalem's, announces that his several enterprises are flourishing and enjoying splendid business. While Kalem was delighted to receive this information, it was scarcely news as motion picture people from coast to coast are well acquainted with Mr. Montgomery and the wonderful work he has accomplished, and his places of entertainment are striking tributes to the great motion picture enterprise.

WHILE "The Colleen Bawn," Kalem's three reel production

made in Ireland, was released last October, we are still receiving messages of hearty comment regarding this feature subject from exhibitors throughout the world. The latest has come from the Kelvin Picture Palace, of Belfast, Ireland, and the enthusiastic manager, Mr. Henry Pulling, says in part: "While we change our pictures twice a week, we kept "Colleen Bawn" for an entire week, breaking all records and turning people away at each performance. In fact, our theatre was filled to capacity quite a while before the performances began. I engaged a child of nine years to dance an Irish jig between Parts One and Two and after Part Two Madame Emmanuel Lane, late soprano in the Ladies' Royal Welsh Choir—which visited your city last year—sang "Kil-larney," "Kathleen Mavourneen," "The Dear Little Shamrock" and other ballads. The success of the entertainment was phenomenal. During the past twelve months we have displayed two of your pictures each week and wish to congratulate you upon your colossal success."

AT the Exhibitors' Ball, recently held at the Palm Garden, the Kalem Company was represented by Messrs. William Wright, Phil Lang and George Hardy. Everybody was so thoroughly taken with the delightful program of entertainment and the dancing that there was little opportunity to "talk shop"—and nobody cared to. We were all there to have a good time and no complaints were heard to the effect that expectations had not been realized. Kalem joins in the sentiment so ably expressed by the representative of one of the Licensed manufacturers, when he said that he hoped this occasion would be but the forerunner of many others.





THE DEFEAT OF THE BREWERY GANG

A Dramatic Production; Based Upon a Political Incident

Released Wednesday, March 20th

JAMES THORPE is petitioned to become a candidate on the Reform ticket. He accepts and starts a strenuous campaign.

Slim Jim and his pal, Reddy, arrive in town, via the box-car route. That night, in search of plunder, they attempt to enter the home of the Thorpe's. Mrs. Thorpe discovers the burglars and fires at one, mortally wounding him; but he manages to crawl to the rendezvous, where he expires.

Bill Homas, a political thug, finds that the dead burglar is an exact double of the Reform candidate, Thorpe. He has the latter abducted and brought to the retreat, where he is made prisoner. The dead burglar is then dressed in Thorpe's

clothes and carried stealthfully into his house, where he is later discovered by the wife. She is horrified at the discovery, but determines to carry on the campaign and she personally addresses many of the meetings.

The morning of Election Day arrives. Thorpe, from his brewery prison, reaches through the window and captures one of his own carrier pigeons. He succeeds in sending a message which is carried to his home. Thorpe's son, upon the arrival of the pigeon, secures the message, takes it to his mother and a rescue party is soon on the way. Thorpe is liberated and the gang rounded up. The closing scenes show the triumphant election of Thorpe.



You may now secure beautiful sepia toned post cards of the three Kalem favorites, Alice Joyce, Ruth Roland and Gene Gauntier. These cards are works of art and make handsome souvenirs.

1,000 cards, assorted as desired,
sent F. O. B. New York for **\$4.50**
Minimum orders of 500 at the same
rate, cash with orders.



A BUCKTOWN ROMANCE

A Comedy Replete With Local Color

Released Friday, March 22nd

THE widow Lane learns from the reading of her late husband's will that if she marries again she will lose the \$1,700 a year, which he has provided for her.

Perk Cherry, proprietor of the village barber shop, reads in the newspaper of the widow's income, and decides that this is the chance for a handsome bachelor. Procuring a bouquet of flowers, he proceeds to call on the dusky widow.

Shortly after his arrival, another guest in the person of Roost Sweet, the village swell, puts in an appearance. Perk believing he has no chance against the swell, takes his departure. Arriving at his barber shop, he writes a note to Roost, asking him to cease his attentions to the widow, and stating he will

sell his complete emporium for \$30. This looks good to Roost. He borrows \$30 from the widow and buys the barber shop.

The next day, when calling on the widow, and during her absence from the room, Roost reads the will and finds that the widow is cut off if she marries again. As soon as an opportunity presents itself, Roost goes back to his barber shop, and writes to the widow, cancelling their engagement. This angers the young woman, who calls on Roost and makes things a trifle lively for him.

Perk calls on the widow, and between them they scheme to get the best of Roost. The widow furnishes the money to purchase a barber shop outfit. She fits up her parlor and enters into a life partnership with Perk, while Roost waits in vain for customers.

Special one sheet, three sheet and eight sheet Four Color Litho's for all KALEM FEATURE PRODUCTIONS.

For sale by all licensed film exchanges and
advertising distributing companies.

As the motion picture business increases in magnitude, more attention is being paid to special lithographs of the subjects, to be used for advertising purposes. This has caused to spring into being a number of houses whose exclusive business is the distribution of high class paper, thus relieving the film exchanges of this work. Among the most progressive of these organizations are the main offices and branches of

The Photoplay Advertising and Specialty Co., Inc.

Mr. George Balsden, one of the owners of the company and its general manager, is a man of long experience in the motion picture field, as well as one of Pittsburg's leading exhibitors. He is, therefore, well posted regarding the requirements of exhibitors and fully equipped to render them every possible service.

The Photoplay Advertising & Specialty Co., Inc.

121-123 Fourth Avenue, Pittsburg, Pa.

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Detroit, Mich.

26 W. Naghten St.
Columbus, Ohio

George Building
Pittsburgh, Pa.

KALEM PLAYERS



CARLYLE BLACKWELL



GEORGE MELFORD



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



GENE GAUNTIER



RUTH ROLAND



JANE WOLFE



JACK J. CLARK



P.C. HARTIGAN



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each

11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier..40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

The World's Favorite Photoplayer



ALICE JOYCE

A Magnificent Litho (28 x 42 inches)
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Decorate your lobby with a poster of this
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KALEM

MARCH 2nd, 1912

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DAR



ROBERT J. VIGNOLA

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



THE TRAIL THROUGH THE HILLS

Mary Lane, a pioneer's daughter.....RUTH ROLAND
Harry Livingston, a young settler.....ED. COXEN

Released Monday, March 25th

THE KIDNAPPED CONDUCTOR

The ConductorMARSHALL NEILAN
Ruth, the cashier.....RUTH ROLAND
May, the bookkeeper.....MARIN SAIS
Mr. Edwards, the girls' employer.....O. M. GOVE

ON THE SAME REEL WITH

OUTWITTING FATHER

Mr. Armstrong, proprietor of the barber shop...ROBT. CHANDLER
Jennie, his daughter.....RUTH ROLAND
Dick Stanley, the new barber.....ED. COXEN

Released Wednesday, March 27th

THE BANKER'S DAUGHTER

The BankerWM. R. McKEY
Bess, his daughter.....VIOLETTA LYTON
Dixon, the cashier.....JAMES ROSS
Kent, the teller.....DONALD MACKENZIE

Released Friday, March 29th

JEAN OF THE JAIL

Pedro, the old jailor.....CARLYLE BLACKWELL
Jean, his daughter.....ALICE JOYCE
Jose, a young Spaniard.....KNUTE RAHMN
Garcia, a bandit.....WM. HERMAN WEST
Luisa, the bandit's confederate.....JANE WOLFE

Released Monday, April 1st

THE SPANISH REVOLT OF 1836

Mariano Chico, Governor of California...WM. HERMAN WEST
Cristobal Galvez, Alcalde of Monterey.....KNUTE RAHMN
Isabella, his daughter.....ALICE JOYCE
Juan Alvarado, a California patriot.....CARLYLE BLACKWELL
Olivia, his cousin.....JANE WOLFE

Released Wednesday, April 3rd

THE SCHOOLMA'M OF STONE GULCH

The foreman of Way-up Ranch.....ED. COXEN
The new schoolma'm.....RUTH ROLAND

Released Friday, April 5th



THE TRAIL THROUGH THE HILLS

A Western Drama Full of Thrills

WITH a suddenness which marked all of their marauding ventures, the Indians swept down upon the Regan cabin and set it ablaze. During the pow wow, Kitty Regan escaped and encountered a party of pioneers, who were following the trail through the hills, in search of a location. The pioneers were headed by Harry Livingston and his sweetheart, Mary Lane. Breathlessly Kitty described the attack and begged for help. The brave men lost no time in going to the rescue and Harry, finding his horse fatigued from the taxing journey, took Mary's pinto pony and followed the relief party, guided by Kitty.

The crafty savages had carefully watched the advancing party and a fierce battle was soon waging. Several of the Indians encircled the white men and captured a number of horses, among them, the pony. Harry soon found himself engaged in a hand-to-hand encounter with an Indian, who finally thrust the young man over a cliff and,

with a yell of satisfaction, ran to join his companions.

By careful maneuvers and fine marksmanship, the pioneers completely annihilated the band of red men and returned to the wagons, only to find that Harry was missing. Meanwhile the young man had regained consciousness and found his leg broken. He clung to the rocks and called for help. High above, the abandoned pony was calmly grazing, awaiting its rider. The loosened lariat, fastened to the saddle, hung over the cliff and in a moment caught the eyes of Harry.

"Come closer, pony!" called the fast failing man. Whether or not the pony heard and understood, no one can tell, but the sagacious horse, carefully feeling its steps, came to the summit of the cliff and permitted the rope to dangle within reach of Harry, who drew himself to the solid ground and, with great exertion, mounted the faithful animal. Harry's happy reunion with his sweetheart and the reception given the pony make a striking finale.



Special Paper for "A Spartan Mother"

The Spectacular Feature Film, Released Monday, March 11th

The above illustration is a reproduction of the special 6-sheet lithograph in four colors which has been prepared for this feature production. You may secure one, three and six-sheet litho's from your exchange, the A. B. C. Co. and distributors, and will find them great business producers.

SPECIAL MUSIC

Kalem has had special music prepared for "A Spartan Mother." It is simply arranged, so that any pianist can play it, and its rendition will prove very impressive.

Complete piano score sent postage prepaid for **25 CENTS**



THE KIDNAPPED CONDUCTOR

A Rapid Transit Comedy

THE morning after the dance Ruth and May awaken late, and make a run for the car to get to work. As they arrive at the corner their car is just going by. Notwithstanding their frantic signals the conductor refuses to wait for them, and the girls are forced to walk to town, where they have a

hurried breakfast at the lunch counter.

Reporting for work their employer calls their attention to the late hour of their arrival, and immediately discharges them. Blaming the street car conductor for their predicament, the girls plot revenge. The many comedy situations that follow make this a roaring farce.

ON THE SAME REEL

OUTWITTING FATHER

One Hundred Laughs

MR. Armstrong is not impressed with his daughter Jennie's sweetheart, Dick, and orders that young man to keep away from his house.

Passing Mr. Armstrong's barber shop the following day, Dick, sees a sign hanging on the door reading: "Barber wanted." This gives Dick an idea.

Securing a complete disguise he applies for the job, and is set to work. The ingenious scheme followed by the lovers in exchanging notes, and the situation where the eventual exposure takes place are well worked out by the two leading characters, Ruth Roland and Edward Coxen.

ROBERT J. VIGNOLA

—*The Premier Character Actor
of Motion Pictures.*

PATRONS of the picture theatres, who for several years have admired the splendid character work of Mr. Robert G. Vignola in the Kalem dramas, can well understand why this protean actor, whose versatility seems unbounded, is known as "the Warfield of the silent drama." His thousands of friends throughout the world will no doubt be pleased to learn the manner in which he reached pre-eminence.

Mr. Vignola is of Italian parentage and upon entering theatricals his impressive individuality soon gained him honors as a popular leading man. The careful study which he gave to each part during his engagements in stock caused him to develop a fondness for the creation of types and soon he was devoting his attention exclusively to what is known as "characters."

During the past four years Mr. Vignola has created a wide range of parts in the Kalem plays and perhaps none is better known than "Michael Feeney" in "Arrah-na-Pogue," unless it be his delineation of "Corregan" in "The Colleen Bawn." These were characterizations which fairly pulsed with life upon the screen. You have seen him as an old soldier in the war dramas, produced in Florida, a decrepit negro slave and, in fact, nothing has been too difficult for Mr. Vignola to attempt and handle with a perfection which denotes the consummate artist.

Mr. Vignola, being an exceptional linguist, has been of great assistance to the Kalem Companies which he has accompanied in several visits abroad. When the organization with which he is now associated visited Italy recently, it afforded Mr. Vignola his first opportunity to become acquainted with the land of his parents.

The fact that Mr. Vignola is an expert horseman, a skilled hand with the fencing foils, a daring swimmer and an all around athlete, permits him to bring to his characters a strenuousness and force with telling effect.

As he is now with the Kalem Company in the Orient, you may be assured that every part he portrays—whether it be an Arab, an Egyptian Prince or a biblical character—will be graced with a rare intelligence and finesse which leaves no doubt that Mr. Vignola stands without a peer.



THE BANKER'S DAUGHTER

A Modern and Thoroughly Original Drama

KENT, the bank teller, is in love with Bess, the president's daughter, but the young couple keep their affection a secret from the father until such time as Kent gains an expected promotion.

Dixon, the cashier, finds himself in financial difficulties because of ill-advised speculations. He thinks if he can win Bess' hand he will be able to recoup and he therefore asks the banker's permission to pay court to the young lady. The president favors the match and is therefore annoyed when he oversees the relations between Kent and Bess.

Dixon is called on for margins and becomes desperate. He takes the bank's funds during the night and hastens to the depot, only to find the last train pulling out. An automobile, whose owner has stepped across the street, meets the eyes of the cashier, and he jumps in and drives away rapidly. The owner, returning, sees the fleeing defaulter and summons a policeman, who

enters another machine and follows in pursuit.

All night the chase continues. Coming to a lake, Dixon jumps on an ice-boat and speeds away, but the officer is close at his heels, secures a speedy ice-yacht, and follows.

In the morning, news of the defalcation starts a run on the bank. The president is almost distracted, but Kent and Bess come to the rescue with a clever ruse. At a friendly stationery store they fill money bags with envelopes and poker chips and return to the bank, where the anxious depositors are calmed by the sight of apparent relief.

Dixon is captured after a desperate struggle with the officer and brought to the bank. He is immediately placed in custody, the stolen money is returned and when Kent, who is now promoted to the position of cashier, makes his proposition, the banker concludes that he will make a good son-in-law.

NEWS ITEMS

of the KALEM COMPANIES

THERE is a well known story of the artist, who, having found a magnificent color scheme in a mass of weeds on an old farm, paid the owner for the privilege of painting the subject. The story narrates how the farmer, out of gratitude for this gift—apparently designed by Providence—sent out his hired hands with scythes and hoes to clear off the land and when the artist came with easel and palette next day, he found to his horror that his ideal had been entirely wiped out.

Mr. Kenean Buel, director of the Kalem Company at Jacksonville, Florida, recently had a similar experience while arranging for a big war production. With infinite care he had the docks of Jacksonville searched for character types and collected for his first day's work the finest lot of unkempt and unshaven soldiers that ever graced a war-time battle field. Elated with the realism he had secured with his motley crew, he paid them off at the finish of the day's work, with instructions that they report the following morning for additional scenes, which would complete the production. To Mr. Buel's astonishment and chagrin, when his soldiers appeared next day, practically every man had been shaven and shorn and stood resplendent before him.

THE Kalem Company at Luxor, Egypt, has recently completed a spectacular two-reel subject after many weeks of painstaking labor, which the spectators will perhaps appreciate when the production appears. The scenic artists and carpenters found their work cut out for them when they had to build the necessary interior settings and the desert scenes were taken twenty miles from the company's headquarters. This required that the players ride over the burning sands on donkeys, with the heat and dust almost unbearable. In this production were used fifty camels, a hundred and fifty Arabs and Dervishes and scores of fleet Arabian horses. This company of artists who are untiring workers, state the spectacular Egyptian subject they have completed will quite outdo the finished

performances of "Arrah-na-Pogue" and "The Colleen Bawn," the notable successes made by the same organization while in Ireland.

IN this week's issue of *The Kalendar* is announced the forthcoming release, "The Spanish Revolt of 1836," produced by Kalem's Glendale, California Company. Students of history, who know some of the details of the early days in California, and the stormy times under the administration of Governor Chico, will observe how carefully director Melford and his players have followed the actual occurrences. There is a romantic story leading up to the big military engagement, which is a genuine novelty. The play was written by a well known author who spent no little time in securing the detailed information required and the storming of the *presidio* and the fall of the tyrant, Chico, have been handled in an accurate and thrilling manner.

THE Picture Theatre, of Los Angeles, California, writes us as follows:

"We are now presenting at this house your release entitled "The Battle of Pottsburg Bridge," and we desire to express the appreciation of our patrons and ourselves of this war drama. The details, action and photography are exceptionally good and we take pleasure in commending a photoplay of such excellent quality."

A recent issue of *The Denver Daily News* contains a statement of Prof. S. H. Clark, of Chicago University, which will doubtless be of interest to exhibitors and their patrons. Prof. Scott says in part:

"When we go into the theatre we leave our brains in the lobby with our hats and coats, and allow men on the stage to act things that were never heard of and that are absolutely impossible.

"I don't blame the children who go to the picture shows. I'd rather go myself than pay 50 cents for a gallery seat to see the average show.

"The public schools should be opened every night in the week for good, first-class moving picture shows, and it



JEAN OF THE JAIL

The Romantic Drama of a Spanish Prison

IT was the boast of Pedro, the enfeebled old jailor, that in his many years of service he had never lost a prisoner. His success was in a large measure due to the co-operation of his daughter, Jean, who, appreciating her father's age, always ascertained that locks were secure and escapes impossible.

Jose, a dashing young Spaniard, who was in love with Jean, sought her hand, but the young woman coquettishly postponed her answer from day to day.

At length there came to the jail a party headed by the Alcalde, which had as a prisoner Garcia, a noted bandit. He was placed within a cell and, as usual, Pedro announced that he would be kept securely until the time of trial.

The old jailor did not seem to understand that the years were pressing down upon him and shortly after the arrival of the bandit, the old man was stricken with an attack of sickness. Jean ministered to him faithfully. Neither saw the approach of Luisa, a Spanish girl and confederate of Garcia, who crept to the prisoner's window and passed him a file, with which he penetrated the bars and effected an escape. Hearing a commotion, Jean rushed to the cell just in time to see the couple escaping

on the one horse, and a misdirected shot from her pistol brought Luisa to the ground. The bandit, assuring himself that his companion was dead, took to the hills.

Soon the Alcalde would arrive and take the prisoner, and Jean was almost overcome with apprehension! She told Jose that here was a chance to demonstrate his worth. If he would capture the outlaw, she would give him her hand. With such an incentive, Jose followed the fleeing Spaniard over crag and torrent. Through the rough country sped pursued and pursuer. Abandoning his horse, Garcia climbed a cliff but Jose, close at his heels, overcame him and after a desperate struggle, brought the prisoner back to the jail.

Meanwhile the Alcalde had arrived and was censuring the fast failing Pedro for his inefficiency. Jean, having confidence in her lover, plead for time and at last Jose arrived with his captive. But the shock had been too much for the old jailor and his years of service were at an end. As the prisoner was conducted from the room, Jean and Jose knelt at the bedside and offered a prayer that their lives might be as honorable.

NEWS ITEMS of the KALEM COMPANIES

(Continued from page eight.)

wouldn't hurt the churches to do the same thing.

"It isn't necessary to censor the picture shows off the map. A villain does no harm, and neither does some real red blood.

"The stage is just as high as it ought to be, and it is just as low as it ought to be, too.

"You can't keep the people away from what they want to see. If a play is bad, the people will soon put it "on the blink," as they do with the average bad thing."

As a supplement to the progressive professor's statement, we might add that the day of the blood-thirsty villain is on the wane, as enterprising film manufacturers give their attention to artistic and dramatic productions, but it cannot be denied that the picture audience expects "thrills" and the daring picture players are doing their best to occasionally provide stirring situations, which could not be duplicated on the legitimate stage.

WE regret that lack of space in the Kalendar will not permit a review of the splendid article in this same paper, *The Denver Daily News*, entitled, "Sweep Cobwebs From Denver Schools!" The two-column article, accompanied by a clever cartoon, showing school children receiving a lesson in geography through the medium of motion pictures, sets forth in an intelligent manner the great possibilities of this form of education. One statement is especially worthy of note: "The time will come," says *The News*, "when

geography, for instance, will be taught in a ten acre field and a moving picture hall and, outside of maps, there will be no books at all."

WHILE referring to newspapers, have you noticed how the press, which in the early days of motion pictures was inclined to be hostile and attributed every juvenile misdemeanor to "incendiary picture plays" has come to appreciate the universal attraction of the picture theatre, the enterprise of exhibitors and the costly productions of the makers? In the *New York Sunday American*, of February 18th, two full pages were devoted to an account of the big productions to be made by Kalem in Egypt and the Holy Land and also some interesting data regarding a large foreign production about to be released.

It is estimated that six million people attend the picture shows each day. Most of these are readers of the daily papers. Such articles as that of *The American*, written by a scholarly journalist, are widely read with a great deal of interest and you may expect to see other leading publications take up this subject in a similarly attractive manner.

A GOODLY number of Greater New York exhibitors took advantage of Kalem's invitation to witness a special exhibition of "A Spartan Mother," the spectacular war drama, to be released March 11th. The performance was held at the Auditorium Theatre, on Twenty-Third Street, through the courtesy of Manager Needles. W. C. Simon, the composer of the special music, which Kalem has had arranged for this feature production, was on hand and presided at the piano. This exhibition was, without question, the most successful of its kind ever held and those in attendance united in voicing the opinion that "A Spartan Mother" completely eclipses all former Kalem successes.





THE SPANISH REVOLT OF 1836

Spectacular Drama of Early California

JUAN ALVARADO, a handsome Californian, found himself deeply in love with Isabella, daughter of Galvez, the Alcalde. When he made it known that he wished to pay court to the young lady, she announced that no ordinary man could win her hand. He must have exceptional qualifications.

Alvarado was not the only one attracted by the fair Isabella. Chico, the cruel and irascible Governor, who delighted in refusing the petitions of his people and making himself generally unpopular, became infatuated with the Alcalde's daughter and openly insulted her by his advances. When she spurned him, Chico, seeking vengeance, removed her father from office, falsely stating that he was grossly incompetent.

But the people were not inclined to sit idly by and see their Alcalde deposed. They arose in indignation and demand-

ed that Chico resign from the office of Governor. This he refused and when the people became threatening, he ordered Galvez, the Alcalde, thrust into prison and then asked that he pacify the Californians by appealing for the Governor—a proceeding which the Alcalde refused to consider.

The people looked to the young Alvarado as their leader and it was to him that Isabella came, asking that he liberate her father and deliver them from the tyranny of Chico. As the Governor refused all audiences, the open revolt began and the *presidio* was bombarded. The Californians had secured possession of several cannon and the Governor's soldiers were unable to withstand the fierce assault. The tyrant was forced to abdicate, the Alcalde was released and Isabella, finding that Alvarado was a hero in every sense of the word, gave him her promise.



You may now secure beautiful sepia toned post cards of the three Kalem favorites, Alice Joyce, Ruth Roland and Gene Gauntier. These cards are works of art and make handsome souvenirs.

1,000 cards, assorted as desired,
sent F. O. B. New York for
Minimum orders of 500 at the same
rate, cash with orders.

\$4.50



THE SCHOOLMA'M OF STONE GULCH

An Exceptionally Good Western Comedy

DICK, foreman of the Way Up Ranch, learns that Bess, the new school teacher, is his employer's niece. At the dance which takes place the day following her arrival, Dick asks her to dance with him, but as they have not been formally introduced, she refuses.

The next morning Bess mistakes Dick for the cook, and orders him to prepare the lunch which she takes to school. Dick, appreciating the situation, fills her lunch pail with raw onions, eggs, just from the nest, and a loaf of stale bread.

When noon time arrives Bess is indignant at the trick played upon her, and when Dick comes with the buckboard to take her home, she refuses to ride with him, declaring she will walk. Dick gives Bess his gun to scare away the Indians. He drives off and Bess, very much afraid, starts on the long journey home. Dick drives off the main road, hides the horses and awaits the young lady's arrival.

How Bess is finally conquered and the old saying: "It's funny what a difference a few hours make," are depicted in detail in the film.





Scene from

**“The Spanish Revolt
of 1836”**

Spectacular Feature Production

Released Wednesday, April 3rd



A COMING FEATURE

“The Spanish Revolt of 1836”

**Spectacular Production, based upon an
Historic Incident.**

Released Wednesday, April 3rd

HISTORICAL in its inception, splendidly acted and superbly photographed amidst the grandeur of southern California scenery, this feature film offers much that is new and abounds with thrilling situations.

A complete synopsis of the story appears in this issue of the Kalendar. You will deny your patrons a great treat and overlook an exceptional feature if you fail to secure this spectacular production.

There will be special pictorial paper for this feature; one, three and six sheets in four colors and special music has been prepared. You will have every opportunity to properly advertise this extraordinary attraction.

KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.R. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARION COOPER



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce.....15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier.....40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

KALEM

MARCH 16th, 1912

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JACK J. CLARK

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



THE TIDE OF BATTLE

Alisia Stafford.....ANNIE Q. NILSSON
 Mystie Stafford.....MARIAN COOPER
 Roy Hardee, a young southerner, afterwards Lieut.
 C. S. A.....GUY COOMBS
 Capt. Denby, of the U. S. A.....HAL CLEMENTS

Released Monday, April 8th

A LEAP YEAR ELOPEMENT

The Girl.....ALICE DONOVAN
 The Pampered Son.....EUGENE SAVOYARD

Released Wednesday, April 10th

THE SECRET OF THE MISER'S CAVE

Tom Mitchell.....CARLYLE BLACKWELL
 Lettie Thomas.....ALICE JOYCE
 Mark Pinto, the miser.....JANE WOLFE

Released Friday, April 12th

WAR'S HAVOC

Jas. Faulkner, Capt. 11th Georgia Vol., C. S. A.....GUY COOMBS
 Jennie McPherson, afterwards Mrs. Faulkner..ANNA Q. NILSSON
 Mammy Fanny.....HAL CLEMENTS

Released Monday, April 15th

THE ADVENTURES OF AMERICAN JOE

Joseph Chapman, a young American.....CARLYLE BLACKWELL
 Bouchard, a privateer.....WM. HERMAN WEST
 Guadalupe Ortega.....ALICE JOYCE

Released Wednesday, April 17th

THE TRAIL OF GOLD

Mary, a western girl.....RUTH ROLAND
 Mary's Grandfather.....ROBERT CHANDLER
 Tony, a Mexican.....V. HOWARD
 The Doctor.....ED. COXEN

Released Friday, April 19th



THE TIDE OF BATTLE

An Intensely Dramatic Civil War Story

THE story opens with a reception given in honor of the Confederate volunteers. Hardee, a sturdy young lieutenant, bids good-bye to his sweetheart, Alisia, who is the elder daughter of Mr. John Stafford, a representative southern gentleman. Alisia is inclined to be coquettish and does not take the young suitor seriously. As the officer leaves for the front, he little realizes that Mystie, the younger sister of Alisia, is deeply in love with him.

A few weeks later the Staffords receive word from Hardee that within a few weeks he expects to camp near their home. Mystie utters an exclamation of delight, but Alisia displays no interest. Shortly after the receipt of Hardee's message, the Federals occupy the land surrounding the Stafford estate and make their headquarters at the house.

Hardee, anxious to visit Alisia, volunteers to act as a spy and learn the plans of the Federals. He succeeds in penetrating the enemy's lines, but his hopes are shattered when he gazes through a window and sees Alisia receiving the caresses of Denby, the Federal captain. Consumed with jealousy, the Confederate is about to shoot Denby, when Mystie appears and speaks his name. Hardee then remembers his duty and becomes alert when Mystie relates the account of a proposed attack, which she has overheard. Hardee starts back for camp to warn his comrades, when he is discovered by a sentry and severely wounded.

How Mystie saves the object of her secret love and how the intrepid girl brings victory to the Confederates by her daring and strategy make a happy conclusion to this strikingly original dramatic story.

**Special three-sheet litho's in four colors for
this big production.**

NEWS ITEMS

of the KALEM COMPANIES

THE Kalem Company, which for the past two months has been located in Luxor, Egypt, is now visiting Cairo, where some special productions are being made. It was the original plan for this company to journey over to the Holy Land on March 1st, but the recent hostilities incident to the Italian-Turkish War have made it impracticable for the expedition to follow the anticipated schedule. However, the delay will be only temporary and meanwhile director Olcott is overlooking no opportunities for spectacular subjects in Cairo. He informs us that arrangements have been made to take the party across in a sailing vessel, in the event that the restrictions regarding traffic are continued.

Thirty days are required to bring a shipment from the Upper Nile to New York City and several negatives, made in Egypt, are now on the way. You may therefore expect an announcement at any time regarding the first feature subject made by the Kalem Company in the Orient.

MANY citizens of New Orleans have become interested in the operations of the Kalem Company located on the Bayou St. John, and it is not an uncommon thing for Mr. LeSoir, director in charge, to be visited by prominent people of the city, who are anxious to lend their co-operation. The Kalem players at that point have already become quite popular and the director experiences no difficulty in securing an abundance of authentic wardrobe, old furniture and properties for his productions.

MISS ANNA NILSSON, leading lady of Kalem's Jacksonville, Fla., Company, is learning to be a daring

aviator. She has already made six successful flights, under the direction of a skilled aeronaut, and she will soon be featured in a novel production, based upon a romance of the air. The intrepidity which Miss Nilsson has displayed along other lines, assures the success of her new venture.

MISS JANE WOLFE, the versatile Kalem player with the Glendale, California Company has won new laurels as an extraordinary character actress. In "The Secret of the Miser's Cave," announced in this issue, you will have further evidence of this artist's protean ability. She takes the part of an enfeebled old miser and so complete is her make-up and so striking her acting that her most intimate friends will be unable to recognize her. In fact when the Kalem office received the production from Glendale and was advised that Miss Wolfe had enacted the part of the miser, the first thought was that a mistake had been made, but a telegram to California brought back a message of confirmation. It will be well for the many admirers of Miss Wolfe to keep this fact in mind; otherwise they will never be able to establish the identity of Pinto, the miser.

IN this issue two spectacular Civil War dramas are announced, "The Tide of Battle" and "War's Havoc." These sensational feature productions well sustain the season's series, of which "The Battle of Pottsburg Bridge" and "A Spartan Mother," were the forerunners. As Kalem's striking Egyptian and Holy Land subjects will soon be announced, the exhibitor may be assured that demanding a Kalem from his exchange is to secure a feature.



A LEAP YEAR ELOPEMENT

The Laugh Provoking Story of the 1912 Prerogative

ARCHIE was a pampered son. His doting parents kept him indoors and thwarted his efforts to join in the pastimes of the young folks. There came a day, however, when Archie broke the yoke and joined a skating party. This being his first acquaintance with outdoor sport, he made an exhibition of himself when he attempted to glide over the ice and Nellie, the athletic girl, came to the rescue. She proved a splendid teacher and later Archie horrified his parents by relating an account of his splendid afternoon with the charming young woman.

Nellie was also much impressed with Archie. She wrote him a note, stating that what he needed was exercise. He met her the next day, muffled in a sweater, and the young couple had an invigorating run over the country road. It happened that Archie's father chanced to spy them and when he broke the news to his wife, the latter was almost prostrated.

Several subsequent meetings took place and all had to be conducted with stealth. Nellie finally proposed to Archie and placed the engagement ring upon his finger. Archie proudly exhibited the ring to his parents and announced that in the future he would call upon his fiancée as he pleased. Father proceeded to take drastic measures and imprisoned the young man in his room.

When Nellie found that her lover did not appear, she started forth to investigate. From his window he told her of his plight. She was equal to the occasion, however, and assisted him in descending to the ground. Then they sped away. The father, hearing the commotion, followed in pursuit, but the young couple entered an ice boat and father was obliged to engage an ice auto to keep in the running. Arriving at the minister's, the ceremony was soon performed and when father put in his appearance, he was induced to give his belated approval.

JACK J. CLARK

—A
Popular
Kalem
Player

THE leading man must of necessity be a hero, no matter what the histrionic environment may be. Thus Mr. Jack J. Clark, during his several seasons with the Kalem Company, has carried the flag into the midst of the enemy on southern battle fields, won the heart of the Irish maiden on the shores of Killybeg and baffled the villains of many countries. Of late Mr. Clark—in his professional capacity—has been wooing an Egyptian princess, under the shadows of the pyramids. As he is now about to enter the Holy Land, Mr. Clark, who is a thorough artist, will be seen in a wide range of parts and his many friends are assured that he will bring dignity and poise to every characterization.

It was only natural that Mr. Clark should rapidly gain the admiration of picture patrons when he entered the field of the silent drama, and his acquaintances have only one criticism to make regarding his present work. There is no opportunity to hear that rich baritone voice which made Mr. Clark a great favorite in such musical successes as "Forty-five Minutes from Broadway," "The Newlyweds," "The Serenade," "The Strollers" and "Miss Bob White." Mr. Clark is also a talented violinist and when you see him playing in the pictures, you may be sure that some delightful air issues from the instrument.

Mr. Clark was born in Philadelphia and as the Kalem Company of which he is a member is constantly on the move, visiting interesting countries, the young man has been unable to establish a definite residence. When he entered theatricals at an early age, his mother was not inclined to encourage him and it is an interesting fact that when he took the good lady to Ireland last summer, she became enthused with the spirit of the players and created many delightful characters in the Kalem dramas. Mrs. Clark was recently featured in "HIS MOTHER," and her work in "THE COLLEEN BAWN," "ARRAH-NA-POGUE" and other Irish productions will be long remembered.

Matinee idols, who are in the lime-light several times a week, cast envious eyes at Mr. Clark, who appears simultaneously in hundreds of picture theatres. His manly bearing and striking personality admirably equip him for the position which he occupies so gracefully.



THE SECRET OF THE MISER'S CAVE

Old and Modern California are Combined in this
Interesting Drama

I NCONGRUOUS as it may seem, Pinto, the old miser, was quite pious and maintained a little altar in his room, where he worshiped. When no one was about, Pinto would enter his secret cave, through an entrance which the altar covered, and there he would gloat over his treasures.

The grim reaper finally summoned Pinto and as he was passing away he presented his house to the church, saying it could be used as a mission. As he was about to disclose the secret of his cave, his life departed.

Many years later, Tom Mitchell became foreman of the Thomas ranch. He won the heart of Lettie, the ranchman's daughter, which infuriated Angelo, who hoped to make the charming girl his own. Angelo bided his time and when Tom was sent out with gold to pay off the hands, Angelo and his accomplices overpowered the young man among the rocks and buried him alive. Returning to the ranch, Angelo announced that

Tom was a thief and had fled with the money. Lettie was not inclined to believe him, but as the days passed and no word was received from Tom, the young woman listened to the wooing of Angelo.

Fortune is always an uncertain quantity. Tom found himself in the miser's cave and was able to keep alive by drinking the old wines stored therein. He determined to fight desperately for his life and his efforts were rewarded when he discovered the exit which led to the room above.

Lettie was about to be united in marriage with Angelo, when there was a sudden commotion in the room, as it was noticed that the altar began to move. The startled wedding guests saw a form emerge from the depths below and Tom stood before them. Angelo was terror stricken when he beheld his victim standing before him and while the unscrupulous schemer was led off to prison, Tom was happily married to Lettie.

SPECIAL LITHOGRAPHS

for

SPECIAL MUSIC

for

"WAR'S HAVOC"

Sensational Civil War Production

RELEASED MONDAY, APRIL 15th

THE striking pictorial paper which has been prepared for this production—one, three and six sheets, in four colors—completely outdoes the handsome and business-bringing posters of former Kalem features. You owe it to yourself to secure this paper. On page 10 appears a list of distributors who can supply you. As the spectacular production abounds in thrilling action, there has been ample opportunity for sensational scenes on the lithographs, which will command attention and fill your theatre with eager patrons.

**Do Not Overlook
This Special Paper**

MANY of you have heard the special music prepared for "A Spartan Mother." The music for "War's Havoc" is even more impressive as the feature production—impossible as it may seem—excels its predecessor in many respects. The rendition of this music will permit your patrons to hear "exceptional music with an exceptional picture."

Complete piano score sent
postage prepaid for

25 Cents

Score for piano and drums,
postage prepaid,

35 Cents

Piano score and orchestra-
tion for violin, clarinet,
cornet and drums,
postage prepaid,

50 Cents



WAR'S HAVOC

A Sensational and Spectacular Page from the History of the American Civil War

NEWs of Sumter's fall interrupts the wedding of Capt. Faulkner and Jennie McPherson. The ceremony is completed, however, and the dashing young Confederate leaves for the front.

A year later Faulkner and his regiment are quartered near his old home. The Confederates are just making camp when word is received that the Federals are on their way by rail. Hundreds of blue coats, loaded on flat cars, are speeding to attack the enemy, and the southerners beat a hasty retreat.

Mrs. Faulkner, by supreme strategy, secures information of value to her husband. Mammy Fanny, a faithful negro slave, succeeds in carrying the message by a clever ruse, and Faulkner arranges a code of signals with his wife. The daring woman is then able to inform Faulkner of the departure of the Federals. She cuts the wires and the northern operator attempts to send his warning from an instrument which he carries to a tree, but a shot from Mrs. Faulkner's pistol brings him to the ground.

The incomplete message, however, furnishes a clue to the operator up the line. He stops the engine, gives the warning and bids the Federals speed backwards on the train.

When the brave wife finds her plans being frustrated, she decides to make a strenuous effort to prevent the arrival of the train load of Federals. She and Mammy Fanny come to the track, where another locomotive is standing. At the point of their pistols they force the fireman to take to the woods and the engineer is made to drive the engine ahead.

Soon the locomotive dashes on to a high trestle. The oncoming train bearing the enemy is steaming toward them. The engineer is forced to leap for his life and the two women jump into the water, thirty feet below. With a crash the two locomotives come together and the brave women have saved the day.

As the sun goes down, the victorious flag of the Confederates floats over the home and Faulkner is happily reunited with his wife.

Are you securing the Special Posters and Music for Kalem Feature Productions?

When you have a big Kalem feature, the people should know about it. This is the reason Kalem is making three-sheet and six-sheet lithographs of striking character, in addition to the regular one-sheet. The cost is small and the business these posters bring will cover the expenditure many times. Remember that this paper is particularly designed for the occasion, advertises the feature in a legitimate manner and greatly surpasses "stock" litho's.

The exchanges are obliged to meet many orders from exhibitors who wish this special paper and oftentimes their supply is exhausted. You will find that any of the distributors indicated below can accommodate you.

A word about the special music

When you have seen our advertisements regarding special music, has it occurred to you that in sending out complete piano score for 25 cents it means a financial loss to us? It is by no means a money-making proposition. We feel amply repaid with the assurance that your patrons are hearing fine music with a fine picture. Our motive is to promote the appeal of our feature productions in every possible way and nothing is more impressive than the rendition of music particularly prepared for the occasion. Try it once and see the effect.

Special lithographs and music for Kalem features can be secured from

THE A. B. C. COMPANY, CLEVELAND, OHIO.
PHOTOPLAY ADVERTISING & SPECIALTY CO., Inc.,
121-123 Fourth Ave., Pittsburgh, Pa.

Branch Offices

1022 Superior Ave., Cleveland, O. George Bldg., Pittsburgh, Pa.
Equity Bldg., Detroit, Mich. 26 W. Naghten St., Columbus, O.

EXHIBITORS' ADVERTISING & SPECIALTY CO.,

30 Union Square, New York City.

AMERICAN SONG SLIDE COMPANY,
First National Bank Bldg., Chicago, Ill.



THE ADVENTURES OF AMERICAN JOE

The Story of a Daring Young American and a Privateer

from Buenos Aires

JOSEPH CHAPMAN, known in southern California as Jose de Ingles, is shipwrecked and picked up by Bouchard, the pirate, who forces the young man to join the crew. As they approach the shore, the pirate instructs Joe to go inland, look over the Ortega Ranch and make an effort to locate the reputed treasures.

Joe meets the daughter of Ortega and warns her of the pirates' plan to attack and rob her father. Bouchard hears of Joe's treachery and swears vengeance but the young American, once free from the privateers, succeeds in driving them from the country.

Joe, having decided to stay with the Ortegas, institutes many progressive measures and builds the first mill in California. But he was not destined to live in peace. Bouchard's spy, disguised as a beggar, visits the ranch, discovers Joe's popularity and the prosperous condition of the locality, and hastens to inform his chief.

Smarting under his previous defeat, Bouchard plans to even matters with the American, whom he decoys and makes a prisoner. Guadalupe, the pretty daughter of Ortega, learns of the capture of "American Joe" and effects his rescue, after a strenuous attack on the privateers' stronghold.



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Minimum orders of 500 at the same
rate, cash with orders.

\$4.50



THE TRAIL OF GOLD

A Romantic Story of the West

MARY, a young western girl, lived with her old grandfather, who was fast failing in health. In fact the young doctor, Mary's sweetheart, stated that a sudden shock would cause the old gentleman to pass away and he must be kept quiet. During one of the doctor's visits, the grandfather disclosed the hiding place of two bags of gold dust, which he said would become the property of the young couple.

From the window, Tony, a Mexican, overheard the conversation and determined to secure possession of the treasure. As the doctor started from the room, the grandfather was taken with a severe pain in the head. The doctor returned and placing medicine upon his handkerchief, gently adjusted the bandage over the invalid's forehead.

In the dead of night Tony entered the house and took the gold. As he was leaving the old man saw him and endeavored to interfere. The Mexican fled, however, and in his death struggle the

grandfather dislodged the handkerchief and thrust it into his mouth.

In his flight Tony stumbled and tore a hole in one of the sacks. He did not notice that a fine trail of gold dust was left behind him.

Next day Mary discovered the robbery and was horrified to find that her grandfather had passed away. The sheriff and his men were summoned and Tony, who joined the group, was the first to call attention to the doctor's handkerchief, which had apparently gagged the old man. The doctor was arrested, despite Mary's protests.

As Mary returned home, broken-hearted, after an ineffectual appeal to the officers, she discovered a scattering of gold dust in the road. She followed the trail to Tony's shack and found him in the act of hiding the stolen mineral. Hastening to the jail, Mary secured the aid of the officials. The cowardly Mexican was brought to prison and the abused doctor was liberated.



Scene from

“War’s Havoc”

Gigantic Civil War Drama

Released Monday, April 15th

A COMING FEATURE

“War’s Havoc”

Gigantic Civil War Production

Released Monday, April 15th

No spectacular military production has ever approached this masterpiece, in which one sensational episode follows another. General Sherman’s famous statement is well exemplified, but there is nothing gruesome or revolting in the picture. It is gripping throughout and the limitations of the camera have apparently been overcome.

Two old wood-burning locomotives of the 60’s meet in a spectacular collision on a high bridge. One engine draws a string of flat cars, loaded with soldiers. The heroine and negro mammy destroy the enemy by starting the other locomotive and leaping into the river just before the collision takes place.

Telegraph lines are destroyed and messages sent in a strategic manner. There are battle scenes which in massiveness and rapidity of action have never been equalled. Kalem’s star players enact the leading roles—which are intensely dramatic—and hundreds of men and horses take part in the military engagements.

There is a thrill in every foot of the film.

KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.R. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



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 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

KALEM

MARCH 30th, 1912

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CARLYLE BLACKWELL

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



CAST OF CHARACTERS

A MARDI GRAS MIX-UP

PaulTHOMAS MOORE
 Paul's wife.....LOTTIE PICKFORD
 The Doctor.....RALPH B. MITCHELL
 The Doctor's wife.....ALISON SKIPWORTH
 A lunaticSTUART HOLMES

Released Monday, April 22nd

THE MEXICAN REVOLUTIONIST

Juan, a Revolutionist.....CARLYLE BLACKWELL
 Felipe, an old Mexican.....WM. H. WEST
 Marsella, Felipe's daughter.....ALICE JOYCE

Released Wednesday, April 24th

THE PASADENA PEACH

Mary, who finds work for all.....RUTH ROLAND
 Jack, the favored suitor.....MARSHALL NEILON

Released Friday, April 26th

THE STOLEN INVENTION

Ernest Conrey, an inventor.....WM. H. WEST
 Ada Conrey, his wife.....JANE WOLFE
 Gladys, their daughter.....ALICE JOYCE
 Floyd, Gladys' suitor.....CARLYLE BLACKWELL
 John Rawley, a promotor.....PAUL HURST

Released Monday, April 29th

A FISH STORY

Jack StringerED. COXEN
 Vivian GrantRUTH ROLAND

Released Wednesday, May 1st

GETTING THE MONEY

Tom, an enterprising young man.....DONALD MACKENZIE
 Aunt Sally, Tom's benevolent relative.....LAUREEN SANTLEY
 Tony, a street musician.....JAMES ROSS

Released Friday, May 3rd



A MARDI GRAS MIX-UP

**New Orleans in Gala Attire is the Scene of this
Rollicking Comedy**

PAUL and his friend, the doctor, are anxious to attend the Mardi Gras, but their wives do not favor the expedition. Not to be discouraged, the men hit upon a subterfuge and reach New Orleans, where they fall into the holiday spirit and don masqueraders' costumes. Unfortunately they adopt the same wardrobe worn by two escaped lunatics who imagine themselves to be Julius Caesar and Macbeth and are garbed accordingly.

The wives, having suspected their

husbands, come to New Orleans and discover the disguise of the two excursionists. They are not aware, however, that the lunatics in the same attire are at large. The wives, masquerading, meet the lunatics and thinking them to be the husbands, decide to humor them. Then the two men appear and find their wives in company with two strangers. The many laughable situations which arise and the novel scenes of the Mardi Gras make this original comedy highly entertaining.



NEWS ITEMS

of the KALEM COMPANIES

MR. J. P. McGOWAN, with the Kalem Company now in Egypt, writes thus of an amusing incident:

"During our stay in Naples, Mrs. Hollister and I took the two Hollister children for a carriage ride. We had only been out a short time when the horse, evidently in protest of the load, raised his hind legs and applied them vigorously to the front of the carriage. By the time we had all climbed out, the animal had kicked himself clear of the harness and had partially demolished the vehicle, although but a moment had elapsed since the opening of hostilities. We walked back. In recounting the adventure, Mrs. Hollister, in the presence of the children, referred to the affair as 'an accident.'

"Wandering through the gardens of our hotel in Luxor, the children came upon a sitting Sphinx, in solitary grandeur. Both stopped for inspection as the sight was a new one to them. In reply to a query, Doris furnished the information that it was a 'Sphinx,' but George Jr. demurred and characterized it as 'an accident,' like the one that kicked the wagon to pieces in Naples."

THE opening scene of "War's Havoc," the spectacular military production made by Kalem's Jacksonville, Florida Company, depicts a wedding. A citizen rushes in and shouts that "Sumter has fallen!" In rehearsing this scene director Buel selected a man who had been working for some time past as a "super" and the embryo actor was quite elated that at last he could speak a line. Mr. Buel drilled the scores of players for the dramatic scene and at the psychological moment the man appeared, announcing in a hoarse voice: "Something has fallen!" Naturally an outburst of laughter followed, breaking up the scene and in the subsequent rehearsals of this important incident, the eloquent thespian succeeded in placing the same amount of energy into the required exclamation.

A PROGRESSIVE exhibitor in London, England sends us an adver-

tising novelty. It is a piece of wall paper of striking design and on one side is the statement that the crowds which came to see Kalem's "Arrah-na-Pogue" were so great that only by removing the paper from the wall could he accommodate all of the patrons:

THE Leader Theatre of Baltimore says: "This is just a line to inform you that we consider the *Kalem Kalendar* the neatest moving picture literature published and we certainly appreciate it. It is not "a bunch of hot air," but the truth in a few words and we always look forward to its receipt. Many thanks. That's all."

THOSE who have not visited the Lyric Theatre in Minneapolis, Minn., have heard about it. The enterprising manager shows only the newest and best pictures and has a pleasing manner of introducing the main characters which appear in the photoplays. In exhibiting Kalem's "The Bell of Penance," the lecturer found that he had an interesting subject, as the production was based upon an historic incident. Miss Alice Joyce, who played one of the leading roles, was introduced as "America's foremost emotional picture actress," and this might furnish a cue for other progressive exhibitors. True enough, a large number of your patrons know the leading players well and hail their appearance with delight, but it is really amazing how little some of the people know of the expense and art required in the making of picture plays. Many do not even know that the plays are enacted by famous artists. In fact the writer, while watching the first run of a Kalem picture in which Miss Joyce appeared, overheard a woman remark: "I wonder how that picture company always catches that same pretty girl?" So you see they are all interested and the personality of the player is as important in the silent drama as on the legitimate stage. When you have a picture with a well known player in it, why not an-

(Continued on page six)



Carlyle Blackwell

THE MEXICAN REVOLUTIONIST

The Sensational Story of a Fight for Freedom

JUAN, a Mexican revolutionist, encamped with his compatriots outside of Guadalajara, volunteers to enter the Federal camp and learn the enemy's numbers. While on hostile ground Juan protects Marcella, a pretty Mexican girl, from the attack of an intoxicated Federal soldier. The latter is not so far deprived of his senses, however, but that he recognizes the revolutionist and gives the alarm. Juan, fleeing from the Federals, seeks shelter in the home of Marcella's father, Felipe, but he is ap-

prehended and his two friends are taken with him, charged with being sympathizers.

During the night Juan escapes from prison and joins his party, who proceed in force to Guadalajara, capture the city and liberate Marcella and Felipe. Juan's life is now beset with many dangers but he does not forget the charming girl who has shared his trials and two months later he is rewarded with her hand.



NEWS ITEMS of the KALEM COMPANIES

(Continued from page four)

nounce the artist? It will prove an interesting novelty.

KALEM has received many inquiries regarding the spirited horses and daring riders which appear in the productions made by the company at Glendale, California. A score of bronco-busters, headed by a typical "puncher," called "Bosco," appear in the Kalem pictures while actually breaking in these horses, which are afterwards sold at a good figure. The picture patrons, therefore, may understand why superior horsemanship is always to be seen in the Kalem productions.

THE Kalem Company at Santa Monica, California is about to remove to a new and spacious studio, which is one of the best equipped in the world. The main building was recently erected by the Pacific Railway Company to be used as a terminal station. A change in the plans occurred, however, and Kalem was able to secure possession of the building and gardened grounds, which are peculiarly adapted for picture purposes. Of course this company makes practically all of its productions out-of-doors, with beautiful California as a background, but the accessories of the new studio and the picturesque grounds constitute a capital headquarters for director Hartigan and his players.

This Santa Monica branch of the Kalem Company is giving its attention to a series of novel comedy productions. You are well acquainted with the charming comedienne, Miss Ruth Roland, and the clever leading men, Mr. Ed Coxen and Mr. Marshall Neilon. The company has been greatly strengthened with these forthcoming comedies in view and you will find them decidedly unique.

THE New Orleans *Times-Democrat* of March 10th devotes a full page to an illustrated article, entitled "Photoplay Films Made in New Orleans." Our compliments to the journalist who prepared the interesting story. The illustrations show director Le Soir of the Kalem Company at work in his studio, and the Kalem players in different scenes. The writer covers the subject thoroughly, indicating how the plays are made in the novel settings of New Orleans and giving his readers a peep at some of the hidden mysteries of film making. The paper says in part:

"It was with pleasure and interest that the New Orleans people greeted the news that the Kalem Company had established themselves here and are going to make pictures for some time to come. No amusement of recent years has taken such a hold on the people as the moving picture idea and to the citizens of New Orleans it is distinctly pleasant to know that one of the great moving picture firms has located a branch in this city; that they will have an opportunity to see film after film with familiar surroundings; that the romance of the most romantic city in the United States is going to be caught and pictured so that the world may see and appreciate what New Orleans really is."





Ed. Coxen

Marshall Neilon Ruth Roland

THE PASADENA PEACH

**A Comedy Staged Amidst the Beautiful Scenic Background of
Southern California.**

MARY, known as "The Pasadena Peach," has many suitors but the favored one is Jack Howard. Jack visits his sweetheart and while they are enjoying a pleasant chat Mary's mother announces the arrival of Algy, a second suitor. The "Peach" tells Algy that she is obliged to do the laundry work and he gallantly volunteers to relieve her of that irksome duty. She leaves him at work and goes to join Jack, only to be met by Ned. Having disposed of Algy in a satisfactory manner, she pursues the same tactics with Ned and has him commence the digging of a well. Bill, Henry and Bud arrive in turn and are set to work, beating the

carpets, stringing beads and sprinkling the lawn. Mary then joins Jack.

Soon the different laborers tire and discover the plot against them. They proceed to the hammock, where Mary is resting and discover that Jack is asleep in his chair. While they plan to cut down the hammock, Mary overhears them. She awakens Jack and they make a "dummy" of pillows, which they place in the hammock. They then hide and have the laugh on the conspirators.

It is an exceedingly hot day and the several suitors who have labored so vigorously are nearly exhausted. How the resourceful "Peach" finally disposes of them makes a comical finale to an amusing story.

Mr. Carlyle Blackwell

—A

Popular

Kalem

Player

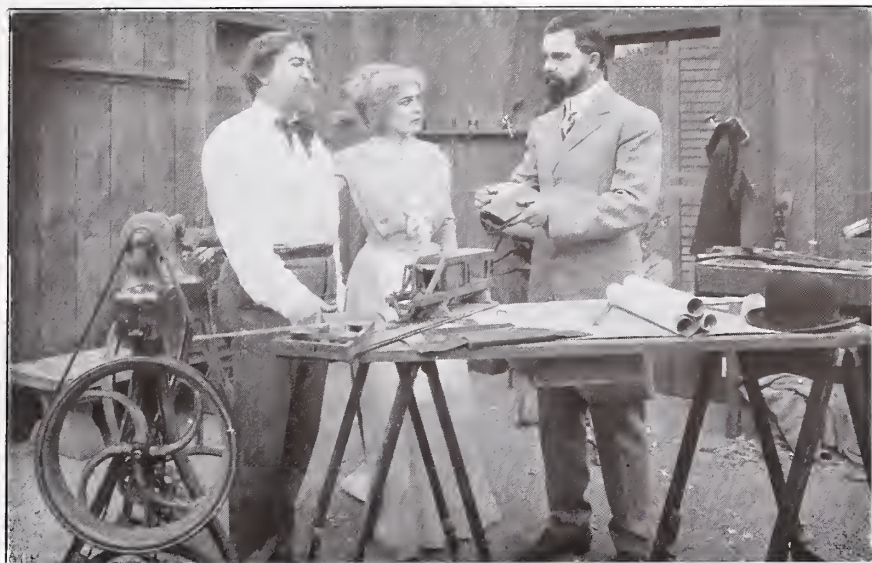
WHEN Kalem's Glendale, California Company was established, with Miss Alice Joyce as leading lady, one of the difficulties confronting the director was the selection of a capable leading man. The artist to fill this exacting position acceptably had to be a young man of striking personality, athletic, versatile, of superior intelligence and thoroughly schooled in dramatic and motion picture work.

It was only after careful investigation that the services of Mr. Carlyle Blackwell were secured and he has proven in every way particularly adapted for the place. Mr. Blackwell came to the Kalem Company with a record of artistic work on the legitimate stage and with the practical experience gained from former associations with motion pictures. For over a year and a half he has been prominently identified with the Glendale Company.

When called upon to enact a strenuous heroic role, Mr. Blackwell is at his best and his unshakable nerve stands him in good stead. In the recent production, "The Spanish Revolt of 1836," Mr. Blackwell, as a young revolutionist, led a party in the attack of the *presidio*. In taking possession of the enemy's cannon, he injured his leg severely through the earnestness of his work and while he was later confined to his bed for ten days, he finished this particular scene in a dashing manner, which offered no indication of the pain he was suffering.

In what another might term leisure moments, Mr. Blackwell is either studying or driving his motor car. He is known as the "Speed King" and his high powered motorcycle has recently been seen in a Kalem production.

Mr. Blackwell brings this energy into every part he plays and in this you will find one explanation of his great success. Of late he has been giving careful study to character work. He has created many impressive types and each characterization displays the result of painstaking attention to detail. Mr. Blackwell is a native of Syracuse, N. Y.



Wm. Herman West Jane Wolfe

Paul Hurst

THE STOLEN INVENTION

A Thrilling Drama Showing the Outwitting of Treachery

RAWLEY, a promotor, endeavors to obtain the plans of an invention which Conrey has made but without success. He then resorts to underhand methods and succeeds in establishing his confederate, Mark Hunter, in the Conrey household.

Mark finds his early efforts frustrated, when he attempts to gain possession of the coveted plans and he determines to pay ardent court to Gladys, Conrey's charming daughter, hoping to have more liberty in the house. Floyd, Gladys' lover, sees the couple together and when the young woman notices that she is being watched she decides to make Floyd jealous and pretends to listen to Hunter's words of love. Floyd, concluding

Gladys no longer cares for him, prepares to leave the neighborhood.

Through the carelessness of the inventor, the Conrey work shop is set on fire. There is a general rush to extinguish the blaze and Hunter, seeing his opportunity, enters the house and makes away with the plans. Just at that time Floyd passes and surmising what has taken place, follows in pursuit.

Returning from the fire, Conrey receives a liberal offer for his invention, only to find that his valuable plans have disappeared. He and his family are at a loss what to do when Floyd and an officer return with the two criminals and deliver the valuable papers. Gladys, who is now quite repentant of her folly, makes things clear to Floyd and all ends happily.

Are you securing the Special Posters for Kalem Feature Productions?

In order that Kalem's feature films may be displayed to advantage, we are having made special three-sheet and six-sheet lithographs, in four colors, in addition to the regular one-sheet. These posters depict thrilling scenes in the play, made from actual photographs. They never fail to command attention and arouse interest. You may secure these lithographs at a small cost and will find they are unfailing money-getters.

Fine Music with a Fine Picture

No matter how skilled your pianist or orchestra may be, Kalem has provided a stronger medium for displaying the feature production to advantage. You may now secure—at an exceedingly low rate—music especially prepared for the headline Kalem attraction. This is the work of an expert composer, who has carefully studied the film, and the simply arranged music brings out all the hidden beauties. You will have to hear this music in conjunction with a Kalem feature in order to appreciate it.

Special Paper and Music for Kalem headliners may be obtained from Licensed Exchanges and

The A. B. C. Company, Cleveland, Ohio

The Photoplay Advertising & Specialty Co., Inc.

121-123 Fourth Avenue, Pittsburg, Pa.

BRANCH OFFICES

Century Building
Cleveland, Ohio

Equity Building
Detroit, Mich.

26 W. Naghten St.
Columbus, Ohio

George Building
Pittsburg, Pa.

Exhibitors' Advertising & Specialty Co.

30 Union Square, New York City

American Song Slide Company

First Nat. Bank Bldg., Chicago



Ed. Coxen

Ruth Roland

A FISH STORY

JOHN, in order to get off for a day's fishing, tells his boss he is sick. Being excused from work he hurries home, secures his rod and basket, says goodbye to his wife and rushes off for a day's sport. After a long and tiresome wait John lands a fish. While he is baiting his hook a sea-gull swoops down and secures John's catch. This so rattles our hero that in the excitement of the mo-

ment while throwing the line, the hook catches in the dress of a very pretty girl who is fishing nearby. Through the misunderstanding that arises, John gets into difficulties that result in his being driven from the wharf and into the sea. The story he tells his wife is the usual fish story but it must be seen on the screen to be appreciated.

On the same reel

ALONG THE MEDITERRANEAN

THE spectator is taken for a visit to Algiers. A splendid view is shown of the Place du Government, the principal square of the city. We next visit the picturesque mosque for women. Passing on down the street we view the meeting of Young America and Young Algiers.

Our next stop is at the historic harbor of Genoa, Italy. Going ashore, we visit the most beautiful cemetery in the world, the Campo Canto. As we walk through one of the galleries of this celebrated burial ground, we are im-

pressed by the wonderful carvings in stone that meet us on every hand.

Our next visit is to a little side street where we find the original home of Christopher Columbus, the discoverer of America, and read an inscription on the stone beneath his room window.

The next stop along the Mediterranean is the beautiful Bay of Naples. Skirting the harbor is the magnificent Santa Lucia Boulevard and in the background to the right we have a splendid view of the famous volcano, Mount Vesuvius.



You may now secure beautiful sepia toned post cards of the three Kalem favorites, Alice Joyce, Ruth Roland and Gene Gauntier. These cards are works of art and make handsome souvenirs.

1,000 cards, assorted as desired,
sent F. O. B. New York for
Minimum orders of 500 at the same
rate, cash with orders.

\$4.50



Donald Mackenzie

Laureen Santley

James Ross

GETTING THE MONEY

TOM needs \$2,000 for a speculative enterprise and on receipt of an appeal for the money, his benevolent Aunt Sally supplies the needed currency. Tom's excuse is that he wishes the money to take piano lessons. Six months later Aunt Sally writes Tom she is coming to the city to visit him and see how he is making out with the music lessons. This places Tom right up against it. As a subterfuge Tom engages a street musician with his hurdy-gurdy and

places him in an adjoining room with instructions to play for dear life every time Tom sneezes. Everything goes well until Aunt Sally accidentally sneezes. At this moment Tom unfortunately was not pretending to play. This exposes the rascal and Aunt Sally is about to depart in anger when Tom's partner in the speculation arrives on the scene and informs him that he has made a big winning.

On the Same reel

THE POTTERS OF THE NILE

Photographed near Luxor, Egypt, on the Border of
The Arabian Desert

THIS is a very interesting series of pictures and we observe the method of pottery making from the first process to the last as it probably has existed

here since times immemorial. We believe this will prove to be one of the most interesting educational films ever placed on exhibition.



Wm. H. West Alice Joyce Carlyle Blackwell

Scene from

“The Mexican Revolutionist”

Spectacular Drama

Released Wednesday, April 24th

A COMING FEATURE

The Mexican Revolutionist

SPECTACULAR DRAMA

Released Wednesday, April 24th

THE recent activities along the Mexican border make this feature production a timely subject. A romantic love story is interwoven with a daring stratagem and the play abounds with thrilling situations.

Miss Alice Joyce and Mr. Carlyle Blackwell enact the leading roles in their usual artistic manner.

When Kalem presents a military play, be it of 1776, the 60's or of modern warfare, a distinct artistic achievement is assured. A series of splendidly staged battle scenes in "THE MEXICAN REVOLUTIONIST" well sustain the Kalem standard in plays of this character.

Do not overlook this feature production!

Special three-sheet, four color lithographs, for "The Mexican Revolutionist" may be secured from your exchange or distributors.

TWO KALEM HEADLINERS

"The Spanish Revolt of 1836"

Released Wednesday, April 3rd

"War's Havoc"

Released Monday, April 15th

IN arranging for the exhibition of these spectacular features, you owe it to yourself to secure the special lithographs which have been prepared for these productions.

Three-sheet and six-sheet four color posters vividly portray sensational scenes in these thrilling dramas. If you have not been doing special advertising for a headline attraction, secure these lithographs by all means from your exchange or distributors and see the result.

Special Music

You can offer your patrons a genuine novelty by permitting them to hear exceptional music with an exceptional picture. Complete piano score of special music, simply arranged for "The Spanish Revolt of 1836," sent postage prepaid for

25 Cents

Special music for "War's Havoc," postage prepaid.

25 cents for piano score.

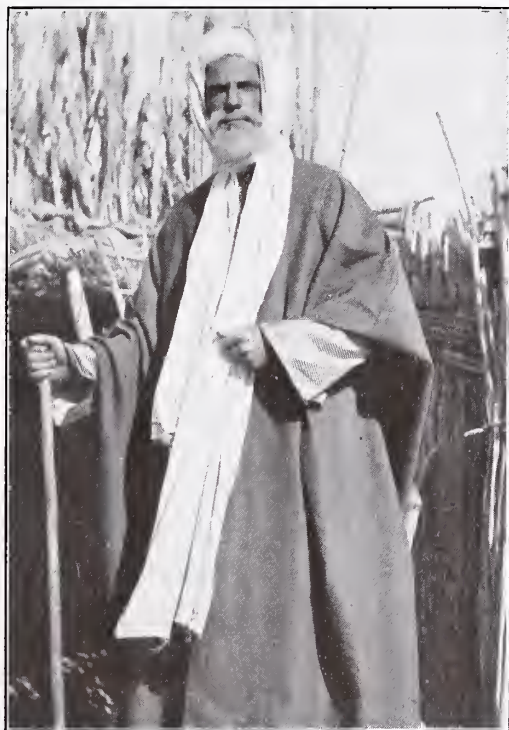
35 cents for piano and drum score.

50 cents for piano score and orchestration, covering
clarinet, violin, cornet and drums.

KALEM

APRIL 13th, 1912

A
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J. P. McGOWAN
As Sheik Mohammed
in "Dust of the Desert."

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



CAST OF CHARACTERS

THE OUTLAW

Jim, the prospector.....CARLYLE BLACKWELL
 Old Blacton, the 49 'er.....KARL FORMES, JR.
 Jenny, his daughter.....ALICE JOYCE
 Black PetePAUL HURST
 Sheriff RawleyWM. HERMAN WEST

Released Monday, May 6th

HYPNOTIC NELL

Nell, the ranch girl.....RUTH ROLAND
 Bill, the bashful lover.....ED. COXEN
 Nell's fatherROBERT CHANDLER
 The Chinese cookHORACE PEYTON
 Cowboys, ranch girls, etc.

Released Wednesday, May 8th

SUPPRESSED EVIDENCE

Jas. Slocum }DONALD MACKENZIE
 Howard Smith } **Business Partners**
 Brand, an old bookkeeper.....HARRY BRAHAN
 Mary, his daughter.....GEO. MIDDLETON
 The chief clerk.....JESSIE CUMMINGS
 JAS. ROSS

Released Friday, May 10th

"FIGHTING DAN" MCCOOL

"Fighting Dan" McCool, a Confederate Colonel....GUY COOMBS
 Bert, a Confederate officer and Federal spy.....HAL CLEMENTS
 Judge ReidHENRY HALLAM
 Mrs. ReidHELEN LINDROTH
 Edith Reid and Mary Reid.....MISSES NILSSON & COOPER
 Storms, a spy.....J. BARSTOW BUDWORTH
 Citizens, Confederate and Federal Soldiers, etc.

Released Monday, May 13th

RANCH GIRLS ON A RAMPAGE

Jennie, a ranch girl.....RUTH ROLAND
 May, a ranch girl.....ROSE WENGER
 Mary, a ranch girl.....PHYLLIS DANIELS
 Mildred, a ranch girl.....JANE HASKINS
 Police CaptainED. COXEN
 Police OfficerMARSHALL NEILON

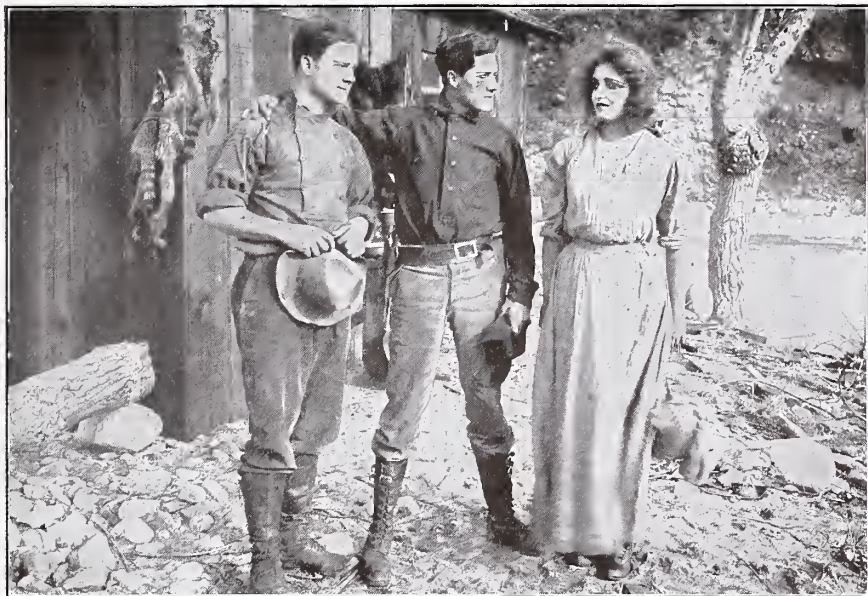
Police officers, cowboys, etc.

Released Wednesday, May 15th

THE PILGRIMAGE

GretchenLOTTIE PICKFORD
 Her fatherSTUART HOLMES
 WilliamTHOMAS MOORE
 His mother.....ALISON SKIPWORTH
 A priestR. B. MITCHELL

Released Friday, May 17th



Paul Hurst Carlyle Blackwell Alice Joyce

THE OUTLAW

A Western Mining Story

AFTER many months of prospecting, Jim finally locates a deposit of gold and stakes out his claim. He makes the acquaintance of Mary, a charming girl who lives nearby, and they become sweethearts.

One day a stranger appears and asks for work. Jim welcomes him to his humble home and a compact is entered into, whereby the newcomer is to work on the claim in payment for his board. The stranger loses no time in shaving off his beard which, however, does not arouse Jim's suspicion until the Sheriff appears one day with a picture of a noted outlaw who is wanted. Jim recognizes

the likeness as that of his partner and throws the official off the trail.

As time progresses Jim finds that the stranger is paying court to Mary and later it is discovered that the outlaw is systematically robbing his host of the gold dust which has been gathered. Jim, unable to control his anger, is about to kill his unscrupulous partner when an accident prevents him from the deed.

A few days later the outlaw is caught in a landslide and perishes. Jim and Mary find the body and bury it. The Sheriff passes and Jim is able to assure him that the unfortunate man has passed away.



NEWS · ITEMS

of the KALEM COMPANIES

SIE HASSAN BEN ALI, the noted impresario who has brought numerous troupes of Arabs to this country, was an interested visitor at the Kalem offices recently. His call was in response to an invitation to witness a preliminary exhibition of "The Fighting Dervishes of the Desert," the spectacular motion picture production made by Kalem in Egypt and to be released Monday, May 27th. As the mobs of fanatical Dervishes swept across the desert and scores of camels and fleet Arabian horses appeared in the different scenes, Ben Ali could not repress an exclamation of delight.

"It is not only a splendid dramatic subject," said he, "but offers a correct picture of the life in the great desert as it has probably existed for hundreds of years. That old water wheel, the Bedouin camp and the primitive customs should be of vast interest. Kalem is also to be commended for the skillful coloring of the picture which offers a correct atmosphere of tropical sun and burning sand."

WHEN General C. Rhys Pryce—leader of the insurgent army during the recent Mexican revolution in lower California and on whose head the Mexican government has set a reward of \$25,000, dead or alive—came to Los Angeles recently he had no idea that he would meet an old friend who had fought beside him in the Boer War. He was therefore greatly surprised when Mr. P. C. Hartigan, director of the Kalem Company at Santa Monica, called him by name, grasped his hand and began reminiscences of the campaigns in

South Africa. An eavesdropper might have heard Pryce mention the time that his horse was shot from under him and Hartigan came to his rescue. He would also have seen the motion picture man's professional instincts assert themselves as negotiations were immediately made whereby the General agreed to appear in a series of Mexican Revolution subjects to be produced exclusively by Kalem.

THE Kalem Company at Jacksonville, Florida, which has produced the remarkable Civil War dramas this season is now devoting its attention to a spectacular multiple reel production. The Battle of Pottsburg Bridge, A Spartan Mother, War's Havoc and "Fighting Dan" McCool have demonstrated how many thrills may be combined in a 1,000 foot film, but the monster production now under way would be quite impossible in a single reel. The Jacksonville company, by the way, has become a community in itself and oftentimes entertains many interested visitors. A force of men is employed to take care of the guns and cannon while others look after the uniforms which would equip two complete armies. The operations of this company have furnished a season's work for hundreds of men who have taken part in the spectacular battle scenes.

MISS HAZEL NEASON, well known through her work in motion pictures, has been engaged by Kalem and is now leading lady of the New York company. Miss Neason's first appearance in a Kalem production will be in a strong modern play which she has written.



Ruth Roland

HYPNOTIC NELL

A Lively Comedy of a Resourceful Girl

BASHFUL BILL is in love with Nell and while she offers him every encouragement, he is afraid to ask the eternal question.

When Nell reads the advertisement of a hypnotist, who guarantees to teach his profession in a short course by mail, she sees great opportunities. She is a faithful student and soon is able to place the cook and other unfortunates under her spell.

Nell hypnotizes her lover and finds that he experiences a decided change in his attitude but her father appears and offers decided objections. The girl is equal to the occasion, however, and through her magic influence causes the father to extend his blessing. When they "come out of it" there is nothing for them to do but make good.

On the same Reel

AMERICAN TOURISTS ABROAD

AT Rome the tourists visit the Vatican and find a great deal that is interesting and impressive. A panoramic view of the St. Angelo Castle and the River Tiber is presented and the Swiss Guards are seen on duty. A procession of monks pass by on their way to the Capuchinian Monastery. The Brunco Market next commands the attention of the party and a visit is paid

to the old Colosseum and the Roman Forum. At Pompeii the tourists visit the Street of Fortune, the Temple of Apollo, the Civic Forum, the Arch of Caligula and the home of Pompeii's wealthiest citizen, Vetti, with its beautiful courtyard, gardens and fountains. There are many other interesting sights which meet the eye, one of the most striking being the Theatre of Pompeii.

Mr. J. P. McGOWAN

A Popular Kalem Player

BY comparing the accompanying likeness of Mr. McGowan with his character of Sheik Mohammed on the first page of the Kalendar, his remarkable skill at make-up is apparent. Mr. McGowan is a valued member of the Kalem Company now in the Holy Land and while recently enacting the role of the Sheik he was accosted by a young tourist who wished the supposed Arab to pose for a snap-shot. He nodded his approval but did not disclose the fact that he was an American actor until the young woman offered him a small coin. Then he could not suppress his laughter and thanked the girl for her generosity. The tourist, startled and embarrassed, apologized for her mistake but permitted Mr. McGowan to keep the *piastre* which he now values as a watch charm.



Mr. McGowan was born in Australia and served in the British army in South Africa during the Boer War. Because of his fearlessness and daring horsemanship he was made dispatch bearer for Lord Kitchener and while carrying an important message narrowly escaped death. His horse fell over a precipice and was instantly killed. The young soldier was found later with three ribs and both arms and legs broken. He was suffering from concussion of the brain and was internally injured. For more than a year he lay helpless and then took up the less strenuous profession of an actor.

While Mr. McGowan was appearing in this country with Robert Mantell's company he was highly recommended to Kalem. He was placed under contract and for several seasons has done splendid work in the motion picture productions made by Kalem in New York, Florida and Europe. He excels in strong character parts and has been featured in so many Kalem productions that it would be impossible to enumerate all of them. Perhaps he is best known through his characters of Hardress Cregan in "The Colleen Bawn" and the Secretary in "Arrah-na-Pogue." Those who saw his daring riding and sensational leap in "Special Messenger" will not forget this production.

An account of Mr. McGowan's adventures would fill a large book. Possessed with superior intelligence he has been a close observer in his several trips around the world and has written many interesting articles.



SUPPRESSED EVIDENCE

A Modern Drama

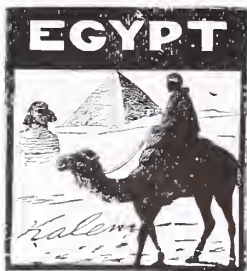
BRAND, an aged bookkeeper, finds employment in the offices of Smith & Slocum. His daughter, Mary, calls for him at the close of the day's work and attracts the attention of the manager. Slocum, one of the members of the firm, becomes quite interested in the girl and always has a pleasant word when she calls.

One evening when Mary visits the office she finds her father has been called to the private room of his employers and she is met by the manager who annoys her with his advances. Brand appears at this moment and knocks the ruffian to the floor. Smith hurries to the scene and despite all argument of his partner, discharges the old bookkeeper.

Mary induces her father to return the next day and ask for reinstatement. Smith, who is alone, orders him from

the office at the point of a revolver. The manager and Slocum are just leaving and hear the stormy language from the private office. When Brand has departed Smith toys with the revolver and accidentally shoots himself. Just before he dies he writes a note stating that he has been killed by his own hand.

Next morning the manager and Slocum discover the body and when the former finds the note he hides it in his pocket. Brand is arrested at the manager's instigation as he was the last one to visit the deceased. The schemer then proceeds to Mary and informs her he has evidence which will clear her father if she will consent to marry him. The girl is about to sacrifice herself when an unexpected incident takes place, which exposes the manager's villainy, frees Brand and offers Slocum an opportunity to inform Mary of his love.



The World's Greatest Motion Picture Masterpiece

PRODUCED BY KALEM IN EGYPT

For several months the eyes of the motion picture world have been focused on the operations of the Kalem Company in primitive Egypt. After many weeks of labor on the burning sands of the Sahara Desert, along the picturesque River Nile and in the celebrated temples of unknown antiquity, the Kalem Company has accomplished a series of wonders which will first be seen in

"The Fighting Dervishes of the Desert"

Released Monday, May 27th

You will see scores of camels and Arabian horses, the fanatical Dervishes in their weird dances, a typical Bedouin village, a service in an exact replica of a Coptic Church and a beautiful scene in the Temple of Luxor which was built 200 years before the birth of Moses and used by idolaters and fire-worshippers. The entire production is handsomely toned in beautiful colors which bring an authentic atmosphere to the life on the desert.

"Dust of the Desert"

In Two Reels

Released Monday, June 3rd

Without question the most impressive production in the history of film making. An intensely dramatic subject in spectacular settings without precedent.

*Keep these release dates in
mind and be prepared for
the feature of features.*





“FIGHTING DAN” McCOOL

A Thrilling Civil War Production

“FIGHTING DAN” McCOOL, of the Confederate army is detailed to visit Reidville as a private citizen and look out for spies who may be enlisting. There he meets Edith, a charming Southern girl, and he immediately becomes suspicious of Bert, who is paying ardent court to the young woman. There is a call for troops and men from every walk of life abandon their labors and take up the cause of the South. Bert swaggers about in his new uniform and for the first time it is noticed that Dan has not declared himself as a volunteer. He is branded as a coward and is shunned by Edith and her friends.

Within a few days Dan secures posi-

tive evidence of Bert's treachery, which is to give the Confederate battery to the Federals. A fierce engagement takes place in the village street and Bert displays his cowardice. Terror reigns and the Southerners flee before the fierce and unexpected assault of the enemy. Dan now sees that it is time for him to act. He picks up Bert's discarded sword, rallies the troops and leads them to victory. Once again he is “Fighting Dan” McCool and the day is saved. As the evening falls Dan again visits Edith's house, where news of his valor has preceded him. He is now seen in his true light and when Edith promises him her hand, the hero declares that the day has brought him a double victory.



How to Advertise *Kalem's Egyptian Features*

You will have an extraordinary attraction when you secure

“The Fighting Dervishes of the Desert”

Released Monday, May 27th

and

“Dust of the Desert”

(In Two Reels)

Released Monday, June 3rd

the spectacular productions made by Kalem in Egypt and announced on page 8. You must therefore do some extra advertising to call attention to the unusual feature.

Special Lithographs

Special one, three and six-sheet lithographs in four colors vividly portray sensational and impressive scenes in these headline subjects and may be secured from your exchange or distributors.

Special Music

An eminent composer is now arranging special music for these two productions. Music consists of complete piano score, arranged so that any pianist can play it. The score for “The Fighting Dervishes of the Desert” will be ready for delivery on Saturday, April 20th and that of “Dust of the Desert” may be had on and after Saturday, May 4th.

Complete piano score, postage prepaid, **25 cents.**

SPECIAL CUTS.

For newspaper and program advertising you will find a business-producer in the $1\frac{3}{4}$ x $2\frac{1}{4}$ half-tone cuts, depicting scenes in “The Fighting Dervishes of the Desert.” There are four different styles which will be sent postage prepaid for

75 cents each



Ruth Roland Ed. Coxen

RANCH GIRLS ON A RAMPAGE

A Story of Light Hearts and Strong Nerves

A PARTY of girls from a southern California ranch arrive at Venice, the Coney Island of the west, for a day's sport. They overlook nothing and find a great deal of amusement on the merry-go-round. The Grand Canyon Roller Coaster next receives their attention and they dash around

the curves at break-neck speed. The miniature railroad is held up and when they have eluded the officers, the girls visit the dancing pavilion. Finally the vigilant police overtake the party of merry-makers, who have a difficult time in making their get-away.

On the same Reel

EGYPT, THE MYSTERIOUS

American Tourists on a Pilgrimage to Cairo, the Pyramids and the Sphinx

AS the tourists visit the native quarter of Cairo a page of the Arabian Nights is presented. They wind their way through the constant procession of merchants and camels and visit an Egyptian hardware store. They patronize an old lemonade vendor and stop at the shop of a wood-turner. A Mohammedan funeral passes and the

paid mourners present an odd sight. Departing from this city the tourists come to the famous pyramid, Cheops, built 2,000 years before Christ's birth. From thence they proceed to the Sphinx in its silent grandeur. A magnificent view of this celebrated figure—66 feet high and 172 feet long—is presented.



This is a reproduction of the striking 6-sheet for

“WAR’S HAVOC”

Spectacular Civil War Drama

Released Monday, April 15th

The poster is in four colors. It will command attention and arouse interest.

In the same manner, special one and three-sheet lithographs have been prepared for this big production and may be secured from your exchange or distributors.



Stuart Holmes

Lottie Pickford

Thos. Moore

THE PILGRIMAGE

From the Poem of Heinrich Heine

IN a picturesque German village William meets Gretchen and when he returns home he tells his mother of the beautiful face which he has seen. As the days pass the acquaintanceship ripens into love and the sweethearts become downcast when it is found that William must leave for the city to enter his apprenticeship. The young couple visit the Shrine of the Virgin Mary, where they plight their troth and exchange many promises of constancy.

Two years elapse and William returns home. He greets his mother and hastens to Gretchen's house, only to find that the girl has been unable to withstand the sorrow of separation and has passed away.

William is almost distracted and his mother endeavors to console him. A

party of pilgrims pass the house on their way to the shrine and the good mother suggests that they, too, visit the sacred spot. Through an old tradition the pilgrims prepare a wax symbol of their afflictions, which they present to the Mother of God with their prayers and William, therefore, molds a waxen heart which he places before the shrine, promising to honor the Holy Mother all the days of his life.

When William and his mother return home the young man falls asleep. A vision of the Virgin appears to him, touches his heart and tells him he is soon to be reunited with his loved one. The mother turns to her son and finding his life has departed, she realizes that Providence has offered this deliverance from his grief, and the good woman kneels to offer a prayer.



Scene from

“Fighting Dan” Mc Cool

A Thrilling Drama of the Civil War

Released Monday, May 13th

A COMING FEATURE

“Fighting Dan” McCool

A Thrilling Drama of the Civil War

Released Monday, May 13th

This spectacular drama is decidedly unique. “Fighting Dan” is all that his name implies and leads his troops to victory when they are on the point of surrender. The fighting armies are not scattered over a battlefield but a sudden attack starts a terrific engagement in a village street and terror reigns until “Dan” arrives on the scene and rallies his men.

Plot and counterplot are thwarted by the resourceful “Dan.” A dozen cannons are seen in action. For genuine thrills this gigantic production is without a peer and in many ways it surpasses the splendid spectacular war subjects which have preceded it.

Special Lithographs

Special one, three and six-sheet lithographs in four colors depict sensational scenes in this feature production. Do not fail to secure them.

Special Music

Special music for “FIGHTING DAN” McCool is now ready for distribution. Music consists of complete piano score, simply arranged and accurately cued. Its rendition will greatly enhance the impressiveness of the exhibition.

Piano score sent postage prepaid for 25 cents.



ANNA QUIRENTIANILSSON



GENE GAUNTIER



ALICE JOYCE



RUTH ROLAND

Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents

KALEM

MAY 1st, 1912

AL
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ND
AR



GUY COOMBS

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



KALEM RELEASES AND CAST OF CHARACTERS

EGYPT

As it was in the time of Moses.

An Egyptian Industrial Picture.

Released Monday, May 20th

HER CONVICT BROTHER

Ellen	HAZEL NEASON
Tom, the convict.....	EUGENE SAVOYARD
John Cally.....	DONALD MACKENZIE

Released Wednesday, May 22nd

UNDER A FLAG OF TRUCE

Tom Dean.....	GUY COOMBS
Rose Neville.....	ANNA Q. NILSSON
Col. Neville.....	HENRY HALLAN
Mrs. Neville.....	HELEN LINDROTH
Bill Wheeler.....	HAL CLEMENTS

Released Friday, May 24th

THE FIGHTING DERVISHES OF THE DESERT

Zahrah	GENE GAUNTIER
Hassan Ali.....	JACK J. CLARK
Isma'il.....	ROBERT G. VIGNOLA
Father Moosa.....	J. P. MCGOWAN
Arab runner.....	H. A. FARNHAM
Arab envoy.....	ABDULLA YA FARI

Released Monday, May 27th

THE GENT FROM HONDURAS

The Gent from Honduras.....	THOS. MOORE
Roost	STUART HOLMES
The Manicurist	EILEEN ERROL

ON THE SAME REEL

LUXOR, EGYPT

Built on the ruins of the ancient Bible town, Thebes.

Released Wednesday, May 29th

INTO THE JUNGLE

Ralph	THOS. MOORE
Gordon	STUART HOLMES
Mary	LOTTIE PICKFORD

Released Friday, May 31st



Primitive method of threshing with a "norag."

EGYPT

As it was in the Days of Moses

THIS very interesting and instructive industrial picture illustrates the primitive methods still in vogue in Egypt, along the upper Nile. Our boat stops at a small landing place and, walking a short distance from the river, we see an Egyptian ploughing and one cannot help but wonder how vegetation can ever spring from the sun-baked earth. We are enlightened when we behold the odd system of irrigation. A native draws water from a well by means of a "shadoff"—a peculiar well sweep—and the laborers irrigate the ground by building small squares and dams which regulate the flow. Sowing and harrowing are done by hand. We next visit a half-grown wheat field where we see the natives fertilizing the soil with powdered "guano." The following view is of the laborers reaping with crude sickles. Now we visit the Egyptian

farmer during his threshing season. The wheat is placed on the ground and a rough sled, called a "norag," is driven over it, revolving discs forcing out the grain. The winnowing and grinding into flour next receive our attention. Then we see the natives kneading the dough and placing the loaves into primitive ovens. A little Egyptian girl offers us a loaf and guarantees that it is whole wheat.

The making of straw brick, from the first operation of digging the clay to the baking by the sun, is shown through all the different processes and will be found of special interest.

A series of novel views show the method of making cloth—the shearing of the sheep, spinning the yarn, framing, winding, the operation of the loom and the final transaction of purchasing and paying for the completed article.

A carefully prepared lecture, to be delivered with the exhibition of this educational subject, is mailed to exhibitors with this issue of the Kalendar.

NEWS ITEMS

of the KALEM COMPANIES

THE Kalem Company located in Jerusalem is now known as "The Kalemmites." They will soon resume their title of "The O'Kalems," however, as they will pay another visit to Ireland, where "The Shaughraun," by Dion Boucicault will be produced. Kalem has purchased the exclusive motion picture dramatic rights to this subject from the Boucicault estate and several other feature productions will be staged in Old Erin. The successful manner in which this same organization handled "The Colleen Bawn" and "Arrah-na-Pogue" is a fitting criterion of what may be expected in the multiple reel production of "The Shaughraun."

NO greater tribute has ever been paid to a motion picture player than that which was accorded Miss Alice Joyce—leading lady with Kalem's Glendale, California Company—when a New York photoplay theatre was recently the scene of an extraordinary demonstration. In its account of the incident the *New York Sun* of April 13th said in part:

"Fire could not drive out 250 moving picture fans who were breathlessly following the charming Alice Joyce throughout the intricacies of a moving picture plot last night at the Penn Theatre *** when the tin roof of the theatre was found to be red hot and sparks began dropping into the audience. They just shuffled their feet in signal for the operator to run the film to its end. A few on whom the sparks fell when the fire was discovered at about 9 o'clock, just moved further away and joined in with their calls for the play to come on. Some one more timid, who did leave among half a dozen others, told policeman Neary that there was a fire in the place and he sent in an alarm. Coming to the theatre he tried to get the crowd out but they stuck around and yelled for more of Alice. Even policeman Korneman could not budge them until the fire apparatus came and the crowd was prevailed upon to leave by the three exits and the entrance."

THE citizens of Jacksonville, Florida were greatly alarmed and the local newspapers found material for feature

articles when evidence was discovered which indicated a villainous dynamite plot. In fact one of the papers stated "A dynamite bomb, weighing perhaps a pound, was discovered yesterday afternoon under the front steps of the home of L. O. Chapman, 909 Talleyrand Avenue, with a partly burned fuse giving mute testimony of an attempt to destroy the residence. *** Mr. Chapman states that he has had no troubles or misunderstandings in business deals and is at a loss to account for the bomb's presence under the steps. *** Detectives took the bomb to the rear of the police station where it was soaked in water and then carefully opened."

Local experts were summoned and all declared the bomb to be a fiendish reality. It was not until after the city was well stirred up that an explanation was found in the fact that a small boy had visited the spot where one of Kalem's spectacular battle scenes had been enacted, and carried off a device which in motion picture circles is referred to as a "smoke pot." The boy is keeping under cover until the sensational episode is forgotten.

UNDER the heading of "Elopement of Motion Picture Actors causes Auto Smash. 3 Hurt," the *Los Angeles Examiner* of March 31st has an account of an accident which befell the members of Kalem's Santa Monica, California Company. Mr. V. Howard was playing the part of a policeman and stood in the road, endeavoring to stop an automobile which carried Ruth Roland, Florence Neil, Rose Vensier and Harry Stone. John Cranker, an automobilist from Los Angeles, appeared on the scene and mistaking the actor-policeman for a real officer, construed the latter's gesticulations as a sign to proceed. The two machines came together with a crash and the occupants of both cars were thrown out. The automobiles were wrecked, Miss Roland was severely bruised about the head and shoulders, Stone sustained a wrenched knee, Cranker's foot was crushed and all were badly shaken up.



Hazel Neason

Eugene Savoyard

Wm. McKey

HER CONVICT BROTHER

An Intense Drama of Modern Times

ELLEN pays a Sunday visit to her brother, Tom, who is serving a term in prison for a crime committed by another. A few days later John Cally, Ellen's employer, asks her to marry him and she consents. After the marriage Ellen desires to tell her husband of the unfortunate situation of her convict brother but is afraid. Some time later Tom escapes from prison and seeks refuge in Ellen's unoccupied summer home. He telephones Ellen who hastens to his assistance and supplies him with money and some of her husband's clothes. Believing that he will be temporarily safe, she advises Tom to stay in the house until all danger has passed. The next morning a newspaper article

giving an account of Tom's escape affects Ellen and when Cally asks what disturbs her, she feigns illness. Cally returns home unexpectedly and discovers Ellen at the telephone, talking to her brother. With suspicions fully aroused he demands to know the name of the party at the other end of the line but she refuses to enlighten him. Cally then locks Ellen in her room and obtains the number from the telephone operator downstairs. He calls Tom, decoying him to the house with a statement that Ellen has been taken ill and wishes to see him. Tom rushes to the house and Ellen's cry "He is my bother" stays the hand of her husband who is about to shoot the unfortunate man.

Mr. GUY COOMBS

A Popular Kalem Player

ONE of the popular actors who has left the legitimate stage to enter the motion picture profession, is Mr. Guy Coombs, leading man with the Kalem Company at Jacksonville, Florida. Mr. Coombs, who is a native of Washington, D. C., entered theatricals at an early age and his many friends throughout the country will have no difficulty in recalling the characters he has portrayed so artistically.

His first important engagement was with Mrs. Fiske in "Becky Sharp." The next season he entered the management of Charles Frohman and appeared in that delightful comedy "At the White Horse Tavern." Two years later Mr. Coombs met the late Joseph Jefferson who was quite impressed with the young man's ability and a happy companionship was established. He became Mr. Jefferson's leading man, playing the part of Captain Absolute in "The Rivals" for two seasons and he has many touching memories of the last performance in which the noted comedian appeared, one year before his death.

When Miss Lena Ashwell, the celebrated English actress, came to this country to present "Mrs. Dane's Defense," Mr. Coombs was selected by Henry Arthur Jones, author of the play, to enact the important role of Lionel Cartaret. He was leading man with James K. Hackett in the productions of "The Prisoner of Zenda," "The Crisis" and "John Glade's Honor" and when Wilton Lackaye revived "Trilby" Mr. Coombs was engaged to play "Little Billee," this being one of his favorite parts. In a later production of "Aristocracy" by Mr. Lackaye, Mr. Coombs appeared in the character of Prince Von Halchenwald. He has been featured with such stars as Louis Mann, Charlotte Walker and Hilda Spong and spent several successful seasons with stock companies in Washington, Chicago and Minneapolis. His last appearance on the stage was with Miss Walker in "Boots and Saddles," a play written by her husband, Eugene Walter.

Mr. Coombs came to the Kalem Company with a record of artistic accomplishments in motion pictures which rivalled his well known work in legitimate drama. His characters represent all that is manly and the thoroughness of the consummate artist is at all times apparent.



Federals and Confederates unite in a common cause.

UNDER A FLAG OF TRUCE

Founded on an Incident of the American Civil War

TOM DEAN, a young man without means, is in love with Rose Neville, daughter of a well-to-do southern planter. Rose is an ardent sympathizer of the Confederate cause while Tom is a follower of the Union principles. Rose's father refuses to countenance Tom's suit and does not conceal his distaste for the young man. Just at this time news comes of the declaration of war. Tom goes north, enlists and is placed in command of a company of Union cavalry. Three years go by but Rose hears nothing from Tom, to whom she is still faithful.

Tom receives an order directing him to burn all houses five miles south and to take particular care to destroy the home of the Confederate, James Neville, together with all personal property. This is exceedingly unpleasant to the soldier but his orders must be obeyed and they are carried out to the letter.

Bill Wheeler, a worthless scamp, is attracted by Rose's charms and when the girl resents his advances, he joins a party of bushwhackers, who are nothing more than marauders. After the Union

forces have destroyed the home of Col. Neville, the party of bushwhackers, headed by Wheeler, attempts to loot the outstanding buildings. The old colonel and his daughter take refuge in one of the negro cabins. Capt. Dean learns of their precarious situation and goes alone to their assistance. Rose's sister, Nan, manages to convey information to both the Confederate and Union forces regarding the danger which threatens her people who are being besieged by the bushwhackers. The Confederate and Union soldiers join hands under a flag of truce; the bushwhackers are captured and the defenders of the little cabin are relieved just as they are about to abandon hope.

Special Lithographs and Music for this Feature Production

Special one, three and six-sheet posters may be secured from your exchange or distributors. Complete piano score of special music sent postage prepaid for 25 cents.

"Featuring the Feature"

"A SPARTAN MOTHER"

Released Monday, March 11th

"THE SPANISH REVOLT OF 1836"

Released Wednesday, April 3rd

"WAR'S HAVOC"

Released Monday, April 15th

"FIGHTING DAN McCOOL"

Released Monday, May 13th

These spectacular war pictures are in a class by themselves. Each one is a head-line attraction and an exceptional drawing-card, particularly when the special lithographs are displayed.

One, three and six-sheet posters, in four colors, depict thrilling situations in the plays, reproduced from actual photographs. You are overlooking a great business-producer if you fail to secure these lithographs from your exchange or distributor.

Special Music

For each of these feature subjects Kalem has had special music prepared. It is simply arranged and makes the exhibition decidedly impressive. This is a great opportunity to offer your patrons fine music with a fine picture.

Complete piano score, postage prepaid 25 cents.

For "War's Havoc" you may secure piano, cornet, violin, clarinet and drum score for 50 cents, postage prepaid.

Ask your exchange for a Kalem on each program



The Dervishes Reach the Coptic Village

THE FIGHTING DERVISHES OF THE DESERT

A Thrilling Drama Produced in Egypt

HASSAN ALI, an Arab Sheik, sees Zahrah, daughter of the Coptic High Priest, and falls in love with her at first sight. The next day he determines to talk with the maiden and consequently he returns to the spot where he first saw her. There he awaits Zahrah and when she appears he impulsively declares his love. Zahrah is apparently impressed by his sincerity but tells him he must obtain her father's permission to pay court to her. He returns to his camp in the desert and sends an envoy with presents to the High Priest asking for permission to wed Zahrah. The High Priest refuses and announces that Mohammedan and Christian cannot wed. This news angers the Arab Sheik and a band of fighting Dervishes which arrive at his camp, on their way to massacre the Christians, gives him an opportunity to avenge himself. Plans are laid for the destruction

of the Coptic village but the fanatics have scarcely departed when Hassan Ali has a change of heart and sends a messenger to warn the Christians. While instructing the messenger, Ali has been overheard by one of the Arabs who gives chase and shoots the runner. The Dervishes attack the church while services are in progress; the High Priest is killed and the majority of the worshippers are put to the sword. Rushing into the thick of the fight, Hassan Ali eventually finds Zahrah and aids her to escape. After the fanatics have departed, the remaining Copts who have managed to flee, meet in the ruins of the old Pagan temple at Luxor and give thanks for their preservation. Hassan Ali joins Zahrah and adopts the Christian faith. That night Zahrah and the Arab Sheik are married. The next day we see them mounted on camels, riding to Sheik Hassan's home in the desert.

How to Advertise Kalem's Egyptian Feature

"The Fighting Dervishes of the Desert"

Released Monday, May 27th



Every opportunity is afforded the exhibitor to advertise this extraordinary attraction in a manner that will bring capacity business.

Genuine Photographs for Lobby Display

Four different photographs, 7x9 inches, depicting important scenes in the play, will be sent, postage prepaid, for **15 cents each**.

Special Lithographs

You may secure from your exchange or distributor one three and six-sheet, four color lithographs for this feature production which portray sensational and impressive moments.

Special Music

The arranger of Kalem's special music has quite outdone himself in preparing this score. Its rendition will make your exhibition unusually effective. Piano score, postage prepaid, **25 cents**.

Special Cuts for Newspapers and Programs

Kalem will send you four different styles of half-tone cuts, 1- $\frac{3}{4}$ x2- $\frac{1}{4}$ inches in size. Each represents a stirring scene in the play. The use of these cuts will make your advertising decidedly individual and indicate that you have a genuine feature.

Cuts **75 cents** each, postage prepaid.



Important Notice

The two-reel subject, "DUST OF THE DESERT," announced to be released June 3rd, is hereby withdrawn.



Stuart Holmes

Eileen Errol

THE GENT FROM HONDURAS

Another Bucktown Romance

OUR old friend, Roost Sweet, of Bucktown, New Orleans, falls for the charms of a New York manicurist of dusky color. Roost consults a palmist and is told that he will be lucky in a love affair. The next day Roost visits lawyer Moose and hires him to write a proposal of marriage to the manicure

lady. The girl answers his note, saying that she will marry him if he will secure for her an introduction to the "Gent from Honduras" at the coming ball. The untiring lover does as he is bid but when the manicurist meets the "Gent from Honduras," it is all off with Roost.

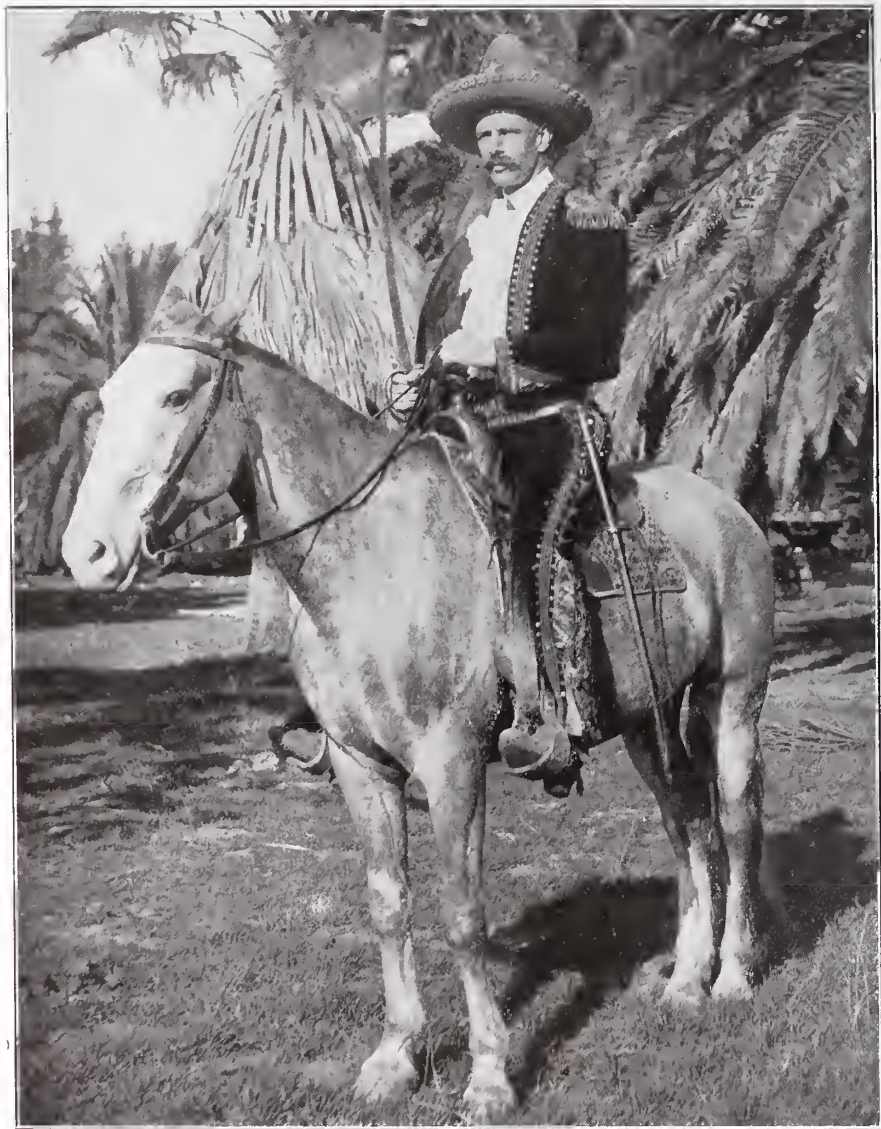
On the Same Reel

LUXOR, EGYPT

Built on the Ruins of the Ancient Bible Town, Thebes

WE first visit the native market at Luxor. Strolling through the town we are attracted by the work of a native cobbler. As we come to the river front we are interested in watching the work of the water

carriers of the Nile and the Arab ferry presents an odd sight. The street along the river front of this primitive Egyptian city is a quaint thoroughfare where many unusual things take place.



GENERAL C. RHYS PRYCE

Leader of the insurgent army during the late Mexican Revolution, and on whom the Mexican Government has set a reward of \$25,000, dead or alive.

He will appear in a forthcoming Kalem production based upon one of his exciting adventures.



Lottie Pickford Thos. Moore Alison Skipworth Stuart Holmes

INTO THE JUNGLE

A Decidedly Original Drama

RALPH and Gordon are both in love with Mary and the former attempts to propose but cannot summon sufficient courage. Mary understands the young man and suggests that he leave a note in the trunk of an old tree. Taking heart from this encouragement, Ralph writes a message and places it at the "sweethearts' post office." Gordon, watching the affair from a distance, comes up, reads the note, destroys half of it and places the balance in the tree. When Mary reads the mutilated note, the meaning has been entirely changed by the omission of the stolen half, and she becomes angry at Ralph's seeming heartlessness. The next day she denounces Ralph in such a manner that he impulsively leaves for Africa. A short time after his departure Gordon, through the aid of Mary's grandmother, per-

suades the girl to marry him. Feeling piqued at Ralph's treatment, she prepares for the wedding but when the final day arrives, she realizes she is making a mistake and is consequently overjoyed when Gordon's better nature asserts itself. He declares he has been unfair and volunteers to follow Ralph to Africa hoping to bring him back. With a competent guide Gordon penetrates the African jungles and approaches Ralph's camp, but while lying in his tent he is bitten by a venomous snake. He rushes out in delirium and his ravings are heard by Ralph. Quick aid is given to Gordon and his life is saved although the amputation of his arm is necessary. Gordon rapidly gains strength and the two men return to America where Ralph and Mary are reunited.



Scene from

“The Fighting Dervishes of the Desert.”

Spectacular Egyptian Feature

Released Monday, May 27th

A COMING FEATURE

“The Fighting Dervishes of the Desert”

Spectacular Egyptian Feature

Released Monday, May 27th

This is without exception the most extraordinary motion picture ever produced. For the first time a company of American actors has visited the burning sands of the Sahara Desert and the old Egyptian temples of unknown antiquity.

See the scores of camels and fleet Arabian horses, the fanatical Dervishes in their weird dances, the typical Bedouin village, the Coptic Church and the Temple of Luxor, built 200 years before the birth of Moses! The entire production is artistically toned in beautiful colors which bring an authentic atmosphere to the life of the desert.



“Kaleidoscopic” is the only word which describes the manner in which one spectacular scene follows another. This is the kind of production which makes one marvel at the possibilities of motion picture photography.



ANNA QUIRENTIANILSSON



GENE GAUNTIER



ALICE JOYCE



RUTH ROLAND

Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents

KALEM

MAY 15th, 1912

A
L
E
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HAZEL NEASON

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



KALEM RELEASES

And Casts of Principal Characters

MISSIONARIES IN DARKEST AFRICA

Rev. Elbert Lawrence.....ROBT. G. VIGNOLA
Faith, his daughter.....GENE GAUNTIER
Taleck, King of a Savage tribe.....JACK J. CLARK

Released Monday, June 3d

THE DRUMMER GIRL OF VICKSBURG

Alma, the Drummer Girl.....MIRIAN COOPER
Charles, her brother.....LEO BERGER
Lieut. Lightfoot.....GUY COOMBS
Lieut. Summers.....HAL CLEMENTS
Rose Beecher.....ANNA NILSSON

Released Wednesday, June 5th

THE PUGILIST AND THE GIRL

Velma Fischer.....RUTH ROLAND
Tom Chase.....ED COXEN
Judson Fischer, Velma's Father.....GEO. CHANDLER
Jack "Spike" Moran.....BOB BARRY

Released Friday, June 7th

MAKING PHOTOPLAYS IN EGYPT

A Big Kalem Novelty.

Released Monday, June 10th

THE GUN SMUGGLERS

Logan Jarrow.....CARLYLE BLACKWELL
Col. Valdez.....GEN. C. RHYS PRYCE
Elvira, his daughter.....ALICE JOYCE
John Bridge.....WM. H. WEST
Bertha, his wife.....JANE WOLFE

Released Wednesday, June 12th

THE GIRL STRIKERS

John Kotton, Sr.....RALPH MITCHELL
John Kotton, Jr.....THOS. MOORE
Superintendent.....STUART HOLMES
Ann.....LOTTIE PICKFORD

Released Friday, June 14th



Jack J. Clark as "Taleek" and Native Africans.

MISSIONARIES IN DARKEST AFRICA

THIS extraordinary production was made in Africa by the Kalem Company, under the personal direction of Sid Olcott, from the story by Gene Gauntier. Three Kalem artists portray the leading parts. All the tribesmen shown in the picture are natives of Africa. This photoplay is of special interest as it is the *first one ever made* in the heart of Africa.

The Rev. Elbert Lawrence, feeling his duty lies farther south among the savage tribes of Africa, departs with his daughter from the settlement near Luxor, Egypt to a new scene of labor. Several weeks later the missionaries arrive at their new field. At the first religious service, the natives show con-

siderable interest and the chief orders all his tribesmen to attend. The chief wins Faith's confidence and begs for private instructions. While Faith is doing her best to teach the dusky African, he, on his part, is falling desperately in love with the white girl and determines that she shall be his wife.

The chief brings presents and asks the Rev. Lawrence for the hand of his daughter. When his gifts are refused and his suit declined, he orders his tribesmen to fall upon the missionary and they take the girl captive. They arrive at the village of the tribe on the desert and Faith, recognizing her danger, decides to take her own life, thus surrendering her soul to the keeping of her Maker.

Insist that your Exchange supply you with every Kalem Release.

NEWS ITEMS

of the KALEM COMPANIES

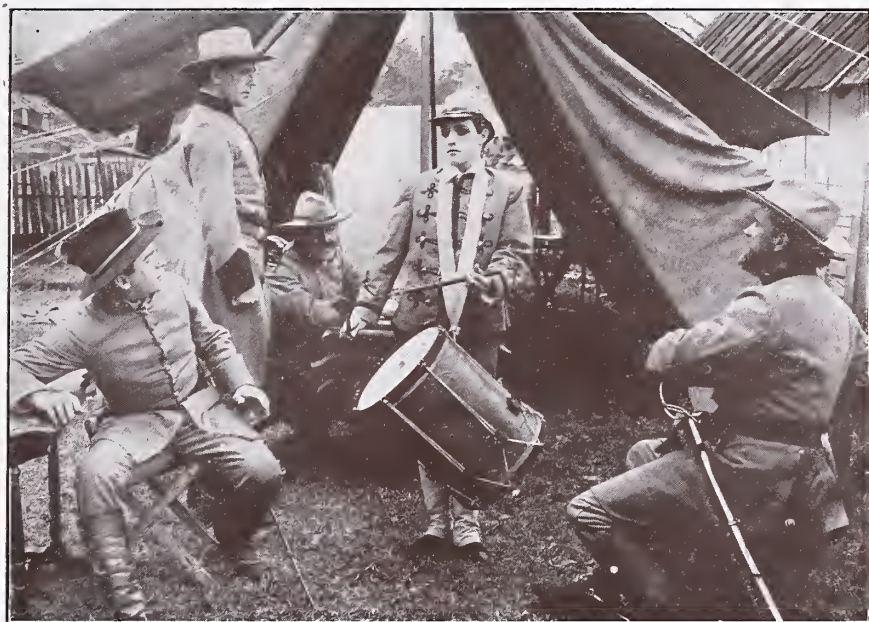
THERE are many well known persons connected with the motion picture industry who have gained enviable reputations as specialists—the authors, the players and the producers—as the profession has offered unlimited opportunities for people of genius. Rare indeed is the man or woman who rises above the specialist and becomes proficient in the handling of several branches of exacting work. For a long time the patrons of photoplay theatres have known Miss Gene Gauntier as a leading lady of exceptional talent and many are familiar with the fact that she is the author of most of the dramas in which she appears. Miss Gauntier's talents, however, extend to such a variety of fields that only those directly associated with her are able to appreciate her versatility.

It is fortunate for lovers of the best in photoplays that Miss Gauntier, leading lady of the Kalem Company, is identified with the first motion picture organization to visit Egypt and the Holy Land. These mysterious countries have offered her unusual incentives for dramatic plots and one of the most striking dramas which her facile pen has yielded is "Down Through Dark Ages." The young writer selected as a background the Temple of Karnak, with its weird atmosphere, and the ancient tombs of the Pharaohs. In a skillful manner she has brought into contrast the characters of prehistoric ages and those of modern times. Miss Gauntier enacts the leading role in her usual artistic manner and her scores of admirers will find that she has quite surpassed her former successes in this unusual play.

WHEN Mr. George Melford, director of the Kalem Company at Glendale, California, secured the services of General C. Rhys Pryce—leader of the Insurgent Army in Mexico—for some Revolutionary subjects, he felt that he must give unusual attention to detail. He therefore engaged 300 Mexicans to take part in the battle scenes and ordered 10,000 rounds of ammunition. This ammunition consisted largely of genuine cartridges which the men placed in belts and draped about their shoulders

and waists in characteristic fashion. The director explained that the display of real cartridges was for the purpose of giving an accurate effect in the picture and that under no circumstances were the deadly articles to be touched. Rehearsals passed off successfully and the taking of a spectacular scene was commenced. From his station Mr. Melford—who is an experienced military man—was greeted by a sound which was strangely reminiscent of his days in South Africa with the Canadian Volunteers. It was a "whirring" and "swish" upon which he could place but one construction—bullets were flying about his ears and he knew it. The ignorant foreigners apparently were suffering under the delusion that General Pryce, their former commander, was again in danger. Mr. Melford instantly hoisted a white flag and stopped hostilities. Then he disarmed the men and, with Pryce as interpreter, told them just what he thought of their outrageous conduct. In commenting on the matter Mr. Melford said: "Frequently the director is criticized for overlooking some small detail. This recent experience of ours should be an example of what oftentimes happens when one strives for realism."

MEMBERS of the Kalem Stock Company at the New York studio recently enjoyed a good laugh at the expense of an actress who was engaged for a special production. At the lunch hour the players were chatting and the lady sauntered over to one of the pianos. "What a handsome instrument!" she exclaimed as she seated herself and began to run her fingers over the keys. To her amazement no sound emanated from the piano and, adjusting the pedals, she tried again. Deep silence was only broken by a gentle rattle of the keys and an outburst of laughter from the players who stood nearby. One of the artists, appreciating the lady's discomfiture, stepped to the piano and lifting the top suggested that the actress look within. "But how am I to play this piano?" she asked with much embarrassment. She was duly informed that the instrument was especially adapted for the "silent drama" and had no interior mechanism.



Guy Coombs

Marian Cooper

THE DRUMMER GIRL OF VICKSBURG

ALMA'S brother, leaving for the front, gives her a final lesson on the drum. Six months later the young drummer boy is brought home dead. Grief-stricken at her brother's death, Alma determines to take his place. Dressing herself in his clothes, she enlists in the Confederate army but is recognized by an old friend, Lieutenant Lightfoot, who promises to keep her secret.

The morning of a great battle arrives.

Col. Summers, a Federal officer, is ordered to place a gun on the extreme left flank. The company of which Alma is the drummer is ordered to silence this Federal cannon which is dealing out a veritable hail of death. The Confederates charge, drive off the Federals, and Alma, though wounded, succeeds in spiking the gun. Alma is picked up from the field by Northern soldiers and taken to a Federal hospital. Two weeks later an exchange of prisoners brings about a double wedding.

Insist that your Exchange supply you with every Kalem Release.



Miss HAZEL NEASON

A Kalem Favorite

MISS HAZEL NEASON, leading lady with the Kalem Stock Company in New York, needs no introduction to the public. Although she is one of the youngest actresses appearing in motion pictures, she has gained world-wide recognition by her artistic work and when the New York Company was recently reorganized, Kalem was fortunate in securing her services.

Happy indeed is the actress who secures schooling under the noted playwright and master producer, David Belasco, and doubly fortunate is the one who is able to commence her career under this extraordinary man's direction. Miss Neason, who is a native of Pittsburg, made her first theatrical appearance in Belasco's production of "Adrea," in which Mrs. Leslie Carter played the leading role. Then followed two successful seasons in which Miss Neason appeared in the revivals of "Du Barry" and "Zaza," the famous Belasco plays.

Miss Neason's next engagement was under the management of Charles Frohman and for three seasons she appeared in the productions of "The Dairy Maids," "The Girls of Guttenburg" and "The Dollar Princess." During this time she understudied Gertie Miller, Vali Vali and Julia Sanderson, who played the leading roles and her success was fully established as the several opportunities arose for her to portray these principal parts.

Some time later Miss Neason paid a visit to London and was the guest of Miss Vali Vali. On this occasion she met George Edwards who was about to produce a large musical play and who endeavored to secure her signature to a contract which would have featured her in the London production. Miss Neason, however, had been making a careful study of motion pictures, had written several successful photo-plays and was negotiating with one of the large American manufacturers. The silent drama finally won out and she returned to this country to gain new laurels as a leading lady in motion pictures.

Miss Neason is a student of human nature and although busily engaged with the Kalem Stock Company in New York, she finds time to originate many plays, which always bear the stamp of her genius.

Insist that your Exchange supply you with every
Kalem Release.



The amateur champion (Ed. Coxen) meets with a surprise.

THE PUGILIST AND THE GIRL

VELMA and Tom become engaged, but in a few days they have a quarrel. A few evenings later, at a society dance, Velma is impressed with the dancing of Jack, a new arrival, and Tom becomes violently jealous. Calling a few of his cronies together, a plot is fixed up against Jack. A note is sent to that worthy person, which is intercepted by Velma's father, who goes looking for trouble—and finds it. Then more plots are made against Jack, but

Tom and his friends receive a great surprise. A challenge is sent to Jack to meet Tom in a boxing match. Reluctantly the young man accepts and after the affair Tom is carried home badly battered. The next day Jack calls to extend his sympathy and say goodbye as he is about to leave town. When he has departed, Tom picks up the visitor's card and finds to his terror that the stranger is a middle-weight champion.

Insist that your Exchange supply you with every Kalem Release.

Demand all Kalem Re- leases from your Ex- change and Insure Head- Line Attractions!

Kalem has been expending sums without precedent to secure the stupendous productions in Egypt and the Holy Land and the spectacular War Dramas. This prodigious work and great expense means that extraordinary features have been provided for the Exhibitor. If you do not secure them, then the costly labors of our companies producing these headliners have not brought the desired results.

Watch the Kalem Releases faithfully! Each month Kalem offers more features than have ever been known in the history of film making.

Some Plain Talk

Did you show all the productions announced in the Kalem Kalendar? If you didn't you are not getting the right kind of service. Don't ask for Kalem films—*demand* them. When you pay for service you ought to insist on getting it. Your patrons want Kalem films; therefore *you* want them. A standing order for every Kalem release is the only solution.



Director Olcott confers with Ameen, the interpreter.

MAKING PHOTOPLAYS IN EGYPT

THIS splendid picture illustrates more eloquently than words the great difficulties that were surmounted by the Kalem director while making motion pictures on the banks of the Nile in Upper Egypt.

The picture opens with Miss Gene Gauntier just finishing a scenario. The next scene shows the director, Mr. Sid Olcott, reading the script to the assembled company. Later the director, with his interpreter, Ameen, arrives at a point ten miles from Luxor, where they meet the Sheik of a tribe of Arabs and secure locations and assistance. In the meantime, the individual members of the company are visiting the different shops in Luxor in an endeavor to secure appropriate costumes. The next morning the entire company is on its way.

They arrive at an Arab village on the desert and get busy "making up" for their various parts. Miss Gauntier is seen working industriously to master the art of balancing a jug of water on her head in accordance with the custom of the Arab women. The operator loads his camera with film, and the director sings out "All ready!" Now for the instructions! The director and his motley company of dusky Arabian supernumeraries have slight differences about various matters but through the aid of Ameen, things are smoothed out and the rehearsal proceeds. After the scenes for the day are all taken, we find the company washing up and preparing to return. We see the director settling with the Arabs, and, saying goodbye, all start off on a weary ten mile donkey ride to Luxor.

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How to Advertise Kalem's Egyptian Feature



"The Fighting Dervishes of the Desert"

Released Monday, May 27th

Every opportunity is afforded the exhibitor to advertise this extraordinary attraction in a manner that will bring capacity business.

Genuine Photographs for Lobby Display

Four different photographs, 7x9 inches, depicting important scenes in the play, will be sent, postage prepaid, for **15 cents each**.

Special Lithographs

You may secure from your exchange or distributor one, three and six-sheet, four color lithographs for this feature production which portray sensational and impressive moments.

Special Music

The arranger of Kalem's special music has quite outdone himself in preparing this score. Its rendition will make your exhibition unusually effective. Piano score, postage prepaid, **25 cents**.

Special Cuts for Newspapers and Programs



Kalem will send you four different styles of half-tone cuts, $1\frac{3}{4} \times 2\frac{1}{4}$ inches in size. Each represents a stirring scene in the play. The use of these cuts will make your advertising decidedly individual and indicate that you have a genuine feature.

Cuts **75 cents** each, postage prepaid.

Insist that your Exchange supply you with every Kalem Release.



General C. Rhys Pryce

THE GUN SMUGGLERS

A Page from Recent Mexican History

STEVEN JARROW, engaged in smuggling arms across the border, keeps the secret from his son, Logan. Valdez, the Mexican colonel, in charge of the Federal troops stationed there, has a very pretty daughter, with whom Logan is deeply in love. A gun smuggling expedition is planned. Federal headquarters receive warning and Colonel Valdez determines to annihilate the smugglers. During the action Logan's father is killed and it devolves upon Col. Valdez to convey the sad news to

Logan. The young man, not knowing of his father's career, and believing his death was caused by unfair means, swears vengeance against his sweetheart's father. However, he is saved from becoming a murderer by the cool-headedness of the brave colonel. John Bridge, one of the smugglers who managed to escape, is crazed by the death of his comrades and seeks to avenge them by taking the life of Colonel Valdez. Logan is arrested for the crime, but is cleared through the instrumentality of Bridge's wife.

Special one and three-sheet lithographs for this production may be secured from your Exchange, The A. B. C. Co. of Cleveland and distributors.

Insist that your Exchange supply you with every Kalem Release.

Two Kalem Head-Liners

"Missionaries in Darkest Africa"

Released Monday, June 3rd

A remarkable production, every scene of which was taken in Africa. We see the real life of a native tribe and the bravery of an American missionary and his daughter in facing the perils that surround a barbaric country. The dramatic situations are strikingly original and impressive. Miss Gene Gauntier, Mr. Robert Vignola and Mr. Jack J. Clark, the popular Kalem artists, are seen in strong roles and the genuine atmosphere of the African interior is marvelous.

Special Lithographs for this Head-Line Attraction

You may secure from your exchange, the A. B. C. Co. of Cleveland or distributors handsome one, three and six-sheet lithographs in four colors, taken from actual photographs of the big scenes in this feature production.

"Making Photoplays in Egypt"

Released Monday, June 10th

The spectator is able to spend an entire day with the Kalem Company in Egypt—the first motion picture organization to visit this interesting country. A clear idea is gained of the difficulties which the enterprising Kalemities have overcome in order that patrons of photoplay theatres may be entertained. Every scene is a decided novelty and if you fail to secure an exhibition of this unusual production you will deny your people a genuine treat.

**Insist that your Exchange supply you with every
Kalem Release.**



Stuart Holmes

Thomas Moore

Lottie Pickford

THE GIRL STRIKERS

The Story of a Cigarette Factory

KOTTON Sr. takes a vacation, leaving his son in charge of the factory.

Shortly after the departure of his father, Kotton Jr. hears a complaint against the foreman. This is no sooner adjusted than the girls demand higher wages and fewer hours and Kotton Jr. indicates his approval.

Returning from his vacation, Kotton Sr. learns of the increase in wages and declares that the old scale will prevail. This order is followed by a strike.

Kotton Jr. leaves his father's house and factory through sympathy with the strikers and marries one of the former employees. A year later he is discovered in his humble home and he is now a happy and proud parent. Kotton Sr. having heard of the birth of his son's heir calls to see the baby. He becomes so impressed with the grandchild that he adjusts the differences with his son and progressive measures are instituted at the factory.

Insist that your Exchange supply you with every Kalem Release..



Scene from

“The Drummer Girl of Vicksburg”

**A Romantic Civil War Production full of
Thrilling Action**

Released Wednesday, June 5th

Insist that your Exchange supply you with every Kalem Release.

A COMING FEATURE

“The Drummer Girl of Vicksburg”

A Romantic Civil War Production

Released Wednesday, June 5th

Exhibitors know what to expect when one of Kalem's stupendous military productions is announced. This latest feature, full of unusually exciting incidents, is a fitting successor to the head-liners which have preceded it. Miss Marian Cooper, the athletic young actress, whose daring feats in “The Battle of Pottsburg Bridge” and “The Tide of Battle” have caused universal comment, enacts a part which was written especially to portray her remarkable versatility. A full synopsis of the drama appears elsewhere in the Kalendar. The strategy of the two armies and the fearlessness of the young southern girl furnish many exciting moments.

Do not fail to obtain this feature production.

Special Lithographs

The one, three and six sheet, four color lithographs which have been prepared for this head-liner, are unfailing business-producers. You may secure them from your exchange, the A. B. C. Co. of Cleveland or distributors.

Special Music

Once again we call attention to “fine music with a fine picture.” We will supply you with a complete piano score, simply arranged and especially prepared for this feature for

25 Cents, Postage Prepaid

**Insist that your Exchange supply you with every
Kalem Release.**



ANNA QUIRENTIANILSSON



GENE GAUNTIER



ALICE JOYCE



RUTH ROLANO

Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents

KALEM

JUNE 1st, 1912

ALLEN DAR



WILLIAM HERMAN WEST

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,
Montmartre



KALEM RELEASES

And Casts of Principal Characters

THE BAG OF GOLD

Antonio Lugo, a Spanish land-owner.....WM. H. WEST
 Rafaela, his daughter.....ALICE JOYCE
 Marcia, her friend.....JANE WOLFE
 Sam Prentiss, a young American.....CARLYLE BLACKWELL
 Pedro, in the employ of Lugo.....KNUTE RAHMN

Released Monday, June 17th

AN ARABIAN TRAGEDY

Ayub KashifROBERT G. VIGNOLA
 Fatima, his wife.....GENE GAUNTIER
 The slave girlALICE HOLLISTER

Released Wednesday, June 19th

THE RUBE DETECTIVE

RubeJOHN E. BRENNAN
 The ConstableWM. McKEY

On the Same Reel

THE CHAUFFEUR'S DREAM

George Bronson, owner of the auto.....O. M. GOVE
 Tom, his chauffeur.....GEORGE BARRY
 Dolores WentworthRUTH ROLAND

Released Friday, June 21st

THE COLONEL'S ESCAPE

The Colonel.....GEN. C. RHYS PRYCE
 James BoydCARLYLE BLACKWELL
 Alice Boyd, his sister.....ALICE JOYCE
 John Boyd, his father.....KARL FORMES, JR.
 Colonel DiazKNUTE RAHMN

Released Monday, June 24th

CAPTURED BY BEDOUINS

Lieut. GriegJ. P. McGOWAN
 DorisGENE GAUNTIER
 Jack BarnettJACK J. CLARK
 Judge BarnettROBT. G. VIGNOLA

Released Wednesday, June 26th

THE PENALTY OF INTEMPERANCE

John LewisDONALD MACKENZIE
 Mary LewisHAZEL NEASON
 Little MaryADELAIDE LAWRENCE

Released Friday, June 28th



Knute Rahmn

Wm. H. West

Alice Joyce

Jane Wolfe

THE BAG OF GOLD

An Historical Event

DURING the year 1838 the American brig "Danube" was wrecked along the coast near San Pedro. One of the crew, Sam Prentiss, a hardy young American, managed to overcome the perils of the waves and reached the shore on a spar. Sam had carefully saved his earnings and carried a comfortable sum of gold money in his belt. He made his way to Los Angeles and after a somewhat adventurous career in that place, engaged in the fur business. He married Rafaela, daughter of Antonio

Lugo, a prominent man in the growing Pueblo. It was the influence of Lugo which shielded the young American when the latter's not always prudent actions were about to bring him serious trouble.

"The Bag of Gold" is based upon an authentic historical incident and a thrilling adventure of Sam Prentiss and the charming Rafaela offers an exceptional opportunity for the popular Kalem artists.

Insist that your Exchange supply you with every Kalem Release.



NEWS ITEMS

of the KALEM COMPANIES

AS formerly announced, the Kalem Company which produced "The Colleen Bawn" and "Arrah-na-Pogue," together with other notable dramas in Ireland, is to visit Old Erin again this summer. The same artists, under the direction of Mr. Sid Oleott, will produce a series of plays which will maintain the high standard established in two previous visits to Ireland. In addition to Boucicault's "The Shaughraun," Kalem has secured for multiple reel production Mr. Joseph Murphy's celebrated plays, "The Kerry Gow" and "Shaun Rhue." For more than thirty years Mr. Murphy presented these romantic dramas and the Kalem productions will offer an added charm as each scene will be made in the authentic location.

MR. JOHN E. BRENNAN, the famous "Hi Holler" of "Way Down East," has been engaged by Kalem and is now with the company located at Santa Monica, California, where he will be featured in novel comedies. Mr. Brennan is best known through his character of the comical country boy, but picture patrons will have an opportunity to see him in a diversity of laugh-provoking roles. He will be an admirable foil for Miss Ruth Roland, the noted comedienne of Kalem's Santa Monica Company.

GENERAL C. RHYS PRYCE, recently leader of the Mexican Insurrectos, has become greatly interested in motion pictures. His services were

secured by Mr. George Melford, director of the Kalem Company at Glendale, California and he has appeared in several thrilling photoplays based upon his adventures. As Melford and Pryce were comrades in the Boer War they have collaborated in the preparation of a spectacular drama dealing with incidents in the South African campaign. Hundreds of men and horses and a full equipment of arms have been secured for this production and the experienced military men will present much that is new to motion pictures. One of the scenes will depict a sensational cavalry charge in which the daring horsemen face the terrific volleys of a dozen cannon.

THE illustration on page 8 indicates the reason for Kalem's title: "The International Producers." The extraordinary war dramas and the Egyptian subjects furnished unusual headliners for the exhibitor. At present the eyes of the motion picture world are directed toward the operations of the Kalem Company in the Holy Land, where the stories of the bible are being produced in a reverent and artistic manner. This series will be followed by a number of plays produced in Ireland. In the meantime the other Kalem organizations are busily engaged in the production of feature photoplays of unusual novelty, announcement of which will be made later.

Insist that your Exchange supply you with every Kalem Release.





Robt. G. Vignola

AN ARABIAN TRAGEDY

Produced in Egypt by the Kalem Company

AYUB KASHIF becomes embittered toward his wife, Fatima, because their union has been childless. He eventually determines to divorce Fatima and free her slave, whom he then will wed. Fatima, who still loves her husband, lives a life of sorrow, praying that her husband's love will return to her. A year later Allah grants Ayub an heir. Fatima hearing of the event, writes Ayub, requesting that she be allowed to attend his wife as a slave. This request Ayub denies.

Four years later, Ayub, with a number of other merchants, departs to take rich merchandise across the desert.

While on the journey he is attacked by a dread disease and, according to Turkish custom, is left to die.

Fatima, in her dreams, sees that her husband is about to perish. Haunted by the vision, she seeks the wife and begs her to send aid to the suffering Ayub. The former slave, caring only for her personal comfort laughs at the discarded wife and Fatima, accompanied by two slaves, starts out in quest of Ayub. The fast failing merchant is digging his own grave when Fatima arrives after an exhausting journey across the burning sands of the desert and with a prayer that he be forgiven, Ayub dies in her arms.

Insist that your Exchange supply you with every Kalem Release.

Mr. William Herman West

—A Popular Kalem Player

WHEN one hears of a famous opera singer entering the motion picture profession, the transition seems somewhat incongruous. Thus it was that the many friends of William Herman West—who for years was identified with leading operatic roles—were surprised when they learned that he had joined the Kalem Company at Glendale, California. However, they soon called to mind the fact that during this time the noted artist had created a wide range of parts which thoroughly equipped him for the exacting work in photoplays.

As opera is oftentimes "concert in costume" the singer possessing exceptional dramatic talent is an artist indeed and the manner in which Mr. West achieved fame is a striking example of this rare combination. Mr. West, who is a native of Newport, R. I., made his first stage appearance in "Pinafore" at the Boston Museum. He continued in opera for ten years and then joined Wm. A. Brady's repertoire company. With unusual versatility he enacted all manner of parts from juvenile leading men to difficult characters. At the end of five years Mr. West again harkened to the call of the opera and for two seasons he was featured in "El Capitan." Later he played "Foxy Quiller" in "The Highwayman" and "The Sheriff" in "Robin Hood." One of the parts which he most enjoyed was that of "Sir Peter Teazle" in the production of "Lady Teazle," which featured Miss Grace Van Studdiford.

At the conclusion of four years at the Trivoli Opera House in San Francisco, Mr. West had appeared in over 200 operas and musical comedies. He returned to character work in legitimate drama and, like many other professionals, became impressed with the opportunities afforded by high class motion pictures. When Kalem learned what was in his mind they lost no time in securing his services for the Glendale company.

Recent Kalem plays in which Mr. West is featured are "The Mexican Revolutionist" and "The Spanish Revolt of 1836."

Insist that your Exchange supply you with every
Kalem Release.



John E. Brennan Wm. McKey

THE RUBE DETECTIVE

A Rural Comedy

RUBE, learning through a newspaper advertisement that anyone can be taught to be a detective for \$25.00, sends in his money and receives instruction. In following the directions of the detective school, Rube is arrested for being a general nuisance. That night burglars enter and rob the village post office. The town constable is at his wits end to find the perpetrators of the crime and in despair at his helplessness he decides to liberate Rube for the pur-

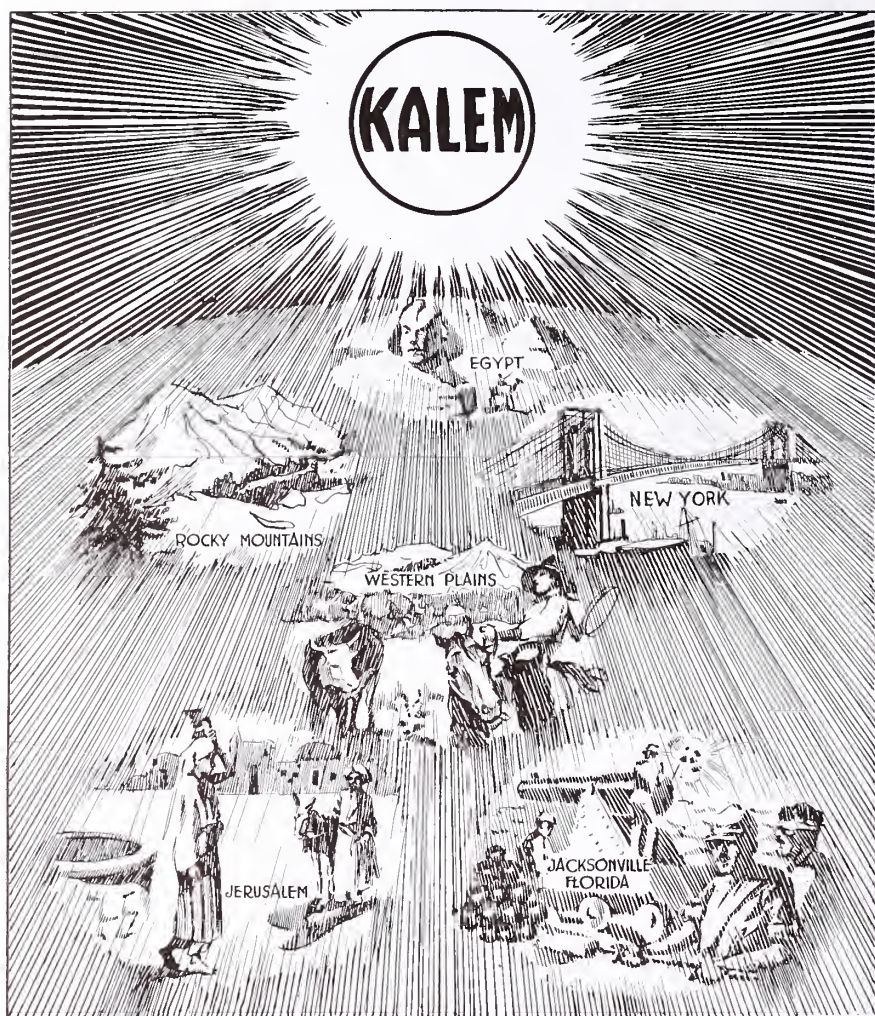
pose of trailing the crooks. Rube is taken to the scene of the robbery and quickly finds valuable clues, namely, a piece of cheese and a broken package of fly paper. The amateur detective proceeds to emulate the example of Sherlock Holmes and thanks to his private instructions, he eventually succeeds in capturing the burglars. He marches them back to the village store where he is proclaimed the "hero of the hour" and receives a handsome reward.

ON THE SAME REEL

THE CHAUFFEUR'S DREAM

TOM, the chauffeur, takes his employer, Mr. Bronson, to the train and upon returning to the garage writes a note to his friend, Dick, inviting him to go out for a joy ride. While the messenger is delivering the note, Tom falls asleep and his dreams depict

a series of catastrophies which befall an unscrupulous chauffeur who takes liberties with his employer's machine. When Dick arrives to accept the invitation Tom cannot shake off the effects of the vivid dream and retracts his offer, much to the disgust of his friend.



The International Producers



THE Kalem lens is turned upon all parts of the world and the resultant feature films represent the highest achievement in photographic and dramatic art.

Insist that your Exchange supply you with every Kalem Release.



General C. Rhys Pryce

Carlyle Blackwell

THE COLONEL'S ESCAPE

Featuring General C. Rhys Pryce, an insurgent officer, for whom the Mexican Government has offered a reward of \$25,000, dead or alive. General Pryce was especially engaged by the Kalem Company for this production.

RHYS PRYCE, a soldier of fortune, finds James Boyd, a Mexican Custom officer, who has been thrown into a cave by a band of smugglers. A few days later Boyd receives word to intercept arms and ammunition that are being smuggled across the border into Mexico by the Insurrectos, whom Pryce has incited to fight for the freedom of their country. Pryce, being hard-pressed by the Federals, seeks shelter in Boyd's house. Boyd readily recognizes the fugitive as the man who befriended him while in distress, and in

gratitude he helps Pryce to escape. Boyd's action, however, has been witnessed by a Federal spy, who reports the affair to the commanding officer. He is court-martialled and sentenced to be shot. Before the execution can take place, however, Boyd's sister rides with all speed to the Insurrecto camp and urges Pryce to save her brother. In answer to her entreaty, Pryce at the head of a strong party of Insurrectos, arrives just in time to save Boyd and defeat the Federals.

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How to Advertise Kalem's Egyptian Feature



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Released Monday, May 27th

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Cuts **75 cents** each, postage prepaid.

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J. P. McGowan

Gene Gauntier

CAPTURED BY BEDOUINS

This production was made by Kalem Company on the S.S. "Adriatic" while crossing the Atlantic Ocean; in Cairo, Egypt, and on the Great Sahara Desert.

LIEUT. GREIG, a blase young Englishman, becomes interested in Doris Barnett, a fair young American, and through her brother Jack secures an introduction. They meet again in Cairo, Egypt, where the lieutenant urges his suit for the hand of the fair American, but is rejected. Doris slips away at night to consult the Sphinx as to whether she has done right in refusing Lieut. Greig. She is seen by some prowling Bedouins and taken captive to their native village. The next morning her guide returns to demand a ransom.

The lieutenant, learning of Doris'

plight, starts out alone to effect her rescue. He meets an Arab and, overpowering him, takes his clothes. A burnt handkerchief serves as coloring for Greig's face, and in this disguise he proceeds to enter the Bedouin village. During the night he succeeds in bringing about Doris' escape. However, their departure is soon discovered and the Bedouins follow in pursuit. A running fight takes place in the desert and when Doris and the lieutenant are about to abandon hope, a rescue party arrives and puts the Bedouins to flight.

Insist that your Exchange supply you with every Kalem Release.



What an Exhibitor Accomplished by Up-to-Date Advertising with a Kalem Headliner

When the enterprising manager of the Auditorium Theatre, New York City, exhibited Kalem's feature, "War's Havoc," on Friday, May 10th, he displayed the special one, three and six-sheet lithographs prepared for this production. He announced that the picture would be accompanied by the special music arranged by Kalem. The result was that his receipts that day *exceeded by 25 per cent.* the receipts of the best Friday in the history of his house.

You Should Profit by this Man's Experience

Watch the Kalem Kalendar for announcement of special music. When you have booked the feature you know that the picture will make good. Then advertise the night when this special music is to be rendered. It costs you but 25 cents, postage prepaid, and is arranged so that any pianist can play it. Before you forget it, place a standing order with Kalem. Music may now be secured for "A SPARTAN MOTHER," "THE SPANISH REVOLT OF 1836," "WAR'S HAVOC," "FIGHTING DAN McCOOL," "UNDER A FLAG OF TRUCE" and "THE FIGHTING DERVISHES OF THE DESERT."

What Genuine Lithographs Will Do

Kalem prepares special one, three and six-sheet posters for all headliners. These lithographs, in four colors, depict striking scenes in the plays, reproduced from actual photographs. They are unfailing business-producers, as the Exhibitor mentioned above has demonstrated. Lithographs may be secured from your Exchange, the A. B. C. Co. of Cleveland and distributors.

**Insist that your Exchange supply you with every
Kalem Release.**



Hazel Neason

THE PENALTY OF INTEMPERANCE

JOHN comes home intoxicated and his brutal actions compel Kate to seek the protection of the law. He is arrested for cruelty and non-support and sent to the Island. His family becomes destitute, the young girl is sent to a charitable home and Kate and the baby to the hospital on the Island. Later, her health being partially restored, Kate works for her board that she may be near her baby. The previous privation, however, has been too much for the tender child. Its weakened body finally succumbs to the illness. John, who is a prisoner on the same Island, learns of Kate's presence

and upon hearing of the child's death, is grief-stricken. He secures permission to see his child before the burial. The realization comes over John that he is to blame for all this sorrow and he determines to change his ways.

After the baby's death, Kate returns to the city and secures employment. Two months later John is liberated and solemnly promises his wife that he will lead a new life.* Kate takes him to her heart and John secures work. When a year has passed we see the result of strict temperance and the fulfillment of John's promise to his wife:—a happy home.

Insist that your Exchange supply you with every Kalem Release.





Robt. G. Vignola

Gene Gauntier

SCENE FROM

“AN ARABIAN TRAGEDY”

A Remarkable Drama Produced on the Sahara Desert

Released Wednesday, June 19th

Special Piano Music, 25 Cents, Postage Prepaid.

Special One, Three and Six-Sheet, Four-Color Lithographs.

Insist that your Exchange supply you with every Kalem Release.

A COMING FEATURE

“An Arabian Tragedy”

**A Remarkable Drama Produced
on the Sahara Desert.**

Released Wednesday, June 19th

This gripping drama abounds with thrilling action. Miss Gene Gauntier, Kalem's celebrated leading lady, and Mr. Robert Vignola, the premier character actor, are seen in powerful roles, well adapted to their talents. Miss Alice Hollister presents with telling effect the enchanting graces of an Egyptian slave girl.

We see the real life of the Great Desert, the caravans of merchants and the barbaric customs which present a series of striking scenes. The atmosphere of the Orient holds the spectator throughout. Do not fail to secure this unusual headliner.

Insist that your Exchange supply you with every
Kalem Release.



ANNA QUIRENTIANILSSON



GENE GAUNTIER



ALICE JOYCE



RUTH ROLAND

Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents

KALEM

JUNE 15th, 1912

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ALICE JOYCE

Miss Joyce has recently been transferred from the West and is now leading lady with the New York Kalem Stock.

KALEM COMPANY, Inc.

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KALEM RELEASES AND CASTS OF CHARACTERS

THE GIRL BANDITS' HOODOO

The Sheriff.....ED. COXEN
Nell.....RUTH ROLAND
Bess.....MARIN SAIS

Released Monday, July 1st.

THE FILIBUSTERS

Don Davis.....GUY COOMBS
Daisy Thomas.....MARIAN COOPER
Anita.....ANNA NILSSON

Released Wednesday, July 3rd.

WINNING A WIDOW

The Widow.....GENE GAUNTIER
Jim.....JACK J. CLARK

Released Friday, July 5th.

THE ORGAN GRINDER

Bariola.....CARLYLE BLACKWELL
Pasquale.....WILLIAM H. WEST
Pepina.....ALICE JOYCE
George Wilmot.....KNUTE RAHMN
Mrs. Wilmot.....JANE WOLFE

Released Monday, July 8th.

THE BUGLER OF BATTERY B.

Length 875 feet

Bugler Harkness.....GUY COOMBS
Major Pitt.....HAL CLEMENTS
Mrs. Colwell.....HELEN LINDROTH
Carol Colwell.....MARIAN COOPER
Dora Colwell.....ANNA NILSSON

ON THE SAME REEL

HUNGRY HANK'S HALLUCINATION

Length 125 feet

Hungry Hank.....GEO. B. WATSON
The Donkey.....BY HIMSELF

Released Wednesday, July 10th.

SAVED BY TELEPHONE

J. W. Lawson.....CARLYLE BLACKWELL
Mrs. Lawson.....ALICE JOYCE
Blinky Morgan.....WILLIAM H. WEST

Released Friday, July 12th.

THE LAIR OF THE WOLF

Edith.....HAZEL NEASON
Hank.....DONALD MACKENZIE
George Raven.....NEWTON SMILEY

Released Monday, July 15th.

THE SUFFRAGETTE SHERIFF

Rattlesnake Bill.....WM. H. WEST
His wife—the sheriff.....ALICE JOYCE
Miss Wronged.....JANE WOLFE
Simple Sam.....CARLYLE BLACKWELL

Released Wednesday, July 17th.



Ruth Roland

Marin Sais

THE GIRL BANDITS' HOODOO

**Presenting Kalem's Two Star Comediennes in a
Novel Farce Comedy**

WHILE Tom boasts of his bravery and marksmanship the stage coach arrives and excited passengers tell of a recent hold-up. Tom is inclined to laugh at the Sheriff for his negligence and declares that no one could hold *him* up. Nell and Bess, Tom's sisters, determine to teach the braggart a lesson.

A few days later when Tom starts for town in his auto, the girls unload his revolver and substitute blanks. They then hasten to disguise themselves as bandits and proceeding to the highway await the return of the boaster. It happens that Tom loans his machine to a friend, Bagley, and that worthy gentleman's identity being lost by ulster and goggles, the girls relieve him of his valuables thinking him to be their brother. As Bagley rides out of sight he fires at the supposed bandits and

a bullet pierces Nell's hat. This throws the girls into consternation as they cannot account for the efficiency of a revolver which they believe is loaded with blanks.

Their first surprise is mild compared to that which greets them when they return home and hide their disguises. Tom arrives and incidently displays watch and purse. The girls then inspect the captured valuables and find they belong to Bagley.

Fully repentant, the amateur bandits set forth that night to return Bagley's belongings. The unfortunate man has become apprehensive and engages the Sheriff to protect his house. The girls are therefore captured by the vigilant official and the manner in which they clear themselves brings a laughable finale which is best told in the film.

NEWS ITEMS

of the KALEM COMPANIES

A DIFFICULT problem confronted director Sidney Olcott, in charge of the Kalem Company at Jerusalem, when he commenced the production of the series of Biblical subjects. The way opened for him to undertake several productions on a large scale and with the regular Kalem artists in leading roles, it was necessary for the director to augment his company, as the importance of each character was such that only a player of exceptional qualifications could handle it. The artist not only had to be a skilled performer but the unusual nature of the subjects demanded that the personality of the players should at all times carry a reverent atmosphere. Mr. Olcott therefore made a trip to London and after extensive investigation engaged ten noted English artists. The augmented Kalem Company is now at work on a multiple reel production which will symbolize the life and teachings of Christ. Exhibitors will do well to carefully follow the progress of this company. The Biblical masterpieces will offer you an unprecedented opportunity to bring to your house a class of patronage which should do more to elevate the photoplay than anything in the history of film making. Ministers and churchmen throughout the country are daily making inquiry of Kalem regarding these forthcoming subjects and you must be in a position to enlighten them when they come to you for information.

KALEM'S New York Company spent last week at Cape Ann, Mass., where they produced a strikingly original and intensely dramatic subject along the rocky coast. Director Edmund

Lawrence staged several thrilling scenes at the lighthouse and a daring rescue at sea caused the Kalem artists some strenuous moments.

IT has been some time since Kalem released an Indian drama and you will doubtless recall the fact that these plays, full of dramatic moments and sensational incidents, were based upon historic occurrences. Apparently the Kalem Company at Glendale, California has resolved to eclipse these former successes. One of their Indian plays, soon to be announced, was produced amidst the grandeur of the Verdugo Canyon scenery and scores of genuine Indians and ponies were secured. The play, abounding with thrilling action, offers much that is new and apart from its dramatic value, a wholesome lesson is offered of the spirit which made possible the early settlement of our western country.

MISS ALICE JOYCE, Kalem's world-famous leading lady, who for the past two years has been located at Glendale California has returned to the New York studio to take part in a series of special productions which require eastern environment.

THE KALEM COMPANY which for the past seven months has been operating in Jacksonville, Florida, staging the spectacular military dramas, returned to New York on May 28th. This company, under the direction of Mr. Kenean Buel, will make its headquarters in this city during the summer months.



Anna Nilsson as "Anita," the Spy.

THE FILIBUSTERS

A Spectacular Drama of the 1898 Hostilities.

DON DARIS, a newspaper reporter, fails to provide any "live copy" and is consequently in disfavor with his editor. Don goes to call on Daisy, the daughter of a tug-boat captain, and the irascible father orders the young man from the wharf. Daisy tells Don that if he will hide on the "Ruth E" on the trip about to be made he will secure material for a big story.

In the meantime Anita, a Spanish girl spy, determines to learn the destination of the tug. Through a hazardous subterfuge she discovers that the craft is carrying arms and ammunition for the Cuban insurrectos. This infor-

mation she imparts to the Spaniards who set out in pursuit of the tug-boat. The Spaniards arrive on the scene while the boat is landing the contraband goods and Don and Daisy, through a clever ruse, succeed in blowing up their pursuers' boat. Don then returns with the tug to the place where the filibusters have made their landing. The captain and his crew come aboard and return in safety to Florida. The captain recognizes the clever resourcefulness of Don and finally accepts him as a suitor for Daisy's hand. The story that Don turns over to the editor brings him the enviable position of "Star Reporter."



Advertise Coming Kalem Features With Cuts of the Popular Players



*ALICE
JOYCE*



*GENE
GAUNTIER*



We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your announcements and make your advertising particularly attractive.



Jack J. Clark

Master Geo. Hollister, Jr.

Gene Gauntier

WINNING A WIDOW

Farce Comedy

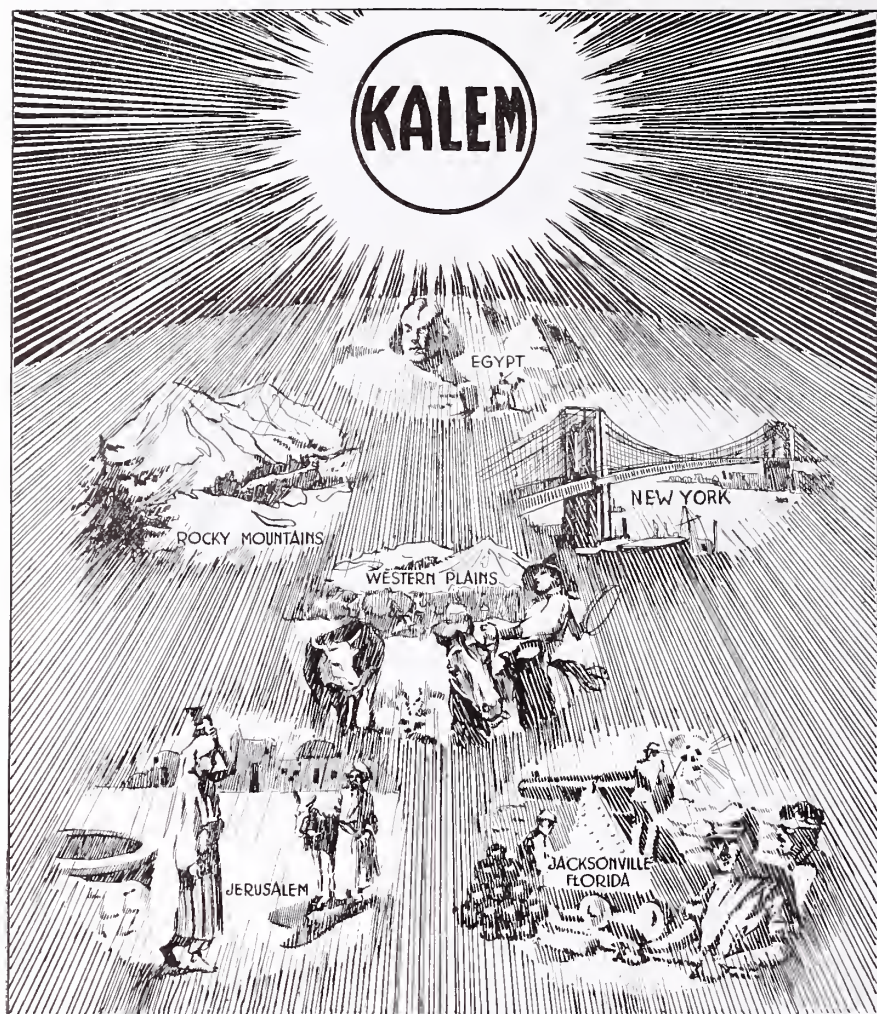
This production was made on the S. S. Adriatic while crossing the Atlantic Ocean; in Luxor, Egypt and on the Great Sahara Desert.

WHILE crossing the Atlantic Jim White, an American tourist, is attracted by a charming young widow. He succeeds in making the lady's acquaintance through her four year old son and thereafter he becomes a persistent suitor and shadow. It happens that Luxor, Egypt is the destination of both parties and when they arrive at that point Jim determines to win the widow without further delay. She

does not encourage his suit and he becomes desperate.

Jim hits upon a subterfuge and engages an Egyptian to help him out. However the best laid plans often miscarry and when the widow learns of the plot she prepares one of her own. Jim meets with a decided surprise and the little son is the means of bringing about a mutual understanding.





The International Producers



THE Kalem lens is turned upon all parts of the world and the resultant feature films represent the highest achievement in photographic and dramatic art.



Jane Wolfe

Carlyle Blackwell

Knut Rahmn

THE ORGAN GRINDER

A Romantic Drama of the Apennines Mountains

PASQUALE, an old Italian innkeeper, is secretly in league with a party of bandits but is extremely diplomatic in keeping his guests from becoming suspicious. His daughter, Pepina, is in love with Bariola, an organ grinder, who often serves as guide for the tourists and she takes good care of the young man's savings in anticipation of their coming marriage.

One day Bariola is attacked by brigands and is rescued by an American who is on his way to the inn with his wife. This timely assistance earns the Italian's gratitude and he is later in a position to demonstrate his appreciation. The bandits inform Pasquale that wealthy Americans are stopping at his place and a plan is made to rob them. Pasquale permits himself to be bound in a chair

that he may not be suspected of complicity.

While the bandits are attempting to force the tourists' door, the American is attracted by strains of music beneath the window, where Bariola sits with Pepina in the moonlight. The tourist hastily drops a note through the shutters. This is picked up by Pepina who takes the grind organ and continues the music while Bariola hastens for help. The organ grinder gathers several officers who hasten to the inn where a desperate struggle takes place, the bandits being overpowered and conducted to jail. In liberating Pasquale, one of the officers, who has been suspicious of the landlord, warns him to keep out of bad company. Several weeks later we see Bariola and Pepina in a cozy home which has been provided by the generous Americans.

A COMING FEATURE



“The Bugler of Battery B.”

A Thrilling Drama of the Civil War

(Length 875 Feet)

Released Wednesday, July 10th

Special piano music for this feature production. Complete score,
25 cents, postage prepaid.

Special one, three and six-sheet, four-color lithographs, reproduced from
actual photographs of sensational episodes in this remarkable drama.



The Federal Troops in action

THE BUGLER OF BATTERY B.

A Thrilling Drama of the Civil War

Length 875 feet

BATTERY B. makes its headquarters at the Colwell Mansion. During their stay of a month, Major Pitt and Bugler Harkness lose their hearts to the two Colwell girls. Major Pitt, summoned to the front, leaves Bugler Harkness alone in charge of headquarters. During the battle that follows, Battery B. bears the brunt of the fight and does not surrender until almost the last man is killed. A cavalry charge carries the day for the Federal troops

and the triumphant northerners, advancing upon the town, receive an unexpected check at the Colwell Mansion. A cannon that has been left at headquarters owing to an accident to one of its wheels, is operated by Bugler Harkness and the girls to such good effect that the Federals are compelled to retreat. A visit from Stonewall Jackson, who has been a distant witness of the brave boy's work, transforms the bugler to a lieutenant.

ON THE SAME REEL

HUNGRY HANK'S HALLUCINATION

Length 125 feet

Hungry Hank falls asleep on a park bench and has a dream that is very interesting to him, but uproariously funny when presented to the spectator.



Alice Joyce

Carlyle Blackwell

SAVED BY TELEPHONE

**This Gripping Story of Modern Times Abounds
with Exciting Episodes.**

MR. LAWSON is about to go to the bank to deposit a large sum of money. An important business matter requires his attention and when he finally prepares to leave the office he finds to his annoyance that it is after banking hours and he will be obliged to take the money home for safe keeping over night. Just at that moment Blinky Morgan, a vagabond, forces his way into the office, begging the price of a meal. Lawson hands the beggar a coin and inadvertently displays the roll of bills.

Morgan sees that Lawson is taking the money home and resolves to secure possession of it. Having learned Lawson's name from the sign on the door, he secures the address of his residence from a telephone directory and then seeks his pal, Shiner Kelley, to whom he discloses his plans. Lawson arrives home and places the money in a safe.

That night Lawson is obliged to go

to the office and as the maid has the evening off, Mrs. Lawson is left alone. Kelly and Morgan gain entrance into the house and demand the money. Mrs. Lawson bravely holds them off and tries to telephone to her husband but the crooks knock the instrument from her hand. Kelly stands guard over Mrs. Lawson while Morgan attempts to open the safe.

Finding that he will be detained, Lawson decides to telephone to his wife and central tells him "I cannot get your number. The receiver must be down." While he is waiting for the connection Lawson hears his wife pleading with the crooks. He hurries from the office and with two policemen speeds to his home in an automobile in time to capture Morgan and Kelly. When Mrs. Lawson has recovered from her fright she asks her husband how he knew of her danger and in response he picks up the telephone and adjusts the receiver.



The boarder leaves for the city

THE LAIR OF THE WOLF

A Drama of Present Day Life

EDITH LARABEE lives with her parents on the farm and is beloved by and betrothed to Hank Hawkins, an honest young man in her father's employ. Their happiness is unbroken until the arrival of Wallace Raven, a New Yorker, who comes to the Larabee home to board for the summer. Raven is attracted by Edith, who attempts to repulse his advances but at the same time she is not displeased with the city man.

Upon his return to New York, Raven writes to Edith, asking her to come to the city and marry him. The unsophisticated girl runs away from home and leaves a note for her parents. Raven meets her at the Pennsylvania Station and conducts her to his apartments. There she learns his true character and climbing from the window she

descends the fire-escape and reaches the apartment of an old bachelor who protects her. Edith finds her way to a police station and asks the authorities to help her to return home.

In the meantime Hank discovers the note which Edith received from Raven and, determined to protect his misguided sweetheart, he comes to New York and locates Raven. The latter denies all knowledge of the girl but Hank discovers a wrap which she left in her flight and unable to control his anger he attacks the blackguard. Raven's butler hurries to the street and brings back an officer who leads the two men to jail. There Hanks meets Edith and tells his story to the sergeant.

The final scene shows the simple but happy farm where Edith is content to spend her days with Hank as a loving husband.

Special Music For The Features

Mr. EXHIBITOR:



You can help a good picture by presenting it with appropriate music.

We are issuing special piano music with all **Kalem Features** and the price to the exhibitor is only 25 cents for the entire score, postage pre-paid. You can order from your exchange, the Kalem Company direct, or from the following distributors:

American Song Slide & Poster Co.

549 First National Bank Bldg., Chicago, Ill.

Photo Play Advertising & Specialty Co.

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Pittsburg, Pa.

308 Century Bldg.
Cleveland, O.

26 W. Naughton St.
Columbus, O.

Equity Building
Detroit, Mich.

Exhibitors Advertising & Specialty Co.

30 Union Square, New York, N. Y.



Wm. H. West

Alice Joyce

THE SUFFRAGETTE SHERIFF

A Laugh Provoking Satire on Western Politics

RATTLESNAKE BILL and his industrious wife enjoyed the simple life until the arrival of Bill's old maid sister. The latter was an ardent suffragette and so convincingly did she expound her doctrines that the good wife became dissatisfied with her lot and left the kitchen to enlighten those of her sex who dwelt in darkness.

Bill, unaccustomed to work of any kind, found the household duties decidedly irksome. When his wife was elected to the office of Sheriff he saw it was up to him to do something desperate and gathering together several of his cronies, he unfolded the deep-laid plot. It was agreed that he should pretend to kill a man. Then it would devolve upon the Sheriff to bring the supposed murderer to justice—a proceeding which Bill inherently felt would be impossible with his better-half. Old Judge Soft was duly advised of the plan and the little drama began to enact itself. The prin-

cipals, however, were not aware that the resourceful Sheriff had overheard the plot.

The trial was a weird affair. Bill could scarcely control his laughter and the judge more than once forgot his dignity as he beheld the spectacle which the lady officials presented by their earnestness. The magistrate calmly issued the command "Sheriffess, carry out the execution!" and Bill, to his horror, could discover no change of heart in his wife's determined expression. To the scaffold the conspirator was lead summarily. The Sheriff attended to the adjusting of noose and trap with unusual dexterity.

Bill's cry of "This has gone far enough!" was ignored. The trap was sprung and the schemer fell—not into oblivion but into a tank of water which had been installed by the Sheriff and her deputies.



COMING



Special Release of Kalem's Big
Egyptian Feature

TRAGEDY OF THE DESERT

IN TWO REELS

Controlled Exclusively by the General Film Company

Released Monday, July 1st

EVERY scene in this remarkable drama was made in Luxor, Egypt, and on the Great Sahara Desert. It is intensely dramatic and a headliner par excellence. The backgrounds of primitive Egypt and the scenes of native life combine a superb educational subject with a gripping drama that abounds with thrilling action and usual episodes.

Kalem offers you exceptional facilities for presenting this feature attraction in a manner which will insure unprecedented box-office receipts.

SPECIAL LITHOGRAPHS

You may secure special one, three and six-sheet posters in four colors—reproduced from actual photographs—from your Exchange, the A. B. C. Co. of Cleveland or distributors.

SPECIAL MUSIC

You should not fail to obtain the music which has been especially prepared for this headliner. Complete piano score will be sent postage prepaid for 25 cents. Any pianist can play it. This is a great opportunity to present "fine music with a fine picture." Advertise it as an added attraction. Music may be secured from your Exchange, distributors or from Kalem Company direct.

KALEM

JULY 1st, 1912

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ANNA NILSSON

KALEM COMPANY, Inc.

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35 Friedrichs Str.
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13 Rue du Faubourg,
Montmartre



KALEM RELEASES AND CASTS OF CHARACTERS

A PRISONER OF THE HAREM

Mahmoud Pasha.....ROBERT G. VIGNOLA
Alice Durand.....GENE GAUNTIER
Zorah.....ALICE HOLLISTER
Jack Howard.....JACK J. CLARK

(On the same reel)

EGYPTIAN SPORTS

(Educational)

Released Friday, July 19th

THE THIEF

Lillie Larken.....HAZEL NEASON
Jack Brown.....THOMAS MOORE
Mr. Heimer.....R. B. MITCHELL
Mrs. Larken.....GERTRUDE NORMAN

Released Monday, July 22d

FANTASCA, THE GIPSY

John Neville.....CARLYLE BLACKWELL
Belle, his wife.....MABEL WHITE
Fantasca.....ALICE JOYCE

Released Wednesday, July 24th

A POLITICAL KIDNAPING

Editor of "The Press".....JOE MIDDLETON
Mary, his daughter.....HAZEL NEASON
John Taylor.....A. S. PURDEE
Joseph Simms.....DONALD MACKENZIE

Released Friday, July 26th

THE FAMILY TYRANT

Joshua Barstow.....W. H. WEST
Marie, his wife.....JANE WOLFE
Emily, their daughter.....ALICE JOYCE
Clary.....CARLYLE BLACKWELL

Released Monday, July 29th

THE SOLDIER BROTHERS OF SUSANNA

Mr. Beauford.....HENRY HALLAM
John Beauford, his older son.....HAL CLEMENTS
Joe Beauford, his younger son.....GUY COOMBS
Susanna, his daughter.....ANNA NILSSON

Released Wednesday, July 31st

THE BAREFOOT BOY

Jack, the Barefoot Boy.....GEORGIE STUART
Adelle, a spoiled child.....ADELAIDE LAWRENCE

(On the same reel)

EASTER CELEBRATION AT JERUSALEM

(Educational)

Released Friday, August 2d



Jack J. Clark

Gene Gauntier

Alice Hollister

Robt. Vignola

A PRISONER OF THE HAREM

Written by E. Alexander Powell, F. R. G. S., United States Consul for twelve years at Alexandria, Egypt.

ALICE DURAND, after weeks of discouragement, reads the following advertisement in the *New York Herald*:

"Governess wanted. Young American woman, well educated and speaking French and German, may obtain lucrative position with prominent Egyptian. Fare and expenses will be advanced. Write enclosing photograph to Mahmoud Pasha, Spinx Club, Cairo, Egypt."

Answering the advertisement, Alice seven weeks later, secures the position and leaves her New York boarding-house for Egypt. The Pasha

meets her at the station in Cairo and she is taken to the harem where she is introduced to the Pasha's favorite and his children. Within a few days the Pasha shows his hand and Alice finds she is a prisoner in the harem. Writing a note, indicating her peril, she drops it through the shutters. A young American connected with the Consulate picks up the message and enters the harem only to be overpowered by the eunuchs. Just as the Pasha is about to have him thrown into a lion's den, help arrives from the United States Consulate and the young Americans are released.

(On the same reel)

EGYPTIAN SPORTS

This is an entertaining picture portraying scenes on the race track at Cairo, Egypt.

NEWS ITEMS

of the KALEM COMPANIES

KALEM'S Santa Monica, California Company recently made a journey up the rocky coast to find striking locations for a thrilling western production. The trip proved anything but a pleasure excursion as the sea became rough and the landing of the party was attended by many hazards. The director and his company were finally obliged to abandon the small boat and wade through the surf, carrying their equipment. Director Hartigan sends some interesting facts regarding this production:

"The cabin used in this play," he writes, "was owned by Vasquez, the outlaw. Vasquez was the "Jesse James-Tracy" of his period and is said to have killed no less than twelve men who were commissioned to apprehend him. He was finally captured in La Brea, California about thirty years ago and hanged in Los Angeles for his many crimes. The trail where Mr. Coxen, as the trapper, kills the rattlesnake is the one which was used by the outlaw. The coast at this point is almost unapproachable and many boats, including several revenue cutters, have gone down while attempting to make a landing. Vasquez had a fine view of the surrounding country. The cliffs and overhanging rocks, which you see in the picture, left but one means of entrance to the outlaw's hiding place and it was practically impossible for a pursuing party to reach him without being detected. We killed six rattlers that day and you will notice that the one which we used in the picture was very much alive and unsafe to handle. This is a favored location for landing smuggled Chinese. The smugglers receive a certain amount for each Chinaman and oftentimes abandon them to starve, once they have made the shore. We found no less than four skeletons

which were doubtless those of unfortunate Mongolians."

PERHAPS no drama of the Civil War is better known than "Shenandoah," written by the late Bronson Howard. Realizing the great possibilities of a motion picture production of this famous play, Kalem has been negotiating with the Howard estate for several months and finally sent a representative to London to interview Mrs. Howard and close arrangements. The exclusive picture rights were secured and the play will be produced during the coming season in the south. The many exciting situations which have thrilled audiences wherever "Shenandoah" has been presented will all be embodied in the Kalem multiple-reel production and the authentic equipment of arms, cannon and uniforms which saw service in the campaigns of the 60's will be used in many vivid scenes which would be impossible in a stage version.

THE Cunard liner, Mauretania, which docked in New York on June 28, had as one of its passengers Miss Gene Gauntier, who brought the negatives for Kalem's multiple-reel production of "The Life of Christ." Every scene in this remarkable subject was made in the authentic locations in Egypt and the Holy Land where the Biblical incidents took place.

COUNTY KERRY, Ireland, is now the scene of activities of the Kalem Company which has spent the past seven months in the Orient. Director Olcott and his players, who have made two previous visits to Ireland to produce the Kalem plays, are greeting many old acquaintances and active work has commenced on a series of Irish productions which will be of the artistic standard presented in "The Colleen Bawn" and "Arrah-na-Pogue."



R. B. Mitchell

Donald Mackenzie

Hazel Neason

THE THIEF

LILLIE HARDING, employed by a cloak house, is invited by the bookkeeper, her sweetheart, to attend a dance. Realizing the poor quality of her clothes she sighs for a pretty new coat. The young girl is unable to resist vanity's temptation and she borrows a handsome lace coat from the showrooms. When her mother learns what she has done she censures Lillie and tells her the coat should not be worn but the girl makes light of it and promises to return the coat the next morning. At the dance the bookkeeper accidentally sees the tag on the coat. He accuses Lillie of having stolen it and breaks their engagement.

The next morning, fearing detention, Lillie asks her mother to bring the coat to the store. Shortly after Lillie arrives

at her work the coat is called for and Lillie tells the forelady it has been misplaced. Lillie is suspected of stealing the coat and officers with a search warrant are sent to her home to recover it.

In the meantime Lillie's mother has started for the store to return the garment but is delayed first by missing the ferry and again by a train at a street crossing. She eventually reaches the store and gives the coat to Jack, the bookkeeper, who places it back of one of the drawers when no one is looking. A little later on he inquires if they have found the coat and when told that it has been stolen he joins in the search and brings out the trouble-making garment. Lillie realizing the wrong she has done is heart-broken but Jack, believing she has been sufficiently punished, decides to forgive her.

Advertise Coming Kalem Features With Cuts of the Popular Players



*ALICE
JOYCE*



*GENE
GAUNTIER*



We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your announcements and make your advertising particularly attractive.



Alice Joyce

Carlyle Blackwell

FANTASCA, THE GIPSY

JOHAN NEVILLE visits the gipsy camp to secure entertainers for his lawn party the following day. Fantasca, the young and pretty gipsy queen, while performing for the entertainment, falls in love with Neville. When the lawn party is over the returning gipsies try to lead away Neville's little girl but one of the servants frustrates their plans.

While making a short cut through the woods the next day Neville meets Fantasca, who informs him of her love and is repulsed. Later the gipsies move

to a new camp but before leaving, a plot is arranged to kidnap Neville's child and the plan is successful. Although Fantasca's love is unrequited she realizes the pain the loss of the child will cause Neville and she determines to return the child to its parents. That night she leaves the camp with the child while all the rest are asleep. Her departure is detected and a gipsy fires after her. Although dangerously wounded she succeeds in reaching Neville's home and expires after delivering the child to the distracted parents.





The International Producers



THE Kalem lens is turned upon all parts of the world and the resultant feature films represent the highest achievement in photographic and dramatic art.



R. B. Mitchell Hazel Neason

A POLITICAL KIDNAPING

IN a little city of the west the best citizens decide the community needs reforming and place in nomination for mayor, Arthur Taylor, a young business man of sterling character. John Harrison, the editor of the local paper, and his daughter, Mary, promise to help the reform candidate. Joe Simms, the candidate of the opposition party, calls on the editor and asks for his assistance but is informed that the Press intends to expose him and endorse Taylor's nomination. Simms then springs a surprise on the editor by showing him that he has bought up the mortgages on his paper and home and threatens to ruin him if he is opposed. The shock of this information brings on an attack of heart failure and the

editor is found dead in his office. Mary determines more than ever to secure the election of the reform candidate and decides to run the paper. Simm calls on her and tries to dissuade the girl from her purpose but Mary tells him that the edition of the following afternoon will completely expose him. Through a confederate in the employ of the Press, Simms lures the small staff to the railroad yards where they are locked in a box car. The printer's devil, however, escapes and secures the release of the men, bringing them to the office in time to complete the work which Mary has been endeavoring to handle alone. The next day Simms awakens to the fact that he is a ruined man and the election of the reform candidate is assured.

A COMING FEATURE



"A Prisoner of the Harem"

Released Friday, July 19th

A gripping story written by E. Alexander Powell, F. R. G. S., formerly U. S. Consul in Egypt. The vivid scenes based on fact and produced in authentic locations, disclose many of the mysteries of the Orient.

Special piano music, complete score 25 cents, postage prepaid.

Special one, three and six-sheet, four-color lithographs.

(On the same reel)

EGYPTIAN SPORTS

Educational



W. H. West

Jane Wolfe

THE FAMILY TYRANT

JOSHUA BARSTOW, a natural born tyrant, domineers over his wife and daughter, Emily. Old Frick, the village skinflint, forces his attentions upon Emily but proves helpless in an emergency and young Clary, her sweetheart, comes to the rescue. Barstow has a dispute with Clary over a boundary line and becoming embittered against the young man, orders him from the house when he calls to ask for Emily's hand. Barstow's furious temper gets the best of him. He grabs

a chair and hurls it at Clary but through an accident it strikes his wife. Believing he has killed her he rushes from the house and wanders all night through the woods, a victim of remorse. Clary induces Emily and her mother to take refuge in his home. Barstow, half crazed, wanders on to Clary's property the next day. There he is seen by the wife, who womanlike, forgives him and the family is once more united, the tyrant having been completely regenerated.



A COMING FEATURE



“THE SOLDIER BROTHERS OF SUSANNA”

A Powerful Civil War Drama

Released Wednesday, July 31st

This is one of the best of the Kalem military productions. Entirely new in plot and thrilling in action it will prove a headliner on any program.

Special piano music for this feature. Complete score 25 cents, postage prepaid

Special one, three and six-sheet, four-color lithographs, reproduced from actual photographs of sensational episodes in this remarkable drama.



Guy Coombs

THE SOLDIER BROTHERS OF SUSANNA

JOE, the younger brother, comes home from the military school in the north and shortly after his arrival on the old plantation, Virginia secedes from the Union. John, the older brother, enlists with the Confederacy and Joe, choosing the North, is ordered to leave the house. Six months later John is commissioned to enter the Union lines and learn the enemy's plans but just as he is starting down the road his horse falls, throwing him to the ground and breaking his leg. Susanna, seeing the accident, determines to take her brother's place. She arrives at the Union lines and through a ruse secures the desired information. The object of her visit is discovered and a detachment of soldiers is sent to overtake her. Hearing

the pursuers and fearing capture, she hides on a railroad trestle until the Union soldiers pass by. After they have gone she drops to the ground and is about to make her escape when she is challenged by a solitary soldier who, much to her surprise, proves to be her brother Joe. She finally persuades him to allow her to escape. When she has disappeared the Union soldiers return and Joe holds them back at the point of his gun while his sister reaches safety. Joe is arrested, taken to headquarters and sentenced to be shot. Susanna arrives home and reports the success of her mission. A few days later the family learns the terrible price that has been paid for the information secured by Susanna.



Special Music For The Features

Mr. EXHIBITOR:



You can help a good picture by presenting it with appropriate music.

We are issuing special piano music with all **Kalem Features** and the price to the exhibitor is only 25 cents for the entire score, postage prepaid. You can order from your exchange, the Kalem Company direct, or from the following distributors:

American Song Slide & Poster Co.

549 First National Bank Bldg., Chicago, Ill.

Photo Play Advertising & Specialty Co.

121 Fourth Ave.
Pittsburg, Pa.

308 Century Bldg.
Cleveland, O.

26 W. Naughton St.
Columbus, O.

Equity Building
Detroit, Mich.

Exhibitors Advertising & Specialty Co.

30 Union Square, New York, N. Y.



Adelaide Lawrence Georgie Stuart

THE BAREFOOT BOY

Adapted from Whittier's Poem

JACK, the little barefoot boy, is invited by Adelle to visit Arcadia but while at play he accidentally injures her doll and is told to go away. Jack tries to earn money to pay for a new doll by directing automobile tourists. A week later Adelle sends invitations to her party but Jack is not invited. With the pennies he has earned Jack buys a

little doll for Adelle, intending to leave it at her house and depart unseen. Adelle sees him, however, and following after him, puts her little hand on his shoulder, saying "I am sorry, little barefoot boy." Jack is invited to partake of the good things and the two little tots become sweethearts once more.

(On the Same Reel)

EASTER CELEBRATION AT JERUSALEM

ACCORDING to historians, Helena, mother of Constantine, made a pilgrimage to Jerusalem about 300 A. D. and discovered the tomb and cross of the Saviour buried beneath debris on the spot where the Holy Sepulchre now

stands. It is probably the greatest point of religious interest in Palestine and one that is visited by thousands of pilgrims annually. Some of the ceremonies about the church have been secured by the Kalem photographers.



COMING



Special Release of Kalem's Big
Egyptian Feature

TRAGEDY OF THE DESERT

IN TWO REELS

Controlled Exclusively by the General Film Company

Released Monday, July 1st

EVERY scene in this remarkable drama was made in Luxor, Egypt, and on the Great Sahara Desert. It is intensely dramatic and a headliner par excellence. The backgrounds of primitive Egypt and the scenes of native life combine a superb educational subject with a gripping drama that abounds with thrilling action and unusual episodes.

Kalem offers you exceptional facilities for presenting this feature attraction in a manner which will insure unprecedented box-office receipts.

SPECIAL LITHOGRAPHS

You may secure special one, three and six-sheet posters in four colors—reproduced from actual photographs—from your Exchange, the A. B. C. Co. of Cleveland or distributors.

SPECIAL MUSIC

You should not fail to obtain the music which has been especially prepared for this headliner. Complete piano score will be sent postage prepaid for 25 cents. Any pianist can play it. This is a great opportunity to present "fine music with a fine picture." Advertise it as an added attraction. Music may be secured from your Exchange, distributors or from Kalem Company direct.

KALEM

JULY 15th, 1912

A
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MASTER GEORGE HOLLISTER, Jr.

With the Kalem Company which is now
located in Ireland, after a season in Egypt
and the Holy Land.

NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,



CASTS OF CHARACTERS

THE MINE SWINDLER

Harry Phillips, an eastern boy.....ED. COXEN
 Mrs. Phillips, Harry's mother.....MARIN SAIS
 Pete, the swindler.....P. C. HARTIGAN
 Mr. Lewis, a westerner.....ROBERT CHANDLER

Released Monday, August 5th

FREED FROM SUSPICION

Mr. Lane, a business man.....WM. H. WEST
 Mary, his daughter.....ALICE JOYCE
 Tom, Mary's sweetheart.....CARLYLE BLACKWELL
 Maid at Mr. Lane's house.....JANE WOLFE

Released Wednesday, August 7th

THE WANDERING MUSICIAN

Joseph Thomas, the wandering musician.....KARL FORMES, JR.
 Joseph Thomas, thirty years ago.....CARLYLE BLACKWELL
 Mrs. Thomas, thirty years ago.....ALICE JOYCE
 Marie Thomas, thirty years ago.....LILLIAN MCGIBBON
 Mrs. Summers, grown-up child of Joe's.....JANE WOLFE
 Evelyn Summers, the grandchild.....SIGRID EKLOF

Released Friday, August 9th

THE LITTLE KEEPER OF THE LIGHT

Capt. Jones, the lighthouse keeper.....R. B. MITCHELL
 Nell, his granddaughter.....ADELAIDE LAWRENCE
 Joe Jenkins, a fisherman.....DONALD MACKENZIE
 Capt. Melville, U. S. N. { Lighthouse board... HENRY NORMAN
 Lieutenant Simkins { ROBERT BRODERICK

Released Monday, August 12th

KENTUCKY GIRL

Shorty, a jockey.....HARRY WULZE
 Col. Hopkins.....WM. H. WEST
 Bob Hopkins, his son.....CARLYLE BLACKWELL
 Belle Hopkins, his daughter.....MAE MARSH
 James Rollins, the banker.....KNUTS RAHMN
 Bates, a jockey.....LEW HARKNESS

Released Wednesday, August 14th

THE PRISON SHIP

First Lieut. Joseph Waldron, American Navy.....GUY COOMBS
 Second Lieut. Sewall, American Navy.....J. BARSTOW BUDWORTH
 Daniel Carpenter, a Long Island farmer.....HENRY HALLAM
 Capt. Abercrombie, a British officer.....HAL CLEMENTS
 Ruth Carpenter, daughter of Daniel Carpenter.....ANNA NILSSON
 Esther Carpenter, daughter of Daniel Carpenter.....MARIAN COOPER

Released Friday, August 16th

THE DAUGHTER OF THE SHERIFF

Dorothy.....VIRGINIA CHESTER
 Jack Bernard.....CARLYLE BLACKWELL
 Dick Hastings.....ARTHUR TAVARES
 The Sheriff.....WM. HERMAN WEST

Released Monday, August 19th



Ed. Coxen

P. C. Hartigan

THE MINE SWINDLER

HARRY, enthused over reports of a gold strike, persuades his mother to supply him with money to invest. He arrives at the mining camp where he is taken in by a professional mine swindler and a worthless claim is unloaded on the unsuspecting tenderfoot.

Harry soon becomes discouraged at his failure to find gold and accuses Pete, the swindler, of robbing him. As Harry is about to commit suicide Pete relents and assists him to return home with his original capital, first exacting from the young man a promise that he will never visit the mining country again.



NEWS ITEMS

of the KALEM COMPANIES

WHILE the Republicans and Democrats have been selecting their nominees and preparing for the coming campaign, they have not monopolized the feature articles in the newspapers. "Rube" Marquard, the sensational pitcher of the New York National League baseball team, while breaking all records for consecutive victories has caused every red-blooded citizen—whether a "fan" or not—to watch the extras and bulletins. The public press declares that Marquard is the greatest pitcher of all times. His many triumphs have been against the star pitchers of rival clubs and every baseball enthusiast—particularly those who do not live in New York—have been anxious to determine how he has been so successful. Kalem secured the exclusive services of Marquard for a thrilling baseball picture, soon to be announced. Not only are there many exciting scenes during a game at the Polo Grounds, but Marquard, at morning practice, demonstrates his effective deliveries. Our future stars—the boys on the lots—will be able to learn a great deal from the exhibition which the peerless Marquard offers in the Kalem production. From the opening scene the story moves with a dash. Miss Alice Joyce and other Kalem favorites appear in the play. Watch for the release date!

ON July 5th the enterprising Chamber of Commerce of Santa Fe, New Mexico held a remarkable pageant and series of spectacles to commemorate various incidents in the history of that city. Hundreds of Pueblo Indians, Spaniards and cowboys were engaged. "The De Vargas Pageant," as it was called, represented the retaking of the city by the Spanish in 1692 and had for its setting the old churches, adobe houses

and Palace of the Governors. Director Melford, in charge of the Kalem Company at Glendale, California, took ten artists and several camera men to Santa Fe and through the co-operation of the Chamber of Commerce secured the services of those who participated in the pageant for a number of spectacular motion picture plays. Incidentally, Mr. Melford assisted in the arrangement of the regular program. The native Pueblo Indians are still quite superstitious regarding the camera and were only induced to appear in the Kalem plays after the diplomatic director had traded everything available. They will be seen in all their barbaric finery and the picturesque settings of the old villages will prove a decided innovation.

ONE of the most sensational campaigns in the Civil War was the siege of Petersburg, Virginia and the historic incident of the mining of the Confederate stronghold is as well known as the subterranean attack of the sepoys at Lucknow. For days the besieged Confederates dwelt on the brink of a veritable crater. The Kalem Company spent nearly two years in securing accurate data regarding this campaign from historians and eye-witnesses with the view of making it the basis of a spectacular motion picture production. As a result "The Siege of Petersburg" was produced in Florida during the past season, the work extending over a period of six months. A strong dramatic story is made co-incident with this stupendous military spectacle which is in two reels and will be released Monday, July 22nd.

THE KALEM COMPANY, now located in County Kerry, Ireland, recently paid a visit to England, where some novel productions were staged under the direction of Sidney Olcott. A trip was made to the picturesque coast of Cornwall and a number of views were taken in the main thoroughfares of London.



Wm. West Jane Wolfe Alice Joyce Carlyle Blackwell

FREED FROM SUSPICION

ON her birthday Mary receives a photograph of her college chum, which bears on the back the inscription "Love from Billy." Her sweetheart, Tom, discovers the inscription which he misinterprets and Mary, coquettishly playing upon his jealousy, prevents him from seeing the likeness of her chum. That night, Tom, determined to see who his rival may be, enters Mary's home and is greatly humiliated when he learns that "Billy" is a girl. He hastens away but the noise of his departure awakens Mary's father, who comes down stairs.

In the meantime a maid has stolen

Mary's purse and in the search which ensues Mary discovers the imprint of Tom's seal ring on an oil painting which she has recently completed. Mary suppresses the evidence against her lover and the young man is horrified when he learns next day that a robbery has taken place. He does not wish his sweetheart to know of the rash act which his jealousy incited and she, in turn, hesitates to ask Tom concerning the evidence against him.

Through a chance discovery Tom learns that the maid is guilty. He forces her to return the purse and is restored to the good graces of his sweetheart.



Advertise Coming Kalem Features With Cuts of the Popular Players



GUY
COOMBS



CARLYLE BLACKWELL



RUTH ROLAND

We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your announcements and make your advertising particularly attractive.



Karl Formes

Jane Wolfe

THE WANDERING MUSICIAN

LITTLE EVELYN invites the old musician into her home. As her father and mother gather around, the old man relates the story of his life.

We see him as a promising young man, entertaining his wife and child with selections on the violin. The mother takes the child to bed and a party of friends drops in to invite the musician to accompany a hunting expedition next day. When his friends have departed he begins to clean his

rifle, which accidentally discharges, the bullet penetrating the ceiling and killing his wife in the room above. Crazed by grief the musician is committed to an asylum where he is confined for twenty years. When he is finally released he visits his old home, only to find there is no trace of his child.

As the old musician completes his sad story, little Evelyn's mother starts to her feet and exclaims: "Father! Don't you know me? I am your little girl of long ago!"



“Fine Music with a Fine Picture!”

WE are issuing special piano music with all **Kalem Features** and the price to the exhibitor is only **25 cents**, postage prepaid.

THE composer who arranges this music for Kalem is known as one of the most artistic photoplay accompanists in the country, and his score—accurately cued for each change of scene, is prepared in such a manner that no intelligent pianist will experience any difficulty. Every theme has a direct bearing on the story.

THIS music offers you an exceptional opportunity to enhance the impressiveness of your performance. It may be secured from your exchange, the Kalem Company direct or from any of the following distributors.

American Song Slide & Poster Co.

549 First National Bank Bldg., Chicago, Ill.

Photo Play Advertising & Specialty Co.

121 Fourth Ave.
Pittsburg, Pa.

308 Century Bldg.
Cleveland, O.

26 W. Naughton St.
Columbus, O.

Equity Building
Detroit, Mich.

Arthur Brady

124 E. 14th Street, New York



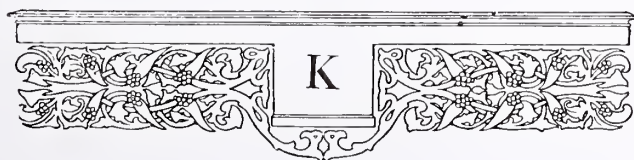
Adelaide Lawrence

Donald Mackenzie

THE LITTLE KEEPER OF THE LIGHT

CAPT. JONES, the old lighthouse keeper, starts off for the mainland to buy food and instructs little Nell, his granddaughter, to light the lamp at nightfall. While in the town the captain has a quarrel with Joe, a ne'er-do-well, which results in a fight and Joe is severely thrashed. Later in the day Joe, seeking a further quarrel, calls at the lighthouse and finding that the captain is away, prevents Nell from lighting the lamp. The old keeper returns and the argument is renewed, Joe being thrown over the cliff. He is

picked up by friends whom he tells that he has been the victim of an unwarranted attack. The friends report the captain to the Lighthouse Board, who send representatives and conduct a hearing. While the captain is being tried, little Nell, fearing that her grandfather is about to lose his position, goes to Joe's hut and begs him to tell the truth and clear the keeper. Joe experiences a change of heart and although suffering great pain from his fall over the cliff, he manages to write a note which Nell presents to the Board and the captain is exonerated.





ANNA QUIRENTIANILSSON



GENE GAUNTIER



ALICE JOYCE



RUTH ROLAND

Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents



KENTUCKY GIRL

BELL and Bob Hopkins believe their father's horse, the famous Kentucky Girl, will be a sure winner in a coming race. The only contestant they fear is Jim Penn, owned by their neighbor, Rollins, a banker.

In the midst of Bob's birthday party his father presents him with a check for \$5,000. Shortly afterward Colonel Hopkins, on the verge of bankruptcy, appeals to Rollins for help. The banker tells him if he will consent to his daughter's marriage to him the money

will be furnished. The offer is spurned with contempt and Rollins declares "Our horses will both run in the sweepstakes. If mine wins I'll break you and your daughter will be glad to marry me." Shorty, a successful jockey, promises to ride Kentucky Girl for the colonel. The banker, fearing defeat, tries to poison Kentucky Girl but through the watchfulness of Shorty, his plans are frustrated and on the date of the race the colonel's horse wins the sweepstakes and the prize of \$25,000.



A COMING FEATURE



THE PRISON SHIP

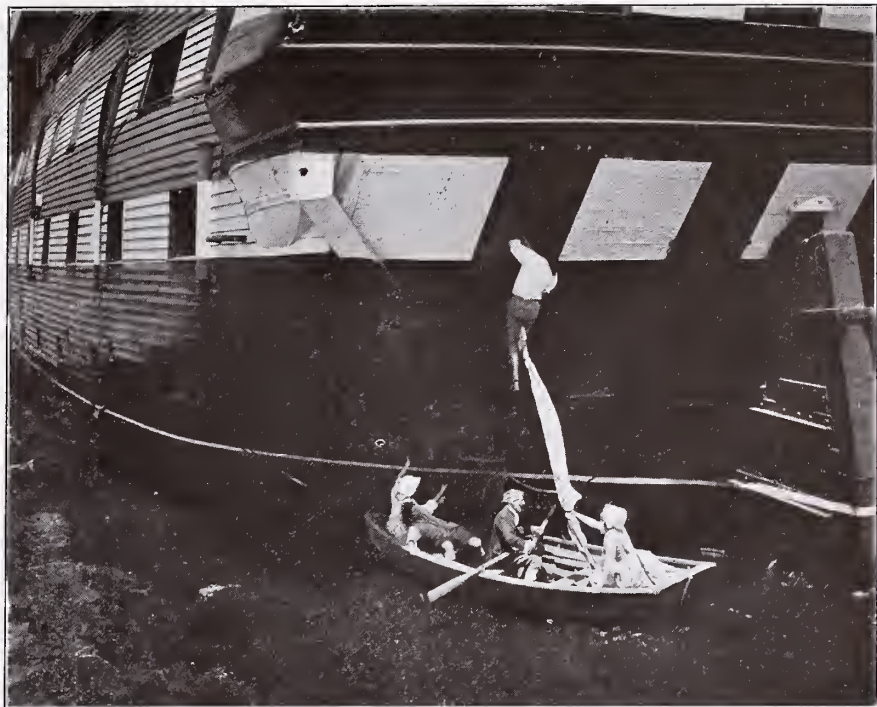
**A Gripping Drama of the American
Revolution**

Released Friday, August 16th

Strikingly realistic and abounding with the spirit of patriotism. See the daring escape from the prison ship and the battle at daybreak!

**Special piano music, complete score, 25 cents,
postage prepaid**

Special one and three-sheet, four color lithographs, depicting thrilling episodes, have been prepared from actual photographs.



The Escape

THE PRISON SHIP

An Incident of the Revolutionary War
in the vicinity of New York.

WHILE Lieut. Waldon of the Continental Army is visiting his sweetheart, Ruth Carpenter, he is arrested by Capt. Abercrombie, a British officer, and placed on board the prison ship. There he endures many hardships but does not lose heart. A month after his capture his patience is rewarded when a faithful servant of the Carpenter household succeeds in smuggling a file and a note to him. The note instructs Waldon to use the file

and be prepared to drop into a boat below his window on the following Thursday night. He is further told that Capt. Erskin's Continentals will await him beyond the British lines. On Thursday night Waldon drops into the waiting boat and puts out for shore. His escape is quickly discovered and the British start in pursuit. The Continentals, who have arranged an ambuscade, successfully cover Waldon's escape and block the enemy.



KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.R. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARION COOPER



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gere Gauntier. 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



Carlyle Blackwell Virginia Chester

THE DAUGHTER OF THE SHERIFF

JACK BERNARD, falsely accused of dishonesty, is dismissed by his employers without prosecution. Embittered by the finger of unjust suspicion Jack drifts west and while down on his luck gets into bad company. When it is too late Jack finds himself involved in a hold-up. He carries out his part with the determination to square himself later with the authorities.

Dorothy, the sheriff's daughter, while out riding over the hills, loses her way and accidentally comes upon the robbers in the act of dividing the spoils. The bandits attempt to capture the girl fearing she will cause their arrest, but Jack interferes and an escape is finally effected. As a reward for the rescue of Dorothy, Jack is made deputy sheriff and starts a new life.



—COMING—

“THE SIEGE OF PETERSBURG”

IN TWO REELS

Controlled Exclusively by the General Film Company

Released Monday, July 22nd.

In many respects this is the most remarkable Civil War production ever presented by the Kalem Company. The various assaults on Petersburg, Virginia, while that city was being besieged by the Federals, have been made the basis of a powerful dramatic story. The strategy and fortitude of both armies are displayed with astounding realism. One of the scenes depicts the collapse of a burning bridge which is occupied by fighting soldiers. The explosion of a gigantic mine and the battle when ensues offer a series of undeniable thrills.

SPECIAL LITHOGRAPHS

You may secure special one, three and six sheet, four-color lithographs for this headline attraction from your exchange, the A. B. C. Co. of Cleveland or from various distributors.

SPECIAL MUSIC

The music which has been especially prepared for this feature production is in two complete piano scores—one for each reel. However, there will be no increase in the regular rate for feature music. The two scores will be sent postage prepaid upon receipt of 25 cents. Advertise it as an added attraction. Your exchange, distributors or Kalem Company can supply you.

KALEM

AUGUST 1st, 1912

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HAZEL NEASON

KALEM COMPANY, Inc.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,



CASTS OF CHARACTERS

THE FRENZY OF FIRE-WATER

Dan.....CARLYLE BLACKWELL
 Kate.....BELLE HARRIS
 Bob Wheeler.....WILLIAM H. WEST

Released Wednesday, Aug. 21st

THE BEAUTY PARLOR OF STONE GULCH

Tillie Temple.....RUTH ROLAND
 Betty Brown.....MARIN SAIS
 Bill Fatley.....JOHN E. BRENNAN
 Bill's friend.....ED. COXEN

Released Friday, Aug. 23rd

"RUBE" MARQUARD WINS

Richard ("Rube") Marquard.....BY HIMSELF
 Alice Joyce.....BY HERSELF
 Dan Jenkins.....HENRY HALLAM
 Tom Blake } sharpers.....HAL CLEMENTS
 Harry Doane }.....GUY COOMBS

Released Saturday, Aug. 24th

THE LITTLE WANDERER

John Jackson.....DONALD MACKENZIE
 Lizzie, his wife.....HAZEL NEASON
 Nettie, John's child.....ADELAIDE LAWRENCE

Released Monday, Aug. 26th

THE WOMAN HATER

Henry West.....ED. COXEN
 Phyllis Longworth.....RUTH ROLAND

Released Wednesday, Aug. 28th

JIM BLUDSO

Jim Bludso.....GUY COOMBS
 Bludso's wife.....ANNA NILSSON
 Captain of the "Prairie Belle".....HAL CLEMENTS

Released Friday, Aug. 30th

SAVED FROM COURT MARTIAL

Ned Ferry.....GUY COOMBS
 Undine.....MARIAN COOPER
 Her mother.....HELEN LINDROTH
 Confederate general.....HAL CLEMENTS

Released Saturday, Aug. 31st

THE HOODOO HAT

Jack.....ED. COXEN
 Della.....RUTH ROLAND

Released Monday, Sept. 2nd

DOWN THROUGH THE AGES

THE PROLOGUE

Miriam Morris.....GENE GAUNTIER
 Count Maspero.....ROBERT G. VIGNOLA
 Jack Lawrence.....JACK J. CLARK
 Henry Morris, Miriam's father.....J. P. MCGOWAN

THE PLAY

Kama.....GENE GAUNTIER
 Herhor.....ROBERT G. VIGNOLA
 Mefres.....JACK J. CLARK
 The High Priest.....J. P. MCGOWAN

Released Wednesday, Sept. 4th

THE LONELINESS OF THE HILLS

Joe.....ED. COXEN
 Moonlight.....RUTH ROLAND
 Indian Chief.....PAUL HURST

Released Friday, Sept. 6th

THE DARLING OF THE C. S. A.

Agnes Lane.....ANNA NILSSON
 Confederate General.....HAL CLEMENTS
 Colonel.....STORM V. BOYD
 Captain.....GUY COOMBS
 Lieutenant.....J. BARSTOW BUDWORTH
 Union Commander.....HENRY HALLAM

Released Saturday, Sept. 7th



THE ATTACK ON THE PRAIRIE SCHOONERS

THE FRENZY OF FIRE-WATER

**Why the U. S. Government prohibits the sale of liquor
to the Indians.**

KATE tells her sweetheart, Dan, that she will not see him until he overcomes his taste for drink and the young man, feeling that the world is against him, casts his lot with Wheeler, a liquor trader. Wheeler shows Dan the manner in which he mixes alcohol, tobacco and water and disposes of the compound to the Indians.

The two traders meet a party of Indians to whom they deliver a supply of the deadly fire-water and secure blankets and skins in return. Crazy by the liquor the Indians raid Kate's

cabin, killing her father and leading her away captive.

When Dan and Wheeler reach the dismantled cabin, the young man realizes the havoc which his thoughtlessness has caused. He denounces Wheeler and succeeds in rescuing Kate from the Indians, only to be pursued by the whole tribe. The fleeing couple meets a large party of settlers who make a barricade of the prairie schooners and a terrific battle soon rages. The Indians are finally put to flight and Kate becomes convinced of Dan's reformation.

Four Kalems Every Week

BEGINNING Saturday, August 24th, Kalem will add a regular release to those of Monday, Wednesday and Friday. As a Saturday premier we present "Rube Marquard Wins," a sensational baseball drama featuring the famous pitcher of the New York Giants who established a new record this season by winning nineteen consecutive games. The release of Saturday, August 31st, is "Saved from Court Martial," a spectacular Civil War production of the high standard presented in all of the Kalem military plays. On Saturday, September 7th, "The Darling of the C. S. A.," another thrilling war drama will be released.

WE invite your particular attention to the announcement of Kalem releases in this issue of the Kalendar. Never in the history of film making has such an array of diversified features been offered within a given time. "The Frenzy of Fire-Water" is a massive production presenting hundreds of genuine Indians and cowboys and a spectacular battle on the plains. You need not be a baseball "fan" to appreci-

ate "Rube Marquard Wins." This exciting play abounds with unusual and thrilling situations. In "Jim Bludso" the story of the famous Mississippi River engineer is offered. The race of the rival boats, the burning of the "Prairie Belle" and Bludso's heroism have been faithfully reproduced from the poem written by the late Secretary of State, John Hay. "Down Through The Ages," produced in the Temple of Karnak and in the ancient bible town of Thebes, Egypt, offers a weird and gripping story of unusual character. "Saved from Court Martial" and "The Darling of the C. S. A." are fitting successors to the stupendous Civil War dramas released by Kalem and "The Loneliness of the Hills" offers a headline attraction in the way of a romantic Indian story, abounding with sensational incidents.

IF you are not exhibiting all of the Kalem releases let the announcements in this issue of the Kalendar be your incentive to secure them from your exchange. You cannot afford to miss these features.





John E. Brennan

Ruth Roland

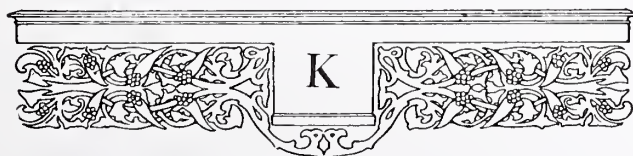
THE BEAUTY PARLOR OF STONE GULCH

TILLY TEMPLE loses her position in the Broadway Beauty Parlor and decides to go West.

Arriving at Stone Gulch, Tillie fixes up a room, distributes her cards and announces that the new establishment is open for business. A beauty parlor being something new to the wild and woolly, business comes with a rush and a bunch of shaggy cow-boys have the

time of their lives. The ranch-girls hearing of the big hit Tillie has made, become jealous and try to run our fair heroine out of town. They partially succeed but the cow-boys induce Tillie to reopen her beauty parlor and a joke is played on the girls.

How the ranch-girls are cured of their jealousy is best explained by the picture.





“RUBE” MARQUARD WINS

“RUBE” MARQUARD invites Miss Alice Joyce to the morning practice of the New York Giants at the Polo Grounds and there he shows her the effective deliveries which enabled him to break all records by winning nineteen consecutive games. Miss Joyce, by the way, is an enthusiastic “fan” and we see her with her girl friends at the Polo Grounds, greatly interested in the Giants’ struggle for the pennant.

A party of sharpers, anxious for New York to lose a decisive game, endeavor to bribe Marquard. The Peerless Pitcher has something to say about the honesty of the great American pastime and roundly thrashes the gambler who approaches him.

Finding their plans have miscarried, the sharpers become desperate and through a ruse, decoy Marquard to an office in the tower of the Metropolitan Building, nearly six hundred feet above the ground. “Rube” imprisoned in the

room, opens the window and endeavors to attract the attention of some passer-by, but finds that he cannot be heard at that great height.

As Miss Joyce starts from her hotel for the game she glances at the clock in the Metropolitan tower and sees the figure of a man in a window on the fortieth floor, wildly waving his handkerchief. Picking up her opera-glasses she discovers the man to be Marquard and she immediately surmises that something is wrong. She hastens to the building in her automobile and with the assistance of a janitor, liberates “Rube.” Away they speed for the Polo Grounds, where the game is going against the Giants.

The New York team rallies and secures a narrow lead of one run. Marquard arrives in time to hold down the opposing team and prevent further scoring. That night Miss Joyce receives a handsome token of appreciation from the Giants.

Special one, three and six sheet 4 color lithos. for this feature.



Adelaide Lawrence

THE LITTLE WANDERER

NETTIE'S stepmother, much overworked, loses her patience with the child and scolds her. The little girl, sick at heart, calls her dog and starts through the woods to find a new home. The little wanderer becomes tired after her long walk and crawls into a barn where she falls asleep on the hay.

Nettie is awakened by the voices of men in earnest conversation close to the hay mow where she has taken refuge. The men prove to be tramps who are planning to rob the nearby home of the Squire. Attempting to crawl from her

place of refuge, Nettie is detected by the tramps and locked in the barn. The little dog, however, escapes and through its intelligent actions induces farmer Hodge to go to the rescue of the little girl. Hearing Nettie's story, Hodge goes with the child to the Squire and informs him of the plot of the tramps. When the robbers arrive, the village constable and a party of husky farm hands make quick work of their capture.

The squire hears the little wanderer's story and secures permission from her parents to adopt her.





Ruth Roland

Ed Coxen

THE WOMAN HATER

HENRY WEST, a confirmed woman hater, has his fortune told and is informed that he will meet his fate when he encounters a blonde girl. He escapes from the girls who regard him as eligible and goes on a hunting trip.

Henry enjoys the solitude of his cabin until one day he sees a charming young woman approaching. Miss Phyllis Longworth is on her way to visit the attractive cabin, while her chauffeur makes some repairs. In his determination to keep out of the toils, Henry binds

his eyes with a handkerchief and pretends to be blind. His ruse is only partially successful as his supposed plight arouses the sympathy of Phyllis who begins to prepare his supper. Phyllis accidentally discovers Henry's deception just as the chauffeur arrives to inform her that the car is ready. Henry's profuse apologies touch the young woman and the inevitable happens. She gives him her card and shortly afterwards the newspapers have a feature article when the announcement is made of the ex-woman hater's marriage.

(ON THE SAME REEL)

PALESTINE

FROM Ramleh, the residence of Nicodemus and Joseph of Arimathea, we journey toward Jerusalem and see the natives washing in the public fountain. In the Land of Abraham, eight miles from Jaffa, we find that primitive conditions prevail on every side. Here is a Bedouin blacksmith whose methods are the same as those of his ancestors, thousands of years ago! At the

picturesque village of Lifta, near Jerusalem, we stop at a quaint coffee-house. Next we visit the Garden of Gethsemane, where Judas betrayed Christ and we have a splendid view of the Russian Church and the Mount of Olives in the background. A panoramic view of Jerusalem concludes this interesting picture.



JIM BLUDSO of the "Prairie Belle"

From the poem by the late Secretary of State, John Hay.

* * * * *

He weren't no saint—they engineers
Is all pretty much alike,—
One wife in Natchez-under-the-Hill
And another one here in Pike;
A keerless man in his talk was Jim,
And an awkward hand in a row,
But he never flunked, and he never lied—
I reckon he never knowed how.

And this was all the religion he had—
To treat his engine well;
Never be passed on the river,
To mind the pilot's bell;
And if ever the Prairie Belle took fire,—
A thousand times he swore
He'd hold her nose agin the bank
Till the last soul got ashore.

All boats has their day on the Mississip,
And her day come at last,—
The Movastar was a better boat,
But the Belle she wouldn't be passed.
And so she came tearin' along that night—
The oldest craft on the line—
With a nigger squat on her safety-valve
And her furnace crammed, rosin and pine.

* * * * *

Through the hot black smoke of the burnin'
boat
Jim Bludso's voice was heard,
And they all had trust in his cussedness,
And knowed he would keep his word.
And, sure as you're born, they all got off
Afore the smokestacks fell—
And Bludso's ghost went up alone
In the smoke of the Prairie Belle.

**Special one, three and six-sheet, four-color lithographs
for this feature.**





SAVED FROM COURT MARTIAL

UNDINE, known in her neighborhood as "The water witch," receives the following letter:

"Through ill fortune my friend, Ned Ferry, at the supply camp near you, is likely to be court martialed. Only a brilliant exploit will save him.

Your loving brother."

Undine, a strong patriot and naturally tender-hearted, realizes the predicament of her brother's friend and determines to save him. The next day she forms a plan to destroy a Federal gun-boat

anchored in the river and presents her idea to Ned. That night at the risk of her life she swims to the gun-boat, reconnoiters and makes it possible for Ned to lead a Company of Confederates, who succeed in destroying the gun-boat after a spectacular attack.

Two days later Ned is reinstated in the good graces of his commanding officer and realizing his present good fortune is all due to the heroic action of his old chum's sister, he promptly proceeds to lose his heart to the fair water witch.



Ruth Roland

THE HOODOO HAT

JACK calls to take Della to the picnic and receives a shock when he sees the monstrosity of a hat which she is wearing. In vain he pleads with her to wear something else. On the way to the grounds Della's hat frightens passing horses and when the couple joins the picnickers the head-dress is a source of merriment to all except the wearer. Della resolves to part with the

hat and throws it into a stream. A fisherman brings it back to her. She buries it in the ground but a party of excavators discover the hat and return it to the unfortunate owner. Finally Jack effectually destroys the hat and the lovers return home. Tired and disgusted with her day's trials, Della falls asleep and in her dreams the hoodoo headgear still follows her.

(ON THE SAME REEL)

FROM JERUSALEM TO THE DEAD SEA

THIS interesting travel picture permits the spectator to visit many famous spots in the Holy Land. From the Tomb of Rachael the tourist proceeds to the Convent of St. George. This is the scene of the prophet Elijah's visitation by the ravens, as described in the bible. Passing through old

Jericho we reach the Mount of Temptation where, the bible relates, Christ was tempted by the Evil Spirit. The River Jordan, the place of baptism, is the next point of interest. At our journey's end we come to the Dead Sea—1,300 feet below the sea level.



R. G. Vignola

Jack J. Clark

J. P. McGowan

DOWN THROUGH THE AGES

The scenes in this production were photographed in the Temples of Isis, Karnak, Egypt, and in and about the Tombs of the Pharaohs in the Ancient Bible town of Thebes. These temples and tombs were built more than 1,000 years before the birth of Christ.

IN a party of tourists visiting the ancient temples of Egypt, we find

Miriam with her father and a persistent suitor—a French Count. In the party is also an old sweetheart of Miriam's, Jack Lawrence, whose proposal of marriage has been half rejected.

The tourists plan an excursion to the ruined City of Thebes and Jack determines to make a last effort to win Miriam's heart. Becoming separated from her people Miriam sits down in the royal tomb and falls asleep. In her dream her soul returns to past ages and she finds herself as Kama, the beggar maid, within the Temples of Karnak. Mefres, the priest, at the sight of the pretty beggar maid forgets his vows in his love for Kama. Herhor informs the High Priest of Mefres' con-

duct. The High Priest promptly banishes the unfortunate Mefres, who goes to inform Kama of his punishment which means death to their love. Unable to bear the loss of love, the priest plans to take the golden treasure from Pharaoh's tomb and with it fly from the country with Kama. Through the Valley of Death to the Tomb of Pharaoh the lovers proceed. They break into the treasure vault and are about to make their escape when the High Priest and others from the temple discover Mefres' crime and both are promptly sentenced to death.

The tourists return to the tomb where Miriam has fallen asleep and awaken the girl. Looking up, she sees Jack's pleasant face and recognizes the Mefres of her dreams.



JOE VISITS THE INDIAN CAMP

THE LONELINESS OF THE HILLS

JOE, trapping alone in the hills, meets Moonlight, the Ogallala maid, and in his loneliness he stops and chats with the girl, giving her a silk handkerchief. She tells him that she lives with her tribe nearby. Later on Joe follows to the Indian camp and is told he cannot have the girl unless he joins the tribe—a situation which does not appeal to him. A few days later an envoy from the Creeks demands that the Ogallalas leave the fertile valley where they are hunting and fishing but the Creek messenger is sent back to his tribe with scorn. Moonlight tells Joe of the impending attack on her tribe. When the Creeks arrive in force, the

Ogallalas put up a fierce fight and succeed in driving the enemy back. The Creeks entrench themselves behind natural defences and in a brave but foolhardy attack the Ogallalas are repulsed and their chief killed. Joe, while not in sympathy with the Indians, feels sorry for the friendly Ogallalas and shows them how to defeat the Creeks. After the successful Indian war, Joe is urged to join the Ogallalas and become their chief but replies—"I'll take the squaw but I'll be hanged if you can make an Injun out of me." Joe marries the Indian maid. Later we find them living in a log cabin in the hills and Joe has forgotten his loneliness.



A COMING FEATURE



Hal Clements

Anna Nilsson

Guy Coombs

The Darling of the C. S. A.

A ROMANTIC DRAMA OF THE CIVIL WAR

RELEASED SATURDAY, SEPT. 7th

This spectacular military production portrays the thrilling adventures of an intrepid girl spy.

Special one, three and six-sheet, four-color lithographs
for this headline attraction.



THE DARLING OF THE C. S. A.

AGNES LANE is a daring spy and a great favorite with the soldiers of the C. S. A.

Riding into the Federal camp, she tells the commanding officer she can aid in capturing the troublesome spy—Agnes Lane. The Federal officers are inclined to accept her proposal but through an accident the identity of Agnes becomes known and she is placed under guard. The Confederate army,

learning of the peril of the fair prisoner, decide to take the fort and liberate her. Agnes succeeds in escaping and at the risk of her life induces the despairing Confederate soldiers to attack again.

Through a series of thrilling adventures, she delivers to the Confederate general, Beauregard, a supply of powder, enabling him to make a final and successful attack.



KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.R. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARION COOPER



EDWARD COXEN



MASTER JUDSON MELFORD

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce...15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

KALEM

AUGUST 15th, 1912

ALLEN
DAR



RUTH ROLAND

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NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,



KALEM RELEASES AND CASTS OF CHARACTERS

THE GIRL REPORTER'S BIG SCOOP

Miss Ellsworth, an heiress.....NATALIE CARLTON
Mr. Ellsworth, her father.....ROBERT BRODERICK
Count Brigantbal.....STUART HOLMES
Aline Allen, the girl reporter.....HAZEL NEASON

Released Monday, Sept. 9th

DR. SKINNEM'S WONDERFUL INVENTION

Dr. Skinnem.....GEORGE B. SMITH
The Old Maid.....RUTH ROLAND
The Doctor's Servant.....MARIN SAIS

(On the same Reel)

THE ANCIENT PORT OF JAFFA

(Scenic)

Released Wednesday, Sept. 11th

THE STREET SINGER

Papita, 4 years of age.....ADELAIDE LAWRENCE
Papita, 18 years of age.....ALICE JOYCE
Carl Heller.....EARLE FOXE
Mrs. Burleigh.....MAYME KELSO

Released Friday, Sept. 13th

A RAILROAD LOCHINVAR

Henry Parsons.....HENRY HALLAM
Bob, his son.....GUY COOMBS
Bill Wolf.....HAL CLEMENTS
Peggy, his daughter.....MARIAN COOPER

Released Saturday, Sept. 14th

THE PARASITE

Benson.....CARLYLE BLACKWELL
Adams.....JANE WOLFE
Madge, Adams' sister.....W. H. WEST
Mr. Fletcher.....MAE MARSH
Rose, his daughter.....

Released Monday, Sept. 16th

IN PERIL OF THEIR LIVES

The trapper.....ED. COXEN
The fisherman.....JOHN E. BRENNAN
The fisherman's daughters.....RUTH ROLAND
MARIN SAIS

Released Wednesday, Sept. 18th

CHIPS OFF THE OLD BLOCK

Bill.....ED. COXEN
Jim.....JOHN E. BRENNAN

(On the same Reel)

TILLEY'S BIRD FARM

(Educational)

Released Friday, Sept. 20th

THE GRIT OF THE GIRL TELEGRAPHER

Betty, the telegrapher.....ANNA NILSSON
Rowe, the railroad detective.....GUY COOMBS
"Smoke-up Smith," a crook.....HAL CLEMENTS
Biggs, the detective chief.....HENRY HALLAM
The waitress.....MARIAN COOPER

Released Saturday, Sept. 21st



Natalie Carlton

Stuart Holmes

Hazel Neason

THE GIRL REPORTER'S BIG SCOOP

ALINE, the girl reporter, is seen at work securing unusual photographs for her paper. When she returns to the office she is commissioned to visit the home of the Ellsworths' and obtain pictures of the young heiress who is about to wed Count Briganthal. The couple, however, is hostile toward the photographers who visit the country home and Aline is obliged to return without accomplishing her mission.

As she sits despondently in the station, Aline picks up a newspaper and notices that a maid is wanted at the Ellsworth home during the social activities. The girl reporter is right on the job and secures the position. While

engaged in her duties she sees the Count meet Mr. Ellsworth and demand a larger dowry. When the demand is refused the Count bargains with the chauffeur to steal some of the costly wedding presents. Aline finds that she is on the trail of an unusual "scoop" and sends to the office for a flash-light outfit.

That night the young lady secrets herself in the parlor and touches off the flash just as the Count and the chauffeur are about to make away with the valuables. The house is aroused and while the startled family turns on the unscrupulous Count, Aline hastens to the office to prepare her "scoop."



NEWS ITEMS

of the KALEM COMPANIES

THE baseball teams are now "in the home stretch" and the struggle for supremacy reigns on the diamonds. Every "fan" is following the fortunes of the New York Giants, who have enjoyed a comfortable lead all season through the sensational pitching of "Rube" Marquard. The exciting drama, "Rube Marquard Wins" released by Kalem on Saturday, August 24th, is beyond question the most remarkable baseball photoplay ever produced and the spectator will receive many inside tips regarding the manner in which the peerless pitcher has brought so many victories to his team. If you have not made application for the booking of this feature, you should lose no time. The great "Rube" himself appears all through the picture. While the production will prove a headliner at any season of the year, its exhibition during the excitement of the National League race will prove an extraordinary drawing card. You can secure special one, three and six-sheet lithographs for this attraction.

ANNOUNCEMENT was made some weeks ago of the return of Miss Alice Joyce to the New York studio, after a long season with the Kalem Company at Glendale, California. During her association with Kalem, Miss Joyce has enacted hundreds of parts and she is undoubtedly the first actress to appear in her own character in a photoplay. In "Rube Marquard Wins," Miss Joyce is seen as herself—an ardent baseball "fan" and a friend of the celebrated pitcher. "The Street Singer," Kalem's release for Friday, September 13th, will present Miss Joyce in a new environment and ample opportunity is offered for her to display the talents

which have made her famous in every quarter of the globe.

A RECENT issue of "The Railroad Man's Magazine," published by the Munsey Company, contains an interesting article on one of Kalem's specialties—the railroad drama. From every hand Kalem has received requests for more plays of this character and the result is "A Railroad Lochinvar" and "The Grit of the Girl Telegrapher," announced in this issue of the Kalendar. The plots of these dramas were originated by an experienced railroad man and they offer much that is new.

MISS GENE GAUNTIER, who paid a hurried visit to her home in Kansas City, has returned to Ireland to take up her work as leading lady and authoress for the Kalem Company under the direction of Sidney Olcott. This organization is now giving its undivided attention to the Irish dramas which have proven so popular throughout the world and several single and multiple reel productions are now under way along the shores of Killarney.

MISS ANNA NILSSON, one of Kalem's popular leading ladies, has been absent from the New York studio for several weeks, having undergone an operation for appendicitis. Her many friends will be pleased to learn that she is rapidly recovering and will soon resume her work in the Kalem dramas.

DIRECTOR BUEL, recently took a company of Kalem players, headed by Miss Alice Joyce and Mr. Guy Coombs, to Washington, where many interesting scenes were made for a large feature production, soon to be announced. These views of our National Capitol compose a striking background for an intensely dramatic subject, dealing with modern politics.



The Doctor gives a demonstration.

DR. SKINNEM'S WONDERFUL INVENTION

DR. SKINNEM is flat broke and greatly distressed. His maid-of-all-work notifies him of her intended departure, which completely crushes the Doctor. Making himself comfortable in a lawn chair, the Doctor

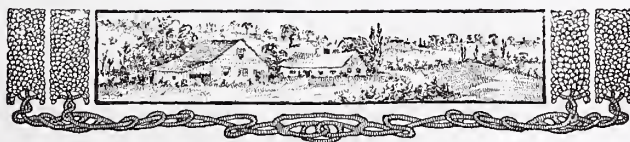
falls asleep and dreams of a wonderful invention that enriches him and causes the departure of all his troubles. What the invention accomplishes and its final results are laughably depicted by the Kalem players.

(ON THE SAME REEL)

THE ANCIENT PORT OF JAFFA

THE picture opens with a scene on a steamship, showing the Kalem players ready to depart for the ancient port of Jaffa, referred to in the Bible as Joppa. A successful landing is made after navigating the danger-

ous, rocky passage. A splendid view of Jaffa from the sea greets our eyes and, going ashore, we marvel at the wonderful street scene near the Custom House. We journey on to the auction market and then visit the public fountain on the Jaffa road.



A COMING FEATURE



The Street Singer

An Absorbing Story of a Prima Donna's
Rise to Fame

Released Friday, September 13th

This romantic drama features Miss Alice Joyce with a specially
selected cast.

One and three-sheet, four-color lithographs for this headline
attraction.



Earle Foxe

Alice Joyce

Stella Wallace

THE STREET SINGER

OUR story opens with a scene on Fifth Avenue, New York, in the neighborhood of 34th Street, where a small crowd is gathered about Papita, a little street singer, who stands holding her father's hand—singing to the assembled men and boys. Suddenly Papita's father falls and upon the arrival of the ambulance it is discovered that he has died from heart failure. Carl, a young musician, who has been attracted by Papita's singing, observes the plight of the little street singer, and takes her to his home, where the exquisite quality of her voice impresses both Carl and his mother. Ten years pass by and the voice of the little street singer continues to improve. Carl finally decides to take her to a great vocal teacher. After a few months under the instruction of the master, Papita makes her appearance in the drawing room of a rich patron of music. The wonderful promise of the fair singer impresses them all and Mrs. Burleigh, a lady of means, offers to give Papita a musical education abroad. Papita

leaves for Europe and after three years of hard study under the leading teachers, she returns to America and makes her debut at the Metropolitan Opera House. Carl visits the opera and sends his card in to Papita. The card is intercepted by Mrs. Burleigh who meets him and informs him that Papita does not wish to be bothered. Carl becomes ill, brooding over Papita's apparent ingratitude. Papita, after scoring an immense success at her debut, feels there is something lacking to complete her happiness and, alone, she goes in search of Carl and his mother. Arriving at the former home of Carl, she learns that his mother died some time ago and the neighbors have no knowledge of the son. While walking through the street she hears the sound of a violin and readily recognizes that it is Carl playing her favorite air. Entering the house she climbs the stairs, locates the unhappy musician and proves to him that her heart is true.



What Kalem's Saturday Release means to the Exhibitor



THE Kalem releases of Monday, Wednesday and Friday, embracing a wide range of subjects produced in many different sections of the world, have been inadequate to supply the demand for Kalem headliners. With the Irish and Egyptian dramas, the impressive Holy Land subjects, the spectacular war plays, the stories with the magnificent California backgrounds and the strong dramas of modern American life to present to the public, it was only natural that "The International Producers" should issue an additional release. By glancing over the list of Kalem releases scheduled for Saturdays you will readily observe from the titles that the increase in output has not been at the expense of quality. Once you have exhibited the Saturday release you will have definite assurance of this fact.

"Rube Marquard Wins" is our Saturday premier, being released on August 24th. Your patrons, young and old, need not be baseball enthusiasts to appreciate this truly remarkable production with its many exciting situations and to the "fan" it will be a genuine treat. On Saturday, August 31st, Kalem presents "Saved from Court Martial," a Civil War drama of powerful plot and abounding with spectacular military engagements. "The Darling of the C. S. A.," release of September 7th, is based on the adventures of a fearless girl spy and proves an admirable successor to the war plays in which Kalem excels.

"A Railroad Lochinvar" and "The Grit of the Girl Telegrapher," released on Saturday, September 14 and Saturday, September 21st, respectively, eclipse in many ways the thrilling railroad dramas which Kalem has presented in the past.

Your exchange can supply you with these Saturday releases and you should make immediate arrangements to secure them. With such a diversity of subjects to present, each Kalem offers something new and you owe it to your patrons to exhibit these features.



The marriage ceremony in the engine cab.

A RAILROAD LOCHINVAR

BOB TEMPEST, just home from college, tells his father he wants to go to work and applies for a job. His father, President of the W. & R. Ry., writes to his superintendent asking him to give the son a position as fireman and cautions him to let no one on the line know who he is. While on his first trip over the road as fireman, Bob meets Peggy, the line superintendent's daughter, and it is a case of love at first sight. Later Bob and Peggy meet again under dramatic circumstances. The train stops at a way station and fire is discovered in a car next to one that is loaded with powder. The agent happens to be busily engaged at the station and Peggy notifies Bob of the fire. They back the train to the water tank,

where a stream of water is turned on the burning car and the fire extinguished. During the next three weeks Peggy and Bob become ardent lovers. This is much to the displeasure of Peggy's father, who orders the young man from the house, saying he is only a fireman and has "nerve" to aspire for the daughter's hand. The two lovers are not discouraged, however, and a scheme is fixed up to elope. They run to a waiting engine, climb aboard and make a rapid run to a nearby town, where a clergyman is taken on the locomotive. Peggy's father learns of the flight of the lovers and follows in another engine. The laughable situation that follows and the final triumph of Peggy and Bob bring a decidedly novel climax.

Special one and three-sheet lithographs for this feature.





"The Parasite" on the battle-field.

THE PARASITE

FRED ADAMS leaves to join the Mexican insurrectos. During his first battle he is wounded and left on the field to die. Benson, an adventurer, finds he is an exact double of Adams and decides to impersonate him. Changing clothes with the wounded man and appropriating his papers, he goes to Adams' home and presents himself to the soldier's sister, Madge, masquerading as her brother. With

Madge, Benson is received in the homes of the best people in the city and this gives him an opportunity to ply his trade—that of a sneak thief. Rose, one of Madge's friends, receives a birthday present—a handsome pearl necklace—and Benson pays court to the girl in an endeavor to secure the jewels. His efforts meet with success but his true identity is discovered and the Parasite gets his deserts.

Special one and three-sheet lithographs for this feature.





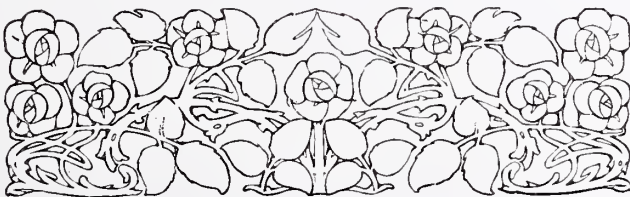
Ed. Coxen as the trapper.

IN PERIL OF THEIR LIVES.

A CALIFORNIA fisherman starts with his family for a trip up the coast. When the party finds a desirable location, the girls begin to gather shell fish while the men ply their trade. When the fishermen attempt to return, their boat is wrecked in the surf and they are caught in the rocks.

As evening comes on the girls leave for the camp and are startled by hear-

ing a gun shot. They investigate and find that a hunter, bitten by a rattle snake, has fired to attract attention. The girls assist the hunter to dress his wound and as they depart they sight the fishermen imprisoned on the rocks. With the assistance of their new found friend they succeed in rescuing their relatives.



The Greatest Achievement of Modern Times.

An accurate and reverential picture of
the leading events in the life of

Jesus of Nazareth

(IN FIVE PARTS)

WHILE the world has known for many months that a branch of the Kalem Company was visiting Egypt and Palestine, producing in motion pictures the leading events in the Life of Jesus, no definite announcement of this unusual undertaking has been made to the exhibitors who are anxious to prepare for the greatest event in the history of their houses—namely, the opportunity to display this truly remarkable production to their patrons.

As this wonderful story is unfolded before the spectator, he will behold the authentic backgrounds of Bethlehem, Nazareth, Jerusalem, Bethany, the Mount of Olives, the Sea of Gallilee, Babylon (Old Cairo), the Pyramids and the Sphinx and many other famous places with which the Bible has made us familiar.

Just what this production means to the world in general and the motion picture industry in particular, one is not able to grasp in an instant. A company is sent into a primitive land, with the endorsement of the President of the United States, with credentials from missionary boards and with letters to the different foreign governments. The manner in which the representatives of the Moslem faith co-operated with Kalem is most remarkable and worthy of a special article which will be published at a later date.

The magazines and newspapers of many different cities, with their articles on the operations of Kalem in Palestine and Egypt have given the public a general idea of the magnitude of the production and in a few weeks a definite announcement will be made of the release date. Every licensed exhibitor will be sent a copy of the photo-play as copyrighted by Kalem, covering every scene.

That uncommon advertising for this exhibition will be in order is apparent and Kalem will have many suggestions to offer. The exhibitor will appreciate the fact that his publicity must be conducted along the lines of reverence and sincerity which Kalem has at all times endeavored to maintain in the production. For the most part, the mere announcement that you have secured the production will be sufficient to attract to your house many who have never attended a motion picture performance.



A lively day at the school-house.

CHIPS OFF THE OLD BLOCK

BILL and Jim quarrel over politics but they are separated by friends and sent on their way. It happens that they are not the only ones who have had trouble. Tommy and Bobby, two school boys, are disorderly and the teacher gives each a note to take to his mother, instructing the parent to call and decide what punishment shall be given the lad. Tommy, fearful of the future, bursts into tears just as he meets

Jim, who pacifies the lad by saying that he will impersonate the mother. Bobby meets Bill, who volunteers to act as that boy's parent.

At the school house the make-believe mothers recognize each other and the old quarrel is renewed. This offers the boys a chance to take up their argument and the horrified teacher has the time of her life endeavoring to restore peace and quiet.

(ON THE SAME REEL)

TILLEY'S BIRD FARM

A remarkable institution at Darien, Conn., which supplies most of the zoological gardens.

At this unusual bird farm we are shown the strange marabou stork and the bar-head geese and Crown Pigeons from Australia. The British Government forbids the exporting of the latter on account of their rarity. We see

the flamingo from Egypt; the stork reputed to be 100 years old; white-faced tree ducks from Madagascar; cranes from Germany, a Japanese domestic fowl, secretary birds from Africa and the rare snow geese.

A COMING FEATURE



The Grit of the Girl Telegrapher

AN EXCITING RAILROAD DRAMA

RELEASED SATURDAY, SEPT. 21st

This story of railroad life is decidedly novel in plot and is replete with thrilling incidents.

Special one and three-sheet, four-color lithographs for this feature.



Anna Nilsson

THE GRIT OF THE GIRL TELEGRAPHER

BETTY'S fiance, a railroad detective, is called out of town on private business and leaves his handcuffs in the care of the girl telegrapher. Shortly after the detective's departure Betty receives a message to be on the lookout for Smoke-Up Smith, a notorious thief—a full description being given. Smith appears at the station, feeling assured that he will not be recognized and engages quarters at a nearby boarding house.

Betty, fully convinced that Smith is the person described in the message, slips the handcuffs into her pocket and goes over to the boarding house, where the happy-go-lucky thief is playing "blind man's buff" with the young board-

ers. This gives Betty an opportunity to slip the irons on Smith and he immediately shows his true identity by the disturbance he causes, ere he is imprisoned in the station.

Smith manages to escape and, entering a locomotive, speeds down the track and out of the yards. Betty, however, discovers the flight of the thief and hastens to another engine, prevailing upon the engineer to steam up and follow in pursuit. A thrilling chase takes place and the criminal is captured. As the locomotive returns with the prisoner, the detective steps off a train and taking charge of "Smoke-Up," congratulates the young operator on her bravery.



KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARIAN COOPER



GUY COOMBS



HAZEL NEASON

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce...15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid
 A beautiful art photographure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

URNER-BARRY CO., PRINTERS, NEW YORK

KALEM

SEPTEMBER 1st, 1912

ALLEN DAR



ADELAIDE LAWRENCE

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235-239 West 23d Street
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86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,



KALEM RELEASES AND CASTS OF CHARACTERS

FAT BILL'S WOOING

Fat Bill.....JOHN E. BRENNAN
Tina.....RUTH ROLAND
Bertha.....VIRGINIA CHESTER
The clergyman.....O. M. GOVE

(On the same Reel)

ROOST, THE KIDDER

Roost Sweet.....STUART HOLMES
Doc Bird.....A. D. BYRD
Mandy Jones.....ETTA MINER
Deacon Johnson.....RALPH MITCHELL

Released Monday, Sept. 23rd

QUEEN OF THE KITCHEN

Bridget.....JOHN E. BRENNAN
Mr. Clark.....ED. COXEN
Mrs. Clark.....RUTH ROLAND

(On the same Reel)

ALONG THE RIVER NILE

(Scenic)

Released Wednesday, Sept. 25th

THE HEART OF JOHN GRIMM

John Grimm.....RALPH MITCHELL
Anna Grimm, his wife.....HAZEL NEASON
Mrs. Strickland.....EMILY LORRAINE
Mabel, her child.....ADELAIDE LAWRENCE
Doctor Flint.....STUART HOLMES

Released Friday, Sept. 27th

THE APACHE RENEGADE

Outlaw Bill, the renegade.....WM. H. WEST
Big Wolf, an Indian brave.....KNUTE RAHMN
Jack Lane, young westerner.....CARLYLE BLACKWELL
Alma, his sweetheart.....KATE WINSTON
Tom Bentley.....C. RHYS PRYCE

Released Saturday, Sept. 28th

THE POACHER'S PARDON

Wallace, the gamekeeper.....J. P. MCGOWAN
Mrs. Wallace.....HELEN LINDROTH
Dora, their daughter.....ALICE HOLLISTER
Jim, the poacher.....JACK J. CLARK

Released Monday, Sept. 30th

A HOSPITAL HOAX

Tom Sloan.....JOHN E. BRENNAN
Bill.....HERBERT GLENNON
Doctor Foster.....ED. COXEN
Nora, the nurse.....RUTH ROLAND

(On the same Reel)

ANCIENT TEMPLES OF EGYPT

(Scenic)

Released Wednesday, Oct. 2nd

THE VILLAGE VIXEN

Eva Storm, "the village vixen".....JANE WOLFE
Maud, her daughter.....LILLIAN CHRISTY
Harrison, a farmer.....WM. H. WEST
Willis, his son.....CARLYLE BLACKWELL

Released Friday, Oct. 4th

THE CONFEDERATE IRONCLAD

Rose Calvin, a southern girl.....MARION COOPER
Elinor Adams, a northern girl.....ANNA NILSSON
Alan Yancey, a Confederate officer.....GUY COOMBS
Roger Roland, a Federal officer.....HAL CLEMENTS

Released Saturday, Oct. 5th



John E. Brennan

FAT BILL'S WOOING

BILL has original ideas of courting but when he puts them into practice he encounters many unexpected obstacles. His heart's desire is Tina and when this young woman spurns his advances, Bill resorts to strategy. After much thought and a great deal of labor he prepares the following note:

"Dear Miss Tina:

I guess you'll be glad to marry me

now. My uncle has left me \$50,000 and I have gone to get it. Meet me at the station and bring a minister."

Tina takes her friend, Rose, into her confidence and they plan to humiliate Bill when he returns to town. The girls are at the station when Bill arrives but to them he is invisible. The plot proves a dismal failure and our fat friend finds that he is "stung."

(ON THE SAME REEL)

ROOST, THE KIDDER

ROOST SWEET, the well known citizen of Bucktown, is a colored gentleman with a well developed sense of humor. He visits Frogtown with his side-partner, Doc. Bird, and traveling through the village they are greeted by a sight which tempts Roost to play one of his practical jokes. Romantic Mandy, swinging in a hammock, reads a fascinating romance and longs for a lover. Roost sends her an

anonymous note, signed "Unknown Admirer," in which he offers to serenade the dusky damsel if she will appear at the old oak tree that evening. When Mandy visits the spot and listens to Roost's banjo, a bucket of white-wash is dumped over her shoulders by Bird. Unfortunately for Roost, he attempts to follow his joke with another with results disastrously.

NEWS ITEMS

of the KALEM COMPANIES

ARRANGEMENTS are being made for private exhibitions of Kalem's Holy Land production in five reels, presenting the leading events in the Life of Jesus, which will be attended by clergymen of all denominations. Kalem wishes to take every opportunity to impress upon exhibitors the reverence and sincerity with which this production must be offered. To this end the first exhibition is exclusively for the ministry, that the authenticity, magnitude and beauty of the production may be fully realized by those whose approval is imperative.

* * *

THE Kalem studio in New Orleans, which has been closed during the summer months, will soon be opened and many photoplay novelties will be produced in the picturesque locations along the Bayou St. John.

* * *

WHILE keen rivalry exists among the baseball teams who are struggling for the National League pennant, the players are always ready to express their commendation of the opponent "who delivers the goods." When "Rube Marquard Wins," Kalem's release of August 24th, was exhibited in Pittsburg, it happened that the New York Giants and the Pittsburg team were engaged in a series of games which had a direct bearing on the outcome of the annual contest. The Pittsburg players attended the theatre in a body and as the victor in nineteen consecutive games appeared on the screen they gave him an ovation and afterwards declared that they had never seen such a realistic portrayal of the great American sport. Miss Alice Joyce, Kalem's world famous leading lady, shares the honors with Marquard and director Buel has produced an exciting drama which will have to be seen

to be appreciated. If you have not as yet exhibited this feature you should lose no time in placing an order with your exchange.

* * *

"LITTLE ADELAIDE," whose picture appears on the first page of the Kalendar, is the daughter of Mr. Edmund Lawrence, director of Kalem's New York Stock Company. In the productions of "The Barefoot Boy," "The Little Keeper of the Light" and "The Little Wanderer," Adelaide has gained a host of admirers and her likeness is presented in the Kalendar in response to many requests from those who wish to become better acquainted with the little girl. She is six years of age and from time to time she will be featured in photoplays especially prepared for her.

* * *

DURING the past few months the Civil War dramas presented by Kalem have proven unfailing business-producers for the exhibitor, and picture patrons have learned that the massive equipment which makes these stupendous productions possible has necessitated one of the largest companies engaged in the making of photoplays.

You will therefore be interested in the announcement that Kalem is preparing for the multiple-reel production of "Shenandoah," the famous military drama by the late Bronson Howard, which has thrilled audiences throughout the country. Those familiar with the play will recall the stirring scenes at Fort Sumter and Winchester. These locations will be visited by the Kalem Company during the course of the production, which will be handled by the largest organization of professional talent ever assembled in any country for the purpose of producing a motion picture drama.



Ruth Roland

Ed. Coxen

John E. Brennan

QUEEN OF THE KITCHEN

BRIDGET, the cook, objects to the invasion of her sanctum by Mr. Clark, her employer, and the disturbance she causes results in her dismissal. Mr. and Mrs. Clark, expecting guests, attempt to prepare the dinner and, like the proverbial newlyweds, make a mess of it. The guests arrive

and the distracted Clarks are brought to a realization of Bridget's sterling qualities. The "Queen of the Kitchen" now holds the upper hand and only consents to return when a substantial increase in salary is offered her together with promises of good behavior on the part of her employers.

(ON THE SAME REEL)

ALONG THE RIVER NILE

NO visit to Africa is complete without a trip up this famous river. In this interesting picture we find a party of tourists enraptured by the scenic marvels of the Nile and the many odd sights along the shores. Natives are cutting and loading sugar cane in primitive fashion and the old ferry, which has seen service for hundreds of years, attracts the attention of the travelers. Here are a number of natives, earning three piastres a day by bringing

soft coal from the boats and carrying the huge bags on their heads. Arab workmen are removing stone from the ruins of the Temple of Karnak, while others are constructing new masonry. The Arab basket-makers are at work and the palm leaves and stems are formed into many striking designs by the deft fingers. The native boys are carrying dirt and the sand and gravel mill presents an unusual sight.



Hazel Neason

Ralph Mitchell

Adelaide Lawrence

THE HEART OF JOHN GRIMM

Produced in Cooperation with the New York Tribune
Fresh Air Fund.

A SETTLEMENT WORKER visits a tenement home and discovers a motherless child of six. The case is reported to the Tribune Fresh Air Fund and the little girl, with a number of others, is taken into the country.

It happens that the party passes the home of Anna Grimm, a farmer's wife, who is attracted by the child. As the little one places its arms about Anna's neck, the good woman who has recently lost her only child, longs to keep the girl but knows that her stern husband will not approve.

Through some misunderstanding no home is provided for the child and it is brought back to Grimm's house, where a plea is made to adopt the homeless one. The farmer is out in the fields and Anna agrees to take the child.

Anna, fearing John Grimm's temper,

hides the little girl in the attic and keeps her presence in the house a secret. Several times Grimm suspects that something unusual is taking place, but each time his suspicions are disarmed.

One day Grimm is sunstruck as he works in the field. The little orphan who has been sent by Anna to gather berries, discovers Grimm's plight. She bathes his head with water until he regains consciousness. As they walk home together, Anna sees them approaching and awaits with fear and trembling her husband's instructions to send the child away. Grimm tells of the timely assistance of the little waif but declares, nevertheless, that they have no room for a child. At this point the orphan kneels down and prays that she may find a home where she may be welcome. The heart of Grimm is touched and he takes the little one to his arms.

Special one and three-sheet, four-color lithographs for this headliner.



Wm. H. West Carlyle Blackwell

THE APACHE RENEGADE

Photographed in the Indian Country near Santa Fe,
New Mexico, at an elevation of 6,000 feet

MARY SIMMONS, journeying through the Apache country with her brother's wagon train, meets Jack Lane, a cowboy, who expresses his desire to accompany the party through the Indian lands. Outlaw Bill, a renegade who lives among the Indians, discovers the approaching traders and incites the tribe to attack them.

Mary and Jack become good friends and she presents him with a silk handkerchief which he wears about his neck. While the young man is riding in advance of the wagon train he is captured by the renegade and Indians, who lead him to the camp and rob him of his clothing. Bill attires himself in Jack's

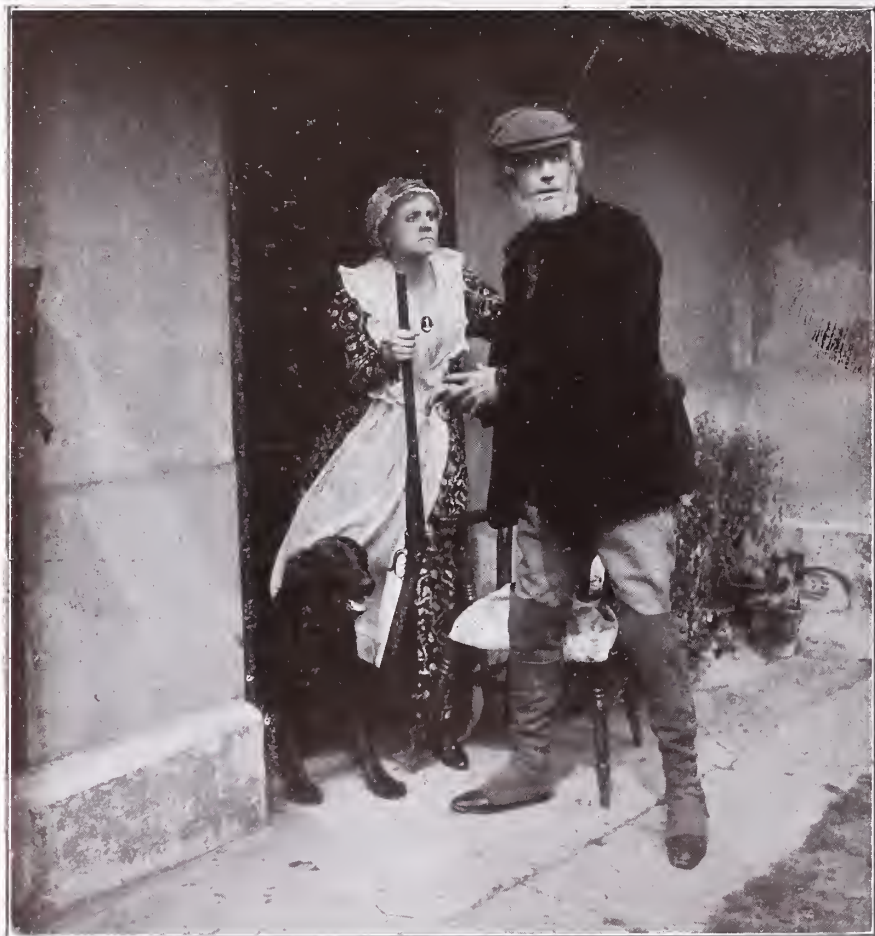
clothes and sets forth to join the pioneers, planning to offer his services as guide and thereby conduct the unsuspecting people into the hands of the Indians.

Mary becomes alarmed at the absence of Jack and when the renegade appears she suspects his purpose and warns the pioneers. The girl's suspicions are confirmed when she sees the silk handkerchief which the vanity of the renegade has tempted him to wear.

Outlaw Bill, finding his plot has been discovered, dashes away and induces the Indians to attack at once. In the meantime Jack escapes and brings timely assistance to the besieged wagon train.

Special one and three-sheet, four-color lithographs for this headliner.

The First Photoplay Produced in England by an American Company.



Helen Lindroth

J. P. McGowan

The Poacher's Pardon A DRAMATIC NOVELTY

Released Monday, September 30th

Picturesque locations in rural England compose the back-
grounds for this intensely dramatic story.

Special one and three-sheet, four-color lithographs
for this headliner.



Alice Hollister

Jack J. Clark

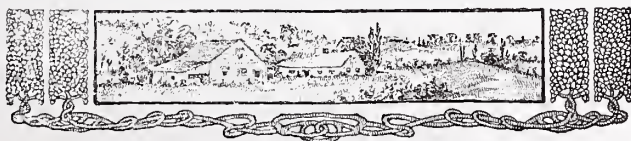
THE POACHER'S PARDON

THE old gamekeeper knows that a poacher is operating on the estate but all efforts to capture the hunter prove unavailing, as that crafty individual discards his gun and succeeds in trapping rabbits with a net and a ferret. (The scenes showing the poacher at work are an innovation in picture plays).

Dora, the gamekeeper's daughter, meets Jim, the poacher, but knows nothing of his vocation and the young couple fall in love. One day she discovers him at work and a realization of her lover's unlawful practices comes home to her. Just at this moment the gamekeeper appears and by an artful subterfuge, Dora shields Jim.

That night Dora overhears a consultation which takes place between her father and some of his neighbors, in which they plan to capture the mysterious poacher. Stealing out of the house Dora proceeds to search for Jim and is accidentally shot by one of the party who is endeavoring to locate the hunter. She manages to warn Jim, who makes his escape.

Visiting the tavern, Jim learns that his sweetheart has been wounded and his heart is torn with remorse. He abandons his illegal occupation and becomes an honest workman. A few weeks later Dora recovers and when Jim meets her he convinces the girl that he has proven worthy of her love.



World-Wide Interest in KALEM'S Holy Land Production

COMMENTING on the production made by Kalem in the Holy Land which presents an accurate and reverential picture of the leading events in the Life of Jesus, *The Daily Chronicle*, of London, England, dated August 13th, offers its readers the following information:

"Kalem has gone to the very spot where these episodes of sacred history took place, so that nothing in the way of atmosphere or natural surroundings should be wanting. Thus for the picture representing the Flight into Egypt the company journeyed to the land of the Pharaohs and the scenes were photographed with the Pyramids and the Sphinx for the background. The Sea of Galilee was visited and various pictures were taken on the seashore, on the hills and at Nazareth. The caravan scene in which Mary and Joseph miss the child Jesus, occupied a whole day in the taking and 40 camels were employed.

"The Kalem Company had a letter from the White House at Washington to the Governor of Jerusalem, asking that all assistance might be given to them and Mr. Sidney Olcott, the director, who was in command of the undertaking, found the Turkish authorities most willing to render all the help they could.* The Mayor of Jerusalem has

written a letter testifying that Mr. Olcott 'did not spare any effort to perform the production of the Life of Jesus on the original spots whenever possible and in all instances has gathered the best data and material as well as the most competent personnel of artists to attain the highest degree of efficiency.'

"The company of actors required was a large one, but not so numerous as the pictures themselves would suggest. The crowds which add so much to the verisimilitude of the scenes were just the native people who took a deep and reverent interest in the operations. The dress of the people has altered very little through the ages so that no discordant note was introduced. No effort was wanting to secure that as far as possible the pictures should be historically accurate. The best authorities were consulted for details of costume and furniture and architecture, and the dresses of the chief actors were designed and made by an expert in Cairo. The setting of the temple scenes was built according to the details given by archaeological authorities and the structure in which the scenes were enacted took a month to erect, although pictures which were taken of this episode will occupy only about ten minutes on the screen."

*In a great many instances entire streets were roped off and guarded by soldiers, to enable the Kalem artists to enact their scenes unmolested.



Ruth Roland

John E. Brennan

A HOSPITAL HOAX

TOM becomes infatuated with a strange young woman and learns that she is a nurse in the local hospital. He determines to make her acquaintance and feigns illness that he may be taken to the hospital. Tom, however, makes the mistake of confiding in his friend, Bill, who, being a practical joker, sees an opportunity to have some

fun at Tom's expense. Bill communicates with the hospital and informs Nora, the nurse, that Tom is laying siege to her heart through crafty subterfuge. Nora and the doctors then proceed to make things lively for the invalid (?) and Tom forgets his romance in a strenuous escape.

(ON THE SAME REEL)

ANCIENT TEMPLES OF EGYPT

A Trip to the Orient

AS the tourists wander about the old temples of Luxor they marvel at the avenue of columns. Mounting donkeys they journey to Karnak, about two miles distant. The great hall of the Temple at Karnak is very impressive and we behold a gigantic column in the foreground which measures 23 feet in circumference. Under the temple is the king's secret passageway and a weird atmosphere pervades the scene.

The travelers cross the River Nile and enter the ancient town of Thebes. Through the Valley of Death to the Rest-House they journey and are confronted by grotesque skulls of mummies, thousands of years old.

Returning to Luxor the tourists are just in time to witness a quaint Mohammedan procession.



Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents



Carlyle Blackwell
Lillian Christy Jane Wolfe

THE VILLAGE VIXEN

THE ungovernable temper of Eva Storm has caused her to be known as "The Village Vixen." Her charming daughter, Maud, is the antithesis of her mother and promises her hand to Willis, a wealthy young farmer.

Eva forbids Willis from visiting her home and the young man asks his father to help him in overcoming the unreasonable prejudice of the vixen. Harrison, the farmer, calls on Eva and asks her to explain why she objects to his son, stating that he is well-to-do, is of exemplary habits and that the young people are deeply in love. But it is not in keeping with Eva Storm's nature to listen to reason and she dismisses Harrison as curtly as she did his son.

On the way home Harrison has an idea which he believes will enable him to "tame the shrew." He meets Maud and has her write the following note:

"Dear Mother: Willis is a good man and I love him. I do not know why you

separate us. I cannot bear it and am going away."

In the absence of the mother, Maud places the note on her table and then goes to the Harrison home. When Eva discovers the message she is highly indignant—then becomes apprehensive. She calls on Harrison and accuses him of complicity, but the appearance of Willis indicates that the young people have not eloped. All through the village Eva searches for her daughter and finally returns home—her haughty spirit broken.

That evening Willis and Maud approach Eva's home and see that "The Village Vixen" has experienced a change of heart. The unhappy woman mourns the loss of her daughter and realizes that she has brought this great sorrow to herself. There is a happy reunion of mother and daughter and Willis is no longer forbidden from visiting his sweetheart.

A COMING FEATURE



The Confederate Ironclad

Released Saturday, October 5th

KALEM has presented many thrilling stories with spectacular portrayals of the Civil War battles. In this production the battleships of the period are seen in action. A powerful dramatic wartime story with many sensational episodes.

Special one, three and six sheet, four-color lithographs. Special music. Complete piano score, 25 cents, postage prepaid.



THE CONFEDERATE IRONCLAD

LIEUTENANT YANCEY'S southern sweetheart, Rose, is jealous of Elinor, a northern girl, who is visiting her aunt, Mary de Lane. This jealousy is excited by an invitation which Yancey receives from Mary to call and meet her niece. Yancey visits the de Lane home and while walking along the river with Elinor, he shows her where the Confederate Ironclad is being constructed. Elinor, having strong Union sympathies, reveals the location of the Ironclad to the commander of the Federal gunboats.

An attack is made on the Ironclad and Yancey rides to give warning. The Confederates are temporarily helpless as their powder is exhausted. Yancey, knowing that a supply of ammunition is loaded on a train in another location,

prepares to bring the needed powder to his compatriots.

As the train is about to leave, a Federal scouting party rides up and opens fire. Rose and Yancey jump on the engine and make a wild dash to escape with the powder. Elinor, from a distance, sees the fight and sets fire to the bridge over which the train must pass.

While riding over the bridge the last car catches fire. Yancey, who has been wounded, is left in the engine cab while Rose crawls over the loaded train and succeeds in cutting off the end car just in time to escape the explosion.

The powder is delivered to the Ironclad in the nick of time and a fierce battle wages between the Confederate vessel and the Union gunboats.



KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARIAN COOPER



GUY COOMBS



HAZEL NEASON

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 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

URNER-BARRY CO., PRINTERS, NEW YORK

KALEM

SEPTEMBER 15th, 1912

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JANE WOLFE

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KALEM RELEASES AND CASTS OF CHARACTERS

WHEN YOUTH MEETS YOUTH

Will Thurvell, the foreman.....PAUL C. HURST
Bernard, his brother.....CARLYLE BLACKWELL
Mrs. Rustan.....JANE WOLFE
Olga, her daughter.....LILLIAN CHRISTY

Released Monday, Oct. 7th

THE BELLE OF THE BEACH

Lizzie Mooney.....RUTH ROLAND
Claude.....ED. COXEN

(On the same Reel)

ELECTION DAY IN CALIFORNIA

Paul Briscoe.....WILLIAM H. WEST
Sue Smith.....JANE WOLFE

Released Wednesday, Oct. 9th

HIS MOTHER'S PICTURE

Tom Whitelaw, the wanderer.....GUY COOMBS
Superintendent, W. & N. R. R.....HENRY HALLAM
Kitty.....ANNA NILSSON
David.....HAL CLEMENTS
Ethel.....MARIAM COOPER

Released Friday, Oct. 11th

THE REDSKIN RAIDERS

Anapa, Chief of the Poncas.....PAUL C. HURST
Lugo, an Indian.....KNUTE RAHMN
Dan, a settler.....WILLIAM H. WEST
Sarah, his wife.....JANE WOLFE
Rolfe, a trapper.....CARLYLE BLACKWELL

Released Saturday, Oct. 12th

THE COMBINATION OF THE SAFE

Smith Weston, President of the South African Diamond
Importing Co.....GEO. W. MIDDLETON
Francis Harrison, his secretary.....EARLE FOXE
The Detective.....STUART HOLMES
The Parrot.....HIMSELF

Released Monday, Oct. 14th

PAYING THE BOARD BILL

Bob.....ED. COXEN
Wilbur.....JOHN E. BRENNAN
Horace.....LEW WESTON
Ruth.....RUTH ROLAND
Marian.....MARIN SAIS
Gertrude.....JUANITA SPOUSLER

(On the same Reel)

CENTRAL PARK, NEW YORK

(Scenic)

Released Wednesday, Oct. 16th

THE PLOT THAT FAILED

Jean, an adventuress, "The Viper".....JANE WOLFE
Jack, the young inventor.....CARLYLE BLACKWELL
Jack's mother.....MRS. DUNLOP
Craig, the manufacturer.....WILLIAM H. WEST
Bertha.....LILLIAN CHRISTY

Released Friday, Oct. 18th

THE RIVAL ENGINEERS

James Thorn.....HAL CLEMENTS
Jennie Thorn, his daughter.....MARIAM COOPER
Charles Fletcher.....HENRY HALLAM
Robert Fletcher, his son.....GUY COOMBS

Released Saturday, Oct. 19th



Carlyle Blackwell

Paul C. Hurst

WHEN YOUTH MEETS YOUTH

WILL, the foreman of a stone quarry, loses his heart to Olga and has reason to believe that his love is reciprocated. The happy man introduces his sweetheart to his brother, Bernard, and the inevitable happens. Bernard is younger and therefore more attractive to Olga, who soon forgets the older brother.

The two brothers who have lived happily together for many years, find that a barrier has arisen between them and they separate. A terrible revenge occurs to Will. As foreman, he orders Bernard to take a position directly over a section of the quarry which is to be blasted. The fuse is ignited and while

the unsuspecting Bernard pursues his labors, Will watches from a distance.

The tie of blood cries out to Will and before the explosion can take place he rushes to his brother's side and tears Bernard from his precarious position. But he is obliged to sacrifice himself and he is instantly covered by an avalanche of rocks.

The workmen, seeing the incident from afar, hasten to Will's aid and finally extricate him. He is tenderly carried to the cottage and a doctor is summoned. Will's last hour comes and calling Olga and Bernard to his bedside, he bids them a last farewell.

Special one and three-sheet, four-color lithographs for this headliner.



NEWS ITEMS

of the KALEM COMPANIES

PERHAPS no organization producing motion pictures has ever experienced the number of difficulties which confronted the Kalem artists who visited Palestine for the production of the subject dealing with the leading events in the Life of Jesus. While the Turkish government exercises commendable vigilance in an endeavor to repress the Bedouin bandits who infest many locations in the Holy Land, these nomadic highwaymen are a source of terror. One never knows when nor where they will appear to commit one of their atrocities. It was therefore necessary for the Kalem players to go heavily armed during several of their journeys and at different times the Turkish government obligingly furnished an escort of soldiers.

* * *

THE multiple-reel productions of Boucicault's famous masterpiece, "The Shaughraun" and Joseph Murphy's well known play, "The Kerry Gow" have been completed by the Kalem Company which has been located in County Kerry, Ireland for the past three months. This organization is now busily engaged with a number of single-reel productions which will be completed in the near future and the players will sail from Queenstown about September 27th. Their return to New York will mark the end of a notable journey which occupied practically a year's time and which took them to many strange lands, never before visited by motion picture producers.

* * *

MISS RUTH ROLAND, leading lady with Kalem's Santa Monica, California Company, has had other hoo-

doos beside "The Hoodoo Hat," the comedy in which she recently appeared. While calling on some friends she heard the newsboys crying "Extra! All about the big fire at Ocean Park!" As this is Miss Roland's neighborhood she immediately hastened to the place and was told that most of her belongings had been sent to the Kalem studio. When the fire was extinguished and Miss Roland determined that she still had a home, she engaged a wagon to bring back her things—and the horse ran away. Miss Roland declares that she is not superstitious but she cannot help but feel that this was her "Jonah Day."

* * *

THE KALEM COMPANY at Glendale, California is busily engaged with the production of a spectacular drama dealing with the Boer War. Upon completion of the subject director Melford will give his attention to several classic Indian plays. The standard which Kalem has established for Indian dramas is well known and the forthcoming productions will prove an innovation.

* * *

A force of men is now at work at the Kalem Studio in Jacksonville, Florida preparing for the arrival of the large company in charge of director Buel, which will soon commence the season's work. During the coming months this company will produce a number of historical military dramas, which exhibitors have found to be unfailing business producers. The season's work will include the production of many dramatic novelties, particularly adapted for that environment.



Ed Coxen

Ruth Roland

THE BELLE OF THE BEACH

LIZZIE MOONEY, who presides at the underwear counter in a department store, secures a week's vacation. Determined to make an impression at a seaside resort, she borrows the finery of a friend and prepares to take the place by storm. To her chagrin she discovers that there is but one eligible man to the resort, Claud, who is adored by all of the girls.

Lizzie resorts to strategy and induces the editor of the local paper to insert an item to the effect that Miss Edith Krock, heiress to the Krock millions, is spending a week at the Seashore

Hotel, incognito. Then, with the assistance of the porter, she creates the impression that she is Miss Krock.

The gullible Claud finds himself in the midst of a violent love affair with the supposed heiress and pledges of constancy are exchanged by the "sad sea waves." However, the time for parting arrives and Lizzie hastens back to the underwear counter, where she draws a vivid picture of her conquest. But the Irony of Fate! Her first customer is Claud and the ideals of many dreams are rudely shattered.

(ON THE SAME REEL)

ELECTION DAY IN CALIFORNIA

SOLOMON WISE and Susan Smith are devoted lovers and therefore find themselves confronted by many difficulties when they become rival candidates for mayor of their town. The campaign opens with a rush and Susan seems to be a sure winner. Solomon arranges for a coup to defeat Susan and, to his horror, receives a

message that if he is elected, she will not marry him. Solomon, therefore, finds himself between two fires and finally resolves to defeat himself. The fight goes on merrily and the difficulties of the lovers are settled when it is found, after the votes are counted, that a "dark horse" has won.



A Narrow Escape

HIS MOTHER'S PICTURE

AS Tom Whitelaw, a wanderer, rests at the railroad bridge and gazes at his one keepsake—a small framed picture of his mother—he hears a cry and notices that a young woman has caught her foot in the frog of the track. He hastens to the scene and with his knife cuts away the shoe, just in time to remove the girl to a place of safety. The young woman, who is Kitty, the daughter of the W. & N. R. R. superintendent, starts back home and when she reaches the bridge she finds the picture which Tom accidentally dropped. Later Tom discovers his loss and returning to the scene he is unable to locate his keepsake and begins to make inquiries.

Tom encounters a railroad man, to whom Kitty has shown the picture and learns her address. He proceeds to the house but is driven away by the cook, who believes him to be a prowling tramp.

In the meantime Kitty comes to her room and is about to place the picture under a sofa pillow. The sun plays upon the brilliants which bedeck the small frame and the flashes of light attract Tom, who stands in the roadway. Tom climbs up the porch and reaches through the window to secure his keepsake. Kitty is taken by surprise and not seeing who the intruder is, she bites the arm as it comes through the window and Tom hastens away.

Tom hides in a box car overnight and next morning Kitty tells her sweetheart, a conductor, of the strange appearance of a robber. Later the conductor discovers Tom attending to his arm and knows that he is the man. Tom becomes suspicious and flees. There is a spirited chase in which Tom lowers himself from a high bridge by means of a rope. One gripping scene follows another and when Kitty recognizes the fugitive as the man who rescued her, a novel climax is reached.

Special one and three-sheet, four-color lithographs for this headliner.



Knute Rahmn

Paul C. Hurst

Jane Wolfe

THE REDSKIN RAIDERS

DAN and his wife, with a small company of pioneers, journey over the western prairie searching for a new home. Their approach is discovered by Lugo, an Indian, who advises Anapa, chief of the Poncas, and the tribe prepares to drive the settlers from the hunting grounds.

The pioneers establish a camp and, holding a short council, the men go on an exploring expedition along the brook. Shortly after the departure of Dan and his companions the Indians appear, set fire to the wagons, capture Dan's wife and ride back to the Indian settlement. Arriving at the Indian camp, Sarah is told she is to become the wife of Anapa, the Indian chief. Dan and his friends return to their camp and are overcome with grief when they learn what has taken place.

Rolfe, a trapper, explains to Dan and the settlers the uselessness of any

attempt to free the captured woman from the Indian camp with such inadequate forces and he assures Dan that he will assist him in the rescue of his wife by strategy. Dan accompanies Rolfe to the trapper's hut, where the two men form a plan for the rescue of Sarah. The next day the two men journey to the Indian camp, where they present themselves as peddlers with a view of learning where Sarah is being held prisoner. Ascertaining that Sarah is in the wigwam of the chief, the two white men are successful in communicating with the unhappy prisoner. That night Dan and the trapper enter the camp, overcome the guard at the chief's tent, and make their successful escape. The Indians start in pursuit but Dan, Sarah and the trapper succeed in reaching a settlers' stockade before the Indians can overtake them. A sharp fight takes place but the Indians are eventually driven off.

Special one and three-sheet, four-color lithographs for this headliner.

Advertise Coming Kalem Features With Cuts of the Popular Players



G
GUY
COOMBS
G



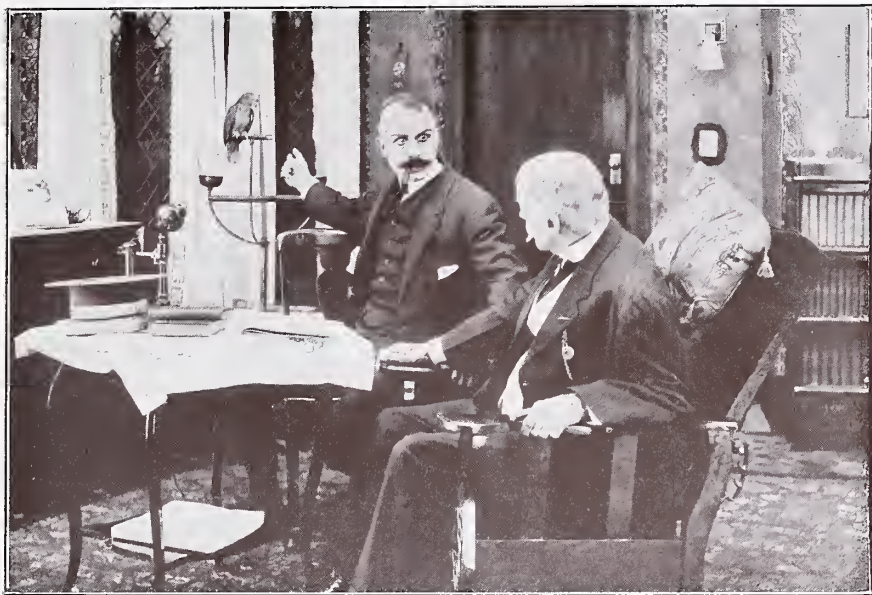
CARLYLE BLACKWELL



RUTH ROLAND

We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your announcements and make your advertising particularly attractive.



Stuart Holmes Geo. Middleton

THE COMBINATION OF THE SAFE

SMITH WESTON, a diamond importer, trusts implicitly in his companion and secretary, Atland Harrison, who has been in his employ for over twenty years. A large consignment of diamonds has just been received and is placed in a special safe, the combination of which is known only to Weston. Harrison having occasion to procure some papers from a private box of his employer, accidentally comes upon the combination of the special safe. He slips the paper in his pocket and secretes it in his room, but at the office he becomes uneasy. He finally feigns illness and hurries home to see if the combination is where he left it. Arriving home, he finds his fears are groundless but realizes that he will never be able to trust the combination to a hiding place again. He therefore decides to memorize it. Having committed the combination to memory, he destroys all possible evidence of his

knowledge and burns the slip.

At a late hour Harrison makes a trip downtown. He secures the diamonds with little difficulty and returns home. The following day consternation reigns in the office of Weston when it is discovered that the contents of the special safe are missing. Detectives are called in and a search is inaugurated.

A week later as Weston, prostrated from his loss, sits propped up in a chair, his pet parrot repeats the combination of the special safe. Startled, Weston sends for the detectives. The detectives declare at once that the combination of the special safe has been repeated in the hearing of the parrot. Learning that Harrison occupies a room adjoining that of Weston, the detectives are convinced of the secretary's guilt. Harrison decides to leave the country but the detectives follow by various clues and finally capture him aboard an ocean liner.

Special one and three-sheet, four-color lithographs for this headliner.



ALICE JOYCE

WITH

Kalem Stock Company

POSTAL CARD PHOTOS (like the above) of Alice Joyce, Gene Gauntier, Ruth Roland, Anna Nilsson, Jane Wolfe, Mariam Cooper, Alice Hollister, Carlyle Blackwell, Guy Coombs and Jack J. Clark at 40c. per hundred, \$3.50 per thousand, F. O. B. New York. No orders filled for less than 100.

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



The boarders try to "square themselves"

PAYING THE BOARD BILL

BOB, Wilbur, and Horace, a trio of embryo artists, are invited by their landlady to pay up or get out. To realize money the boys offer for sale a picture that really is a work of art and on which they realize only fifteen dollars, the amount of the board bill. Their good resolutions vanish, however, and the money is soon spent on three pretty girls whom they chance to meet. They are up against it now for fair and decide to leave their boarding house via

the fire escape. The landlady learns of their daring plan and, calling in the police, has them arrested. While being marched off by the officers they are seen by the girls whom they have recently treated to a good dinner. The girls prove to be good sports when they hear the boys' hard luck story and quickly pay the landlady the fifteen dollars necessary to make the boys solid once more.

(ON THE SAME REEL)

CENTRAL PARK, NEW YORK

THIS magnificent park in the center of Manhattan Island is the Mecca of all visitors to New York City. In our journey through the park we visit the world-famous Metropolitan Museum. Nearby we are attracted by Cleopatra's Needle, a gift from the Egyptian Government to New York City. We see the keepers feeding the hippopotami; children feeding the swans in the beautiful lake; the Columbus Monument at the Fifty-ninth Street and Eighth Avenue entrance; the Sher-

man Statue at the Fifty-ninth Street and Fifth Avenue entrance; the Casino; the picturesque lake; a lady visitor feeding the squirrels; the crowds on The Mall; Webster's Monument; the Cave; the Pilgrim Fathers' Mounment; the Playground; McGowan's Pass Tavern; the Old Stone Fort; the donkey ride; the trick elephant going through his paces under the instruction of a keeper; a Saturday concert; and many other interesting sights greet our eyes.



Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents



Lillian Christy

Jane Wolfe

Wm. H. West

THE PLOT THAT FAILED

JACK completes his invention and takes the model to Craig, a wealthy manufacturer, who offers the young man an unreasonable, low figure. Jack refuses to accept the offer and leaves, quite discouraged.

Craig, who recognizes the value of the invention, determines to secure possession of the model and calls on Jean, an adventuress, who is deeply in love with the manufacturer. He advises Jean of his plans and next day she enters Jack's house through a ruse. Jean locates the model but being unable to get it out of the house, she goes to Craig and tells him of the situation. Craig plays upon the affection of the adventuress and tells her that he

will marry her if she secures the model. He hands her his revolver to be used as a last resort and the couple is not aware that Jack's sweetheart, Bertha, has overheard the conference.

Bertha hastens to Jack's workshop and arrives before Jean. The girl hides behind the work-bench and frustrates the plans of the adventuress.

When Jack learns of the plot to rob him of his invention he again takes the model to Craig and exclaims: "If you want this so badly, I will take \$25,000 for it." Craig sees that he can do nothing else but accept Jack's proposition and he therefore draws his check for that amount.



A COMING FEATURE



Guy Coombs

Mariam Cooper

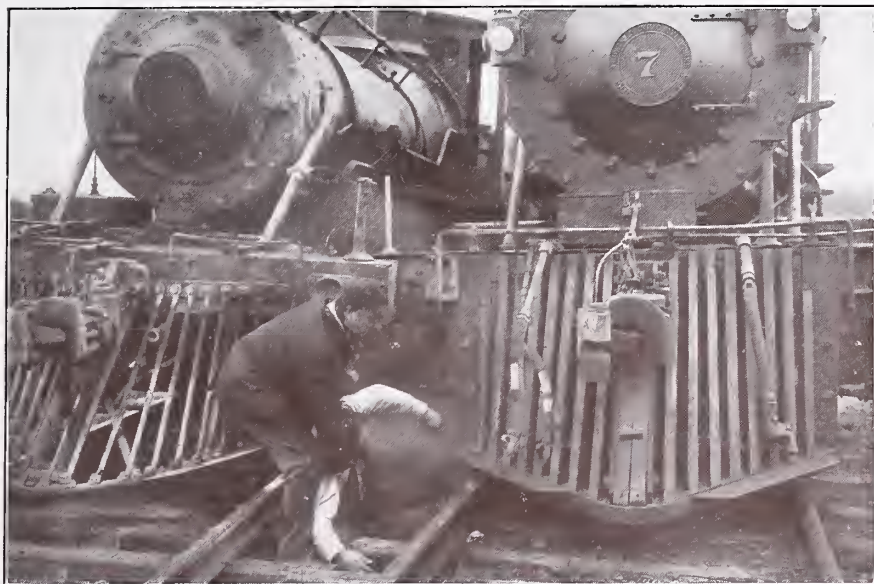
THE RIVAL ENGINEERS

THE GRIPPING STORY OF A
RAILROAD FEUD

RELEASED SATURDAY, OCTOBER 19th

See the race of the two locomotives on parallel tracks and the collision
at the switch!

Special one and three-sheet lithographs for this headliner



The end of the race.

THE RIVAL ENGINEERS

FLETCHER and Thorn, two engineers on the M. & M. Railroad, admire the new engine recently purchased by the company and each applies to the superintendent for permission to run it. Fletcher is successful in securing the prize, which arouses the anger of Thorn.

Arriving home that night, Thorn finds Fletcher's son, Robert, standing at the gate talking with his daughter, Jenny. Thorn roughly orders Jenny into the house and, turning to Robert, forbids him to speak to Jenny again. An argument ensues and in the struggle Robert is thrown down.

Robert informs his father of the trouble with Thorn and Fletcher tells him to wait until morning when he will settle with Thorn at the railroad yard. The next day when the engineers meet a quarrel takes place and Fletcher gets very much the worst of it. He leaves vowing vengeance.

A few days later the engineers gather and discuss the question of a strike. Thorn makes a speech begging the men to remain with the company. His speech is having its desired effect when Fletcher, who has shown all along his enmity toward Thorn, jumps up and

induces the men to strike. Thorn refuses to follow the other men out.

Consternation reigns in the superintendent's office when he learns of the strike. Immediate delivery of valuable freight on a siding in the railroad yard is demanded by a consignee and a claim for large damages is imminent unless delivery is effected at once. The superintendent asks Thorn if he will move the freight. Thorn agrees and a clerk is supplied him as a fireman. Fletcher discovers Thorn's intention and decides to thwart him. He tells a group of strikers of Thorn's plan and a mob starts to stone Thorn's engine as he passes. Being unable to stop Thorn, Fletcher leaves the crowd and, calling to a fireman, jumps on his own engine and starts on a parallel track to intercept Thorn. A wonderful race between the two engines takes place. Three miles ahead each engineer knows the two tracks come together, and all their efforts are expended on reaching this point first.

The mad race over the rails, the collision that finally occurs, the rescue of the engineers, and the final adjustment of all difficulties, makes this one of the most thrilling and interesting railroad stories ever presented.

KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARIAN COOPER



GUY COOMBS



HAZEL NEASON

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

URNER-BARRY CO., PRINTERS, NEW YORK

KALEM

OCTOBER 1st, 1912

AL
LE
ND
AR



GENE GAUNTIER

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advertise and describe Kalem films.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
13 Rue du Faubourg,



KALEM RELEASES AND CASTS OF CHARACTERS THE COUNTY FAIR

Jim Burke, a side showman.....	JAMES B. ROSS
Lazelle, his sweetheart.....	HAZEL NEASON
Amasa Terry, a well-to-do farmer.....	WILLIAM McKEY
Sally, his wife.....	MIRIAM LAWRENCE
Mary, their daughter.....	ALICE JOYCE
John	EARLE FOXE

Released Monday, Oct. 21st

THE PERIL OF THE CLIFFS

Dr. Carl Boswell.....	CARLYLE BLACKWELL
Rhoda Lenz.....	LILLIAN E. CHRISTY
Morton, the landlord.....	WILLIAM H. WEST
Frances, his wife.....	JANE WOLFE

Released Wednesday, Oct. 23d

THE GIRL IN THE CABOOSE

The Construction Boss.....	HENRY HALLAM
Eve, his daughter.....	MARIAN COOPER
The Engineer, Eve's sweetheart.....	GUY COOMBS
The Drummer.....	HAL CLEMENTS

(On the same Reel)

NEW YORK PUBLIC SCHOOL DRILLS AND DANCES

Educational

Released Friday, Oct. 25th

DEATH VALLEY SCOTTY'S MINE

Scotty.....	WALTER SCOTT
Nell	RUTH ROLAND
Bronco Belle.....	MARIN SAIS
Pedro	ED. COXEN

Released Saturday, Oct. 26th

THE POWER OF A HYMN

George, a boy of twelve years.....	WILLIAM BODIE
Tom, a boy of ten years.....	JUDSON MELFORD
Their mother.....	MRS. DUNLAP
Judge Reynolds.....	WILLIAM H. WEST
The Judge's wife.....	JANE WOLFE
George, 35 years of age.....	KNUTE RAHMN
Tom, 33 years of age.....	CARLYLE BLACKWELL

Released Monday, Oct. 28th

THE STRANGE STORY OF ELSIE MASON

Christine Hastings.....	ALICE JOYCE
Mrs. Hastings, the widow.....	LUCILLE YOUNG
Jack Hollis, her nephew.....	TOM MOORE
Baby Elsie.....	BABY GRACE FOLEY

Released Wednesday, Oct. 30th

PAT THE SOOTHSAYER

Pat	JOHN E. BRENNAN
Pat's wife.....	MARIN SAIS
The Fortune Teller.....	ED. COXEN

(On the same Reel)

THE AMERICAN RHINE

(Hudson River)

(Scenic)

Released Friday, Nov. 1st

THE SKINFLINT

Ezra Stone, the skinflint.....	WILLIAM H. WEST
Martha Rix, his sister.....	JANE WOLFE
Gabriel, Martha's daughter.....	LILLIAN CHRISTY
Osborn, Gabriel's sweetheart.....	CARLYLE BLACKWELL

Released Saturday, Nov. 2nd



THE COUNTY FAIR

JIM BURKE, a side-showman, is attracted by the pretty face of Mary, a country girl who has come to visit the fair. He sends her a note proposing a meeting. The inexperienced country girl, flattered by the attention of the showman, joins him and they arrange to elope. Lazelle, the sweetheart of Burke, overhears the conversation and tells John, Mary's suitor, of the proposed elopement. John goes to warn Mary's parents but finds they have gone to the fair. Running down the road, John meets Mary's father and mother on the way back from the fair. He tells

them of Mary's proposed elopement and states that a strange buggy has just driven down the road toward the depot.

A wild ride toward the railroad station takes place and Mary's parents arrive just as the young girl is about to board the train. The error she is about to make is impressed upon Mary and she agrees to return home. Just as the train is pulling out, Burke arrives and seeing his plans have been frustrated, he boards the last car. Realizing her fortunate escape, Mary concludes John is a safer companion than a travelling showman.

Special one and three-sheet, four-color lithographs for this headliner.



NEWS ITEMS

of the KALEM COMPANIES

THE many friends of Mr. Tom Moore will be pleased to learn that he has returned to the Kalem Company after an absence of several months on the stage. Mr. Moore is now leading man with Kalem's New York Company and he will be presented with Miss Alice Joyce in strong dramas of modern American life.

* * *

"DEATH VALLEY SCOTTY," whose fluctuating fortunes and wild dashes across the continent are well known to the public, has appeared for the first time in motion pictures. Kalem's Santa Monica Company secured the services of the famous miner and spender and induced him to disclose the location of the celebrated Death Valley Mine—the Golconda which has made several fortunes for this eccentric character.

The play required Scotty to be tied up by bandits in one scene, a dog bringing about his release. Scotty refused to have his hands tied and declared that he would not permit a dog to follow him. However, the director was able to secure these incidents by a little diplomacy.

"I've seen lots of pictures," said Scotty to director Hartigan, "and had no idea of the hard work the actors are obliged to do. This picture has been lots of fun, but it was no cinch and they're lots of ways to make money that are easier than working in moving pictures."

* * *

THE KALEM COMPANY, on its way to Jacksonville, Florida for the season's work, spent the past two

weeks in Winchester, Virginia securing scenes in authentic locations for the great production of Bronson Howard's "Shenandoah." The city and county officials fully co-operated with director Buel and many of the old citizens were able to furnish invaluable information and properties.

* * *

MISS RUTH ROLAND, of Kalem's Santa Monica Company, declares that she has her fingers crossed. In a recent comedy Miss Roland enacted the role of an athletic young woman—an exponent of physical culture—who settles an argument between two tramps. The play required that the lady "knock out" the ruffians. This Miss Roland proceeded to do, but inadvertently she became too realistic and as a result Mr. Billy Ackerman, one of the actors, "took the count." Mr. Ackerman's black eye and swollen jaw prevented him from appearing in the pictures for a week.

* * *

IN this issue of The Kalendar announcement is made of the release of "The Skinflint," an unusual and powerful drama which presents Mr. William H. West of Kalem's Glendale, California Company in the title role. Mr. West's versatility is well known but exhibitors and their patrons will find that this sterling artist has completely eclipsed his former artistic achievements in the portrayal of "The Skinflint." Mr. West is ably supported by Miss Jane Wolfe and Mr. Carlyle Blackwell. Recent Kalem productions in which Mr. West and Miss Wolfe have been featured are "The Plot that Failed" and "The Village Vixen."





Carlyle Blackwell

Lillian Christy

THE PERIL OF THE CLIFFS

RHODA arrives at the wayside inn to spend her summer vacation.

The next day while out walking Rhoda falls into the lake and is rescued by Dr. Boswell, who is on his way to the inn, having been summoned by the invalid landlord. The doctor and Rhoda become fast friends.

A few days later while she and the doctor are out walking, he reaches over a cliff to obtain some wild flowers for her, loses his balance and rolling down the hill, lies unconscious among the rocks. Rhoda calls for help but getting no response she runs back to the inn and tells of the accident.

In the meantime a tramp, who has been sent out by a party of hoboes to secure a pail of water, discovers the doctor. He carries the insensible man to the hut where the tramps are located

and all of the doctor's valuables are removed and divided among the hoboes. Rhoda and a rescue party arrive at the cliff and find the doctor has disappeared.

That afternoon one of the tramps comes to the inn and offers to sell Rhoda a locket and chain. She recognizes the locket as a memento she has given the doctor. Informing the tramp she will go to her room and get her purse, she runs into the hotel and tells the story to the guests. Money is given to Rhoda and she is instructed to complete the purchase, which she does. The tramp is followed by the guests of the inn and the entire band of ruffians is captured and the doctor released.

Dr. Boswell, realizing his prompt rescue is due to Rhoda, tells her of his gratitude and asks her hand in marriage.





Hal Clements

Marian Cooper

THE GIRL IN THE CABOOSE

A TRAVELLING salesman attempts the conquest of Eve, daughter of the railroad construction boss, who is known as The Caboose Girl. She offers him no encouragement and the persistent drummer sends her a note, asking her to meet him. Eve shows the note to some of the trainmen who declare that the drummer should be taught a lesson. The drummer is therefore advised by Eve that she will meet him near the water tank and when he arrives the girl induces him to stand under the spout. Eve steps back as the

trainmen turn on the water and the drummer is given a severe ducking.

Next day while walking down the track, the drummer discovers the caboose at the top of a steep grade and he determines to be revenged. He releases the caboose, expecting to alight but it gains headway and dashes down the grade. The trainmen seeing the runaway car, uncouple the engine and dash in pursuit. After a thrilling chase the runaway caboose is overtaken and proper punishment is meted out to the drummer.

(On the same Reel)

NEW YORK PUBLIC SCHOOL DRILLS AND DANCES

THESE unique and entertaining exercises take place in the East Side New York Public Schools. The children who take part are eleven and twelve years of age and the nationalities re-

presented are Italians, Russians and Roumanians. The free hand drills and the dances of the Boys Dancing Club are highly interesting to the visitor.



"Scotty"

DEATH VALLEY SCOTTY'S MINE

The leading part in this novel drama is portrayed by the original and only "Death Valley Scotty," (Walter Scott.)

SCOTTY, the hero, reaches Blind Canyon in time to save his old friend Pedro from a bunch of frolicsome cowboys. Scotty has previously advised Pedro that he has blown in his last thousand dollars and instructs him to get the pack train ready for another trip to the mine.

The villainess and her bad bunch appear on the scene. Scotty is grubstaked by Nell, the "chuck house" girl, (the heroine). The villainess and the bad men plot to silence the heroine forever. Nell is kidnapped, taken out on the plain and tied to a stake. A fuse is placed in a barrel of powder and the barrel is set beside Nell. The villains light the fuse and ride away. The heroine works around to the lighted

fuse, which she utilizes to burn the rope that binds her arms.

Nell having liberated herself makes a wild ride across the desert to warn Scotty. In the meantime Scotty reaches the mine, secures a bag of gold, and prepares to start back to town. The villainess and her bad men appear and Scotty and Pedro are made prisoners. Nell reaches the mine after the departure of the bad men and quickly realizes the situation. Taking up the trail, she follows to the place where Scotty and Pedro are bound. Nell releases the two miners and all three ride for the sheriff's office. This fearless officer and his brave posse come to the robbers' rendezvous, where the bad men and the villainess are quickly overpowered and placed under arrest.

Special one, three and six-sheet, four-color lithographs for this headliner.

The Return of "The El Kalems"

A new page has been written in the history of motion pictures. In the constant elevation of the standard of the photo-play one innovation has followed another but it is doubtful if any progressive movement has had the world-wide effect of the tour recently taken by the Kalem Company under the direction of Mr. Sidney Olcott and headed by Miss Gene Gauntier.

Leaving New York early in December, 1911, this organization visited many points along the Mediterranean Sea, en route to Egypt. Every change of location brought forth a novel drama or interesting scenic subject. Establishing a studio in Luxor, Egypt, this company penetrated regions never before visited by the motion picture camera and the result was a series of powerful dramas—unequalled in originality of theme and picturesque backgrounds—and educational subjects which have permitted the world to behold the primitive customs of the Egyptians.

From Egypt the El Kalems journeyed to the Holy Land in their epoch-making tour. In the authentic locations were produced the leading events in the Life of Jesus—a subject the magnitude and beauty of which, cannot be appreciated until the wonderful story is unfolded on the screen.

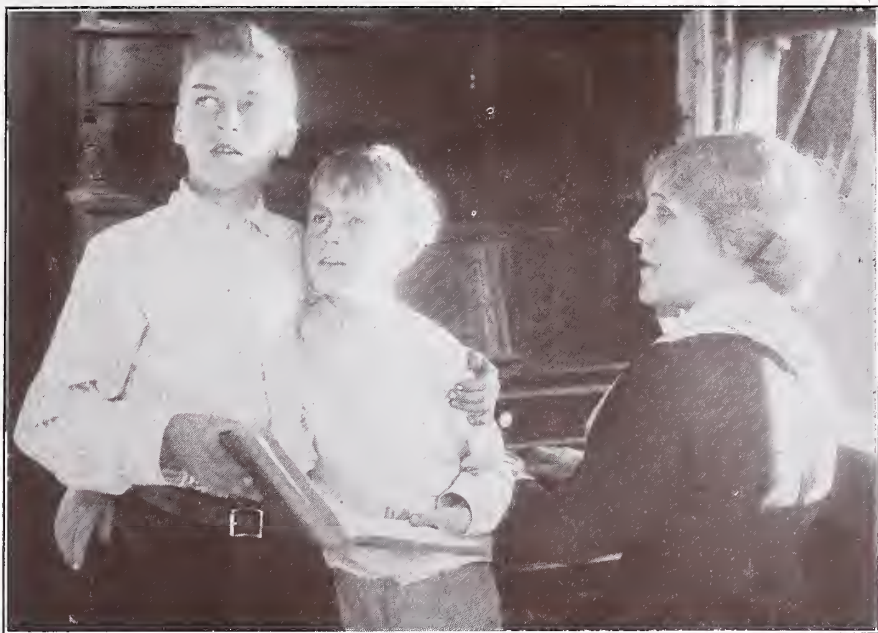
Although director Olcott has one of the most artistic and perfectly organized companies now producing photo-plays, he found it necessary to augment his company when he arrived in Jerusalem. He therefore made a special trip to London and engaged a number of celebrated English artists to take part in the Holy Land subject.

After several months of arduous labor, during which countless obstacles were overcome through the untiring efforts and resourcefulness of Mr. Olcott, the El Kalems resumed their title of "The O'Kalems" and journeyed to County Kerry, Ireland, stopping in England a few weeks for the production of several dramatic novelties. Among the Irish dramas which they recently produced are Boucicault's "The Shaughraun" and Joseph Murphy's "The Kerry Gow," each in three reels, and a number of one-reel subjects. They sailed from Queenstown on October 3rd.

The past year has brought new laurels to Miss Gene Gauntier, the versatile leading lady and authoress. Practically every production made by her company was written by this exceptional young woman and "From the Manger to the Cross, or Jesus of Nazareth," the five-reel production which was prepared by Miss Gauntier, represents many months of study and research.

Mr. Jack J. Clark, the leading man, has appeared in a wide range of parts, each of which has been vitilized by his impressive personality. Mr. Robert Vignola, the sterling character actor, Mr. J. P. McGowan, the protean artist, and Miss Alice Hollister, who has enacted many leading roles during the journey, have been important factors in the success of the El Kalems.

Kalem was exceedingly fortunate in having Mr. George K. Hollister, the well known camera operator, to accompany the El Kalems. Mr. Hollister's many trips around the world proved of great value and his wide experience stood him in good stead as much of his work was done under trying circumstances. The creations of Mr. Allen Farnham, the scenic artist, represent exhaustive study and his replica of Solomon's Temple is a marvel of photo-play stagecraft.



The boys are taught the hymn.

THE POWER OF A HYMN

THE mother teaches the hymn to her sons, George and Tom, who are adopted by Judge Reynolds after the good woman's death. George proves a tractable and studious boy, but Tom is given to bad associates. One afternoon the Judge finds him gambling with a number of boys of his own age, in a vacant lot. He takes the young boy home, talks to him and tries to influence him to keep away from evil companions. That night Tom runs away from home.

Twenty-five years roll by. George has never heard from Tom and is now a criminal court judge. Tom, on the downward path, is arrested for forgery and is held for trial before his brother. George, not knowing the forger is his brother, sentences him to prison.

Tom, after serving his time, swears

vengeance against the Judge. He learns of his home address and at night goes to the house with the intention of squaring his debt. Crawling through a window in search of his brother, he suddenly hears the tones of the hymn which he learned in his childhood. An inadvertent movement on the part of Tom draws the attention of George, who is seated at the piano. The Judge takes a revolver from a nearby desk and starts after the intruder. Tom tells him who he is and the purpose of his visit. He explains that Providence has prevented him from becoming a murderer by permitting him to hear the hymn. The Judge's three-year-old child, who has been a witness of the entire scene, leads the outcast to a chair. The Judge places his hand on his shoulder and calls him brother.

Special one and three-sheet, four-color lithographs for this headliner.



ALICE JOYCE

WITH

Kalem Stock Company

POSTAL CARD PHOTOS (like the above) of Alice Joyce, Gene Gauntier, Ruth Roland, Anna Nilsson, Jane Wolfe, Mariam Cooper, Alice Hollister, Carlyle Blackwell, Guy Coombs and Jack J. Clark at 40c. per hundred, \$3.50 per thousand, F. O. B. New York. No orders filled for less than 100.

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



THE STRANGE STORY OF ELSIE MASON

LITTLE ELSIE, scarcely two years of age, awakens one morning and crawls out of the house, dragging her doll. The little tot creeps to the nearby railroad station and resumes her nap in one of the flower beds.

Mrs. Hastings, a wealthy widow, is taking an early morning train, after having spent several weeks at an eastern summer resort. She reaches the station before train time and while strolling about, she discovers little Elsie. While she is fondling the little one, the train arrives and Mrs. Hastings, who has no child of her own, cannot master the temptation to take this baby with her.

Upon arriving in the west, Mrs. Hastings learns from a newspaper of the strange disappearance of Elsie Mason. Her first impulse is to communicate with the Masons but she destroys her letter and preserves the news item.

Twenty years later we see that Elsie has grown to young womanhood and now bears the name of Christine Hastings. She leads a happy life with her foster mother, who all these years has kept her secret. During an afternoon tea, Mrs. Hastings' nephew, Jack, arrives on the scene and soon falls in love with the charming young woman.

Mrs. Hastings is taken seriously ill and her secret preys upon her mind. She calls Christine to her bedside and shows her the old news item. Soon afterward she dies and Christine, believing her place is with her parents, leaves a note for Jack and returns to her eastern home, where she takes up the simple life on the farm. But Jack cannot forget. When he finds the note he journeys to the east and gains Christine's promise.



The following distributors will supply you with all KALEM posters, banners, photographs and general advertising matter



THE PHOTOPLAY ADVERTISING AND
SPECIALTY COMPANY, Inc.

121 Fourth Avenue, Pittsburg, Pa.

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124 East 14th Street, New York City

EXHIBITORS' ADVERTISING COMPANY

30 Union Square, New York City

AMERICAN SONG SLIDE COMPANY

First National Bank Building, Chicago, Ill.



John E. Brennan

Marin Sais

PAT THE SOOTHSAYER

PAT, a Knight of the Hod, goes home to his faultfinding wife, with the usual results. It is pay day and Pat having spent a dime for refreshments, is severely taken to account by his helpmate. The row becomes so strenuous that Pat decides to leave his home forever. In a nearby rendezvous where he is accustomed to meet some old cronies, Pat learns of a fortune teller who needs an assistant. Our hero, believing he is particularly equipped for this line of business, makes application for the position and is engaged.

The next day Pat's wife reads the advertisement of the fortune teller and

becomes convinced that no questions are too deep for Professor Bunko and that he can solve the mystery of Pat's disappearance. Arriving at the fortune teller's, she is shown into a dimly lighted room and Pat, the assistant, is detailed to tell her fortune. This is the chance of a lifetime and Pat embracing the opportunity, vividly describes his tragic death (?) and the conduct of the wife which incited the unfortunate man's self destruction. Pat's wife, full of remorse, is about to become hysterical when she penetrates her husband's disguise. Then she has *her* inning and Pat is glad to return to the hod.

(On the same reel)

THE AMERICAN RHINE

BY steamer we take a trip up the Hudson River, "The American Rhine." Grant's Tomb, Spuyten Duyvil, Indian Head, the highest point of the Palisades, Tarrytown Lighthouse, the stone house on Treason Hill where Major Andre and Benedict Arnold met, the walnut tree at Stony Point where

Washington paid off his troops, Stony Point Hill, captured by "Mad" Anthony Wayne in 1778, Washington's sun dial at Newburg, New York, the Tower of Victory at Newburg, and the Otis Incline in the Catskill Mountains are some of the many picturesque sights that meet our eye.

Advertise Coming Kalem Features With Cuts of the Popular Players



GUY
COOMBS



CARLYLE BLACKWELL



RUTH ROLAND

We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your announcements and make your advertising particularly attractive.



William H. West

THE SKINFLINT

TOBIAS IMSLER threatens to foreclose on the Widow Rix's note and carry off her cow. The widow resolves to appeal to her wealthy brother for assistance. Arriving at the home of the Skinflint, she makes known her plight, but her miserly brother tells her he is a poor man and cannot help her. The constable takes the widow's cow but Osborn, the sweetheart of the widow's daughter, takes the money he has been saving up for his marriage and pays the note.

A few days later while out riding, the horse driven by the Skinflint takes

fright and runs away. When the wreckage is cleared the miser, bruised and unconscious, is discovered and the physician's examination proves he has received a mortal injury. The Skinflint is taken to his home, and his only near relative, his sister, is summoned to his death bed. As death draws near the old fellow realizes his many mean actions have brought him no happiness and his money cannot help him at this, his last, hour. Calling his sister to the bedside, he begs her to forgive him and gives her the money he has accumulated.

Special one and three-sheet, four-color lithographs for this headliner.



KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARIAN COOPER



GUY COOMBS



HAZEL NEASON

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

URNER-BARRY CO., PRINTERS, NEW YORK

KALEM

OCTOBER 15th, 1912

ALLEN
DAR



TOM MOORE

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NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.

PARIS
13 Rue du Faubourg,



KALEM RELEASES AND CASTS OF CHARACTERS MOUNTAIN DEW

Old Hardy, a moonshiner.....WILLIAM H. WEST
Mary Hardy, his daughter.....LILLIAN CHRISTY
Lane, of the U. S. Secret Service.....CARLYLE BLACKWELL

Released Monday, Nov. 4th

THE MYSTERY OF GRANDFATHER'S CLOCK

George Morse, an old farmer.....GEORGE MOSS
George Morse, Jr.....STUART HOLMES
Nellie, the granddaughter.....ALICE JOYCE
James Cleveland, a lawyer.....JAMES B. ROSS
Harry Wescott, a young clockmaker.....TOM MOORE
Addicks, an old clockmaker.....GEORGE MIDDLETON

Released Wednesday, Nov. 6th

THE PONY EXPRESS GIRL

The Express Rider.....ED. COXEN
The Pony Express Girl.....MARIN SAIS

(On the same Reel)

STENOGRAPHER WANTED

Minnie, the stenographer.....RUTH ROLAND
Smith, Sr.....JOHN E. BRENNAN
Smith, Jr.....P. C. HARTIGAN

Released Friday, Nov. 8th

THE FRAUD AT THE HOPE MINE

Daniel Banks, President of the Hope Mining Co.....HENRY HALLAM
Frank Gause, a young mine expert.....GUY COOMBS
Jim Bedlow, Superintendent of the Hope Mine.....HAL CLEMENTS
Merry Stuart, typewriter at the mine office.....ANNA NILSSON

Released Saturday, Nov. 9th

DAYS OF '49

Little Bear, an Indian brave.....KNUTE RAHMN
Eva, a prospector's daughter.....MARIN SAIS
Ben, her sweetheart.....CARLYLE BLACKWELL
Spike, a camp "hanger-on".....PAUL C. HURST
Eva's father.....WILLIAM H. WEST

Released Monday, Nov. 11th

THE YOUNG MILLIONAIRE

Anna Newton, a wealthy authoress.....ALICE JOYCE
Sarah Curtis, a coquette.....HAZEL NEASON
John Curtis, her father.....EARLE FOXE
James Thomas Harris, a young millionaire.....TOM MOORE
Joe Mudge, a tenement superintendent.....STUART HOLMES

Released Wednesday, Nov. 13th

I SAW HIM FIRST

Jack Newell.....ED. COXEN
Lilly.....RUTH ROLAND
Nell.....MARIN SAIS

(On the same Reel)

THE BACHELOR'S BRIDE

The Bachelor.....ED. COXEN
Nellie.....RUTH ROLAND
An old lady.....MARIN SAIS
Blanch.....BY HERSELF

Released Friday, Nov. 15th

BATTLE IN THE VIRGINIA HILLS

Joe Hood, a Virginia mountaineer.....GUY COOMBS
Tom Hood, his cousin.....HAL CLEMENTS
Sam Tucker, leader of the rival clan.....HENRY HALLAM
Jerry Tucker, his brother.....KENEAN BUEL
Nancy Tucker, Jerry's daughter.....MARIAN COOPER

Released Saturday, Nov. 16th



Lillian Christy

Carllyle Blackwell

MOUNTAIN DEW

OLD MAN HARDY persists in conducting an illicit still in the mountains. The United States Revenue Department knows Hardy is at work but finds it difficult to trap the wily moonshiner. Officer Lane is sent out to obtain the necessary evidence and to capture Hardy and his men. Arriving on the ground, the officer soon detects the trail but is seen by a lookout and promptly shot. Hardy's daughter, Mary, while on an errand, discovers the wounded revenue officer and brings him to her home. As Lane convalesces he falls in love with his rescuer but is

shocked to learn that the man he has been hunting is Mary's father.

Having failed in his mission, Lane is discharged by his chief when he returns and another officer is sent to round up the lawbreakers. Smarting under the disgrace, Lane hastens to the mountains and induces the moonshiners to destroy their still and give up their illegal operations. When the officer arrives he concludes from the dismantled still that the moonshiners have left the country and carries that information to his superior. Lane determines to cast his lot with the mountaineers and wins the hand of Mary.

Special one and three-sheet, four-color lithographs for this headliner.



NEWS ITEMS

of the KALEM COMPANIES

THE KALEM COMPANY, under the direction of Mr. Sid Olcott, arrived in New York on October 12th, after a year's journey abroad. This organization is now completing a classic two-reel production dealing with the early settlement of Virginia, the opening scenes having been taken in England. The play, which portrays one of the most important pages in American history, abounds with strong dramatic situations, superbly handled by this company of well known artists and it will prove a great drawing card for the exhibitor.

* * *

THE new arrangements which have been made, whereby the licensed exhibitors may secure two-reel feature films in their regular service, make it possible for Kalem to present many novel headliners which are impossible in a single reel. The Kalem Company located at Jacksonville, Florida, for the production of the spectacular Civil War dramas, is now busily engaged in preparing a series of thrilling two-reel subjects which the exhibitor will be able to present on his regular program. In addition to the military plays, Kalem will offer a number of two-reel Indian dramas, produced on a large scale by an augmented company in California. These features will be interspersed with dramatic novelties of an unusual character. You will therefore do well to watch for the Kalem releases and secure these two-reel headliners without extra expense.

* * *

MR. MARSHALL NEILAN, formerly connected with the Kalem Company at Santa Monica, California, has

again joined that organization of fun-makers and soon will be seen with Mr. John E. Brennan and Miss Ruth Roland in a series of novel comedies.

* * *

SOME weeks ago as the Kalem Company was leaving for the south, director Buel strained his right arm severely and departed with the injured member in a sling. It was particularly trying for the producer as he immediately commenced work on the spectacular production of "Shenandoah" at Winchester, Virginia. But the resourceful director found an opportunity to make capital of his accident. He prepared a story, entitled "Battle in the Virginia Hills," in which he personally appeared as a wounded mountaineer. Of course, those who see the picture, which is released Saturday November 16th, will attribute the painful movements of the old clansman to the art of a photoplayer, but in this case there is a good reason back of the unusual touch of realism.

* * *

Attention is called to the Kalem release of Wednesday, November 13th, "The Young Millionaire," presenting Mr. Tom Moore in the title role. Miss Alice Joyce and Miss Hazel Neason also appear in the production. This trio of artists, ably supported by an especially selected company, portray a strong drama of modern American life which deals with the wealth of Fifth Avenue and the poverty of the East Side tenements. The unusual nature of the play and the artistic interpretation given it cannot fail to entertain.



Alice Joyce

Tom Moore

THE MYSTERY OF GRAND FATHER'S CLOCK

GEORGE MORSE pays the last instalment on his farm and receives his deed. Thirty years later we find that the old farmer has passed away and his son has become a successful business man in the city. Morse, Jr., has furnished his house with several articles which belonged to his father, including an old clock, in which he takes a great deal of pride.

The clock becomes out of order and Morse instructs a young clockmaker to attend to the necessary repairs. When the young man calls he establishes a bond of friendship with Morse's daughter, Nellie. In the succeeding weeks Nellie stops the clock on several occasions, in order that the young man may call.

Morse, however, has other plans for Nellie and wishes her to marry one of his business acquaintances. James Cleveland, an attorney. Cleveland learns of the frequent stopping of the clock and

becomes suspicious when he over-looks the pleasant relations between Nellie and Wescott, the young repairman. He therefore induces Morse to engage an old clockmaker to make the repairs.

Morse wishes to dispose of the old farm but is unable to locate the deed. Cleveland informs him that the papers must be found without delay but their search is fruitless.

One evening Nellie gives a party and Wescott, who has not been invited because of Morse's prejudice, appears on the scene. Hearing her father's voice, Nellie has Wescott hide in the clock. The affair is seen by Cleveland who informs Morse. Wescott holds the door of the clock and when Morse endeavors to extricate the young man, the old clock falls over. The long lost deed falls out of a little hidden drawer at the top of the clock. Delighted at the recovery of the valuable papers, Morse consents to Nellie's marriage to Wescott.



Marin Sais

Ed. Coxen

THE PONY EXPRESS GIRL

TWO desperadoes plan to rob the pony express and their plot is overheard by May, the girl at the station. May rides after her sweetheart, the express rider, and overtakes him just as he is assaulted by the robbers. Holding the two desperadoes at bay, she picks up the express bag and dashes away to deliver

it. At the relay station she warns the officials who ride back to apprehend the robbers while she continues her journey. Upon the completion of her mission, May returns to the wounded messenger and when he recovers a happy wedding takes place.

(On the same reel)

STENOGRAPHER WANTED

SMITH & SMITH (father and son) advertise for a stenographer. A pretty young girl bearing the name of Minnie applies for the position and secures it. Father and son both are impressed with the new stenographer and in consequence business is neglected.

At home that night both father and son send, independently, identical notes to Miss Minnie asking if they may call that evening, and merely signing the name, Smith. When the notes arrive Minnie concludes they are from the same person, who is over anxious to make an appointment, and she writes on the

back of each, "Sure. Come right along Mr. Smith." As a result both father and son arrive at nearly the same time and it is a case of "two is company—three, a crowd."

Shortly after their arrival a fine-looking young man carrying a suitcase enters the room and Miss Minnie proceeds to throw herself into his arms. The newcomer announces, "I'm back from the Polar expedition, wifey, and you won't have to work any more." It is needless to say father and son beat a hasty retreat.



Guy Coombs

Hal Clements Henry Hallam

THE FRAUD AT THE HOPE MINE

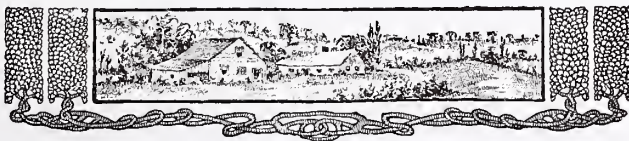
THE directors of the company operating the Hope Mine suspect a leakage in ore and send young Gause to investigate. Arriving on the scene, Gause and Merry, the pretty stenographer at the office, become friends. In looking over the property Gause determines to explore an old shaft.

A week later Gause learns that ore is being shipped away at night but while he is securing evidence the investigator

is overpowered in the dark shaft and left unconscious.

In an endeavor to imprison Gause the mine foreman explodes a section of the mine, causing a cave-in. Merry in the meantime has suspected that all is not well with her sweetheart and organizes a rescue party. Gause is liberated, the dishonest superintendent is exposed and the mystery of the Hope Mine is cleared up.

Special one and three-sheet, four-color lithographs for this headliner.



“From the Manger to the Cross” is seen and endorsed by the Ministry.

THROUGH the courtesy of the John Wanamaker Store, Kalem presented for the clergymen of Greater New York the Holy Land production, “From the Manger to the Cross,” in the spacious Wanamaker Auditorium on Monday, October 14th.

Rev. W. H. Jackson in an introductory address spoke of the reverence and sincerity which marked the production of this notable subject and indicated that the powerful sermon which this portrayal of the leading events in the Life of Jesus offers, will be of inestimable value to the ministry.

Alexander Russell, presiding at the magnificent pipe organ—one of the finest in the city—accompanied the presentation and appropriate selections were rendered by the Schubert Quartette: Mildred Graham Reardon, soprano; Marie Bosse Morrissey, contralto; Forrest Robert Lamont, tenor; and George Warren Reardon, barytone.

At the conclusion of the presentation many were in tears—so impressive was the wonderful story unfolded before them, with the beautiful accompaniment of artistic organist and singers. Many of the clergymen took occasion to seek out the representatives of the Kalem Company who were present and commend them on this achievement.

Following the presentation Kalem has received a large volume of mail from ministers, expressing their approval and appreciation of the production and making earnest inquiries regarding the opportunities which will be afforded them to again witness the magnificent portrayal of “From the Manger to the Cross.”



The Pioneers repulse the Indians.

DAYS OF '49

LITTLE BEAR discovers a nugget of gold and returns to the camp of his tribe, where he is ordered by the chief to go on scout duty. Defying the authority of the chief Little Bear is punished with a poisoned arrow and banished from the tribe.

Wandering from the Indian camp, Little Bear comes across a party of settlers. He is aided by Eva and Ben, to whom he tells the location of the gold. The Indian dies and when the pioneers set forth to prospect, the young couple determine to investigate the Indian's story. Their plans are over-

heard by Spike, a hanger-on, who follows them.

Two Indian scouts capture Spike and as he is betraying the location of the camp, Ben and Eva discover his treachery and shoot the two braves. The shots are heard by the tribe of Indians who dash off to investigate.

Spike is killed by the Indians who now sight the camp and open fire. Finding it impossible to return, Ben and Eva succeed in locating the prospectors who run to the wagons and put the Indians to flight. When peace is restored Ben and Eva locate the mine which they call "The Little Bear" in honor of its discoverer.

Special one, three and six-sheet, four-color lithographs
for this headliner.

COMING

“The Kerry Gow”

(IN THREE REELS)

Produced in Ireland by the
Kalem Company.



This romantic drama was written by Mr. Joseph Murphy and played by that well known actor for nearly thirty years.

Kalem has produced every scene in the authentic locations in Ireland. Once again your patrons will have an opportunity to see the Lakes of Killarney, the Gap of Dunloe and many other picturesque spots in Old Erin which have composed the backgrounds in the Kalem plays.

Watch for the release date!



Alice Joyce

Tom Moore

THE YOUNG MILLIONAIRE

JOHN HARRIS, a crippled young millionaire, breaks his engagement with Sarah Curtis when he discovers that she has been attracted by his wealth and covertly mocks him because of his affliction. Harris determines to put his club friends to the test and has an article published to the effect that he has lost his fortune. When the article appears Harris' former friends desert him. Disgusted with the shallowness of society Harris takes quarters in a tenement, hoping to discover true friendship among the poor.

In the meantime Anna Newton, a benevolent young woman of means, decides to write an article on tenement life and finds a room in the same building. The agent who conducts her to her quarters wishes to become better acquainted and forces his attentions on the young woman. Her cries attract Harris who hastens to the scene. But the crippled millionaire is no match for

the rough agent, who throws the young man to the floor and stuns him.

Anna secures help and bears Harris to his room. She secretly engages a doctor, who finds some time later that Harris' accident permits his broken limb to be reset.

Harris leaves the tenement upon his recovery but he cannot forget his kind friend. He returns just as Anna has completed her story and is about to leave the tenement. Harris tells her that he has secured a position as secretary in a household which also needs a governess and he induces her to accompany him. Anna does so, feeling that she must now confess that she has deceived the poor (?) young man. When they arrive at the Harris mansion the butler addresses his master before the millionaire can warn him and his secret is discovered. Anna now has a confession to make and the adventure culminates in a visit to a nearby parsonage.



ALICE JOYCE
WITH
Kalem Stock Company

POSTAL CARD PHOTOS (like the above) of Alice Joyce, Gene Gauntier, Ruth Roland, Anna Nilsson, Jane Wolfe, Marian Cooper, Alice Hollister, Carlyle Blackwell, Guy Coombs and Jack J. Clark at 40c. per hundred, \$3.50 per thousand, F. O. B. New York. No orders filled for less than 100.

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



Marin Sais

Ed. Coxen

Ruth Roland

I SAW HIM FIRST

JACK NEWELL, to escape his feminine admirers, attempts to isolate himself for the summer in a small camp at Lakeside. He finds, however, that he has made a grievous mistake as

he has located himself in an Adamless Eden. The rivalry among the young ladies is very keen when young Newell makes his appearance. Their schemes are numerous and original and must be seen to be appreciated.

(On the same Reel)

THE BACHELOR'S BRIDE

NELLIE, the village flirt, endeavors to win Bachelor Brown but her efforts are not crowned with success. Brown gets a telegram reading, "Blanch is yours if you are here by ten o'clock Wednesday." He leaves the city in haste and drops the telegram, which comes into the hands of Nellie

who informs her friends that Brown has gone to get married. Preparations are made to receive him in royal fashion and when he returns he is besieged with entreaties to introduce his wife. Brown is nonplussed and when the Blanch mentioned in the telegram is shown to be a handsome black puppy, the joke is on Nellie and her friends.

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GUY
COOMBS



CARLYLE BLACKWELL



RUTH ROLAND

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The use of these cuts will strengthen your announcements and make your advertising particularly attractive.



The Rival Clans Meet

BATTLE IN THE VIRGINIA HILLS

SAM TUCKER, leader of a band of hardy Virginia mountaineers, is waylaid and shot by Tom Hood, the leader of a rival clan. When Tucker arrives home badly wounded, his sister, Nancy, attires herself in his clothes and sets forth to avenge him. Knowing the Tuckers will seek vengeance, Tom Hood warns his young cousin, Joe, who takes the trail and fires at a suspicious figure which he sees lurking in the brush. His shot is well directed and when he approaches his victim he is horrified to discover that he has wounded a girl. Full of repentance he carries Nancy to his cabin and awaits developments.

Several days later the Tuckers be-

come alarmed at Nancy's absence. The clan is gathered together and a search is instituted for the missing girl. Suddenly they come upon Joe, standing guard over his cabin. They fire at him and the shots are heard by the Hoods who hasten to the scene. Soon a fierce battle is waged and Joe and Nancy watch the conflict from the window of the cabin. The young people have fallen in love and determine to beseech their kinsmen to end the feud. When they appear from the cabin with a truce flag the rival leaders step up but refuse to listen to the entreaty. Renounced by their families, Joe and Nancy journey forth, hand in hand, and are married by a mountaineer justice.

Special one, three and six-sheet, four-color lithographs
for this headliner.

KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



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HAZEL NEASON

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 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

URNER-BARRY CO., PRINTERS, NEW YORK

KALEM

ALLEN DAR

NOVEMBER 1st, 1912



RUTH ROLAND

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NEW YORK
235-239 West 23d Street
LONDON W.
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35 Friedrichs Str.
PARIS
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KALEM RELEASES AND CASTS OF CHARACTERS

STRONG ARM NELLIE

NellieRUTH ROLAND
Her father.....JOHN E. BRENNAN
Dr. Hargrave, her sweetheart.....ROBERT GREY

(On the same Reel)

THE LANDLUBBER

PollyRUTH ROLAND
Ned, the photographer.....ROBERT GREY
Tim, a sailor.....JOHN E. BRENNAN
Polly's father.....ROBERT BARRY

Released Monday, Nov. 18th

THE TELLTALE MESSAGE

Adolph Newman, a banker.....STUART HOLMES
Robert Boardman, a detective.....EARLE FOXE
James Ruthven, a valet.....EARLE FOXE
Peter, a lodgekeeper.....LAWRENCE WOOD

Released Wednesday, Nov. 20th

THE FLOWER GIRL'S ROMANCE

Reva, the flower girl.....JANE WOLFE
Hiram, her father.....WM. HERMAN WEST
Arthur Rodney.....CARLYLE BLACKWELL
Bessie Berkow, his sweetheart.....NEVA GERBER

Released Friday, Nov. 22nd

RED WING AND THE PALEFACE

Wonodonga, Chief of the Sioux.....PAUL C. HURST
Red Wing, his daughter.....JANE WOLFE
Red Fox, an Indian brave.....KNUTE RAHMN
Elmore, a young settler.....CARLYLE BLACKWELL
Elmore's father.....WM. HERMAN WEST
Ann, Elmore's wife.....LILLIAN CHRISTY

Released Saturday, Nov. 23rd

A BATTLE OF WITS

Bob Elwood, a Tennessee mountaineer.....LOGAN PAUL
Sue, his daughter.....ALICE JOYCE
Tom Edwards, a surveyor.....THOMAS MOORE
Frank Anderson, Tom's assistant.....EARLE FOXE
Tug Weaver, a shiftless mountaineer.....STUART HOLMES

Released Monday, Nov. 25th

THE WATER RIGHT WAR

Grenuff, the town marshall.....WM. HERMAN WEST
Mabel, his daughter.....NEVA GERBER
Steve, a young landowner.....CARLYLE BLACKWELL

Released Wednesday, Nov. 27th

THE CHAPERON GETS A DUCKING

MinnieRUTH ROLAND
Fat Bill.....JOHN E. BRENNAN
TomED. COXEN

(On the same Reel)

RUTH ROLAND, THE KALEM GIRL

Released Friday, Nov. 29th

THE MAYOR FROM IRELAND

Terry Donovan, "The Mayor from Ireland".....JACK CLARK
Shamus Foley, a political boss.....J. P. MCGOWAN
Bridget, Terry's wife.....GENE GAUNTIER

Released Wednesday, Nov. 30th



Ruth Roland

John E. Brennan

STRONG ARM NELLIE

NELLIE was athletic. She advocated boxing, fencing and riding as a tonic. But Dad could not see it. He especially objected to her boxing, as the rattle of the punching bag disturbed his afternoon siesta. One night a couple of burglars visited the

house. Nellie heard the noise in the dining room, quietly crept downstairs, and with a left upper-cut to one and a straight arm blow to the other she made the marauders take the count. Dad was forced to admit that there is something to an athletic training.

(On the same reel)

THE LANDLUBBER

POLLY, the fisherman's daughter, is in love with Ned, the village photographer, but her father is bitterly opposed to landlubbers. Ned has an inspiration. He calls on Polly's father and tells him he has decided to become a sailor. He is given an opportunity to prove his worth but he hardly fills the bill. The next day Polly

induces her father to have his picture taken. The clever photographer arranges with a sailor to dress as a woman and quietly seat himself beside Father when the latter has "posed." When the camera snaps, the accomplice slips away. How Ned threatens to show the picture to the fisherman's wife and brings about a consent to the marriage makes a laughable finale.

NEWS ITEMS of the KALEM COMPANIES

KALEM'S representative in London, England, recently arranged a private exhibition of the Holy Land production, "From the Manger to the Cross," which was attended by two thousand clergymen. Many of the most noted church dignitaries in England were present and graphic accounts of the presentation were cabled to different countries by the Associated Press. The English ministers were greatly impressed with the completeness of the production and commented upon the reverence and sincerity which marked the portrayal of the wonderful story in the authentic locations. They united in declaring "From the Manger to the Cross" to be a magnificent sermon, accurate in detail.

* * *

DIRECTOR MELFORD, in charge of the Kalem Company, at Glendale, California, recently produced a play amidst the beautiful flower gardens in the vicinity of his studio. The drama entitled "The Flower Girl's Romance," is announced in this issue. A strong dramatic plot is made coincident with a portrayal of the work of the horticulturists who supply the Los Angeles markets.

* * *

MISS ALICE JOYCE is to be seen in a new role—that of a girl of the Tennessee Hills. In "A Battle of Wits," released Monday, November 25th, Miss Joyce is given ample opportunity to display the talents which have made her world famous. This gripping story, with its picturesque backgrounds, will prove a feature on any program.

* * *

THE KALEM KALENDAR is primarily intended for exhibitors, who comprise a complimentary mailing list but the universal interest

in the operations of the Kalem Companies in different parts of the world and the diversity of their productions has brought hundreds of requests from picture patrons for copies of the semi-monthly publication. Kalem has therefore decided to accept subscriptions at a nominal figure and exhibitors may inform those making inquiry that they can secure a year's subscription to *The Kalendar* for \$1.00 in advance.

* * *

WHILE Director Buel has been assembling for the Kalem Company at Jacksonville, Florida, what will doubtless prove one of the largest organizations of motion picture artists in existence, that the forthcoming Civil War productions may have added innovations, he has found opportunities to produce a number of dramas portraying life on the river and old plantations. These typical southern stories present much that is new in photoplays. Announcement of the release of these features will be made at an early date.

* * *

ON FRIDAY, November 29th, Kalem presents a novelty entitled "Ruth Roland, the Kalem Girl," which will offer picture patrons an opportunity to become better acquainted with the leading lady at Santa Monica, California. Nothing seems too difficult for Miss Roland. Even the members of her company who each day receive some demonstration of the young lady's accomplishments, marveled at her versatility during the production of this unique picture. A complete description of this novelty appears on page 14.



Stuart Holmes

Thomas Moore

THE TELLTALE MESSAGE

TWO SISTERS, hearing of robberies in the neighborhood, decide to take their valuables to the residence of Newman, a banker, for safe keeping. The banker is very obliging and places the money and jewelry in his private safe.

That same evening Newman gives his valet permission to visit his home over night. While the servant is away, Newman plots with his lodgekeeper to rob the safe, it being his plan to give out the report that burglars have broken in.

The valet, arriving home, finds his folks away. He therefore returns to Newman's and quietly enters the house while the robber is at work. He grapples with the thief, but the latter makes

his escape, leaving behind one of his coat buttons.

The next morning the sisters are advised of the robbery and, being dissatisfied with Newman's explanation, they employ a detective to make an investigation. The valet shows the button he has secured, which furnishes a clue, as the detective notices that one of the lodgekeeper's buttons is missing, and the accomplice is arrested. Fearing the lodgekeeper will expose him, Newman writes a warning note and places it in an egg. When a basket of food is brought to the prisoner, the detective examines the egg, locates the message and brings the unscrupulous banker to justice.



Wm. H. West

Jane Wolfe

THE FLOWER GIRL'S ROMANCE

AS ARTHUR RODNEY passes Reva's flower stand he sees that she is being annoyed by two ruffians and quickly comes to her assistance, compelling the men to apologize. Reva is greatly impressed with Rodney's courtesy. The following morning, while Reva is on her way from the ranch with her fresh stock of flowers, she comes upon Arthur and his sweetheart, Bessie Berkow. Jealousy immediately takes possession of the girl and she awakens to the fact that she is in love with Arthur.

A week later the Berkows inspect the ranch at Verdugo, California, and order flowers for the wedding of their daughter. Reva is disturbed at the sight of Arthur and Bessie, and, con-

sumed with jealousy, is strongly tempted to push Bessie off of the precipice as they climb a nearby mountain to view the surrounding country, but her better nature asserts itself and the two girls leave the rock together.

Reva's brooding over her unrequited love for Arthur causes mental derangement. In her delirium she runs to the home of the Berkows and bursts upon the bridal couple shortly after the clergyman has finished the ceremony. Reva's father, who has followed her from the flower ranch, explains to the assembled guests the unfortunate plight of his unhappy daughter. A reaction takes place and Reva in a moment of consciousness asks forgiveness.





Carlyle Blackwell Jane Wolfe Knute Rahmn

RED WING AND THE PALEFACE

ELMORE, a hunter, accidentally kills Red Fox, loved by the chief's daughter, Red Wing. The Indian girl enlists the aid of her father to avenge the death of Red Fox. A raid is made against the white settlement and Elmore is taken back to the Indian village, a prisoner. Elmore's wife, Ann, follows to the camp and begs Red Wing to intercede with the chief for her husband's life. Red Wing, turning to the white woman, says: "He has killed my lover; I will kill thine."

Ann returns to the wreck of her home, where she meets Elmore's father and a number of settlers, who have gathered. Horrified at Ann's story, the

father and his companions become furious and decide to secure Elmore at once by force. They mount their horses and ride to the Indian camp, where a fierce fight takes place, and Elmore, who has been tied to a stake by the Indians and is about to be tortured, is liberated.

Red Wing, realizing that the Indians are no match for the hardy settlers, and that she has been robbed of her revenge, escapes while the fight is in progress. She visits the spot where Elmore killed her lover, Red Fox, and takes her own life, that she may join him in the happy hunting grounds.

Special one, three and six-sheet, four-color lithographs
for this headliner.

Photos of the Principal Kalem Players for Lobby Display.

A complete lobby display outfit, consisting of large combination frame and easel, size 3 feet wide by nearly 6 feet high, made of fumed oak, containing 11 pictures (size 11x14 inches) of the principal Kalem Players, each photo mounted back of glass, for \$11.00 net F. O. B. New York. This is a bargain price.

A set of 12 photos of the principal Kalem Players, each photo 7x9½ inches in size, for \$1.50 per Set. Postage Prepaid.

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A Beautiful Art Photogravure, hand colored, 15x20 inches in size, of Alice Joyce, in Indian Costume, for 40c., postage prepaid.

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Remit P. O. or express money orders, bank draft or postage stamps with order. Do not send personal checks.

KALEM COMPANY

235-239 WEST 23rd STREET

NEW YORK CITY



Alice Joyce

Thomas Moore

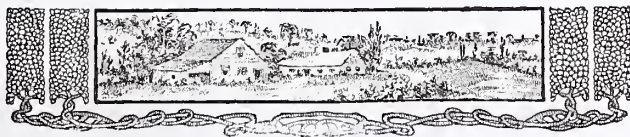
A BATTLE OF WITS

TWO surveyors, Tom Edwards and Frank Anderson, meet Sue Elwood while at work in the hills. Tug Weaver, a neighbor of Sue's, who is anxious to win her hand, is jealous because of her friendship for Tom. Weaver inflames Sue's father against the surveyor and the old man will not permit Tom to visit the premises.

Some time later Weaver is given mail for the Elwood cabin and noticing a letter addressed to Sue, he opens it and reads: "Dear Sue: I was surveying for a railroad which will run through your land. Do not sell until you see me. Meet me at the old place Friday afternoon at three o'clock." Weaver retains the letter and meets the promoter when he arrives, representing

himself as Elwood's son-in-law, and giving an option on the land for ten thousand dollars. When Tom arrives in the village and meets the promoter, he learns of the transaction and hastens to the cabin.

Weaver overpowers Tom and, with Elwood's assistance, places him in an outbuilding. Sue, who has been locked in her room because she will not consent to marrying Weaver, manages to escape and sees the two men imprisoning her lover. She liberates the young surveyor and the two start for the village. There they meet the promoter and explain the situation. The treachery of Weaver is exposed and Tom and Sue become betrothed.



A COMING FEATURE



The Kerry Gow

The Romantic Drama by Joseph Murphy

IN THREE REELS

PRODUCED BY KALEM IN IRELAND

Released Monday, November 18th

The Kerry Gow

IN THREE REELS

Released Monday, November 18th

CAST OF CHARACTERS

DAN O'HARA, The Kerry Gow	JACK J. CLARK
NORA DREW	ALICE HOLLISTER
VALENTINE HAY	J. P. McGOWAN
DARBY O'DRIVE	ROBERT G. VIGNOLA
PATRICK DREW	E. O'SULLIVAN
RAYMOND DREW	JACK MELVILLE
CAPTAIN SIDNEY KEIRNAN	SID OLCOTT
MAJOR GRUFF	GEORGE LESTER
DINNIS DOYLE	SONNY O'SULLIVAN
ALICE DOYLE	HELEN LINDROTH
JACK, the Jockey	BY HIMSELF

FOR more than thirty years Mr. Joseph Murphy, the noted actor, presented this famous play from his own pen. Kalem has purchased the photoplay rights from Mr. Murphy and has produced every scene of the romantic drama in the authentic locations in Ireland. You will see the Lakes of Killarney, the Gap of Dunloe, the picturesque highways of old Ireland and many typical, humorous types. One thrill follows another—an exciting steeplechase and a daring escape from an old prison are among the features.

**Special one, three and six-sheet
four-color lithographs**



ALICE JOYCE

WITH

Kalem Stock Company

POSTAL CARD PHOTOS (like the above) of Alice Joyce, Gene Gauntier, Ruth Roland, Anna Nilsson, Jane Wolfe, Marian Cooper, Alice Hollister, Carlyle Blackwell, Guy Coombs and Jack J. Clark at 40c. per hundred, \$3.50 per thousand, F. O. B. New York. No orders filled for less than 100.

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



Carlyle Blackwell

Wm. H. West

THE WATER RIGHT WAR

GREUFF and Steve, two ranchers, quarrel over the water rights of their properties. Steve saves Greuff's daughter, Mabel, in a runaway and the young people become fast friends. Later he attempts to monopolize the water rights and has his men erect a wire fence. Greuff, being warned of Steve's operations, proceeds to the scene with a number of farm hands and arrests the young man for trespassing.

Greuff, in his capacity of town marshall, locks Steven in the jail and hides the keys under his pillow, fearing that

Mabel will attempt to liberate her sweetheart. His precautions prove unavailing, as Mabel secures the keys that night and frees the prisoner. In the morning Greuff finds that Steve has made his escape and he discovers a note, reading: "Steve says you can have your old stream; he has taken me instead. Your loving daughter, Mabel." Steve and Mabel ride to the village justice of the peace and are happily married. When they return home, Greuff decides to forgive them, now that there is a combination of interests.





Ruth Roland

Marin Sais

THE CHAPERON GETS A DUCKING

TOM and his friends prepare to go camping. The girls say that if they can get a chaperon they will come out and visit the boys. This gives Tom an idea and Fat Bill is picked out as an ideal chaperon. He is equipped with women's togs and Tom gives him a note to deliver to one of the girls reading, "Dear Minnie: This will introduce my Aunt Lizzie, who will be glad to chaperon you to our camp."

The next day Bill sets forth with his fair charges but he monopolizes the attention of the girls to such an extent that the boys become angry and decide to give him a ducking. During the scramble in the water Bill's wig comes off and the scheme is exposed. The girls seeing they have been duped rush at Tom and force him into the water with the unhappy chaperon.

(On the same reel)

RUTH ROLAND, THE KALEM GIRL

MISS ROLAND, Kalem's star comedienne, is seen hunting ducks and bringing down a goodly number of canvashacks. She is equally expert with rod and line and lands some choice specimens. In aeroplane and automobile she is also "at

home" and she gives a lively demonstration with the boxing gloves. Miss Roland makes a dive of forty feet and displays a variety of fancy swimming strokes. These portrayals of the charming young woman's versatility are a novelty in motion pictures.



Gene Gauntier

Jack J. Clark

THE MAYOR FROM IRELAND

Produced in Ireland and America.

AT THE Kerry dance along the roadside, Bridget flaunts Shamus Foley and accepts the proposal of Terry Donovan. Shamus becomes embittered and leaves for America, where he meets with success.

Terry and Bridget are married, and when they read of Shamus' good fortune in America, they decide to visit the new world. By selling their belongings they secure steerage passage and, arriving in New York, they locate in an East Side tenement.

Terry finds that it is no easy matter to secure employment, and he therefore determines to seek aid of his old rival, Shamus, who is now a political boss and an influential character. But Shamus scoffs at the unfortunate Terry and holds him up to ridicule.

Downhearted, Terry sits on a park bench, and the way opens for him to render a service to a passing capitalist. As a result his new friend secures em-

ployment for Terry, and in later months the young man becomes a prosperous contractor.

By untiring labor and judicious investments, Terry becomes well-to-do, and is nominated on the reform ticket for Mayor. At this time Shamus is the present incumbent, and comes out for re-election. The campaigns of the two factions offer an interesting study of modern politics, Terry presenting his progressive measures so impressively that he is elected.

The time comes for Shamus to retire from office in favor of Terry. A crowd of Terry's friends are on hand to see him assume his seat. Bridget, Terry's faithful wife, is present and asks Shamus if he will continue to harbor unkind feelings toward them. A spark of his old love is kindled and the ex-mayor coming to a realization of Terry's sterling qualities, extends his hand in congratulation.

KALEM PLAYERS



CARLYLE BLACKWELL



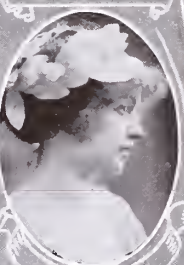
JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARIAN COOPER



GUY COOMBS



HAZEL NEASON

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each

11x14 inches in size.....25c. each

Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce. 15c. Postage prepaid

Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid

A beautiful art photogravure, hand colored (15x20 inches) of

Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

URNER-BARRY CO., PRINTERS, NEW YORK

KALEM

NOVEMBER 15th, 1912

A L E N D A R



DORIS HOLLISTER

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NEW YORK
235-239 West 23d Street

LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.

PARIS
37 Rue de Trevise



KALEM RELEASES AND CASTS OF CHARACTERS

THE FARM BULLY

Bud Steers, the bully.....HAL CLEMENTS
 William Whitcome, a farmer.....HENRY HALLAM
 Anna, his daughter.....ANNA NILSSON
 Clark Russell, an author.....GUY COOMBS
 Polly, the servant.....MARIAN COOPER

Released Monday, Dec. 2d

A DAUGHTER'S SACRIFICE

Tom Wells, a ne'er-do-well.....GEORGE MIDDLETON
 Alice, his daughter.....ALICE JOYCE
 Martin Scott, a young farmer.....TOM MOORE
 Steve Heath, the landlord.....STUART HOLMES
 Pearl Clay, the girl who waited.....HAZEL NEASON

Released Wednesday, Dec. 4th

THE CALIFORNIA SNIPE HUNT

Rube, the country boy.....JOHN E. BRENNAN
 Hattie, the village belle.....RUTH ROLAND
 The groceryman.....OTTO LEDERER

(On the same Reel)

SOMETHING WRONG WITH BESSIE

Bessie, the laziest girl in town.....RUTH ROLAND
 George, her husband.....R. H. GREY
 Uncle Josh.....JOHN E. BRENNAN
 The maid.....MARIN SAIS

Released Friday, Dec. 6th

DRIVER OF THE DEADWOOD COACH

John Nelson, the stage driver.....WM. H. WEST
 His wife.....JANE WOLFE
 Harry, his son.....MASTER JUDSON MELFORD
 Myrtle, his daughter.....GERTRUDE SHORT
 Bad Bill, the desperado.....PAUL HURST

Released Saturday, Dec. 7th

A RACE WITH TIME

John Mason, President O. & N. Railway.....LOGAN PAUL
 Dick, his son.....TOM MOORE
 Pete Foy, a section man.....STUART HOLMES
 Nettie, the station master's daughter.....ALICE JOYCE

(On the same Reel)

CONWAY THE KERRY DANCER

Released Monday, Dec. 9th

TOLL GATE RAIDERS

Judge Randolph, owner of the turnpike.....HENRY HALLAM
 Charlotte, his daughter.....ANNA NILSSON
 James Staunton, a young farmer.....GUY COOMBS
 Brant, the toll gate keeper.....SAM STILLWELL
 Milly, his daughter.....MARIAN COOPER
 Stark, a man of the hills.....HAL CLEMENTS

Released Wednesday, Dec. 11th

THE MUMMY AND THE COWPUNCHERS

Julia, a "small time" actress.....RUTH ROLAND
 Rant, her father.....JOHN E. BRENNAN
 Dr. Quack, a medicine faker.....OTTO LEDERER
 Jerry, a country boy.....BOB BARRY
 The town constable.....V. HOWARD

(On the same Reel)

STRANGE PLACES AND QUAIN PEOPLE IN NEW YORK

Released Friday, Dec. 13th

IRELAND, THE OPPRESSED

Marty.....JACK J. CLARK
 Peggy.....ALICE HOLLISTER
 The Major.....J. P. MCGOWAN
 Michael Dec.....ROBERT VIGNOLA
 Father Falvey.....SIDNEY OLCOTT

Released Saturday, Dec. 14th



Hal Clements

Henry Hallam

Marian Cooper

THE FARM BULLY

CLARK RUSSELL, a prominent writer, concludes that he will visit the south in the capacity of a farm hand and thus secure atmosphere for a new story. He learns that laborers are needed on a certain farm and as he journeys into the country he rescues a young woman whose horse is running away.

When Clark applies for work he is treated lightly by Bud, the foreman, until the owner of the farm arrives with his daughter, Anna, who recognizes her hero of the afternoon. A few days later at the dinner table Clark defends Polly, a maid, when she is annoyed by Bud and after the hands have departed for the fields the two men settle their

score in a fight, the bully receiving a severe lesson.

Polly overhears Bud declaring that he will be revenged but she is unable to warn Clark. Later in the day the bully tries to force Clark into the hopper of the threshing machine, but Anna sees the struggle from a distance and stops the engine. Polly informs Anna's father of Bud's treachery and the bully is discharged.

Clark and Anna find that they are very much in love and all goes smoothly until the author receives a suspicious photograph. He returns to his home but memories of the southern girl cause him to again visit the farm where explanations are made.



NEWS ITEMS

of the KALEM COMPANIES

JACKSONVILLE, Florida has recently been the scene of no little disturbance, owing to a street-car strike which has necessitated the presence of the militia. One night the citizens were startled by a series of explosions, accompanied by an unusual illumination of the sky, which gave rise to fears that new depredations were being perpetrated by the strikers. It developed that Mr. Kenean Buel, director of the Kalem Company, was taking some spectacular military scenes with the aid of calcium bombs. The proprietor of a butcher shop, located near the motion picture battle field, presented Kalem with a bill, stating that he was so startled by the explosion that he destroyed a side of meat which he was cutting up.

* * *

HISTORIC JAMESTOWN, Virginia was recently visited by a large company of Kalem players, under the direction of Mr. Sidney Olcott, for the purpose of securing scenes for a feature production dealing with the early settlement of our country. The opening scenes were produced by Mr. Olcott in England several months ago. In Jamestown and environs were found places which typified the primitive conditions. As exhibitors know, Kalem makes a specialty of producing unusual plays in the locations where the portrayed events took place. Whereas scenes might have been produced in New York or New Jersey, the picture patrons will have the rare opportunity of witnessing an historical transcontinental subject, every scene of which was made in the authentic locations.

ALWAYS on the lookout for novelties, Mr. P. C. Hartigan, director of Kalem's Santa Monica, California Company, secured a ferocious looking lion and proceeded to make an actor of the beast. The lion, assisted by the famous comedy artists, Mr. John E. Brennan and Miss Ruth Roland, is the feature of an unique production in which the fun, as may be imagined, is fast and furious.

ANNOUNCEMENT will soon be made of the release of "The Shaughraun," the famous Dion Boucicault drama, produced in three reels by the Kalem Company in Ireland. This celebrated romance—thought by many to be Boucicault's best work—was particularly favored by the great actor-dramatist, the character of "Conn" being one of his best known parts. Kalem purchased the photoplay rights from the Boucicault estate and produced every scene in picturesque Old Erin.

* * *

FOR several weeks the Kalem Company at Glendale, California, has been engaged in the production of a spectacular two-reel Indian play. Mr. George Melford, the resourceful director, who has become accustomed to overcoming all manner of obstacles, was confined to his bed for a number of days upon the completion of the production, so strenuous were his labors in handling the augmented company. The grandeur of the Verdugo Canyon scenery, a distinctly novel play developed from historical incidents and a large band of genuine Indians combine to make this an extraordinary feature. Further announcement will be given in an early issue of The Kalendar.



Stuart Holmes

Geo. Middleton

Alice Joyce

A DAUGHTER'S SACRIFICE

OLD TOM WELLS is a victim of drink and is unable to pay the rent when Steve, the young landlord, appears on the scene. Steve's stormy interview is broken by the appearance of Alice, Tom's daughter, whom the landlord has made many unsuccessful efforts to court. Alice, who has given her promise to Martin, an industrious young farmer, entreats with her father to overcome his weakness.

Wells, knowing he will be dispossessed, becomes desperate and starts for the village to secure money. He is tempted to steal Steve's horse, but is discovered by the landlord, who declares that he will have the old man imprisoned if he does not force Alice to consent to the marriage.

The unhappy father therefore refuses to permit Martin to visit Alice to whom he explains that he is in the power of the landlord. Alice sacrifices her happiness and marries Steve.

Wells makes his home with the young couple but finds that he is in the way. Steve is harsh and oftentimes cruel and the old man is finally obliged to leave the farm.

Meanwhile, Martin, heartbroken, leaves for the village as he is unable to bear the sight of the old places where he has known so much happiness. Wells, in his journey, falls by the wayside and dispatches a note to Martin, beseeching him to look after the unhappy daughter.

Steve meets a young woman with whom he determines to elope and he returns home to secure his money. He discovers Alice weeping over an old photograph of Martin and he attacks her. Martin, fulfilling his trust, arrives on the scene and is confronted with Steve's revolver. In the struggle the pistol is accidentally discharged and the unfaithful husband is killed.

As the days pass, Alice forgets her unhappiness in the true love of Martin.





John E. Brennan

A CALIFORNIA SNIPE HUNT

HATTIE, the village belle, has many admirers to whom she offers little encouragement. Rube, a country boy, arrives in town and secures a position in the grocery store, where his gallantry and salesmanship win Hattie's heart.

Consumed with jealousy the boys determine to humble Rube. They invite the gullible youth to accompany them on a snipe hunt. When they reach a lonely spot Rube is given a sack to hold and is informed by the boys that they will go

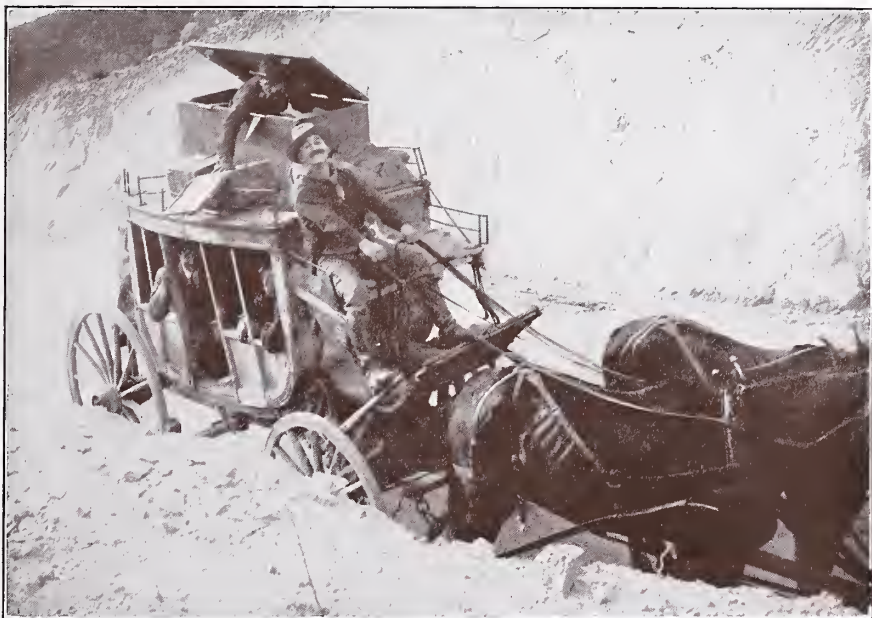
out and drive in the snipes. The boys, however, go home and Rube waits all night in vain.

Next morning Hattie decides to invite Rube to a "picnic for two" and she prepares a fine lunch. As she approaches the village she discovers the plight of the grocery clerk. Hattie explains to Rube that he has been made the victim of a deep-laid plot and they proceed to enjoy the lunch. When the boys return to have the laugh on Rube they find to their amazement that they have merely promoted his love affair.

(On the same reel)

SOMETHING WRONG WITH BESSIE

Bessie is extremely lazy. Uncle Josh pays her a visit and his eccentricities are interpreted as the sign of an unsound mind. The old farmer, in turn, cannot account for Bessie's strange actions. Bessie's husband arrives at an opportune moment and restores tranquillity.



Paul Hurst

Wm. H. West

DRIVER OF THE DEADWOOD COACH

JOHAN NELSON, driver of the Deadwood Coach, is anxious to send his crippled child, Myrtle, east for treatment but he is unable to raise the necessary funds.

One morning the stage carries a valuable consignment of gold bullion and Bad Bill, a desperado, learning of the shipment, determines to secure it. He prepares a large box with a double hinge, takes it to the stage house and gives instructions for its shipment. Unobserved, he secretes himself in the box, which is placed on top of the coach.

Nelson's little son, Harry, is presented with a camera and decides to take a picture of his father's coach as it ap-

proaches the village. When the stage arrives it is discovered that the gold is missing and Nelson, held responsible, is placed in jail.

Harry develops the plate, which reveals Bill creeping from the box to secure the gold. The boy hastens to the Sheriff, to whom he shows the negative. In the meantime Bill has had no opportunity to escape from the box which is taken into the warehouse and covered with heavy crates. When the desperado is finally extricated by the officers it is found that he has been suffocated.

The gold is recovered and Nelson is liberated. The Eldorado Mining Company pays Harry a handsome reward, with which he is able to send his sister to the eastern specialist.



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A complete lobby display outfit, consisting of large combination frame and easel, size 3 feet wide by nearly 6 feet high, made of fumed oak, containing 11 pictures (size 11x14 inches) of the principal Kalem Players, each photo mounted back of glass, for \$11.00 net F. O. B. New York. This is a bargain price.

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KALEM COMPANY

235-239 WEST 23rd STREET

NEW YORK CITY



Alice Joyce

A RACE WITH TIME

PRESIDENT MASON of the O. & N. R. R. is advised by the Acting Postmaster General that a test for the mail contract will be held December 17th and that a pouch must be delivered at Stevenson at two o'clock or the contract will be forfeited in favor of the Union Central R. R.

The next day at the office of the superintendent of the Union Central word is received that the O. & N. is likely to secure the contract, and Thomas, the vice-president, wires to the superintendent of the Union Central

that he must stop at nothing to thwart the competitor.

The superintendent of the Central calls in one of his tough section hands, who schemes to disable the engine on which the trial mail pouch is to be carried. The station agent's daughter discovers the plot and taking the mail pouch from the wrecked engine, runs to a nearby locomotive and sets forth to complete the journey. A wild ride takes place but just as the clock is striking two, the plucky substitute arrives at Stevenson and delivers the mail.

(On the same reel)

CONWAY, THE KERRY DANCER

Conway, "The Kerry Dancer," is known all over the Emerald Isle. Our picture shows him in one of his many characteristic dances.



Here is a Novelty!

Portraits of the four Kalem Favorites in one large picture, 22x28. The two-color photogravure is very striking and has never been equalled in artistic effect. It makes a splendid lobby display.

Postage
Prepaid
50 Cents



Hal Clements

Anna Nilsson

TOLL GATE RAIDERS

An Incident of the Kentucky Toll Gate War.

STARK, a man of the Kentucky hills, believes it is unjust that he should be obliged to pay toll while Judge Randolph, the owner of the road, rides free. He therefore succeeds in arousing the people of his community to such an extent that the Judge is petitioned to sell his road. Randolph, however, refuses to consider the proposition.

A band of toll gate raiders is organized by Stark and a notice is placed on the toll house, warning the Judge that

unless he sells, the house will be burned down.

Millie Brant, the daughter of the toll gate keeper, is taken ill and Charlotte, the Judge's daughter, comes to spend the night with her, as Brant has been called to town. That night the raiders set fire to the house and the two girls are rescued by Charlotte's sweetheart, James Staunton. The Judge, realizing that the community is against him, agrees to sell the road to the county.





ALICE JOYCE

W1714

Kalem Stock Company

POSTAL CARD PHOTOS (like the above) of Alice Joyce, Gene Gauntier, Ruth Roland, Anna Nilsson, Jane Wolfe, Marian Cooper, Alice Hollister, Carlyle Blackwell, Guy Coombs and Jack J. Clark 35c. per hundred, \$3.00 per thousand, F. O. B. New York. No orders filled for less than 100.

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



John E. Brennan

Ruth Roland

Bob Barry

THE MUMMY AND THE COWPUNCHERS

RANT and his daughter, Julia, two stranded Thespians, pick up an old newspaper and read of a wonderful mummy, discovered by a European scientist in Egypt, which has retained its remarkable beauty for centuries. This gives Rant an idea. Julia is to represent the mummy and Rant, as the professor, will deliver a lecture. They secure the co-operation of a medicine

faker, who has found business dull, and his tent is used as an auditorium.

The scheme works splendidly until one of the boys falls in love with the mummy and the constable concludes that the professor is disturbing the peace. Dr. Quack, the faker, runs off with the receipts and only the timely interference of the cowpunchers prevents Rant and his daughter from being arrested.

(On the same reel)

STRANGE PLACES AND QUAIN PEOPLE IN NEW YORK

A visit is paid by the motion picture camera to the various foreign sections of New York City and interesting views of the Syrian quarters at Battery Park, the Italian and French districts, picturesque Chinatown and the famous Jewish section in Hester Street are presented.

Advertise Coming Kalem Features With Cuts of the Popular Players



GUY
COOMBS



CARLYLE BLACKWELL



RUTH ROLAND

We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your announcements and make your advertising particularly attractive.



Marty Tells His Story

IRELAND THE OPPRESSED

Produced in Ireland.

DURING a rest at the harvest dance, Marty is requested to tell of the days when he was young. The good-natured Irishman consents and tells the following story. "In those days we got our l'arning frum th' hedge school and whin I grew up, toimes bein' wurse, like many another spalpeen I tuk to courtin.' Just about thin Lord Kilhannock, the devil take 'im, took to evictin' his penniless tenants by the way of a little divarision. Con Hanley made a gallant run wid the news to Father Falvey. His Riv'rince, attintin' to pro-tict the Morgans, was put under arresht for his trouble. Bein' a knowin' lad an' a mimber of the White Boys, I blew the horn as a signal to call the boys

together, an' there in the glen we took on the rescue av th' holy man. T'was a grand place for the wurk, but it cost us dear. Wid' the Red Coats scourin' th' countryside, His Riv'rince lived for weeks on the food secretly passed him, in the cave where he was hidden. Rewards were posted ivrywhere. A dhirty agent named Michael Dee discovered the hiding place of His Riv'rince an' sold him to th' crown, but Peggy overheard a drunken soldier's boast, and very toimely too, brought the news, an' disguised, the good priest shipped to sea. He kissed the shore of his native isle and sailed him away to Ameriky. An' though Peggy dear served sivin long years, she's here hersilf to tell it."

KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARIAN COOPER



GUY COOMBS



HAZEL NEASON

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier. 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

URNER-BARRY CO., PRINTERS, NEW YORK

KALEM

December 1st, 1912

ALLEN
DAR



ANNA NILSSON

Copyrighted 1912 by Kalem Company.
Permission is hereby given exhibitors and
newspapers to use the material herein to
advertise and describe Kalem films.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
37 Rue de Trevise



KALEM RELEASES AND CASTS OF CHARACTERS

THE FINGER OF SUSPICION

KathleenALICE JOYCE
Adele, her invalid sister.....HAZEL NEASON
Robert Waring, a young attorney.....TOM MOORE
The housekeeper.....MRS. WITKOV

Released Monday, Dec. 16th

THE MAYOR'S CRUSADE

Abraham Fendrick, the mayor.....WILLIAM H. WEST
Royal, his son.....CARLYLE BLACKWELL
HalePAUL HURST
Mrs. Matthews.....JANE WOLFE
Mary, her daughter.....FRANCELIA BILLINGTON

Released Wednesday, Dec. 18th

PULQUE PETE AND THE OPERA TROUPE

Pulque Pete, a cowboy.....JOHN E. BRENNAN
The Chorus Girl.....RUTH ROLAND
The Manager.....OTTO LEDERER

(On the same Reel)

RUSH HOURS IN NEW YORK

Released Friday, Dec. 20th

THE INDIAN UPRISING AT SANTA FE

Cast of Characters given on Page 8

Released Saturday, Dec. 21st

THE SHAUGHRAUN

Special Release. Cast of Characters on Page 11

Released Monday, Dec. 23rd

THE TWO RUNAWAYS

Jackson, the hank clerk.....CARLYLE BLACKWELL
Freddie, his son.....MASTER JUDSON MELFORD
Old John Bunkie, Freddie's playmate.....WILLIAM H. WEST
Tillie Burke, Old John's daughter.....JANE WOLFE

Released Monday, Dec. 23rd

A BUSY DAY IN THE JUNGLE

The Hunters.....{ JOHN E. BRENNAN
MARSHALL NEILAN
The Lion.....BY HIMSELF

(On the same Reel)

BRAVE OLD BILL

Brave Old Bill.....JOHN E. BRENNAN
Nettie.....RUTH ROLAND
GraceMARIN SAIS

Released Wednesday, Dec. 25th

A BUSINESS BUCCANEER

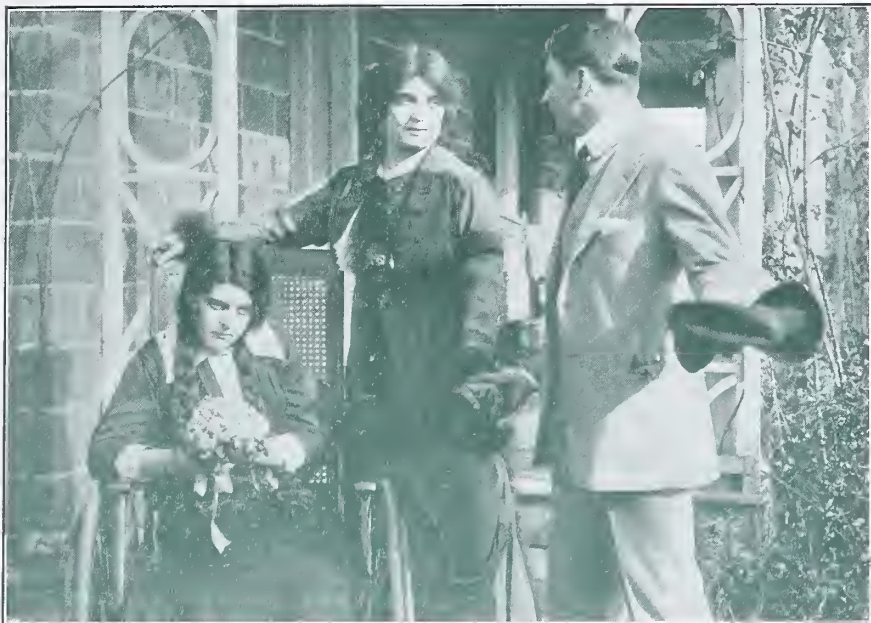
L. D. Hopewell, president of the rubber company...GEO. MIDDLETON
Agnes, his secretary.....ALICE JOYCE
Tom, his son.....TOM MOORE
Hastings, manager of a rival company.....EARLE FOXE
TubSTUART HOLMES
SpikeG. G. OSBORNE

Released Friday, Dec. 27th

A MOUNTAIN TRAGEDY

Kincaid, a miner.....P. C. HARTIGAN
Nell, his ward.....RUTH ROLAND
Danforth, a young prospector.....MARSHALL NEILAN
Haines, a knight of the road.....HORACE PEYTON

Released Saturday, December 28th



Hazel Neason

Alice Joyce

Tom Moore

THE FINGER OF SUSPICION

ROBERT WALLACE, a promising young attorney, writes to his fiancée, Kathleen, informing her that he has secured a position in the west and that she must hurry her preparations for their wedding in order that they may leave at once. Kathleen, who lives with an invalid sister, Adele, finds that she must make an important decision. She finally decides that her duty is with the sister and she therefore writes to Robert as follows: "You know that I love you but my duty is with Adele. This is your great chance. Go and God bless you." That night Robert comes to the little cottage and meets Kathleen on the porch. He draws forth the note and learning that her decision is final, he exclaims, "Only your sister stands between us!"

In the little sitting room Adele hears the exclamation of her sister's sweetheart and is heartbroken. Robert, informing Kathleen that he will leave at once, enters the sitting room to say good-bye to Adele. The housekeeper, passing through the room, sees the young attorney leaning over the in-

valid's chair and nervously fingering a glass on the table.

When Robert leaves, Adele is found dead. The housekeeper calls attention to what she has seen, and, despite the protests of Kathleen, a police office is summoned with the coroner. Robert is arrested.

At the trial it is found that the circumstantial evidence is not strong enough to convict Robert. He writes a note to Kathleen saying that although he has been acquitted many think him guilty and he is leaving for the west on the afternoon train.

In her sorrow, Kathleen takes from the bookcase a book of poems which she has been in the habit of reading to her sick sister. In the book she finds a note reading, "You have faithfully fulfilled the promise you gave our mother and I am going to set you free. The little powder I have kept for months gently shows the way. Adele." Kathleen hastens to the station and overtakes Robert, who now finds that his name has been cleared forever.

Special one and three-sheet, four-color lithographs for this headliner.

NEWS ITEMS

of the KALEM COMPANIES

NOT to be outdone by the several Kalem players who have mastered the intricacies of a locomotive cab, Miss Alice Joyce was recently instructed by an engineer and the result was many thrilling scenes in the railroad drama, "A Race With Time." Miss Joyce is seen controlling the throttle and air brakes as the locomotive dashes over the rails.

* * *

REFERRING to railroad plays, the Kalem standard of excellence in dramas of this character is well known and a new series, now being produced by director J. P. McGowan, offers many novelties. Mr. McGowan has had considerable experience with railroad work and the plays he is now producing will be of particular delight to railroad men, who will find that many interesting details have been worked into the thrilling scenes. In these dramas the picture patrons will have an opportunity to renew their acquaintance with Miss Alice Hollister, the talented leading lady of the Kalem Company, whose convincing work in the Irish and Egyptian plays has won for her a host of friends.

* * *

IN one of Kalem's two-reel Civil War dramas, soon to be announced, director Kenean Buel produced a scene representing the interior of an old church, which will prove an innovation. Only the massive stage in the Kalem studio at Jacksonville, Florida made such a scene possible. The congregation, in the quaint costumes of the 60's, assembled downstairs and in the balcony and the village choir gathered around the old organ, make this scene one of the most striking ever produced.

THE KALEM COMPANY at Santa Monica, California found it no easy matter to handle the vicious lion which appears in the comedy, "A Busy Day in the Jungle." When the beast was safely caged, Mr. John E. Brennan and Mr. Marshall Neilan, the comedians who enacted the roles of the hunters, heaved a sigh of relief. Mr. Neilan ventured to suggest to director Hartigan that a novel effect could be accomplished if he, the director, would ride the lion. "Certainly," said Mr. Hartigan complacently, "I'll ride him if you put on the saddle."

* * *

AN interesting sociological study will be found in the Kalem drama, "The Redemption," further announcement of which will be made in an early issue of The Kalendar. This gripping play, produced under the direction of Mr. George Melford at Glendale, California, presents Mr. Carlyle Blackwell in one of the absorbing characterizations which attest his versatility. The noted artists, Mr. Wm. H. West and Miss Jane Wolfe have vitalized two interesting types in a powerful manner. The play, in brief, deals with the theory of an eminent sociologist who claims that a criminal is only a criminal because he has had no opportunity to develop an honest character and the production offers a succession of tense situations.

* * *

IN response to many inquiries regarding little Adelaide Lawrence, who has been quite ill, we take pleasure in informing her friends that she is rapidly recovering and will soon be featured in a novel play produced by Kalem's New York Company. As this is the little girl's first year at school, exhibitors and their patrons will understand why they have not seen Adelaide recently.





Paul Hurst

Francelia Billington

THE MAYOR'S CRUSADE

A BRAHAM FENDRICK is elected mayor of a western town by the reform party. When he is inducted to office the opposition newspapers continue to discredit his ability to institute reform measures and ask why he does not begin an investigation of Dale's sweatshop.

The mayor, being an honest man, is ready and willing to receive information from any legitimate source. Having had no previous knowledge of Dale's sweatshop, he decides to personally investigate. Disguising himself as a laborer he makes application of Dale and is set to work.

Mary Matthews, a young girl employed in Dale's sweatshop, becomes ill from long hours and overwork and swoons at her sewing machine. She is revived and one of the girls is instructed to take her home. Just as they leave the factory an automobile, driven by the mayor's son, Royal, passes. Noticing the helpless condition of Mary, Royal stops the machine and insists upon driving her home.

Several days later Mary returns to work. Dale shows his true character

and is brought roundly to book by the supposed workman, who is promptly discharged. Mayor Fredrick, returning to his office, has a warrant issued and sends out officers to arrest Dale. Brought to the mayor's office, the sweatshop proprietor is confronted by the supposed workman, who removes his disguise. The following document is presented to Dale to sign: "I, Ralph Dale, hereby promise to remove my establishment to comfortable, light and well ventilated quarters and to regulate the working hours and the wages paid to my employees so as to establish a fair compensation for the work received. These changes to take place within two weeks from date." Dale at first demurs, but is advised he must either sign or go to jail. It is needless to say the sweatshop proprietor complies.

Royal is captivated by Mary's pleasant personality and with his father's consent becomes her favored suitor. With the signing of the agreement by Dale better conditions prevail at the sweatshop and the reform mayor fulfills his mission.

One Sheet

KALEM POSTERS

10 Cents

By placing large orders with The A. B. C. Company of Cleveland, Ohio, makers of the Kalem lithographs, we are able to offer exhibitors the one sheet, four-color posters for all Kalem releases after (and including) November 18th, 1912, at 10 CENTS.

These posters can be secured from all Licensed Exchanges and the following distributors:

THE PHOTO-PLAY ADVERTISING & SPECIALTY CO.

121 Fourth Ave. 70 Griswold St. 1026 Superior Ave. 26 W. Naghten St.
Pittsburg, Pa. Detroit Mich. Cleveland, Ohio. Columbus Ohio.

AMERICAN SONG SLIDE & POSTER CO.,

First Nat'l Bank Bldg., Chicago, Ill.

ARTHUR BRADY

124 E. 14th Street, New York City

STERN'S POSTER & SUPPLY CO.

43 E. 21st Street, New York City

EXHIBITORS' ADVERTISING & SPECIALTY CO.

30 Union Square, New York City



John E. Brennan

Ruth Roland

PULQUE PETE AND THE OPERA TROUPE

WHEN a musical comedy company visits the little western town, Pulque Pete, a cowboy, is captivated by one of the chorus girls, whom he follows to the station. He endeavors to make her acquaintance and she asks if he has any money. When Pete produces a huge roll it meets the sight of the manager, who encourages Pete to join the company, seeing in him a possible "angel."

Pete becomes high-handed and insists that his girl play the star part. The manager sees that he must dispense

with the "angel" and awaits his opportunity.

The company plays a return date in Pete's home town and the manager has an inspiration. He informs all of Pete's friends that the cowboy will appear in the role of "The King" that night. The rough westerners visit the opera house in a body and when Pete appears in his kingly attire he is made a target for the distribution of ancient eggs and vegetables. Pete beats a hasty retreat and finally escapes from his pursuers, only to find that he is in the midst of a band of Indians on the warpath.

(On the same reel)

RUSH HOURS IN NEW YORK

New Yorkers will find many familiar scenes in this novel production and nonresidents will be able to gain an idea of what the rush hour means in the metropolis.

A Coming Feature

THE INDIAN UPRISING AT SANTA FE.

Released Saturday, Dec. 21st

THE enterprising Board of Trade of Santa Fe, New Mexico, wishing to commemorate the most important event in the history of that famous city, interested Kalem in sending a special company to that place and producing in a thorough and artistic manner the stirring events of 1680 and 1692. This production, which abounds with sensational episodes, presents the largest body of genuine Indians ever assembled for a motion picture, and the grandeur of the Santa Fe scenery offers a striking background.

CAST OF CHARACTERS

"1680"
Governor Don Antonio de Otermin.....COL. C. PRYCE
Captain Gomez.....CARLYLE BLACKWELL
Padre Duran.....ARTHUR TAVARES
Pope.....LORENZO, a San Juan Indian
Jaca.....KNUTE RAHMN
Maria, his daughter.....MONA KNOLL
Juan.....MAE MARSH

"1692"
Governor Don Diego de Vargas.....CARLYLE BLACKWELL
Padre Corvero.....WILLIAM H. WEST
Captain Roque de Madrid.....GEORGE ARMIJO
Maria.....MONA KNOLL
Juan.....MAE MARSH
Domingo, chief of Santa Fe.....EMILIO, a San Juan Indian

**Special one, three and six-sheet, four-color
lithographs for this headliner.**



THE INDIAN UPRISING AT SANTA FE

An historical Indian drama produced with the co-operation of the city officials of Santa Fe, New Mexico

IN 1680, owing to the tyrannical rule of the Spaniards, the Pueblo Indians, under the leadership of Pope, chief of the San Juan tribe, resolved to rebel and drive their oppressors out of New Spain (New Mexico). Jaca, one of the chiefs consorting with Pope, secretly sympathized with the Spaniards and sent his daughter, Maria, a converted squaw, to warn the governor. Otermin, at Santa Fe, of the proposed revolt. Captain Gomez was sent by Governor Otermin on a reconnaissance with a small troupe of soldiers and was driven back by the hostile Indians.

Chief Pope offered Governor Otermin his choice of peace or war by sending him two crosses—one black and one white; the choice of the white cross to mean that the Spaniards would be allowed to march out of the country without being molested; the choice of the black cross to indicate war. Governor Otermin returned both crosses and the Indians promptly attacked the Spaniards. After withstanding a short siege, the Spaniards succeeded in driving off the Indians, but Governor Otermin was compelled to evacuate Santa Fe and retire to El Paso.

In 1692, the Indians again became restless and decided to go on the war-path a second time. Maria journeyed to El Paso to acquaint Governor De Vargas of the determination of the Indians and De Vargas at once organized an expedition to reconquer Santa Fe. He despatched Maria ahead to prepare the way for a peaceful conquest and followed with his troops. The Indians, still in warlike mood, at first refused to accede peacefully and sent a spy to detect the movements and number of the Spanish forces. The Indian spy was captured but treated kindly by De Vargas, who sent him back to entreat the Indians to surrender. When the Spanish forces drew up in battle array before Santa Fe, with cannon in position, the Indians began to weaken. A few of them dropped over the walls and begged mercy of Governor De Vargas. He received them kindly and the rest of the Indians, observing this, abandoned their hostilities. The Spaniards marched into Santa Fe in triumph and Governor De Vargas wrote a proclamation forgiving the rebels.

SPECIAL MUSIC

FOR

THE SHAUGHRAUN

(Complete Piano Score, 50 Cents—Postage Prepaid)

THE romantic nature of "THE SHAUGHRAUN" has enabled Kalem's famous composer to prepare an unusually impressive musical arrangement. No pianist will experience any difficulty in playing this skillfully arranged score, which enhances the presentation of the picturesque story.

Special Notice

TO every purchaser of this music we will supply, free of charge, an attractive announcement, 11½ in. x 29 in. in size, reading:



ENTERPRISING exhibitors who have used Kalem's Special Music and advertised it have seen the results at the box office. This is an opportunity which you should not overlook.

A Coming Feature

Dion Boucicault's
Famous
Romantic Drama.

THE SHAUGHRAUN

(Complete in Three Parts.)

Special Release, Monday, December 23rd.

CAST OF CHARACTERS

Captain Molineaux.....	JACK J. CLARK
Robert Ffolliott.....	GEORGE MELVILLE
Father Dolan.....	ARTHUR LESTER
Corry Kinchela.....	J. P. McGOWAN
Harvey Duff.....	ROBERT G. VIGNOLA
Conn, the Shaughraun.....	SIDNEY OLCOTT
Arte O'Neil.....	HELEN LINDROTH
Claire Ffolliott.....	GENE GAUNTIER
Moya.....	ALICE HOLLISTER

BY special arrangement with the Boucicault estate, Kalem secured the exclusive motion picture rights to this celebrated romantic play and produced every scene in picturesque Old Erin.

"THE SHAUGHRAUN" is regarded by many as Boucicault's masterpiece and the role of "Conn" was a particular favorite with the noted actor-dramatist.

An exceptional headliner and a delightful evening's entertainment.

Special one, three and six-sheet, four-color lithographs.

PHOTOS

OF THE

Principal Kalem Players

FOR

LOBBY DISPLAY



A complete lobby display outfit, consisting of large combination frame and easel, size 3 feet wide by nearly 6 feet high, made of fumed oak, containing 11 pictures (size 11x14 inches) of the principal Kalem Players, each photo mounted back of glass, for \$11.00 net F. O. B. New York. This is a bargain price.

A set of 12 photos of the principal Kalem Players, each Photo 7x9½ inches in size, for \$1.50 per Set. Postage Prepaid.

Set of 11 photos; each 11x14 inches in size, 25c. each, postage prepaid.

A Beautiful Art Photogravure, hand colored, 15x20 inches in size, of Alice Joyce, in Indian Costume, for 40c., postage prepaid.

This quality and size picture would sell at \$1.50 in any art store.

One sheet lithos (27x40 inches), in four colors, made in Europe, of Alice Joyce, 15c. each, postage prepaid.

Remit P. O. or express money orders, bank draft or postage stamps with order. Do not send personal checks.



Knute Rahmn

Jane Wolfe

Francelia Billington

Paul Hurst

THE TWO RUNAWAYS

LITTLE FREDDIE is the son of Jackson, the bank clerk, and has for his only playmate, Bunkie, a simple-minded old man who lives across the road.

Jackson returns from work one evening and finds the two playmates engaged in a friendly scuffle. He takes the boy into the house and orders the eccentric old man to go home.

That night Freddie decides to run away. He crawls over the back porch and going to Bunkie's window, induces the old man to join him. It is a dark night and they lose their way in the

woods. During the night a band of desperadoes visit the bank in which Jackson is employed and escape with several packages of valuables.

Through a peculiar chain of circumstances, Jackson the next morning is accused of the robbery and is placed in jail. Meanwhile Bunkie and Freddie find a resting place in the cave and discover the package of valuables. While they inspect their new found wealth the sheriff passes along and discovers them. He escorts them back to the bank, where explanations follow and Jackson is liberated.

Special one and three-sheet, four-color lithographs for this headliner.



ALICE JOYCE

W1131

Kalem Stock Company

POSTAL CARD PHOTOS (like the above) of Alice Joyce, Ruth Roland, Anna Nilsson, Jane Wolfe, Marian Cooper, Alice Hollister, Carlyle Blackwell, Guy Coombs 35c. per hundred, \$3.00 per thousand, F. O. B. New York. No orders filled for less than 100.

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



John E. Brennan

Marshall Neilan

A BUSY DAY IN THE JUNGLE

JOHN and MACK, two modern Munchausens, decide to hunt big game in the jungle and do not overlook the notebooks in which they are to keep an account of their experiences. On the border of the jungle John shoots a rabbit and makes the following notation in his diary: "Killed before breakfast this morning, two lions, three elephants and one giraffe."

In their travels the brave hunters are pursued by a ferocious lion and hastily climb a palm tree. The lion leaves in disgust but continues the chase when the unsuspecting hunters descend.

John and Mack discover a band of cannibals in the distance and find themselves between two fires. They take a

chance on the cannibals, however, as the lion is close at their heels, but they find they have left the frying pan to fall into the fire.

The cannibals prepare for a feast day and John, taking out his notebook, inscribes: "Captured by the cannibals on the 17th of March. Good-by." While making this notation he observes a statement in the book that an eclipse of the sun is scheduled. Just at that moment the sky begins to darken and John, playing upon the credulity of the savages, claims to be responsible for the extinguishing of the sun. The natives fall prostrate and the mighty hunters make their escape.

(On the same reel)

BRAVE OLD BILL

BILL spends most of his time on the seashore, where, clad in a bathing suit, he tells many manufactured stories of his bravery in effecting rescues. Two young girls, becoming

tired of Bill's boastfulness, decide to teach him a lesson. The alleged lifesaver is put to the test in a laughable series of incidents and decides to abandon his daily pastime.

Cuts of Kalem's Popular Players Will Make Your Advertising Particularly Attractive



ALICE JOYCE



CARLYLE BLACKWELL



We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your programs and announcements and assist you in advertising coming Kalem features.



Alice Joyce Tom Moore

A BUSINESS BUCCANEER

AGNES is the trusted secretary of the president of the Hopewell Rubber Company and is in love with Tom, the president's son.

Tom returns from South America with a new formula for the manufacture of rubber. Newspaper reporters visit the vessel when it arrives in Quarantine but succeed in securing little information from the young manufacturer. However, from advices they have gathered, they take it upon themselves to publish an article calling attention to Tom's possession of the new formula.

When the article comes to the notice of Hastings, the manager of a rival rubber company, he becomes alarmed and determines to secure the formula by strategy. He is given a cold reception when he attempts to bribe Agnes and therefore, resorting to desperate means, he employs two accomplices to assist him in entering the office of the Hopewell Company.

That night Agnes and Tom go for a

drive and take her pet dog along with them. As they pass the office building they notice a light in the window and go up to investigate. They discover Hastings and his men busy at the safe and they are made prisoners in the private office. Tom and Agnes succeed in removing their bonds and attempt to write a note beseeching help. They can find neither pencil nor pen and fear that the noise of the typewriter will alarm the robbers. Agnes therefore places a blank record on the phonograph, dictates a cry for help, and the cylinder is placed around the dog's neck. The dog lowered from the window, runs to the Hopewell home.

Hopewell's butler discovers the phonographic record and places it on the machine. He arouses his employer and both hasten to the office accompanied by two policemen, in time to liberate Agnes and Tom and effect the capture of the criminals.

Special one and three-sheet, four-color lithographs for this headliner.

YOUR PATRONS
CAN SUBSCRIBE FOR
THE KALEM KALENDAR

In response to many requests for
“THE KALENDAR”

Kalem is now offering

One Year's Subscription \$1.00 (in advance)

This publication, issued semi-monthly, is primarily intended for Exhibitors, that they may keep in touch with the coming features and the many innovations established by Kalem.

There is, however, such widespread interest in the operations of Kalem's several producing organizations, located in different parts of the world, in the popular players and their interesting adventures and the stories of the photoplays fully illustrated, that Kalem is pleased to place THE KALENDAR in the hands of the picture patrons at a nominal figure.

T Exhibitors may therefore advise those making inquiry that the above arrangements have been made.



P. C. Hartigan

Marshall Neilan

A MOUNTAIN TRAGEDY

NELL, living in the mountains with Kincaid, her guardian, makes the acquaintance of Danforth, a young prospector. Kincaid who owns a worthless claim disposes of his property to Danforth. As soon as the sale has been effected, Kincaid packs up his belongings and taking Nell with him he hastens away from the mountains. Danforth becomes suspicious and secures the services of an expert, who informs him that the claim is worthless. He therefore visits the Kincaid cabin, only to find that the unscrupulous miner has fled. The young prospector overtakes the coach and pleads with Kincaid to restore his money, but to no avail.

As the stage coach continues on its journey it is held up by Bud Haines, a

"knight of the road," whose features are concealed by a mask. Kincaid believes that the highwayman is none other than Danforth, who has taken this means of securing his money by force. A posse is formed and starts in pursuit of the robber.

Meanwhile, as Danforth returns home, his horse breaks its leg and he is obliged to shoot it. As the young man trudges along the mountain road he overtakes the desperado, who has been wounded by a shot from the posse and is about to die. Before he expires Haines scribbles a note stating that he committed the robbery. Later Danforth is accused of the robbery but succeeds in clearing himself. Nell loses her guardian but finds a protector in Danforth.

Special one, three and six-sheet, four-color lithographs
for this headliner.

KALEM PLAYERS



CARLYLE BLACKWELL



JACK CLARK



J.P. MCGOWAN



ROBERT G. VIGNOLA



ALICE JOYCE



ANNA Q. NIELSON



RUTH ROLAND



GENE GAUNTIER



JANE WOLFE



MARIAN COOPER



GUY COOMBS



HAZEL NEASON

We will sell photos of any of the above Kalem favorites at the following prices:
 7x9 inches in size.....15c. each. Full Set (12).....\$1.50 each
 11x14 inches in size.....25c. each
 Magnificent 4-color litho. poster (28x42 in.) of Alice Joyce..15c. Postage prepaid
 Handsome portrait in 4 colors (15x20 in.) of Gene Gauntier, 40c. Postage prepaid
 A beautiful art photogravure, hand colored (15x20 inches) of
 Alice Joyce in Indian costume.....40c. each. Postage prepaid

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY

KALEM

December 16th, 1912

ALLEN
DAR



ALICE HOLLISTER

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advertise and describe Kalem films.

NEW YORK
235-239 West 23d Street
LONDON W.
86 Wardour Street

BERLIN
35 Friedrichs Str.
PARIS
37 Rue de Trevise



KALEM RELEASES AND CASTS OF CHARACTERS

THE PEACE OFFERING

Arthur.....MARSHALL NEILAN
His Wife.....RUTH ROLAND
John.....JOHN E. BRENNAN
The Show Girl.....ANITA BALDWIN

(On the same Reel)

WHY TIGHTWAD TIPS

Mr. Tightwad.....JOHN E. BRENNAN
A Waiter.....OTTO LEDERER
Two Traveling Salesmen.....{ MARSHALL NEILAN
O. M. GOVE

Released Monday, Dec. 30th

THE MISSION OF A BULLET

Bill, a young westerner.....MARSHALL NEILAN
Tom, his companion.....GAVIN YOUNG
Alice.....RUTH ROLAND

Released Wednesday, Jan. 1st

A TREACHEROUS SHOT

Delphine, a southern girl.....MARIAN COOPER
Major Erskine, her father.....HENRY HALLAM
John Chester, their neighbor.....HAL CLEMENTS
Roman D'Aville, an adventurer.....GUY COOMBS

Released Friday, Jan. 3rd

THE FLAG OF FREEDOM

Betsy Ross.....ALICE JOYCE
John Trumbull, a Tory.....GEORGE ROBINSON
Faith Trumbull, his daughter.....HAZEL NEASON
Capt. Strong, a Colonial officer.....TOM MOORE
Gen. Washington.....LOGAN PAUL
Blent, a British officer.....STUART HOLMES

Released Saturday, Jan. 4th

THE USURER

Grydes, a loan shark.....WILLIAM H. WEST
David Mills, a young clerk.....CARLYLE BLACKWELL
Bessie, his wife.....FRANCELLA BILLINGTON
Ernest Renard, a philanthropist.....GEORGE H. MELFORD
Beatrice, his sister.....JANE WOLFE

Released Monday, Jan. 6th

THE MANICURIST AND THE MUTT

James Hicks, a barber.....JOHN E. BRENNAN
Marcella, the manicurist.....RUTH ROLAND
Marcella's suitors.....{ MARSHALL NEILAN
LORD MCCONICKIE
ROBERT CHANDLER
HORACE PEYTON

(On the same Reel)

JOHNNIE GOES DUCKING

Johnnie.....JOHN E. BRENNAN

Released Wednesday, Jan. 8th

THE WIVES OF JAMESTOWN

Special Release Friday, January 10th
Cast of Characters given on Page 12

GRANDFATHER

Grandfather.....GEORGE MOSS
The grandson.....ROBERT CONNELLY
The mother.....HAZEL NEASON
The father.....TOM MOORE

Released Friday, Jan. 10th

A SAWMILL HAZARD

Katherine Cole.....ALICE HOLLISTER
Mrs. Hurton.....HELEN LINDROTH
Roland, her son.....EARLE FOXE
Geoffrey Stern.....R. G. VIGNOLA

Released Saturday, Jan. 11th



Marshall Neilan

Ruth Roland

John E. Brennan

THE PEACE OFFERING

ARTHUR, who has been out the night before, is late to breakfast, much to the annoyance of his wife. When he finally makes his appearance in the dining room he finds that he has no appetite and after a stormy scene he leaves for the office.

Arthur's grouch hangs on until he encounters his friend, John. Both are ardent baseball fans and a discussion of the game revives the husband's spirits to such an extent that he decides to send his wife a box of flowers as a peace offering. John recalls the fact that he wishes to send a remembrance to his affinity and both men visit the florist.

Each prepares a note. Arthur's reads: "Dear Little Wife: Please forgive me and accept this little token of my love. Your loving husband, Arthur." John's note reads: "Sweetheart: Accept these flowers with my love. Will call this evening if I can get away from my wife. Your honeybunch."

John and Arthur start for the ball park, where they join other rabid enthusiasts in reviling the umpire and "rooting" for the home team. The unfortunate boy in delivering the flowers mixes the notes, through peculiar circumstances, with disastrous results. The two fans, however, are ultimately able to establish their sincerity.

(On the same reel)

WHY TIGHTWAD TIPS

Tightwad decides that tipping is a nuisance and he proceeds to inaugurate an anti-tipping crusade by setting a noble example. The former recipients of tips

spread the news and Tightwad has the time of his life. Starved at cafes, ignored in barber shops and made generally miserable, he is obliged to go back to the old order of things.

NEWS ITEMS

of the KALEM COMPANIES

AFTER a year's absence from the motion picture screen, Mr. George Melford, director of the Kalem Company at Glendale, California, appears in the production, "The Usurer." For several years Mr. Melford played leading parts in the Kalem dramas and his many friends have regretted that his duties as a producer have prevented him from appearing in his splendid characterizations. "The Usurer" is a timely subject, depicting the Nemesis which overtakes an unscrupulous loan agent. Mr. Wm. H. West invests the role of the usurer with those touchings of vindictiveness which marked his portrayal of "The Skinflint." Mr. Carlyle Blackwell enacts the role of the loan agent's victim in his usual artistic manner and Mr. Melford gives a powerful performance of a philanthropist.

* * *

MR. ROY L. MCCARDELL, Editor of the Metropolitan Section of The New York Sunday World and well known as a humorist, is the author of "He Would Be a Hero," produced by Kalem at Santa Monica, California. One laugh follows another in this lively farce comedy, which portrays the activities of a volunteer fire department. The local newspaper, under headlines of "Moving Pictures of Firemen's Parade," referred to the production of several of the scenes as follows: "This forenoon the Kalem people made a picture on Second and Utah which is destined to become one of the screamers of the moving picture houses. It is a parade of the fire company—one of the most primitive and old fashioned—and it required about a hundred people to stage it on the street. The picture attracted a large crowd. A large number of skilled actors and actresses were in the cast.

The background was part of the burned district in that locality."

* * *

THE KALEM COMPANY at Jacksonville, Florida, recently had a demonstration of the old adage, "'Tis an ill wind that blows nobody good." For several days the street car system of the city was at a standstill owing to a strike of the operatives. Mr. Kenean Buel, director of the Kalem Company, was engaged in the production of several of the spectacular battle scenes incident to "Shenandoah" and he employed practically all of the striking motormen and conductors. The men proved very efficient supernumeraries.

* * *

WHILE engaged in a railroad production, Mr. J. P. McGowan, director of one of Kalem's New York companies, narrowly escaped with his life and effected a timely rescue of his operator. One of the sensational scenes in the production necessitated the construction of a special platform at the end of a car, on which the camera was operated while the train sped over the rails. Mr. McGowan, presiding at the side of the cameraman, felt the supports giving way and, pushing the operator into the car, he grasped the railing just as the improvised platform snapped off, the camera rolling down an embankment.

* * *

MISS ALICE JOYCE will be seen as "Betsy Ross," the maker of the first American flag, in Kalem's patriotic production, "The Flag of Freedom," released Saturday, January 4th. This drama, by the way, presents an interesting page from the history of our country and the historic occurrences are made coincident with a thrilling story of the colonists' struggle for independence.





Marshall Neilan

Gavin Young

THE MISSION OF A BULLET

BILL and Tom live on a ranch and each, unknown to the other, is in love with Alice. She refuses the proposals of both men and they decide to visit the gold fields.

After several weeks of unsuccessful prospecting they become discouraged. Bill takes out a photograph of Alice and Tom examines a faded flower which he has preserved. Each sees the keepsake of the other and for the first time they discover that they are rivals.

A quarrel ensues and the men separate. Tom's food supply becomes exhausted and when he attempts to steal from Bill he is detected and a running

fight over the rocks takes place. A bullet from Bill's revolver discloses a vein of gold. Tom holds up a flag of truce, makes known the discovery and the men renew their companionship to develop the new claim.

When they have acquired a goodly fortune the men secretly write to Alice, telling her of their good luck and renewing their proposals. Receiving no response they abandon their cabin and set forth for the village, each steadfastly keeping his secret.

As they enter the town a wedding procession passes and Tom and Bill discover the bride to be Alice. Their eternal friendship is sealed.





Hal Clements

Guy Coombs

A TREACHEROUS SHOT

DELPHINE'S father, Major Erskine, wishes her to marry John Chester, the owner of a neighboring plantation, but the girl has been fascinated by a visiting Spanish gentleman, Roman D'Aville, and will not listen to her father. The Major threatens to send Delphine to a convent and she therefore determines to elope with Roman. In order to get out of the house she disguises herself as a negress and induces her old mammy to accompany her.

Meanwhile two slaves from the plantation where Roman is stopping have escaped and the owner, with a company of men and dogs, starts in pursuit. The searchers capture Delphine and the old

negress just as Roman appears. The latter, believing Delphine to be a mulatto girl, insults her, thus permitting the young woman to see his true character.

Chester appears on the scene in time to protect Delphine and the two men decide to fight a duel. Delphine hastens home and sends her father to prevent the duel. When Roman sees the approaching Major he fires while Chester's back is turned and wounds the young southerner in the arm.

Roman, finding that his presence is no longer desired, leaves the country and the Major's hope is realized when Delphine, appreciating the sterling character of Chester, gives him her promise.



George Robinson

Stuart Holmes

Hazel Neason

THE FLAG OF FREEDOM

An Incident of the American Revolution

F AITH TRUMBULL is in love with a Continental officer, Captain Strong, but her father, a Tory, will not countenance the match. He wishes to make an alliance between his daughter and Blent, a British officer. Strong, coming to the house, sees through the window that Trumbull and Blent are consulting papers, which he fears contain some plot against the Continental army. When he attempts to secure the papers he is captured, but escapes with the aid of Faith. Pursued by the British, Strong reaches the home of Betsy Ross, a friend of Faith's. Betsy, who is engaged with the making of the first American flag, conceals Strong in a chest.

Trumbull and Blent bury the papers but Faith watches them and secures the documents. She is startled to find plans of the Continental camp and particulars for the capture of General Washington. Faith hastens to Washington's headquarters and gives the General timely warning. She then proceeds to Betsy's house.

Meanwhile Betsy has gallantly driven away Strong's pursuers with a musket and when Faith arrives, Betsy secures a minister. The minister is ready to perform the ceremony when he calls attention to the fact that another witness is necessary. At that moment General Washington arrives to learn of the progress of Betsy's work and he gladly consents to act as a witness, together with Betsy.

Special one, three and six-sheet, four-color lithographs for this headliner.

PHOTOS

OF THE

Principal Kalem Players

FOR

LOBBY DISPLAY



A complete lobby display outfit, consisting of large combination frame and easel, size 3 feet wide by nearly 6 feet high, made of fumed oak, containing 11 pictures (size 11x14 inches) of the principal Kalem Players, each photo mounted back of glass, for \$11.00 net F. O. B. New York. This is a bargain price.

A set of 12 photos of the principal Kalem Players, each Photo 7x9½ inches in size, for \$1.50 per Set. Postage Prepaid.

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A Beautiful Art Photogravure, hand colored, 15x20 inches in size, of Alice Joyce, in Indian Costume, for 40c., postage prepaid.

This quality and size picture would sell at \$1.50 in any art store.

One sheet lithos (27x40 inches), in four colors, made in Europe, of Alice Joyce, 15c. each, postage prepaid.

Remit P. O. or express money orders, bank draft or postage stamps with order. Do not send personal checks.



Wm. H. West

THE USURER

BECAUSE of his wife's illness, David Mills, a young clerk, is forced to solicit a loan from Grydes. The latter is a soulless man with an overshadowing passion for money—unprincipled and devoid of sentiment. Unable to repay the exorbitant interest, David is mercilessly bled into bankruptcy by the human vampire.

Ernest Renard and his sister, Beatrice, rich philanthropists, seek a suitable person to fill the position of superintendent for a large institution—a home for crippled children—which they have founded. The scheming Grydes sees the advertisement and makes written application, representing himself to be well qualified for the position.

Renard determines to personally investigate the applicant and visits the town where the loan shark lives. On his way to Grydes' home, Renard is attacked by a thug and left in a desperate condition. He manages to reach Grydes' house, where the unscrupulous agent, failing to recognize the stranger, shows his true colors by refusing him assistance. Literally thrown out by Grydes, Renard is picked up by David, who helps him home and tenderly cares for him. The developments following the occurrence of this incident, while highly pleasing to David and his wife—as the young clerk secures the position of superintendent—fall with crushing force upon the heartless Grydes.



Special one and three-sheet, four-color lithographs for this headliner.



ALICE JOYCE
WITH
Kalem Stock Company

POSTAL CARD PHOTOS (like the above) of Alice Joyce, Ruth Roland, Anna Nilsson, Jane Wolfe, Marian Cooper, Alice Hollister, Carlyle Blackwell, Guy Coombs 35c. per hundred, \$3.00 per thousand, F. O. B. New York. No orders filled for less than 100.

KALEM COMPANY, 235-239 W. 23RD ST., NEW YORK CITY



Marshall Neilan

Ruth Roland

THE MANICURIST AND THE MUTT

JAMES HICKS, a barber, finds that business is bad and he sees that only some decided innovation will attract customers. He therefore writes to Clippem's School of Barbers, requesting the management to send him an attractive lady tonsorial artist.

In a few days Marcella arrives on the scene but the way she handles the first customer makes it imperative that Hicks dispense with her services. She walks up the street and is engaged as a manicurist by Hicks' competitor.

Marcella is a flirt and soon has a num-

ber of love affairs. Seeing that she must make some disposition of the several cases, she decides to realize as much as possible. As a result, each of her four suitors presents her with a diamond ring. She makes an appointment with each for eight o'clock on a certain night. When eight o'clock arrives Marcella boards a train but Tom, Dick, Harry and Joe wait in their respective trysting places, nervously fingering further tributes. Finally each resolves to visit the shop and learn what is detaining Marcella. The meeting of the four victims enables each "to see a great light."

(On the same reel)

JOHNNIE GOES DUCKING

JOHNIE tramps through the marshes and discovers what he supposes to be a flock of canvasbacks paddling along the inlet. Failing to shoot any of them and seeing that they still swim composedly, he creeps forth to investigate and gets into an argument with a *real* hunter whose decoys have been disturbed. Johnnie, undismayed, deter-

mines to secure a duck at any cost and he succeeds in shooting one in a barnyard. When the owner appears, Johnnie pacifies him through misrepresentations and invites him to dinner. When the dinner is finished, Johnnie inquires "Well, how do you like your own duck?" How the guest replies is best explained by the picture.

A Coming Feature

SPECIAL RELEASE
FRIDAY, JANUARY 10th.



The Wives of Jamestown

Complete in Two Parts Produced in England and
Jamestown, Virginia.

CAST OF CHARACTERS

Lady Geraldine.....	GENE GAUNTIER
Bryan O'Sullivan.....	JACK I. CLARK
Anna McCarthy.....	HELEN LINDROTH
Shamus O'Daly.....	R. G. VIGNOLA
The O'Rourke.....	J. P. MCGOWAN
Col. Prentiss.....	GEO. P. LESTER

Special one, three and six-sheet four-color lithographs for this feature.



George Moss

Hazel Neason

GRANDFATHER

SHE knew no joy to equal the companionship with her father until the stranger came into her life. He was from a different world and soon won her heart, but the young girl knew that she could not hope to gain her father's consent. Thus it was that she stole away from home one night, little dreaming of what the future held in store.

Visions of happiness were shattered when she found that husband and lover held little in common. His world and hers were not the same and he would not compromise.

By the fireside an old man, who found the years crowding down upon him, waited patiently for some word from his

loved one. At last there came a messenger to call him to his daughter's bedside, where he was given a trust—the care of his grandchild.

A strange fate caused the grandson to wonder off at his game and to be found by his prodigal father. The slumbering spark of manhood was kindled and the father carried his son to his humble home. The same odd fate took the father's life and the little one was placed amidst strange playmates.

As the days passed the old man could find no comfort until fate, now more kind, led him to the playground. Grandfather and grandson returned to the old fireside and, with a prayer of thanksgiving, the happy trust was renewed.



Cuts of Kalem's Popular Players Will Make Your Advertising Particularly Attractive



ALICE JOYCE



CARLYLE BLACKWELL



We can supply you with these two sizes of cuts of the leading Kalem players. Large size 60 cents, smaller size 40 cents, postage prepaid.

The use of these cuts will strengthen your programs and announcements and assist you in advertising coming Kalem features.



Robt. Vignola

Alice Hollister

Earle Foxe

A SAWMILL HAZARD

MRS. HERTON, a widow, lives in comfortable circumstances with her son, Roland. Over forty years of age, she is still an attractive woman, but lacks self-reliance and is greatly impressed by Geoffrey Stern who seeks her hand. Roland objects to Stern and endeavors to convince his mother that the selfish and unscrupulous suitor has been attracted by the comfortable home and timber lands owned by the widow. But the good woman is deceived by Stern's well-feigned devotion and agrees to marry him.

Shortly after the marriage a violent scene takes place between Roland and his stepfather. Seeing that his mother has, in a manner, become estranged from him, he leaves home and finds employment in a sawmill.

Roland, through his industry, wins the esteem of his foreman and meets his employer's daughter, Katherine. An attach-

ment springs up and the young couple become engaged. Roland, wishing to introduce his fiancée to his mother, asks her to accompany him to his old home.

When Katherine and Roland enter the cottage a pitiful sight confronts them. Geoffrey Stern, in an attempt to realize on his wife's property is on the point of securing her signature to a mortgage. Roland roundly denounces his stepfather and takes his mother to his sweetheart's home.

Stern determines to be revenged, as he sees that Roland stands between him and the accomplishing of his designs. He therefore comes to the sawmill when Roland is alone and through an act of startling boldness places the young man in peril of his life. Katherine, disturbed because Roland has not come to the house for lunch, visits the sawmill in time to frustrate Stern's plans and the miscreant is turned over to the authorities.

One Sheet

KALEM POSTERS

10 Cents

By placing large orders with The A. B. C. Company of Cleveland, Ohio, makers of the Kalem lithographs, we are able to offer exhibitors the one sheet, four-color posters for all Kalem releases after (and including) November 18th, 1912, at 10 CENTS.

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